



Division 63
Tactical Reinforcement Squad

D63-TRS CLASSIFIED TOP SECRET

STANDARD

D63-TRS

EMERGENCY ACTION MESSAGE...TRS PROTOCOL

To make sure that your involvement in the Tactical Reinforcement Squad (TRS) program is a successful relationship for Standard and for the riders and team involved, we will lay out every detail in a way that can keep you informed about the inner working of the program and the finer points of your new co sponsorship deal.

- Your agreement is valid from the date of authorization by the TRS staff until December 31,1999 (or until notified by the SBC corporate hatchet man).
- DFL agreement must be signed and returned with or before your first order.
- All orders must be mailed, faxed or emailed to the SBC world wide headquarters:

Mail

Standard Bykes.D63
736 Federal Street
Davenport, Ia 52803

Fax

Standard Bykes.D63
Attn: D63•TRS
319.323.4895

Email

Standard Bykes.D63
D63-TRS@aol.com

For General information about any and all TRS or product details or questions, or to notify us of your submitted order you can use these contacts:

Sean Murphy

Minister of Disinformation
319.323.4894 ext.14
D63-TRS@aol.com

Chad Ware

Spark Plug.Sales Machine
319.323.4894 ext. 00
Cware24054@aol.com

Trashcan Morgan

Tech Support.No footed tables
319.323.4894 ext. 270
Superstars@www.rsg63.com

- All orders must be paid by cashiers check, money order, Visa or Mastercard.
- Cashiers checks and Money Orders should be made out to Standard Byke Co.
- Orders may only be placed by the TRS member or Team Manager.
- Product Provided through the TRS program is not to be resold.
- You are responsible for requesting camera ready art work, stickers and other promo items for your team. Please call ASAP promo material is given out on a first come first serve basis.
- BMX is dangerous. Standard Byke Company is not responsible for your injuries, but using our products will increase the stability of your equipment.

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319.323.4894(landline) 319.323.4895(facsimile)
www.standardbykes.com or www.rsg63.com
email.D63TRS@AOL.COM

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DFL AGREEMENT

I/We _____ (rider/team/shop-full name) pledge an eternal allegiance to the ideals and philosophy that Standard Byke Company has thrust upon the hungry masses of riders yearning for products that last and a company that stands behind what it sells. By entering into this agreement, you are given the status that will cast wanting eyes in your direction when they know that you are DFL...down for life with the SBC.

- Cover all vehicles, structures, and bystanders with Standard logo stickers no matter how many people and/or Police officers are around. Keep frame stickers on your bike and a fresh SBC logo on your jersey.
- Your USS Minnow, family truckster, or Honda Gold Wing (Transportation to and from events) will be representing the SBC flag in the form of logo stickers and windshield stickers until your supply is gone.
- Order as much product as possible to keep you in our good graces and to keep your ride looking as pimp as ever with all the up to date hard and soft goods Standard will be making in 99'.
- Your DFL status requires that you preach the gospel of "No rules but Standard rules" to all who will listen and especially those who won't. Bang the head that won't bang.
- Use the SBC logo in all flyers and newsletters that you can. Saturate this media driven world for our benefit and for yours, the eye in the sky sees all. We are watching.
- Use the status you attain and the inside information you get from us to influence any and all bike shops in your area and others to fill their walls with Standard products.
- Don't bother Rick at the races, he won't watch your motos.
- Realize that all things that Standard gets involved in are deeply rooted in the eternal quest for fun and to make our company the best for the riders in BMX. We know that this program will help you follow on the trail that we are blazing. With this agreement, we pledge our support to the riders that promote Standard products and up hold the ideals that the company has carved into the heart of the BMX world.

Rider/Team _____ Signature _____ Date _____
SBC Authorization _____ DFL Status _____ DFL # _____

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TRS INCENTIVE PROGRAM

The Tactical Reinforcement Squad (TRS) was created to firm up our link with you, the valued customer and hardcore rider. We want everyday people representing our products to the BMX world, full factory guys who just chill, don't work and only want to ride are a dime a dozen these days. We know that if you are interested in this program you know the quality of Standard products and the value of the dollars that you spend. We understand the value that normal riders and shop teams are to the sport of BMX, so we want to give back all that we can to show you how much your hard work is appreciated. Thus, your purchases from this program give you points, the sum of which can be use toward free products...Check it out...

TRS INCENTIVE PROGRAM

For every \$100 spent you receive 10 incentive points.

Bonus: For every \$1000, you are granted 30 additional points

DOLLARS SPENT:	\$100	200	300	400	500	600	700	800	900	1000
INCENTIVE POINTS:	10	20	30	40	50	60	70	80	90	130

PRODUCT AWARDS

POINTS NEEDED

STANDARD HATS	10
STANDARD T SHIRTS	10
STANDARD LONG SLEEVE T'S	20
STANDARD SWEATSHIRT	30
STANDARD WINDBREAKER	40
STANDARD TEAM JERSEY	60
STANDARD BACKPACK	80
SBC COMPOUND TENT SET UP	600
6 WEEK TRAINING SESSION WITH ERIC ABBADESSA	3000
DRAG RACE RICK MOLITERNO'S 1993 MUSTANG COBRA	100000

•Points are tallied per order and must be redeemed when you order, no stockpiling. Points will be verified when you place your order. make sure to fill out your order form completely.

•Teams are required to place orders through the appointed Team Manager listed in the DFL Agreement.

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SBC FRAME SETS



SHAMAN

Shaman. Top Tube:19.5"
Wheel Base:35.5"
Chain Stays:14.4"
HeadTube Angle:74.5
Seat Tube Angle:71



TRLS-250

TRLS-250. Top Tube:20or21"
Wheel Base:37.5"
Chain Stays:14.4"
HeadTube Angle:74.5
Seat Tube Angle:71



MX-125

MX-125. Top Tube:20or21"
Wheel Base:37.5"
Chain Stays:14.4"
HeadTube Angle:74.5
Seat Tube Angle:71



R-MODEL

R-model. Top Tube:20or21"
Wheel Base:37.5"
Chain Stays:14.4"
HeadTube Angle:74.5
Seat Tube Angle:71



STA-350

STA Top Tube:20or21"
Wheel Base:37.5"
Chain Stays:14.4"
HeadTube Angle:74.5
Seat Tube Angle:71



LENGTHY

Lengthy Top Tube:20.5"
Wheel Base:37"
Chain Stays:14.4"
HeadTube Angle:74.5
Seat Tube Angle:71



TAO OF GROUND

TAO. Top Tube:19"
Wheel Base:34"
Chain Stays:13.8"
HeadTube Angle:74.5
Seat Tube Angle:71

Frames are sold as combos
only...combos include frame,
fork and stem.

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FORKS AND HANDLEBARS

Bash Technology



Original STA Fork

NEW BASH STA FORK
WITH EXTRA THICK CAP
FOR STRENGTH AND DURABILITY



MX Forks



STA Forks



STA Forks w/990's



STA Forks peg mounts



STA Forks
w/peg mounts
& 990's



2 Piece Bars



6 Piece Bars



4 Piece Bars

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ACCESSORIES



SBC Axles

Spaced Thread Pegs



Hand Grenades

Threadless Stem



SBC Chain

Chain Tensioners



Pad Sets

990 Brake Plate



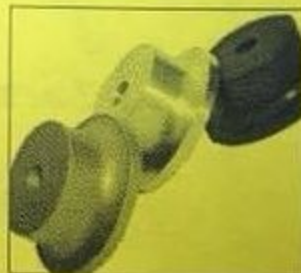
Bar Ends

Grip Spacers



Gyro Junction

Hub Guards



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ACCESSORIES



Videos. Fat Ones. StyleCats.
Domination. Exit 63.
In 1999 Standard Country.
To get the full effect of SBC up in
your face, check out these videos
and the World Wide conglomerate
that is Standard Byke Company...

STANDARD BYKE COMPANY WORLD WIDE DOMINATION



STANDARD BYKE COMPANY
736 FEDERAL STREET
DAVENPORT, IA 52803
319.323.4894 PHONE
319.323.4895 FAX
WWW.STANDBYKES.COM
WWW.RSG63.COM
D63TRS@AOL.COM EMAIL



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