

NUKE PROOF®



Nuke Proof® admires **people who live the life.**

The life of a cyclist. People who **love to ride** and truly **experience** bikes.

You know the feeling... the wind in your face, the scent of the pines,

the chilling thigh-high creek crossings, the cool breeze in the shade, the blast of hot air in the sun, the **sweat** pouring from your skin, your heart pounding.

The sights engage you along your **journey**... the red rock, mountains, rolling hills, scenic shoreline, wild animals. You're there, becoming one with your bike and leaving the stress behind.

You **demand** the most from your body, and your bike.

When it's all over, the total experience plays through your mind.

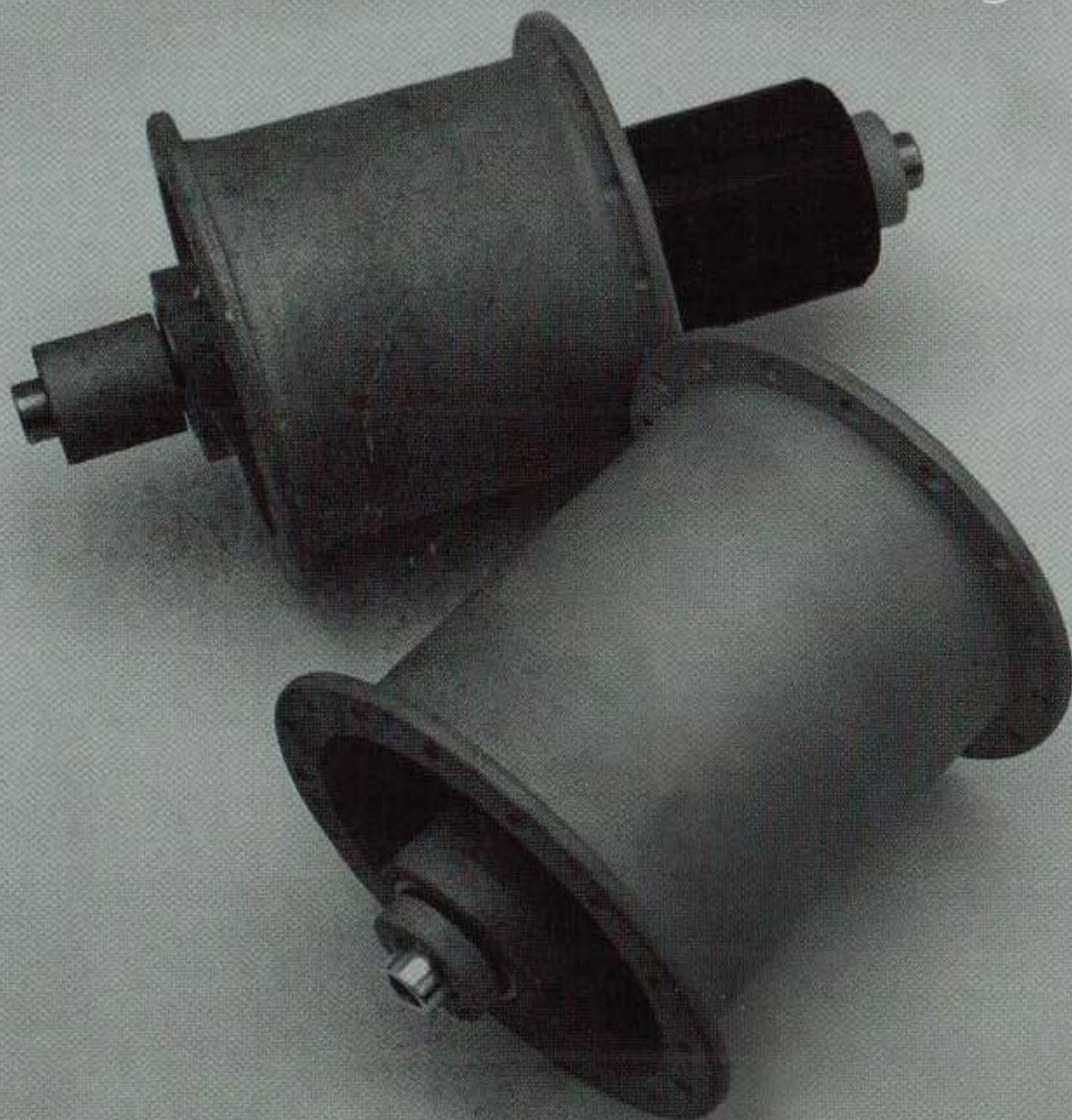
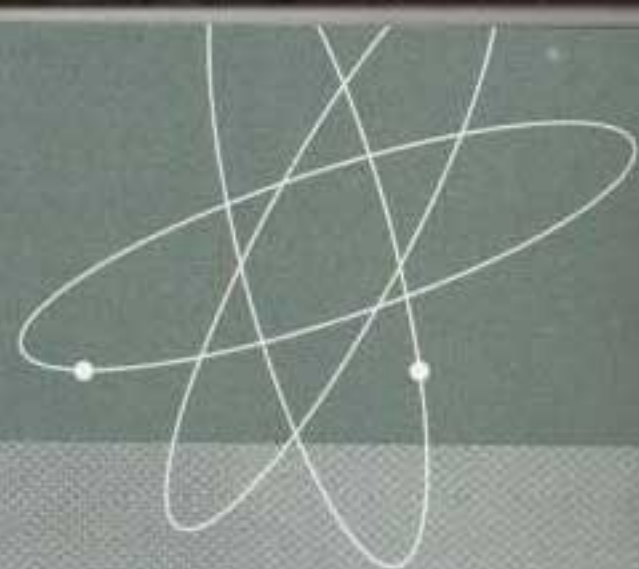
Except you've forgotten the **pain**, the aching muscles, the thirst, the **bonk**, the **crash**, the taste of dirt.

You remember freeing **thoughts** or the lively **conversation**.

This time has been truly lived, and lived hard.

***This is the life. Nuke Proof® understands, and lives it too.***

# Fat Man Hubset



C

oming for Spring...

1999

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local bike dealer



# Atom Bomb™ Hubset





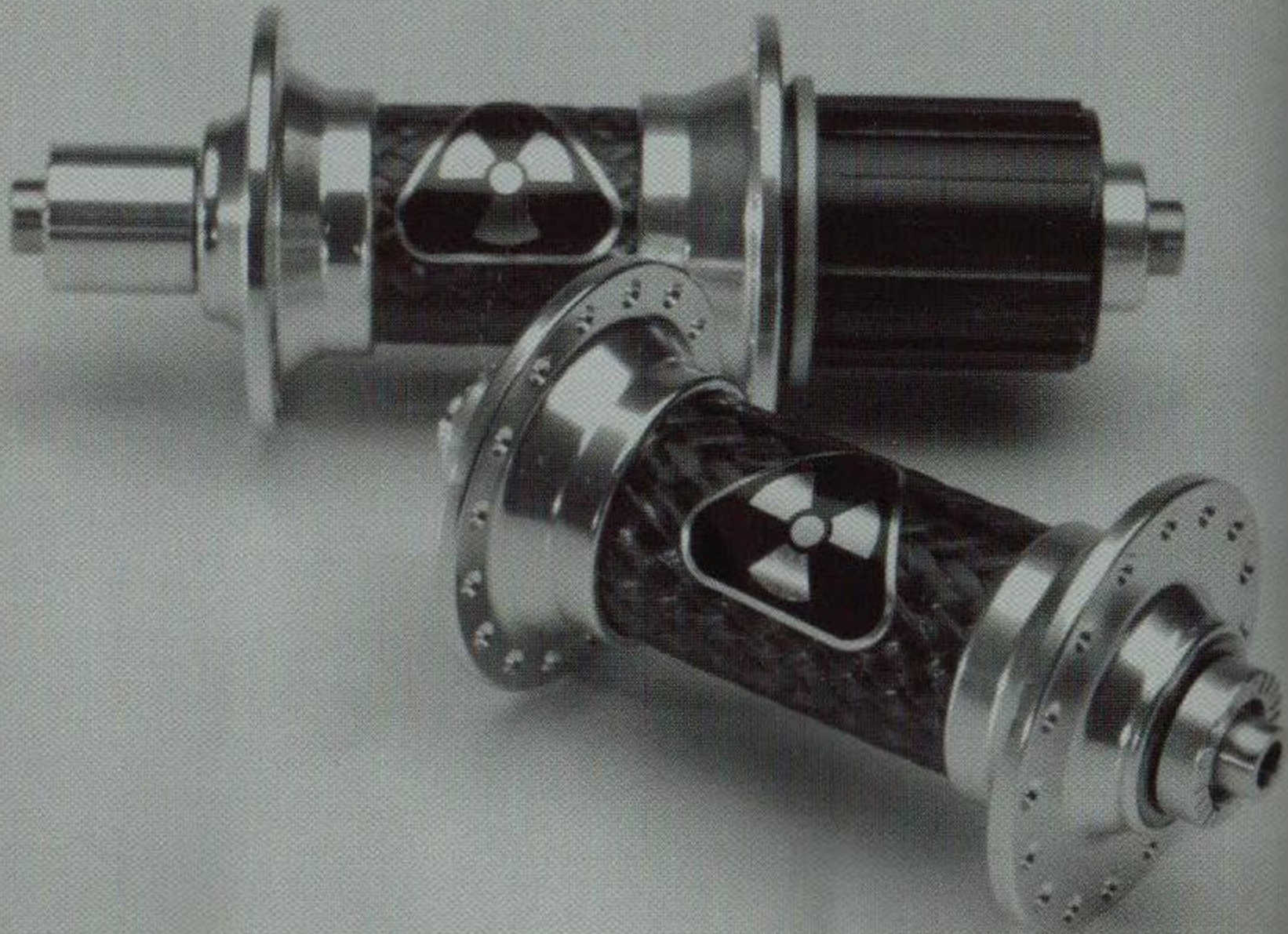
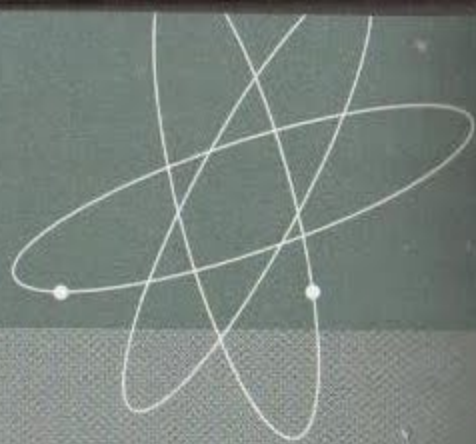
The Atom Bomb™ hubset is setting new standards for durability, strength and rigidity. It's oversized hubshell, flanges, bearings and axle create an incredible weight to strength ratio! The giant front axle maintains a 20mm diameter through the bearings, then contacts the dropouts directly, eliminating free floating spacers. The maxed out surface contact provides the stiffest possible connection between the axle and the dropout.

The Atom Bomb™ rear mirrors the Bombshell™ in appearance, but inside the oversized flanges are supersized bearings and a custom axle.

The axle starts at 20mm on the non-drive side and tapers down to 10mm on the drive side making it both stiff and strong without adding unnecessary weight. Revolutionary!

[www.nukeproof.com](http://www.nukeproof.com)  
616-493-9000

# Bombshell™ Hubset





Bombshell™ hubsets have gained widespread popularity

and continuously prove themselves "race-worthy" in all competitive cycling applications. Featuring a carbon composite wrapped aluminum center tube, aerospace aluminum flanges and axle spacers, the Bombshells™ are made of the best possible materials by ultimately qualified hubmasters.

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local bike dealer





# Titanium Bombsnell™ Hubset



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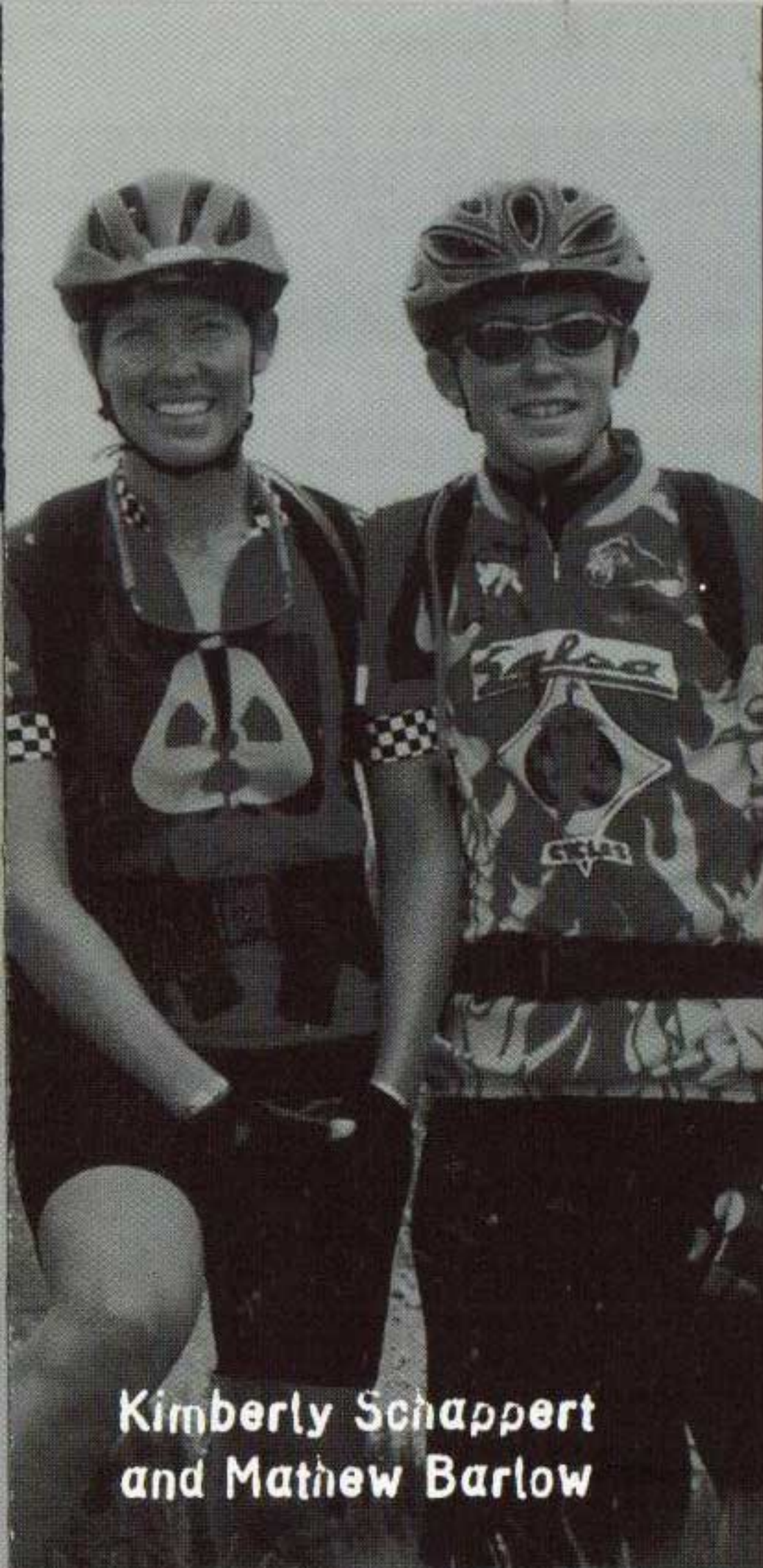
o you desire elegant, Bristol, silky polished titanium?

Nuke Proof® Titanium Bombshells™ won't disappoint you.

The flanges are the same diameter as their carbon counterparts, but the Ti center tube is scaled down to further reduce weight and improve the hubs' aerodynamics.

Ultimate performance, ultimate aesthetics!

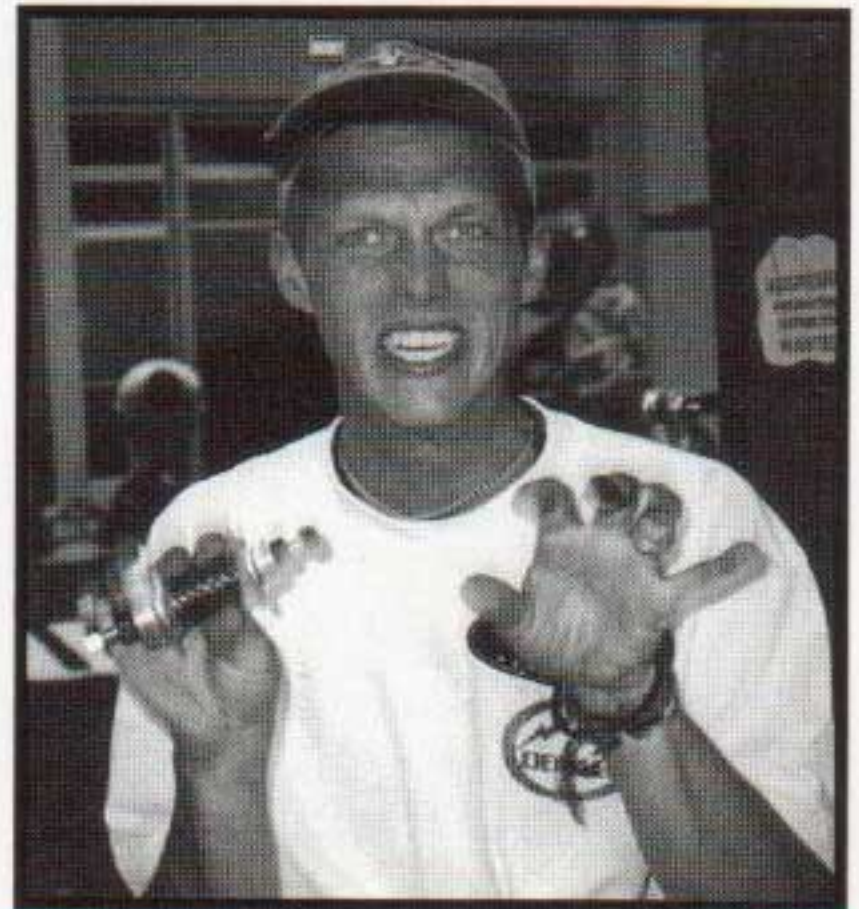
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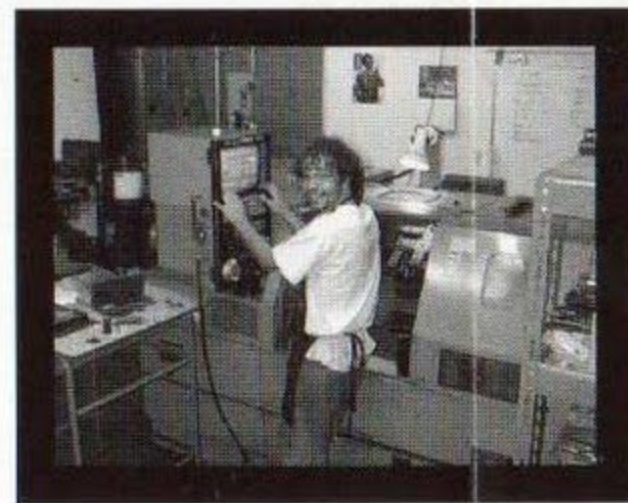
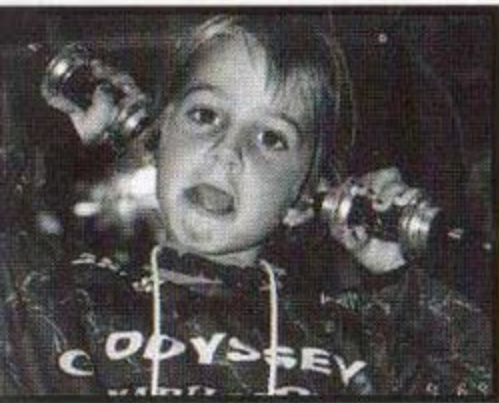


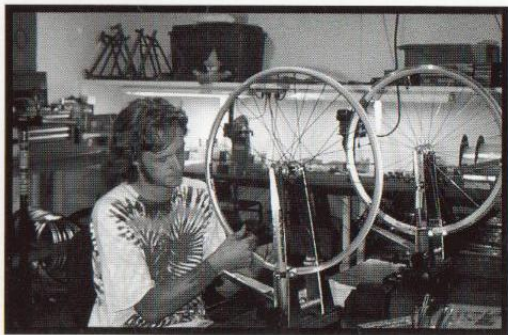
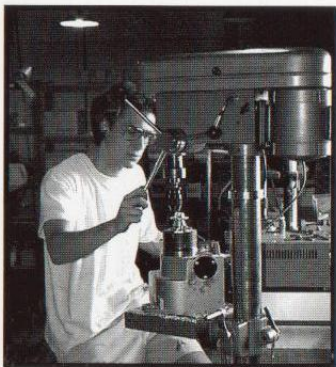
**Kimberly Schappert  
and Mathew Barlow**

My son Mat and I would have to admit that cycling is one of the main motivating forces in our lives. This passion has guided me for the last 27 years. Mat got swept along from the time he was in utero! I had my first mountain bike built up in 1979 over in Crested Butte. Back then all the rides were new and we were loving every minute of their exploration. A few years later I co-founded Mountain Bike Magazine and got to branch out to lots of new territory for stories, bike tests and photography. That's when we first hit Moab and discovered the stuff called slickrock. WOW! One thing led to another, we sold the magazine and migrated to the desert. We now happily own "Up the Creek Campground" in Moab. Mat is now 15 and spends his time between Colorado, Utah and France. He has already ridden a good chunk of some of the best rides on the planet.

I can't imagine life without a mountain bike. I'll continue to evolve with them until the day I die. As for Mat, he loves technical terrain, fast downhills and the wonderfully incredible places he can discover on his bike. If these were the only things he loved, I'd say great, that's a good start. Have at it.







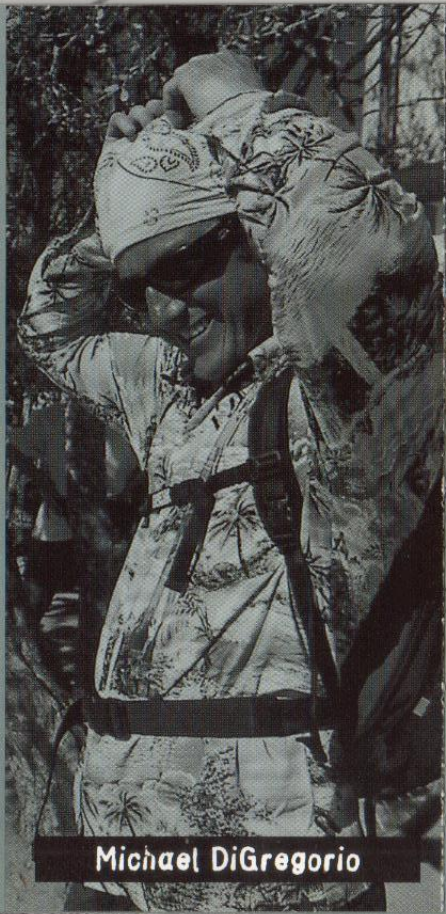
Four years ago, I was editing my own paranormal/unexplainable phenomena magazine (Far-Out!). At the same time I was penning off-beat, experiential features for a number of other magazines. The super-secret military installation, popularly known as Area-51, had begun to crystallize in the American psyche. Soon enough that same edgy, no-mans-land in the Nevada desert would become a large part of my beat. Which brought me to approach Nuke Proof®.

Back then, no one had dared test the radioactive badlands that ringed the base. Nor the high-speed paramilitary patrols that maintained Area-51's perimeter. Not until I would do it on a Nuke, that is. As Todd Rundgren once wisecracked between takes, "If it's stupid enough, it's cool."

I mean, what other bike would you put to such an ineffably fanciful—not to mention dangerous—undertaking?

Subsequently my sexy, sleek Nuke has become one of the few constants in my life; whether it's storming the Burning Man counterculture festival, or my traversings of the Mojave, Sonoran or Great Salt Deserts, you wouldn't find me on anything other than a Nuke Proof®.

That is, if you can find me.



**Michael DiGregorio**



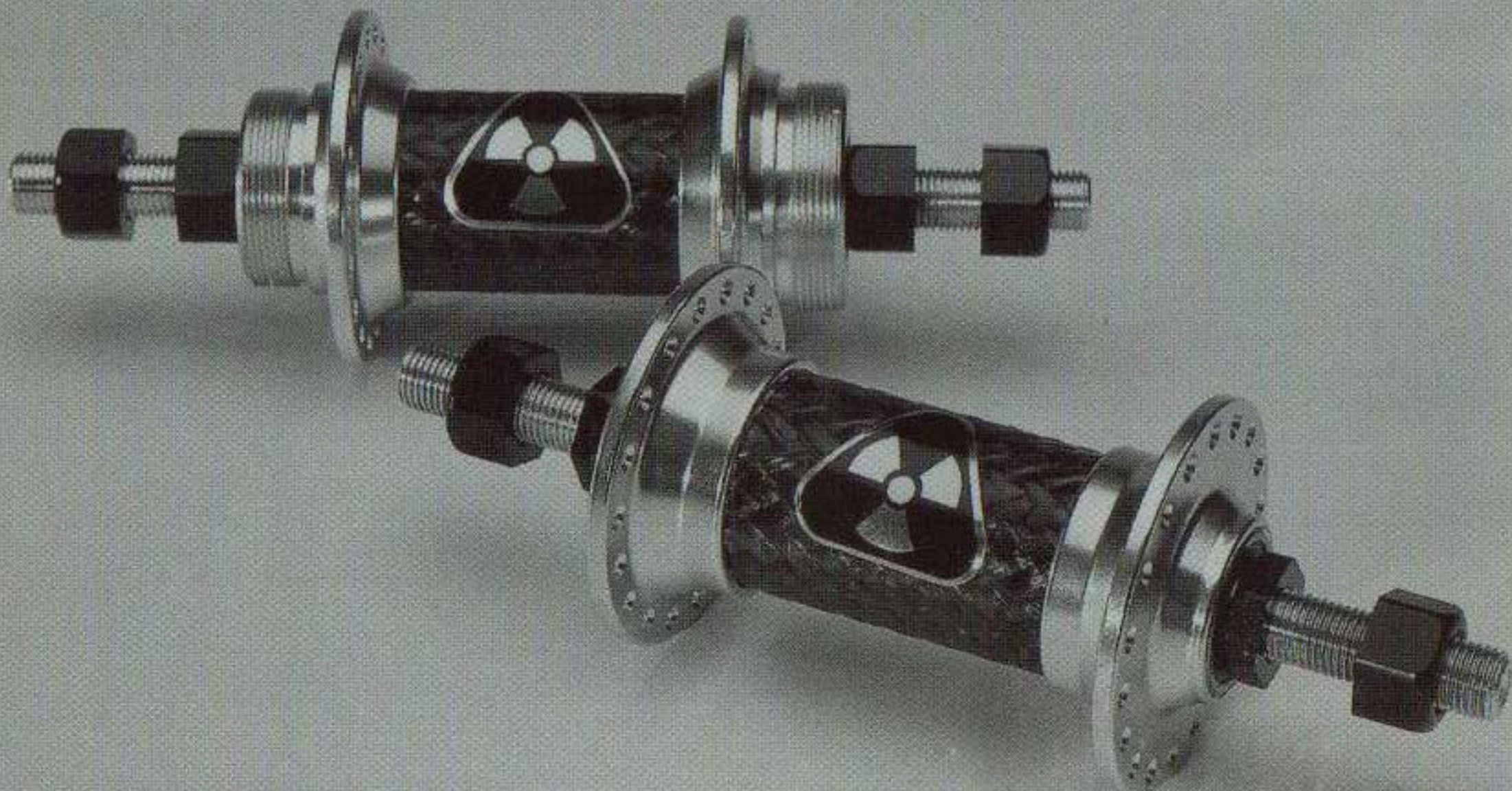
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ontrol your competition with our BMX hubs.

Still the lightest in the world! They're available in both freewheel  
and cassette versions to help you perform and dominate!

*Wheelsets available*

## BMX Hubs







## SuperFly™ Hubs

The SuperFly™ hubset incorporates all of the material benefits found in the Bombshell™ hub with one exception; the center tube is cut from 6061 T-6 aluminum instead of the more expensive carbon or titanium.

This allows one important advantage. Lower cost. The center tubes are anodized in your choice of black, blue, red, purple, brown, chartreuse or champale.

*Wheelsets available*





## Headset

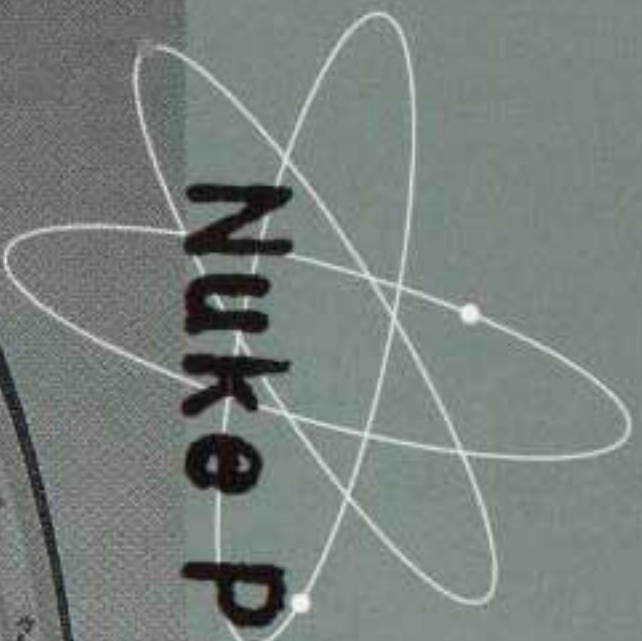
**R**

esearch and development at it's finest—the Nuke Proof® threadless 1-1/8"

headset. While experimenting with many oversized bearings for the Nuke Proof® Reactor frames, this bearing application in a headset

was a natural innovation. It's oversized, super smooth and super stiff with bearings measuring 2.0" in diameter. The bearings contain 30% more balls than the standard, giving less room for surface play.

Available in SuperFly™ colors—technology to be enjoyed by all!



# Nuke Proof<sup>®</sup> Wheels





uke Proof® hubs are the focal point of all the Nuke Proof® Wheelsets.

They're built with a variety of the finest and most popular spokes and rims available in the marketplace. The combinations change and

evolve but no combination will disappoint you. Each Nuke Proof®

Wheelset is hand laced and trued to perfection. Call Nuke Proof® for the latest details on rim and spoke specifications and availability. Roll with it!

[www.nukeproof.com](http://www.nukeproof.com)  
616-493-9000

**D**

emand the Nuke Proof® stiff light stem! It's extension and handlebar clamp are coldforged and machined from 6061 T-6 aluminum and then welded to an extruded, vice-like, two-bolt A-head steerer tube clamp. Instantly successful, it's most notable feature is a removable, triple bolt, triangular shaped handlebar clamp.

This extra bolt reinforcement greatly reduces flex and fatigue on the internal threads. They come in yellow, red, black, blue and off-white. What color would look best on your bike?

## Stems

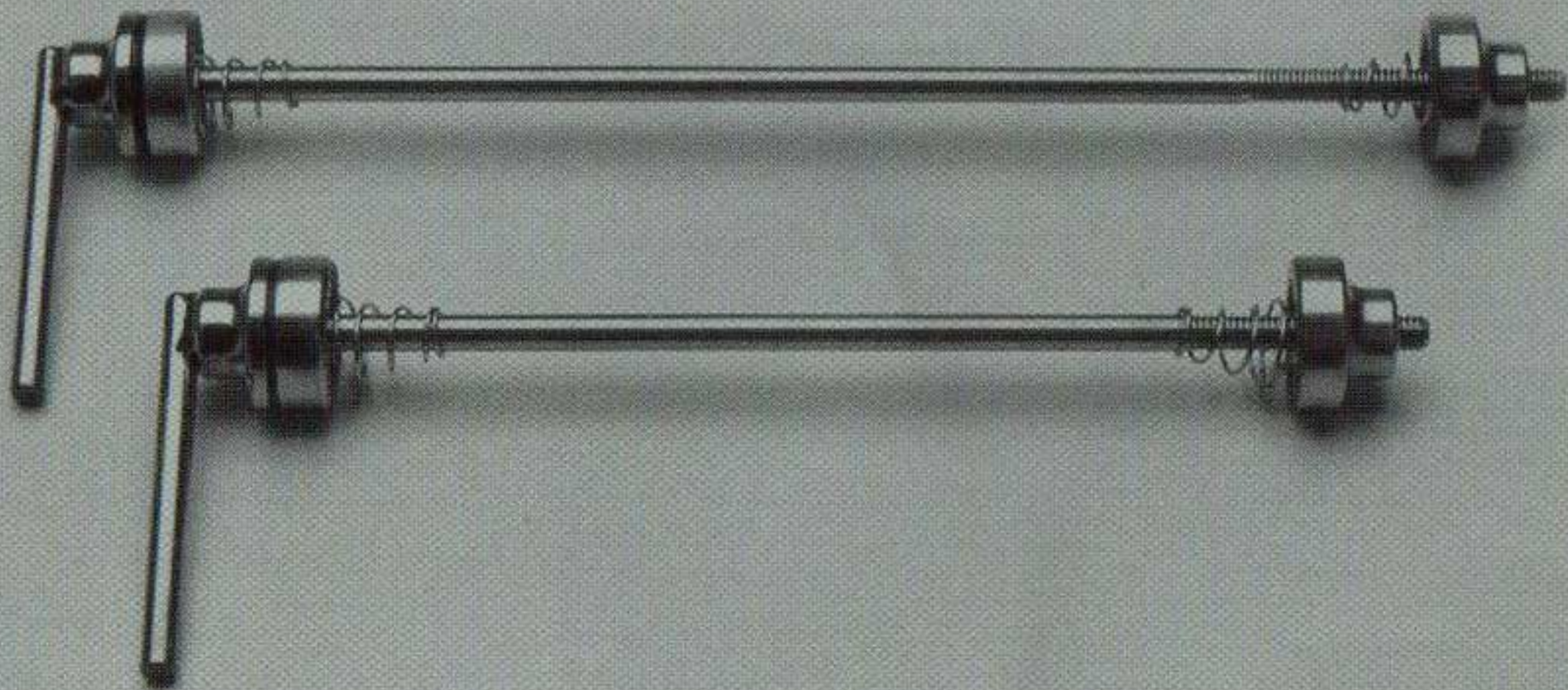




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Constructed of 6AL/4V titanium and 6061 T-6 aluminum, the skewers are simplistic, yet extremely effective by design. Many riders preferred the ease of a "twist" style skewer to the complexity of the more common "cam" style unit. These skewers deliver.

## Skewers



# Softgoods

The following designs are available on 100% heavyweight cotton  
T-shirts in several different design and color combinations.  
Also available are pint glasses and coffee mugs.

**NUKE PROOF**  
BICYCLE RACING COMPONENTS

**NUKE PROOF**  
BICYCLE RACING GIRLS



**NUKE PROOF®**



Call us and  
check out our website  
[www.nukeproof.com](http://www.nukeproof.com)  
616-493-9000



ITEM	WEIGHT	HOLE DRILLING	AXLE SPACING/ STEM SIZE	COLOR	FLANGE DIAM	CENTER TO FLANGE
Carb Bomb Front	135g (hub) 760g (wheel)	All drillings available (32 hole, wheels)	Front Hubs 100mm	Carb/Alum	47mm	38mm
Carb Bomb Rear	291g (hub) 896g (wheel)	All drillings available (32 hole, wheels)	All spacings available	Carb/Alum	47mm	41mm drive 21mm non
Titan Bomb Front	116g (hub) 741g (wheel)	All drillings available (32 hole, wheels)	100mm	Titan/Alum	47mm	38mm
Titan Bomb Rear	272g (hub) 877g (wheel)	All drillings available (32 hole, wheels)	All spacings available	Titan/Alum	47mm	41mm drive 21mm non
Carb Atom Bomb™ Front	144g (hub) 769g (wheel)	All drillings available (32 hole, wheels)	100mm	Carb/Alum	47mm	38mm
Carb Atom Bomb™ Rear	339g (hub) 944g (wheel)	All drillings available (32 hole, wheels)	135 mm only	Carb/Alum	47mm	41mm drive 21mm non
SuperFly™ Front	118g (hub) 743g (wheel)	All drillings available (32 hole, wheels)	100mm	Hub centers black, blue, red, purple, brown, chartreuse, or champale	47mm	38mm
SuperFly™ Rear	304g (hub) 909g (wheel)	All drillings available (32 hole, wheels)	All spacings available (130, 135mm wheels)	" "	47mm	41mm drive 21mm non
Stems	161g (80mm) 174g (100mm) 195g (120mm) 202g (135mm)	80 & 100mm in 0° & 25° 120, 135mm in 0° & 10°		Powder coated black, red, judy® yellow, SID® blue or cream		
Titanium Skewers	65g/pair			Titanium		
Carb BMX Hubset	299g/pair	All drillings available (36 hole, wheels)	Front 100mm rear 110mm	Carb/Alumin	47mm	38mm front 29mm rear





Nuke Proof Industries, Inc.  
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Nuke Proof Industries is a leading manufacturer of professional pest control products that the pros will be using for years to come. We are proud to be a leading manufacturer of professional pest control products for the professional market in more than 40 states. Our products are designed to be effective and easy to use. We are a leading manufacturer of the most effective and professional pest control products, along with a wide range of professional pest control products. We are a leading manufacturer of professional pest control products.