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total commitment  
no compromise



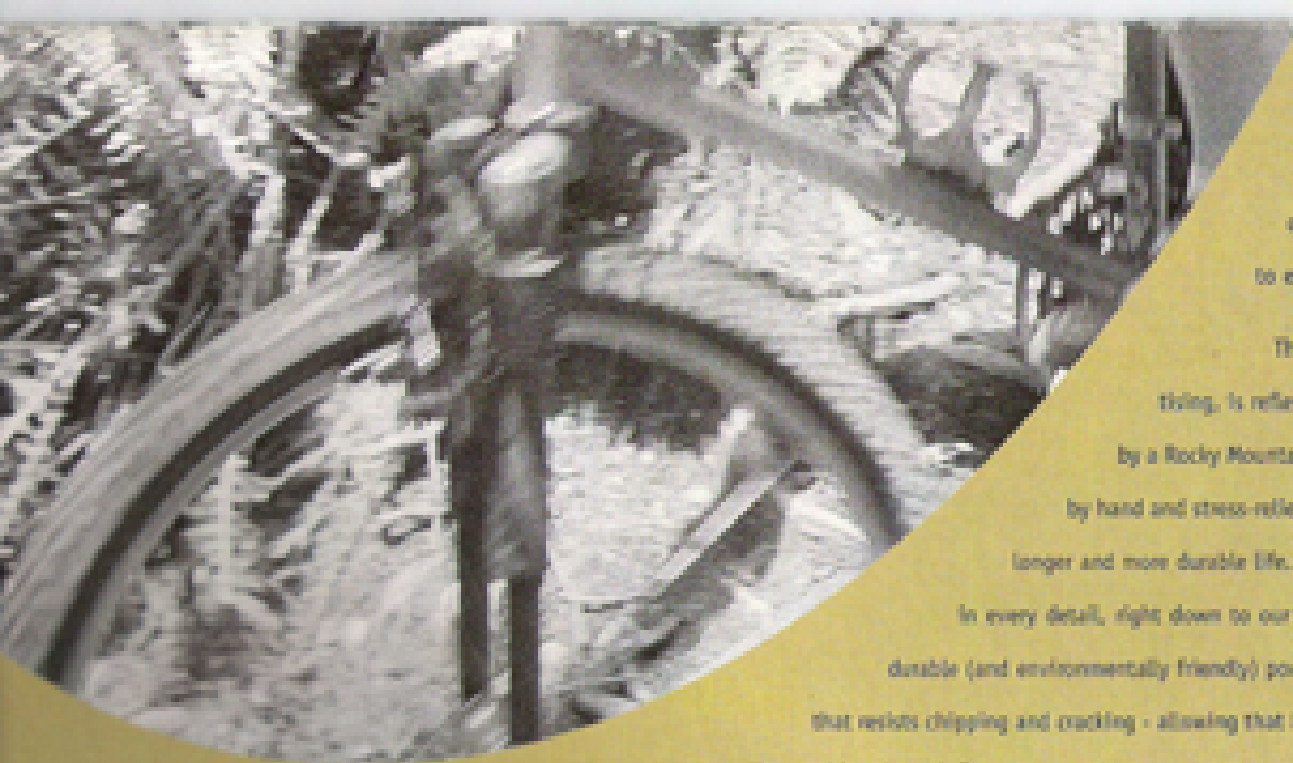
ROCKY  
MOUNTAIN

97

Dear fellow bikers,

Despite what most bike manufacturers will tell you, commitment to quality isn't something you build into a bike. It's something you build into your company. It's apparent not just in the final product, but in the entire process. At Rocky Mountain, it shines through from the moment you step onto our factory floor, in the faces of the craftspeople who hand-build Rocky Mountain frames. It's reflected in their pride at building the finest bikes in the world, and in their knowledge of the lifetime of enjoyment it will bring.

Our commitment to quality is reflected in the faces of the four full-time quality assurance managers who oversee each and every stage of the production process, in the faces of the craftspeople who track and align each Rocky Mountain frame, using 27 different measurements with rig-



Mountain frame undergoes in quality assurance before it leaves our building.

That commitment is proven through our devotion to routine destructive testing and random sampling to guarantee precise tubing specs and flawless welds. Likewise in our commitment to hand-machining every bottom bracket, headtube, brake boss and seat-tube to ensure a meticulous fit.

That commitment to quality, which so many companies pay homage to merely in their advertising, is reflected in a production process requiring each bike to be carefully hand-assembled and tuned by a Rocky Mountain mechanic in our plant in Vancouver, Canada. It's apparent in our wheels, each one trued

by hand and stress-relieved twice to ensure a

longer and more durable life. It shines through

in every detail, right down to our eye-pleasing and

durable (and environmentally friendly) powder paint finish

that resists chipping and cracking - allowing that Rocky Mountain

quality to shine through for many years to come.

So we invite you to carefully look at our bikes. At our state-of-the-art tubenets, Tange Prestige steel or custom-drawn Easton Elite aluminum. To our ongoing commitment to the future of mountain biking, as evidenced by our expanded full-suspension line-up for this year. To the craftsmanship and excellence embodied in each and every bike we build, from our world-famous Blizzard and Vertex L.O. to our new and exciting Soul, Oxygen Race, Spice and Element L.O. And finally, we invite you to ride one of our bikes. To experience the product of our commitment, and to delight in the difference that quality makes.

God Bless,

Grayson Bain  
Founder.

**"NOBODY BUILDS A BICYCLE LIKE ROCKY MOUNTAIN... NOBODY"**

**QUALITY CONTROL**

Each frame is inspected by trained inspectors and subjected to destructive testing to ensure the highest quality. This includes testing for frame strength, headtube strength, bottom bracket strength, and seat tube strength. The frame is also inspected for any damage or defects.

**FRAME INSPECTION**

Each frame is inspected by trained inspectors and subjected to destructive testing to ensure the highest quality. This includes testing for frame strength, headtube strength, bottom bracket strength, and seat tube strength. The frame is also inspected for any damage or defects.

**FRAME PAINTING**

Each frame is painted with a high-quality powder paint finish that is resistant to chipping and cracking. The paint is applied in a controlled environment to ensure a consistent finish.

**ASSEMBLY AND TUNING**

Each bicycle is assembled and tuned by a trained mechanic in our plant in Vancouver, Canada. This ensures that each bicycle is built to the highest standards of quality.

**ROCKY MOUNTAIN**

**STOCKING AND TRUING OF WHEELS**

Each wheel is stocked and trued by a trained mechanic in our plant in Vancouver, Canada. This ensures that each wheel is built to the highest standards of quality.

**FINAL ASSEMBLY**

Each bicycle is finally assembled in a controlled environment to ensure the highest quality. This includes final inspection and tuning.

*The signature on the hang tag are the people who actually built this bicycle. Their reputation, and yours, are a part of the product they built.*

**Team Only**  
SERIES



• vertex f.o.

• altitude f.o.

• element f.o.



# vertex t.o.



<b>Frames</b>	<ul style="list-style-type: none"> <li>Vertex L.o.: Easton Custom Elite "H.B.O." taperwall aluminum with custom triple taper stays and A.C.S.D. 1.5 kg / 3.3 lbs (18.5")</li> <li>Altitude L.o.: Tange Prestige Superlight Co-mo, custom drawn for Rocky Mountain. Top welded main triangle with nickel alloy fillet brazed rear triangle. 1.75 kg / 3.8 lbs (18.5")</li> </ul>
<b>Fork</b>	<ul style="list-style-type: none"> <li>Rock Shox Judy SL</li> </ul>
<b>Wheels</b>	<ul style="list-style-type: none"> <li>Handbuilt by Wheelback</li> <li>Brake II hubs made by Sunn, France</li> <li>WTB 44/50 front and rear tires with 120 TPI casing and Kevlar bead</li> <li>Sun XC rims with 0 degree braking surface and eyelets</li> <li>DT Competition 1.8/1.8 double-butted stainless spokes</li> </ul>
<b>Drivetrain</b>	<ul style="list-style-type: none"> <li>Grip Shift ESP 900 shifters</li> <li>Shimano XTR front derailleur and ESP 9.0 rear derailleur</li> <li>Race Face LP compact cranks with Race Face rings 22-32-44</li> </ul>
<b>Other Components</b>	<ul style="list-style-type: none"> <li>Shimano XTR V-Brakes</li> <li>Shimano XTR V-Brake levers</li> <li>Witchey MCS Ti clipless pedals</li> <li>Synovex Cattlehead stem</li> <li>Race Face Air Alloy bar</li> <li>Synovex Pro Ti seatpost</li> <li>WTB 30T Ti saddle</li> </ul>
<b>Colour</b>	<ul style="list-style-type: none"> <li>(Vertex L.o. and Altitude L.o.) Root Red/Yellow Canadian Custom</li> </ul>
<b>Size / Weight</b>	<ul style="list-style-type: none"> <li>Vertex L.o.: 14.0", 15.5", 16.5", 18.5", 21.0"</li> <li>Altitude L.o.: 17.0", 18.5", 19.5", 21.0"</li> <li>Vertex L.o.: 10.6 kg / 23.4 lbs (18.5")</li> <li>Altitude L.o.: 10.8 kg / 23.8 lbs (18.5")</li> </ul>

"t.o." stands for "Team Only", which translates into the finest ride that money can buy. Rocky Mountain t.o.s have full-blown race geometry and are hand-built in Canada. The Vertex L.o. (shown) begins with an Easton Custom Elite H.B.O. frame, a "Hand-Built Only" tube set available to premier manufacturers who meet Easton's rigorous standards. Rocky's exclusive custom-curved chainstays and seatstays translate into added crank clearance, increased shock absorption and superior braking. No detail has been overlooked - right down to the anti-chain suck device and replaceable dropout. The frame of the Altitude t.o. delivers a supple flexiness that only the combination of the finest Tange Custom Prestige tubing and craftsmanship can produce. To steel lovers at Rocky Mountain, this flexiness means a bike that anticipates the next move, the next rocky section, or a wicked fast descent with 'an the edge' control. Add dream components specified to complete these bikes and you have true Canadian classics.



An unstoppable dual-suspension racing machine, the Element L.O. is poised for World Cup glory. Conceived around a brilliant low-pivot design that virtually eliminates pedal feedback, it features a unique 3D link-plate pivot which integrates the front and rear triangles via an Alps SR Air Shock tuned specifically for this frame. In concert with the July SR's extremely long travel 3.1 inches (80 mm), the result is a fully active suspension with a plush ride, firm control and optimal power transmission whether you're in the saddle or out. The full suspension Element L.O. is the ultimate in ultralight weight and strength, whether you're a local XC rider or racing on the pro circuit.

Frame	<ul style="list-style-type: none"> <li>• Euxton 7005 RPH custom designed tapered aluminum with Alps SR Air Shock and advanced 3D linkage system.</li> <li>• 2.2 kg / 4.8 lbs (18.0" including shock)</li> </ul>		
Fork	<ul style="list-style-type: none"> <li>• Rock Shox July SR long travel</li> </ul>		
Wheels	<ul style="list-style-type: none"> <li>• Handbuilt by Wheeltech</li> <li>• Brute II hubs made by Sora, France</li> <li>• WTB 44/50 front and rear tires with 120 TPI casing and Kevlar bead</li> <li>• Sun XC rims with 0 degree braking surface and eyelets</li> <li>• 01 Competition 1.8/1.4 double-butted stainless spokes</li> </ul>		
Drivetrain	<ul style="list-style-type: none"> <li>• Grip Shift ESP 900 shifter</li> <li>• Shimano XTR front derailleur and ESP 9.0 rear derailleur</li> <li>• Race Face LP compact cranks with Race Face rings 22-32-44</li> </ul>		
Other Components	<ul style="list-style-type: none"> <li>• Shimano XTR V-Brakes</li> <li>• Shimano XTR V-Brake levers</li> <li>• Ritchey WCS Ti clipless pedals</li> </ul>	<ul style="list-style-type: none"> <li>• Syncros Carbonhead stem</li> <li>• Race Face Air Alloy bar</li> <li>• Syncros Pro Ti seatpost</li> </ul>	<ul style="list-style-type: none"> <li>• WTB 150 Ti saddle</li> </ul>
Colors	<ul style="list-style-type: none"> <li>• Root Red/Yellow Canadian Custom</li> </ul>		
Size / Weight	<ul style="list-style-type: none"> <li>• 16.5", 18.0", 19.0", 20.5"</li> <li>• 11.5 kg / 24.9 lbs (18.0")</li> </ul>		

# Element L.O.



## The Virtues Of Full Suspension

Ultimately, the goal of a full suspension bike is to provide faster uphill climbing, and extra stability and speed in the roughest of descents. Quite a challenge. Here's how both our URT (Unified Rear Triangle) and Linkage Systems meet that challenge.

Conceived around a Unified Rear Triangle, the URT system delivers 100% fully active suspension without loss of power to the pedals. The result is a smooth, cushioned ride combined with maximum torque to the drivetrain. In other words, a plush ride with speed to burn. The secret is an ingenious Sweet Spot pivot design that's low on the frame to maximize lateral rigidity and eliminate suspension bob. Meanwhile, a four-to-one ratio means that four times the force is required to trigger the suspension when you're on your feet compared to when you're sitting down. That translates into a fully adaptive 5" of plush suspension travel that gives you the control and power transfer of the Provel hard-tail design. Precisely why you'll find the URT on this year's Speed.

The greatest virtue of our Linkage System suspension is its simplicity, thanks to a link arm that isolates shock forces while allowing for a 2.8:1 leverage ratio. This translates into extraordinary lightness, strength and control while eliminating pedal feedback. And for 937, the bottom-bracket pivot location has been dialed to further reduce suspension activation under hard pedaling while allowing for an impressive 3.6 inches of rear-wheel travel. The result is the race-proven performance that propels our Splice, Element Race and Element Ls...



3D Linkage System

Signature  
SERIES



• speed

• blizzard

• thin air

• turbo





# speed

**Signature**  
SERIES



<b>Frame</b>	<ul style="list-style-type: none"> <li>• Integrated rear triangle offering Sweet Spot patented technology with Race Strella R coil-over oil shock.</li> <li>• Easton RMB designed topwall tubaset.</li> <li>• 2.9 kg/6.4 lbs (18.0" including shock)</li> </ul>
<b>Fork</b>	<ul style="list-style-type: none"> <li>• Rock Shox Judy XC long travel</li> </ul>
<b>Wheels</b>	<ul style="list-style-type: none"> <li>• Hand-built by Wheeltech</li> <li>• XT suspension front and rear hubs</li> <li>• B7B Kevlar 44/50 front and rear rims</li> <li>• Sun CR17A rims with eyelets</li> <li>• DT Swiss Champion spokes</li> </ul>
<b>Drivetrain</b>	<ul style="list-style-type: none"> <li>• Shimano XT shifters</li> <li>• Shimano XT front and rear derailleurs</li> <li>• Race Race compact cranks and rings 21-12-11</li> </ul>
<b>Other Components</b>	<ul style="list-style-type: none"> <li>• Avid 105 30 brakes</li> <li>• Avid 500 brake levers</li> <li>• Syncros Callaghan stem</li> <li>• Race Face Air Alloy bar</li> <li>• Syncros Hardware seatpost</li> <li>• Selle Italia Race saddle with manganese rails</li> <li>• Ritchey Logic elliptical pedals</li> </ul>
<b>Colour</b>	<ul style="list-style-type: none"> <li>• Tangerine / Midnight Black</li> </ul>
<b>Size / Weight</b>	<ul style="list-style-type: none"> <li>• 16.5", 18.0", 19.0", 20.5"</li> <li>• 11.7 kg/25.8 lbs (18.0)</li> </ul>

Armed with a fully active rear-wheel suspension featuring 340 mm (that's 5.5 inches) of travel, balanced with Rock Shox Judy XC's extra-long travel up front (40mm / 1.6 inches), you'll be skimming the earth's surface at the speed of sound. Our URT Sweet Spot design will keep you glued to the dirt during those grueling climbs, thanks to our pivot technology that eliminates suspension bob, allowing you to transfer all your pedaling power to the rear wheel. Each frame is produced in limited numbers and signed by the builder. Complete the package with aggressive full-suspension racing geometry, super light custom drawn Easton 7005 tubing, Shimano XT shifters and drivetrain, Race Face performance components and bombproof Syncros seatpost and you'll be blazing through those single-tracks as you leave your hard-tail days back in the dust.

The Blizzard. The ultra-responsive racing machine with the radical sloping top tube that put Rocky Mountain Bicycles on the mountain biking map back in 1984. For 1997, the Blizzard is fencer, faster and more agile than ever, with lighter and stiffer Tange Custom Prestige triple-butted tubing and shortened, race-sized chainstays. The result is incredible lightness and heightened responsiveness through the sharpest corners and the harshest single-tracks. Exquisitely hand-crafted in Canada in limited numbers and signed by the builder. The Blizzard is spec'd to perfection with Race Face's finest forgings, Rock Shox's premiere Judy XC fork, blast-proof Syncros Hardcore seatpost and all-out Shimano XT drivetrain. The '97 Blizzard is history in the making.



Frame	<ul style="list-style-type: none"> <li>• Tange blend of K98 custom seat tube and Prestige down and top tubes with double tapered stays</li> <li>• 1.09 kg / 4.4 lbs (28.5")</li> </ul>
Fork	<ul style="list-style-type: none"> <li>• Rock Shox Judy XC</li> </ul>
Wheels	<ul style="list-style-type: none"> <li>• Handbuilt by Woodtech</li> <li>• WTB 44/50 Navier front and rear tires</li> <li>• Shimano XT suspension front and rear hubs</li> <li>• SUN CR17R rims with eyelets</li> <li>• DT Swiss Champion spokes</li> </ul>
Drivetrain	<ul style="list-style-type: none"> <li>• Shimano XT shifters</li> <li>• Shimano XT front and rear derailleurs</li> <li>• Race Face compact cranks and rings 22-32-44</li> </ul>
Other Components	<ul style="list-style-type: none"> <li>• Add 10 32-tookes</li> <li>• Add 50 3 brake levers</li> <li>• Ritchey Logic clipless pedals</li> <li>• Syncros Cattlehead stem</li> <li>• Race Face Air Alloy bar</li> <li>• Selle Italia Race saddle with manganese rails</li> <li>• Syncros Hardcore seatpost</li> </ul>
Colour	<ul style="list-style-type: none"> <li>• Canadian Red / Rally Cream</li> </ul>
Size / Weight	<ul style="list-style-type: none"> <li>• 16.0", 17.5", 18.5", 19.5", 21.0"</li> <li>• 11.4 kg / 25.1 lbs (28.5")</li> </ul>

Signature  
SERIES

blizzard





# Thin air



<b>Frame</b>	<ul style="list-style-type: none"> <li>• Easton Custom Elite "H.B.O." tapered aluminum with Easton aluminum stays and A.C.S.B.</li> <li>• 1.3 kg / 2.8 lbs (18.5")</li> </ul>
<b>Fork</b>	<ul style="list-style-type: none"> <li>• Rock Shox Judy XC</li> </ul>
<b>Wheels</b>	<ul style="list-style-type: none"> <li>• Handbuilt by Wheelback</li> <li>• WTB 44/50 Roadar front and rear tires</li> <li>• Shimano XT suspension front and rear hubs</li> <li>• Sun CR17A rims with eyelets</li> <li>• DT Swiss Champion spokes</li> </ul>
<b>Drivetrain</b>	<ul style="list-style-type: none"> <li>• Shimano XT shifter</li> <li>• Shimano XT front and rear derailleurs</li> <li>• Race Face compact cranks and rings 22-12-11</li> </ul>
<b>Other Components</b>	<ul style="list-style-type: none"> <li>• Avid 10 30 brakes</li> <li>• Avid 50 3 brake levers</li> <li>• Ritchey Logic clipless pedals</li> <li>• Syncros Cattlehead stem</li> <li>• Race Face Air Alloy bar</li> <li>• Selle Italia Race saddle with manganese rails</li> <li>• Syncros Hardcore seatpost</li> </ul>
<b>Colour</b>	<ul style="list-style-type: none"> <li>• Cobalt Blue / Harley Cream</li> </ul>
<b>Size / Weight</b>	<ul style="list-style-type: none"> <li>• 24.5", 17.5", 18.5", 19.5", 21.0"</li> <li>• 11.8 kg / 24.8 lbs (18.5")</li> </ul>

True to its name, it is lighter than air, the frame weighing in at 1.3 kgs (2.8 pounds). The Thin Air features a world-class Easton Custom Elite H.B.O. frame, meticulously handcrafted from Easton's Hand Built Only (H.B.O.) tubeset. H.B.O. is the cutting-edge in modern metallurgy, and is available only to premier welders approved by Easton. The Thin Air is so exclusive that it is only available in limited numbers and each bike is signed by the builder. Its internally tapered stays saves crucial weight, as does the Judy XC fork, delivering a plush 2.5 inches (63mm) of travel at under 3 pounds (1.4 kg), thanks to internally tapered upper tubes and a one-piece magnesium lower-tube assembly. The result is a bike designed for the most grueling and technical cross-countries and single-tracks. Finished off with world-class Race Face components, Shimano XT shifters and drivetrain and Syncros Hardcore seatpost, it's the culmination of a decade spent mastering the world of aluminum bikes.



Signature  
SERIES

turbo



The wait is over. Back in 1982, Rocky Mountain Bicycles was founded as a road bike company and with the introduction of the 1997 Turbo road frame we have returned to our roots. The Turbo's smoking light weight and sizzling hot performance are born from a remarkable **Easton Elite aluminum frame** that yields the ultimate balance of strength to weight. Meanwhile, the shortened **Elan 3 chainstays** bring the wheel beneath the rider, delivering an optimal level of torque to the pedals for when you need to pull away from the pack. The Turbo's long top tube and familiar geometry lets you feel right at home on the asphalt. **Hand-built in Canada** to the highest tolerances in the world, the turbo is the embodiment of a true road-racing machine, right down to the prestigious **Campy head tube** rear. The accompanying **Kestrel fork** is lightweight and shock absorbing, allowing you to dictate your position and your line. Each frame is built in **limited numbers** and signed by the builder. The Turbo is one frame that was definitely worth the wait.

Frame	<ul style="list-style-type: none"><li>• Easton Elite road set</li><li>• 1.1 kg / 2.4 lbs (54 cm)</li></ul>
Fork	<ul style="list-style-type: none"><li>• Kestrel Carbon Fibre/ aluminum steerer tube</li></ul>
Colour	<ul style="list-style-type: none"><li>• Lollipop red / White</li></ul>
Size / Weight	<ul style="list-style-type: none"><li>• 53cm / 575 mm top tube, 56 cm / 545mm, 58 cm / 565mm, 60cm / 585mm</li><li>• 1.65 kg / 3.6 lbs (54 cm)</li></ul>



## Racing - The Soul Of Rocky Mountain

The Pro Team racing program. It's where the envelope is forever expanding. Where the boundaries are constantly being redefined. Which is why we're so excited by the success of Pro Mountain Bike racers such as Andreas Hestler, 1996 Canadian Olympic Team member, and Chrissy Redden, 1996 Canadian Olympic Team alternate.

One of only two Canadian men and four North Americans selected for the Olympic Games, Andreas is among a truly elite group of professional riders. And his Vertex U.S. was there the entire way, propelling him to an impressive early pro season, including a victory at the renowned Cactus Cup in Scottsdale, Arizona, as he drew closer to his goal of competing in the 1996 Olympic Games.

We're proud of Andreas and the other members of our Pro Team. We're also very proud of all the weekend warriors that compete in local, regional and national races in countries across our globe. We feel privileged that riders choose our bikes for their conquests. We applaud their victories, their defeats, and their sweat.



North American Factory Pro Team



Rocky Mountain Team Germany



# Race

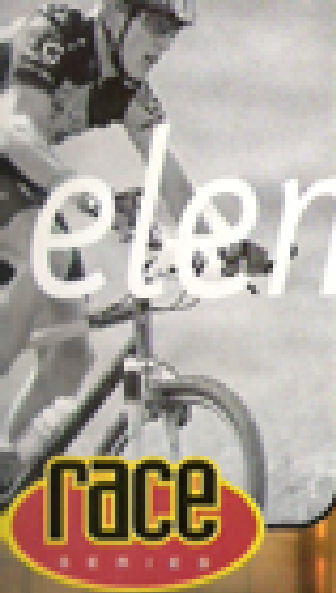
S E R I E S

• element race

• oxygen race

• hammer race





# element race



Frame	<ul style="list-style-type: none"> <li>• Eton RPH designed tapered aluminum with Fox Custom Vanilla coil-over-oil shock and new advanced linkage system.</li> <li>• 2.5 kg / 5.5 lbs (26.0" including shock)</li> </ul>
Fork	<ul style="list-style-type: none"> <li>• Rock Shox Indy XC long travel</li> </ul>
Wheels	<ul style="list-style-type: none"> <li>• Handbuilt by Wheeltech</li> <li>• Shimano LX front and rear hubs</li> <li>• WTB Velociraptor front and rear tires</li> <li>• Sun 6000 double wall rims</li> <li>• DT Swiss Champion 1.8 spokes</li> </ul>
Drivetrain	<ul style="list-style-type: none"> <li>• Grip Shift, SR7 600 600T shifters</li> <li>• Shimano LX front and XT rear derailleurs</li> <li>• Sugino Impet 350 cranks with alloy outer ring 20-32-44</li> </ul>
Other Components	<ul style="list-style-type: none"> <li>• Avid 20 20 brakes</li> <li>• Avid V-style brake levers</li> <li>• Ritchey Logic elliptical pedals</li> <li>• RPM custom 6061 ahead stem</li> <li>• RPM 6061 double-burred bar</li> <li>• Selle Italia saddle with Carb tek cover</li> <li>• RPM alloy seatpost</li> </ul>
Colour	<ul style="list-style-type: none"> <li>• Midnight Black / Competition Yellow</li> </ul>
Size / Weight	<ul style="list-style-type: none"> <li>• 16.5", 18.0", 19.0", 20.5"</li> <li>• 11.9 kg / 26.2 lbs (26.0")</li> </ul>

It's where the race against the elements begins and ends. The Element Race is a true cross-country machine, with XC race geometry and Eton's premier 7005 Custom Drawn Full Suspension tubenest. The reward is extraordinary lightness, strength and control for serious racers and weekend warriors, thanks to our link-plate design and swingarm pivot location that eliminates pedal feedback and virtually eliminates suspension bob. The result is 3.6 inches (92mm) of plush travel. Travel that leaves you in control and allows you to optimize your power transfer to your drivetrain, whether you're in the saddle or out. The rear shock is the Fox Vanilla coil-over-oil. The Element Race also features a new pivot design with a one-piece, top-hat style bushing system that virtually eliminates maintenance. Trained with the Rock Shox Indy XC fork and the Shimano LX / XT drivetrain and you've got a dialed and durable race-ready machine poised to conquer the competition.



New for '97 and as light as air, but far more explosive, the Oxygen Race will take your competition's breath away. Meticulously hand-welded by our elite aluminum craftsmen, the custom Easton 7005 tubing delivers a stiff yet comfortable ride. No detail has been overlooked as the frame features an anti-chain suck device and Easton replaceable derailleur hanger. The geometry is pure speed while the paint, red and yellow, are the Rocky Mountain team colours. The bike features WTB Velociraptor tires, a Selle Italia saddle with Carli Tek cover, super-hot LX front / XT rear derailleurs and a Rock Show Indy XC fork. Let the racing begin.

Frame	<ul style="list-style-type: none"> <li>• Custom Easton Elite 7005 tubing with Easton replaceable hanger and A.C.S.D.</li> <li>• 1.66 kg / 3.6 lbs (28.5")</li> </ul>
Fork	<ul style="list-style-type: none"> <li>• Rock Show Indy XC</li> </ul>
Wheels	<ul style="list-style-type: none"> <li>• Handbuilt by Wheeltech</li> <li>• Shimano LX front and rear hubs</li> <li>• WTB Velociraptor front and rear tires</li> <li>• Sun 6000 double wall rims</li> <li>• DT Swiss Champion 1.8 spokes</li> </ul>
Drivetrain	<ul style="list-style-type: none"> <li>• Grip Shift, SRT 800 XRAY shifters</li> <li>• Shimano LX front and XT rear derailleurs</li> <li>• Sugino Impul 350 cranks with alloy outer ring 22-32-44</li> </ul>
Other Components	<ul style="list-style-type: none"> <li>• Avid 20.20 brakes</li> <li>• KSR custom 6061 ahead stem</li> <li>• KSR alloy seatpost</li> <li>• Avid V-style brake levers</li> <li>• KSR 6061 double-bulleted bar</li> <li>• Ritchey Logic clipless pedals</li> <li>• Selle Italia saddle with Carli Tek cover</li> </ul>
Colour	<ul style="list-style-type: none"> <li>• Race Red</li> </ul>
Size / Weight	<ul style="list-style-type: none"> <li>• 18.0", 17.5", 16.5", 15.5", 15.0"</li> <li>• 11.4 kg / 25.1 lbs (28.5")</li> </ul>



oxygen race



<b>Frame</b>	<ul style="list-style-type: none"> <li>• Tange triple-butted cr-moly main triangle with double tapered cr-moly stays and Ritchey drop-outs</li> <li>• 2.15 kg / 4.8 lbs (28.5")</li> </ul>
<b>Fork</b>	<ul style="list-style-type: none"> <li>• Rock Shox Indy XC or Tange Cr-moly</li> </ul>
<b>Wheels</b>	<ul style="list-style-type: none"> <li>• Handbuilt by Wheeltech</li> <li>• Shimano LX front and rear hubs</li> <li>• WTB Velociraptor front and rear tires</li> <li>• Sun 6000 double wall rims</li> <li>• DT Swiss Champion 1.8 spokes</li> </ul>
<b>Drivetrain</b>	<ul style="list-style-type: none"> <li>• Grip Shift SRT 800 XRAY shifters</li> <li>• Shimano LX front and XT rear derailleurs</li> <li>• Sugino Impul 250 cranks with alloy outer ring 22-12-44</li> </ul>
<b>Other Components</b>	<ul style="list-style-type: none"> <li>• Avid 10 20 brakes</li> <li>• Avid V-style brake levers</li> <li>• Ritchey Logic clipped pedals</li> <li>• SRB custom 6061 ahead stem</li> <li>• SRB 6061 double-butted bar</li> <li>• Selle Italia saddle with Carli Tok cover</li> <li>• SRB alloy seatpost</li> </ul>
<b>Colour</b>	<ul style="list-style-type: none"> <li>• Midnight Black</li> </ul>
<b>Size / Weight</b>	<ul style="list-style-type: none"> <li>• 56.0", 57.5", 58.5", 59.5", 61.0"</li> <li>• 11.9 kg / 26.2 lbs (28.5")</li> </ul>

Voted the 1996 Bike of the Year by Mountain Biking Magazine, the Hammer race is one sweet machine. For '97, we've made it even tatter. Meticulously crafted from Tange Prestige triple-butted cr-moly tubing for optimal strength-to-weight ratio, the Hammer delivers incredible responsiveness on even the most fearsome single-track. Combined with a Rock Shox Indy XC fork featuring a one-piece magnesium lower tube assembly for lighter weight and increased strength and rigidity, this impressive machine delivers an unbeatable union between man and machine. Complete the spec with an LX front / XT rear derailleur drivetrain, X-Ray SRT 800 shifters and Avid V-style Brakes. The Hammer, a true racing machine.



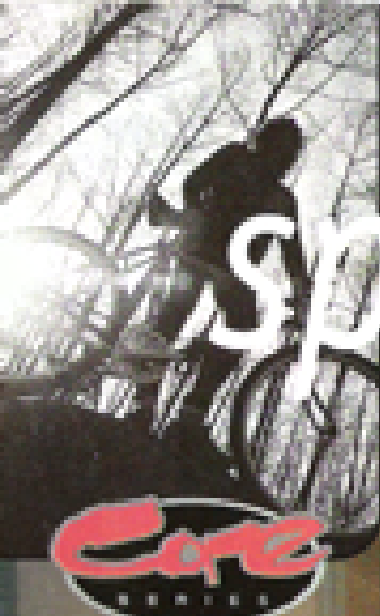
• spice

• équipe

• soul

• cardiac





# Spice



<b>Frame</b>	<ul style="list-style-type: none"> <li>• Easton RMB designed tapered aluminum with Shock Works coil-over-air shock and advanced linkage system.</li> <li>• 25.5 kg / 5.5 lbs (28.0" including shock)</li> </ul>
<b>Fork</b>	<ul style="list-style-type: none"> <li>• Rock Shox Indy C</li> </ul>
<b>Wheels</b>	<ul style="list-style-type: none"> <li>• Handbuilt by Wheelock</li> <li>• Shimano STX RC front and rear hubs</li> <li>• Ritchey 2-MAX XC tires</li> <li>• Sun 6000 double wall rims</li> <li>• DT 1.8 stainless spokes</li> </ul>
<b>Drivetrain</b>	<ul style="list-style-type: none"> <li>• Grip Shift ESP 500 shifters</li> <li>• Shimano STX RC front derailleur, ESP 5.0 rear derailleur</li> <li>• Compact drive cassettes with outer alloy ring 22-32-42</li> </ul>
<b>Other Components</b>	<ul style="list-style-type: none"> <li>• Shimano LX V-Brakes</li> <li>• Avid 1.9L V-style brake levers</li> <li>• 1" rise downhill aluminum bar</li> <li>• Selle Italia Tuffo saddle</li> <li>• RMB custom cast alloy stem, 10 degree rise</li> <li>• Fasten Sport Alloy pedals with clips and straps</li> <li>• RMB alloy seatpost</li> </ul>
<b>Colour</b>	<ul style="list-style-type: none"> <li>• Mac &amp; Cheese / Bad Ass Black</li> </ul>
<b>Size / Weight</b>	<ul style="list-style-type: none"> <li>• 24.5", 28.0", 31.5", 35.0"</li> <li>• 21.9 kg / 26.2 lbs (28.0")</li> </ul>

If you're in search of serious heat, this new entry for '97 will burn up any cross-country trail. Boasting a high-performance XC geometry, this innovative Easton custom 7005 aluminum frame integrates a 6061 rear triangle for maximum lateral rigidity and unwavering control. The Spice also incorporates the same link-plate rear-suspension found on the world-cup caliber Element L.O., delivering 2.6 inches (91mm) of comfortable rear travel while eliminating pedal feedback. This translates into optimal power transmission to the drivetrain, and the hard-tail stiffness you need to really cook. Balanced with the plush travel of the Rock Shox Indy C fork, quick-stopping Shimano V-Brakes, and 8-speed drivetrain, the Spice delivers an impressive full-suspension experience for the most demanding cross-country trails.

Conceived around a masterfully crafted **Tange Prestige** custom frame and radical sloping top tube design, the '97 **Équipe** is the optimal blend of lightness and strength, delivering a highly responsive ride in the nastiest of single-track terrain. Our commitment to excellence in the dirt shines through in every detail, from the premium **Judy C** fork to the lightning-quick **Auld V-style** brakes and levers. From Grip Shift's super-precise **ESP 7.0 rear derailleur** with 1:1 actuation to the elegant and efficient **Race Face crank**. When you're pushing the boundaries, there's no room for error. Ride an **Équipe**.



Frame	<ul style="list-style-type: none"> <li>• Tange custom blend with Prestige down tube and double tapered stays</li> <li>• 1.89 kg / 4.4 lbs (18.5")</li> </ul>
Fork	<ul style="list-style-type: none"> <li>• Rock Shox Judy C</li> </ul>
Wheels	<ul style="list-style-type: none"> <li>• Handbuilt by Wheeltech</li> <li>• Shimano LX suspension front and rear hubs</li> <li>• WTB Navlar VelocRaptor front and rear tires</li> <li>• Sun silver CR18 rims</li> <li>• DT Swiss Champion spokes</li> </ul>
Drivetrain	<ul style="list-style-type: none"> <li>• Grip Shift ESP 700 shifters</li> <li>• Shimano XT front derailleur, ESP 7.0 rear derailleur</li> <li>• Race Face compact cranks and rings 22-32-44</li> </ul>
Other Components	<ul style="list-style-type: none"> <li>• Auld 10-20 brakes</li> <li>• Auld 2.0L V-style brake levers</li> <li>• Ritchey Logic clipless pedals</li> <li>• Sella Dalla Future Race saddle with manganese rails</li> <li>• RPH 1061 double-butted bar</li> <li>• RPH alloy micro-adjustable seatpost</li> <li>• RPH custom forged alloy stems, 4 degree rise</li> </ul>
Colour	<ul style="list-style-type: none"> <li>• Steel Blue</li> </ul>
Size / Weight	<ul style="list-style-type: none"> <li>• 16.0", 17.0", 18.5", 19.5", 21.0"</li> <li>• 15.0 lbs / 3.4 lbs (18.5")</li> </ul>

# équipe

**Core**  
SERIES





# soul



Frame	<ul style="list-style-type: none"> <li>• Large double-butted cr-moly throughout with radically sloping top tube</li> <li>• 2.5 kg / 4.8 lbs (18.5")</li> </ul>
Fork	<ul style="list-style-type: none"> <li>• Rock Show Body C</li> </ul>
Wheels	<ul style="list-style-type: none"> <li>• Handbuilt by Wheelback</li> <li>• Shimano STX front and rear hubs</li> <li>• Ritchey 2-RAC 52 front and rear tires</li> <li>• Sun 8000 double wall rims</li> <li>• DT Swiss 1.8 stainless spokes</li> </ul>
Drivetrain	<ul style="list-style-type: none"> <li>• Grip Shift SRT 420 shifters, indexed front</li> <li>• Shimano STX front and LX rear derailleurs</li> <li>• Compact drive cranks with alloy suber ring 22-32-42</li> </ul>
Other Components	<ul style="list-style-type: none"> <li>• Shimano LX V-Brakes</li> <li>• Shimano LX Y-style brake levers</li> <li>• 1988 6060 bar</li> <li>• 1988 alloy post</li> <li>• Raceon Sport Alloy pedals with clips and straps</li> <li>• SMP custom cast alloy stem, 15-degree rise</li> <li>• Selle Italia Tuffe saddle</li> </ul>
Colour	<ul style="list-style-type: none"> <li>• Harley Cream</li> </ul>
Size / Weight	<ul style="list-style-type: none"> <li>• 14.5", 16.0", 17.5", 18.5", 19.5", 21.0"</li> <li>• 12.0 kg / 26.5 lbs (18.5")</li> </ul>

Searching for a divine experience? Discover our Soul. New for '92, this aggressive machine features a double-butted cr-moly frame with a radically sloping top tube, making the bike responsive to body english in those nasty and technically unforgiving trails. The drivetrain is a proven Shimano LX / STX combination, while the new LX V-brake provides the cutting edge in braking technology. The Rock Show Body C, from the planet's premier fork manufacturer, features 2.5 inches (53mm) of plush travel. Finish your experience with a Harley Gas Tank cream powder paint and you have a truly heavenly bike.

Surfed "Granny's", Thrashed "7th Heaven". You've cleaned all the nasty boy trails and your Cardiac is still begging for more. The double-butted cro-moly frame with a radical sloping top tube makes your bike quick and responsive to ride. Combine this performance frame with a durable powder coat matte finish and full-on aggressive, brand-name components including Ritchey, Grip Shift, Shimano and Sun, and you've got one wicked machine. For those hard-core trail hounds, the Cardiac comes with a Rock Shox QS suspension fork with 48 mm (2 inches) of travel as an option.



# cardiac

Frame	<ul style="list-style-type: none"> <li>• Large double-butted cro-moly throughout with radically sloping top tube</li> <li>• 2.1 kg / 4.6 lbs (28.5")</li> </ul>
Fork	<ul style="list-style-type: none"> <li>• Rock Shox Quake 5 with external adjustment or Tange cro-moly steeer</li> </ul>
Wheels	<ul style="list-style-type: none"> <li>• Handbuilt by Wheeltech</li> <li>• Shimano Acera-R front and rear hubs</li> <li>• Ritchey 2-PIA8 3C front and rear rims</li> <li>• Sun SR 6000 rims</li> <li>• BT Salsa 2.0 stainless spokes</li> </ul>
Drivetrain	<ul style="list-style-type: none"> <li>• Grip Shift SM 400 shifters, indexed front</li> <li>• Shimano Alivio front and 7FR rear derailleurs</li> <li>• Compact drive cranks with alloy outer ring 22-32-42</li> </ul>
Other Components	<ul style="list-style-type: none"> <li>• Shimano Alivio brakes</li> <li>• Shimano Alivio brake levers</li> <li>• Selle Italia Sierra Echo saddle</li> <li>• 898 4061 bar</li> <li>• 898 alloy post</li> <li>• Fasten Sport pedals with clips and straps</li> <li>• 898 custom-cast alloy stem, 10 degree rise</li> </ul>
Colour	<ul style="list-style-type: none"> <li>• Bitter Grape</li> </ul>
Size / Weight	<ul style="list-style-type: none"> <li>• 14.5", 16.0", 17.5", 18.5", 19.5", 21.0"</li> <li>• 12.0 kg / 26.5 lbs (28.5")</li> </ul>

## The Invisible Benefits Of A Rocky Mountain

Behind the Rocky Mountain name is the unerring attention to detail that elevates our bikes above the rest. Invisible to the untrained eye, they are the emblems of our commitment to quality.

It begins with our powder painting process. Far more time-consuming and environmentally friendly than wet painting, the fine powder paint is electrostatically charged to make it cling to the metal, allowing the pigment to get baked into the frame. The reward is a more lustrous, lasting and chip-resistant finish that will be with you long after you walk out of the store.

You'll discover that same quality in our hand-built Wheeltech wheels. Assembled, stressed and trued by hand, each wheel then sits for 24 hours before being trued a second time. It's the only way to guarantee a distortion-free wheel once the pressure is really on.

**These are just two signs of the craftsmanship and quality that lies beneath the Rocky Mountain name.**





CLASSIC  
SERIES

• fusion

• whistler

# fusion

**CLASSIC**  
SERIES



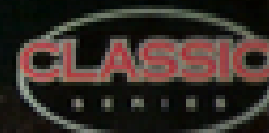
<b>Frame</b>	<ul style="list-style-type: none"> <li>• Large double-buttet cr-moly throughout</li> <li>• 2.1 kg / 4.6 lbs (28.9")</li> </ul>
<b>Fork</b>	<ul style="list-style-type: none"> <li>• Large cr-moly, threadless steerer</li> </ul>
<b>Wheels</b>	<ul style="list-style-type: none"> <li>• Handbuilt by Wheeltech</li> <li>• Shimano STX front and rear hubs</li> <li>• Ritchey Alpha Bike tires</li> <li>• Sun 6000 double wall rims</li> <li>• DT Swiss 1.8 stainless spokes</li> </ul>
<b>Drivetrain</b>	<ul style="list-style-type: none"> <li>• Grip Shift SRT 420 shifters, indexed front</li> <li>• Shimano STX front, LX rear derailleurs</li> <li>• Compact drive cranks with outer alloy ring 22-32-42</li> </ul>
<b>Other Components</b>	<ul style="list-style-type: none"> <li>• Shimano LX V-Brakes</li> <li>• Avid 1.9, V-style brake levers</li> <li>• Selle Italia Avantgarde saddle</li> <li>• RPM 9081 bar</li> <li>• Fostex Sport Alloy pedals with clips and straps</li> <li>• RPM custom 9081 ahead stem, 34 degree rise</li> <li>• RPM alloy post</li> </ul>
<b>Colour</b>	<ul style="list-style-type: none"> <li>• Platinum</li> </ul>
<b>Size / Weight</b>	<ul style="list-style-type: none"> <li>• 14.5", 16.0", 17.5", 18.5", 19.5", 21.0"</li> <li>• 12.2 kg / 26.8 lbs (28.9")</li> </ul>

For those in search of **quality**, the '97 Fusion is perhaps the finest mountain bike **value** in the world. The frame is carefully crafted from **large double-buttet cr-moly tubing**, and finished in a lustrous and chip-resistant **powder-coated paint**. Designed with a shorter, upright front triangle and longer wheel base, it delivers a **comfortable and stable ride**, while the new Shimano LX V-Brakes represent the latest in braking technology. Complete with its hand-built wheels with Sun double-wall rims, Swiss-made DT spokes, and reliable Shimano LX / STX drive-train, the Fusion is a **durable and lightweight** bike designed for the trails as well as the road. It's as fine an example of commitment to quality as Rocky Mountain builds - right down to the full hour of quality assurance enjoyed by our elite Team Only bikes.

You enjoy riding and like to cruise scenic roads and trails. The Whistler is the bike for you. The emphasis is on comfort - a shorter top tube, a longer wheel base, a higher rise stem and a wider saddle provide a **stable yet responsive** ride. Comfort is also emphasized by **minimizing weight**. The frame is **double-butted cr-moly**, which produces a **light yet durable** frame, and we use a lighter Ritchey tire that performs on the road and in the dirt. Complete the package with easy shifting Grip Shift 400 shifters and other proven brand name components and you have a bike that is **ready for riding and cruising**.



Frame	<ul style="list-style-type: none"> <li>• Large double-butted cr-moly throughout</li> <li>• 2.1 kg / 4.6 lbs (18.5")</li> </ul>		
Fork	<ul style="list-style-type: none"> <li>• Large cr-moly, threadless steerer</li> </ul>		
Wheels	<ul style="list-style-type: none"> <li>• Handbuilt by Wheeltech</li> <li>• Shimano Acera X front and rear hubs</li> <li>• Ritchey Alpha 816 tires</li> <li>• Sun 58 6000 rims</li> <li>• 37 Sachs 2.0 stainless spokes</li> </ul>		
Drivetrain	<ul style="list-style-type: none"> <li>• Grip Shift 587 400 shifters, indexed front</li> <li>• Shimano Alivio front, SR rear derailleurs</li> <li>• Compact drive cranks with alloy outer ring 22-32-42</li> </ul>		
Other Components	<ul style="list-style-type: none"> <li>• Shimano Alivio brakes</li> <li>• Shimano Alivio brake levers</li> <li>• Selle Italia Acantaguarda saddle</li> </ul>	<ul style="list-style-type: none"> <li>• 898 6061 bar</li> <li>• Fashion Sport Pedals with clips and straps</li> <li>• 898 custom 6061 ahead stem, 24 degree rise</li> </ul>	<ul style="list-style-type: none"> <li>• 698 alloy post</li> </ul>
Colour	<ul style="list-style-type: none"> <li>• Bordeaux Burgundy</li> </ul>		
Size / Weight	<ul style="list-style-type: none"> <li>• 14.5", 16.0", 17.5", 18.5", 19.5", 21.0"</li> <li>• 12.1 kg / 26.7 lbs (18.5")</li> </ul>		



# whistler





# merchandise

Introducing some schweg that reflect the quality and practical design you've come to expect from our bikes. They're available through your local Rocky Mountain authorized dealer. And if they don't have them in stock, they'll special order them for you. Just ask.

#### Racing Banner

All new racing banner is a whopping 48" square. Great for special events.

#### Classic Banner 23" x 48"

Standard four colour banner with an RMB logo on a Canadian Maple leaf.

#### Team Bag 1 size

The all new 1997 team bag features a four-pump holder, vented dirty laundry compartment, rigid bottom, large top opening, 2 water bottle holders and many other useful compartments. Available in black with four colour Rocky logos.

#### Shop Apron 1 size

100% cotton full denim. Pen holder and tool pocket on front. Available in Navy Blue.

#### Water Bottles

Small and Large capacity. All new Rocky bottles feature updated graphics and a thread-off top.

#### Rope Pens

A must for those who are constantly losing their pens. Available in black with white print.

#### Decals

Lots of cool new decals are now available. Buy your local Rocky Mountain dealer.

#### Crest 1 Size

Four colour quality stitched crest. 4" in diameter.

#### Lapel Pin 1 size

Four colour logo on a brass butterfly clasp. 1 1/2" in size.

#### Mouse Pad 1 Size

Black and white print with maple leaf. 8" x 9".

#### Mug

These ceramic premium quality mugs come individually packaged in a custom Rocky Mountain box. Large flat bottom with no-slip base and a sealable lid. Great for road trips. Available in Navy.

#### Cycling Socks M, L, XL

Black cycling socks with the classic RMB logo on all sides. Manufactured by Gelfect International, these socks feature a Coolmax body with a Centura heel and toe.







## Rocky Mountain Bicycles 1997

I.M.B.A. Rules of the Trail

Ride on open trails only.

Leave no trace.

Control your bicycle.

Always yield trail.

Never spook animals or ghosts.

Plan ahead.

Never pass Marshall on his dual-suspension machine.

Rocky Mountain Distributors

Germany Bike Action GmbH 49-6071-92340 <http://www.bikeaction.de>

Switzerland Chris Sports Systems 41-5234-58212

Austria Techno-Trade Gurl GmbH 43-7242-60407

UK Rocky Mountain GB 44-2977-629523

Benelux Wolvenberg 32-1566-6341

Norway Solve Wren Quality 47-94342327

Denmark Bike Toyz APS 45-8612-5933

Sweden Bike Action AB 46-3122-8040

New Zealand Sportive Agencies 64-3348-8725

Japan A&J Corporation 81-33209-7575

Korea Bikes in Korea 82-2556-2606

France Sunn Bicycles 33-6194-8686

Finland R-Cycles 358-31212-2453

Czech Republic Ski-Velo Servis Kubecka 42-653-213548

Portugal Desporto Progresso 351-1-488-4775

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As we are constantly striving to build our bicycles better each and every day, specifications are subject to change without notice.

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