

HI, WELCOME TO THE FIRST IBIS / DREAMCYCLE NEWS. WORD IS GETTING AROUND ABOUT IBIS PRODUCTS, SO WHETHER YOU'RE AN IBIS RIDER OR NOT LET US WET YOUR APPETITE.....

BOW-TI SELLS OUT IT'S SECOND PRODUCTION RUN!

The acclaimed Ibis Bow-ti with it's amazing pivotless rear suspension design has been much vaunted in the press- and is sold out again! For the first review in a UK mag read the latest Mountain Bike World, where respected journalist Steve Worland gives it the 'thumbs up'. The test bike weighed in at under 24lbs, and is available for demo to serious prospective customers. Two lucky UK riders will be taking delivery of their Bow-tis in July. Next production is scheduled for later in the year.

Famous Ibis Owners No: 1 Star of 'Good morning, Vietnam', 'Mrs Doubtfire' and many other films, comedy actor Robin Williams recently took delivery of a new Bow-ti. He obviously takes his cycling seriously as it is his second Ibis mountain bike!



NEWS

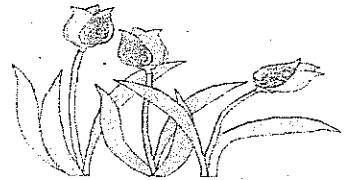
BULLETIN 1, JULY '97

DON'T IGNORE STEEL! Are you a faithful follower of fashion or a 'retro head'? At DreamCycle we recently built up a steel Mojo demo bike- and it is a thing of beauty! Weighing in at **22.5lbs** the team orange bike rides like a dream, and at **£795** the frame is cheaper than its rivals. So don't ignore the Mojo- it's got a lot of life left yet, and is available in seven colours!

ALIBI ARRIVES! The aluminium entry level frame from Ibis is now available in three sizes and three colours- Steel Blue, Not Judy Yellow and Team Orange. Incidentally, 'entry level' refers to the price only- £575. The quality remains the same! A steel blue 17" demo bike is now 'on fleet'.



More aluminium... The famous Ibis mountain stem is now available in aluminium and at a very attractive price- £54.50. Sizes are 120, 135 & 150mm by 10 degree rise, to suit 1.125" threadless steerers.



And talking of stems:- Ibis have a small selection of 1.125 inch quill type Titanium mountain stems still available. All are 10 degree rise, lengths 120, 135 & 150mm, some raw finish, some polished. The Price? A lot cheaper than the current ahead type. Give us a call for a quote!

Recognition that Ibis Titanium Stems are the best in the World comes from another bike manufacturer- Trek- who fit the Ti masterpiece to their top mountain bikes. Retailing at £198.50, the Ibis stem sounds expensive, but having seen them being made we know that they justify such a price tag. The CNC machined / fabricated component makes no compromises on quality, so if you want the best, this is it. (And we keep them in stock!)



CUSTOMS..... As in 'specials', not 'HM'! On steel and ti frames a limited amount of options can be provided- for example the famous 'hand job' rear cable hanger is no longer fitted since the advent of cross pull brakes, but is still available to order. We keep some frames in stock with the famous 'trade mark' for traditionalists! Also available are rear rack / guard mounts and top cable routing. Don't forget that steel frames can be custom painted as well!



Looking Ahead to 1998, we will be forming a small mountain bike race team to promote Ibis products in the UK. The team will probably contest the SAMS series and one or two other selected events, so if you are interested give us a call. It will **NOT** be a mega - budget manufacturer sponsored team- just a bunch of enthusiasts out to have fun on their Ibis bikes. Having said that, **VERY** preferential terms will be given on Ibis frames and components. As for ability- enjoyment of your racing (even when our weather turns the course into something resembling a Hippo's bathing pool!) is more important than results.



Got some Air Miles to use up, or just fancy a trip to the most important Bike Show of the year? If a few people are interested we would be happy to organise an 'Ibis owners and friends' trip to Anaheim, California, this September. We would of course visit the Ibis World HQ in Sebastopol, take in Disney World and whatever else you fancy! (The Anaheim show runs from Sept - 4th to 7th.) Individuals will need to make their own travel arrangements to the USA, but we would reserve accommodation, attend to transport requirements, arrange visits etc. Interested? Then call Mike Bell soon!

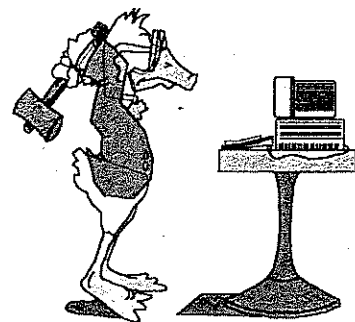


If you fancy being more energetic, then how about a week mountain biking in the French Pyrenees this October? Not only biking, but perfecting your technique or learning new skills with Paul Hinton, professional racer and 'Masterclass' originator. The week in question is Oct 11th to 18th, the place is Bertren, a tiny village in the foothills of the gorgeous Pyrenees. The week is organised by Pyractif, which is run by Brits Steve and Brenda Mead. They

moved out to Bertren a few years ago after falling in love with the area and the incredible variety of riding it provided. They bought an old farmhouse and renovated it to provide self catering accommodation for up to seven guests as well as their family.

There is a basic price for the accommodation, tuition if required, guiding, and the chance to trash some bikes from Paul's sponsor- Pr* FI*x. Travel and food are extra. The fastest way to get there is by flying to Toulouse, but if enough people were interested we could get a car load together and drive down. I've been to Steve's place several times and can only say that the biking there is the best I have experienced in Europe- and with the £ so strong this year France is suddenly good value too! Please call for full information on this week- or indeed any week in this part of the Pyrenees, which Mountain Bike Pro magazine described as 'Heaven's Gate'!

This Newsletter has been compiled by Mike Bell, of whom the following is a good likeness.....



Bye for now!