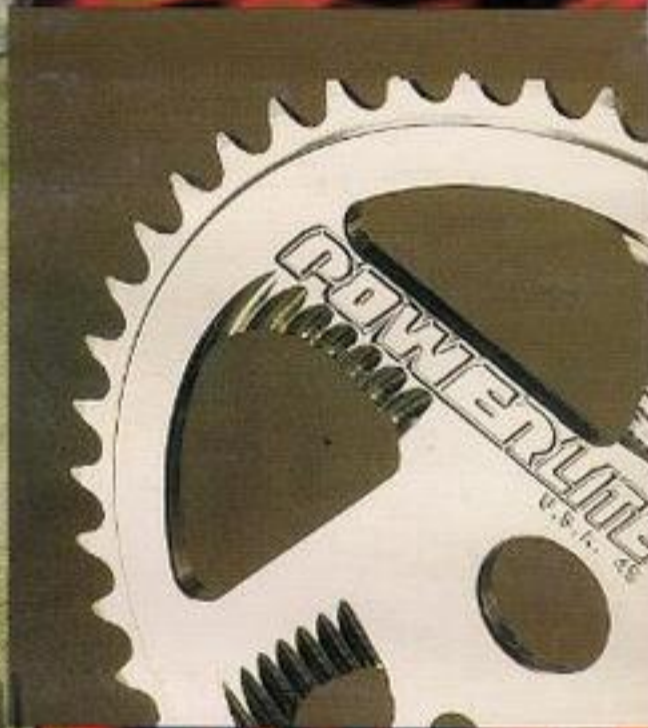


# POWERLITE



*Center for the advanced studies of maximum velocity performance*

# INDUSTRIES





The absolute top of the line Powerlite racer: A Pro XL size USA made chromoly frame is only the beginning. Bolt on Power Series 3-piece cranks, sealed bearing hubs and Sun chromed alloy rims. Now add a track and rider (that's you), and proceed to the nearest winners circle. Show chrome finish only.

**P-61**

We could say all kinds of copy-writing cliché-type things about what Powerlite is and what it represents. But we'll spare you the indignity of being talked down to with a bunch of corporate double speak.

Powerlite's philosophy is dead simple: Design and build the world's finest BMX racing equipment.

What that means is what you see here on these pages. Bikes, frame-sets, bars, components and accessories that will help you do

one thing: Ride to the limits of your potential.

The concept is simple. The concept is Powerlite.

We've got you covered with the Powerlite cotton logo T-shirt. Available in any color you want as long as it's white.



**P-47**

The epic junior race bike. Starting with Powerlite's race-proven alloy junior frame, we've bolted on trick parts including 20 x 1 1/8" Sun alloy wheels, Comp III style tires and a mini Uni-Seat. The P-47 is designed to go from the showroom to the track with no modifications. Colors: ball burnished, purple anodized





From the ground up this is one serious race machine. Featuring an Odyssey Pitbull brake, Double Cage pedals and chromoly one-piece crank. All this and more is bolted to a USA made Powerlite chromoly Pro size frame. This high performance ride lets everyone at the track know you're serious. Chrome finish only.

**P-51**



When you're not racing, hide your helmet-head hair style with a new Powerlite embroidered baseball cap.

Stay cool under pressure with Powerlite's sublimated cotton racing jersey. Factory colors and sewn-in elbow pads give you style as well as safety.



Play it safe and stylish with these new Powerlite nylon race pants by Dyno. New logo material resists tearing and hip and shin protection are sewn right in.

Padsets available in 3-piece Pro or 2-piece junior sizes. Stay safe while sporting the factory look.



**P-38**

Featuring a 100% chromoly frame, the P-38 turns it up a notch. Powerlite fork, handlebars and seatpost clamp round out this package. Check out the P-38 for racing or hi-performance street riding. When you're ready to turn it up, check out the new Powerlite P-38. Colors: Chrome, Deep Purple.





The all new P-28 is perfect for cruising back and forth to school and then heading off to the races afterwards. It features a chromoly main frame and fork blades and comes equipped with Dia-Compe Bulldog rear brake, Comp III style tires and alloy wheels. Colors: Chrome, Anti-freeze Green.

## P-28



The all-new Powerlite machined alloy sprocket is precision CNC cut like a billet car wheel and polished to perfection. Ultra trick.



## P-SHOOTER

Start them early with the pint-sized Powerlite P-Shooter. A durable hi-tensile steel frameset assures this bike can take wear and tear. Styled after the full-sized Powerlite models, the P-Shooter features 16" wheels, alloy stem (just like the big boys), a coaster brake and training wheels. Colors: Chrome, Gloss Black, Gloss Blue.

Powerlite's mini number plate comes with velcro fasteners and fits just about all mini and jr. bars out there.





Brand new for 1991, the Powerlite P-19 is the ideal first 20" bike. It features a Powerlite frame and fork and ACS side-pull brakes. Take this bike to and from school or tear up the neighborhood. Solid construction and quality components make the Powerlite P-19 the sound choice. Colors: Chrome, Grape, Gloss Blue.

**P-19**

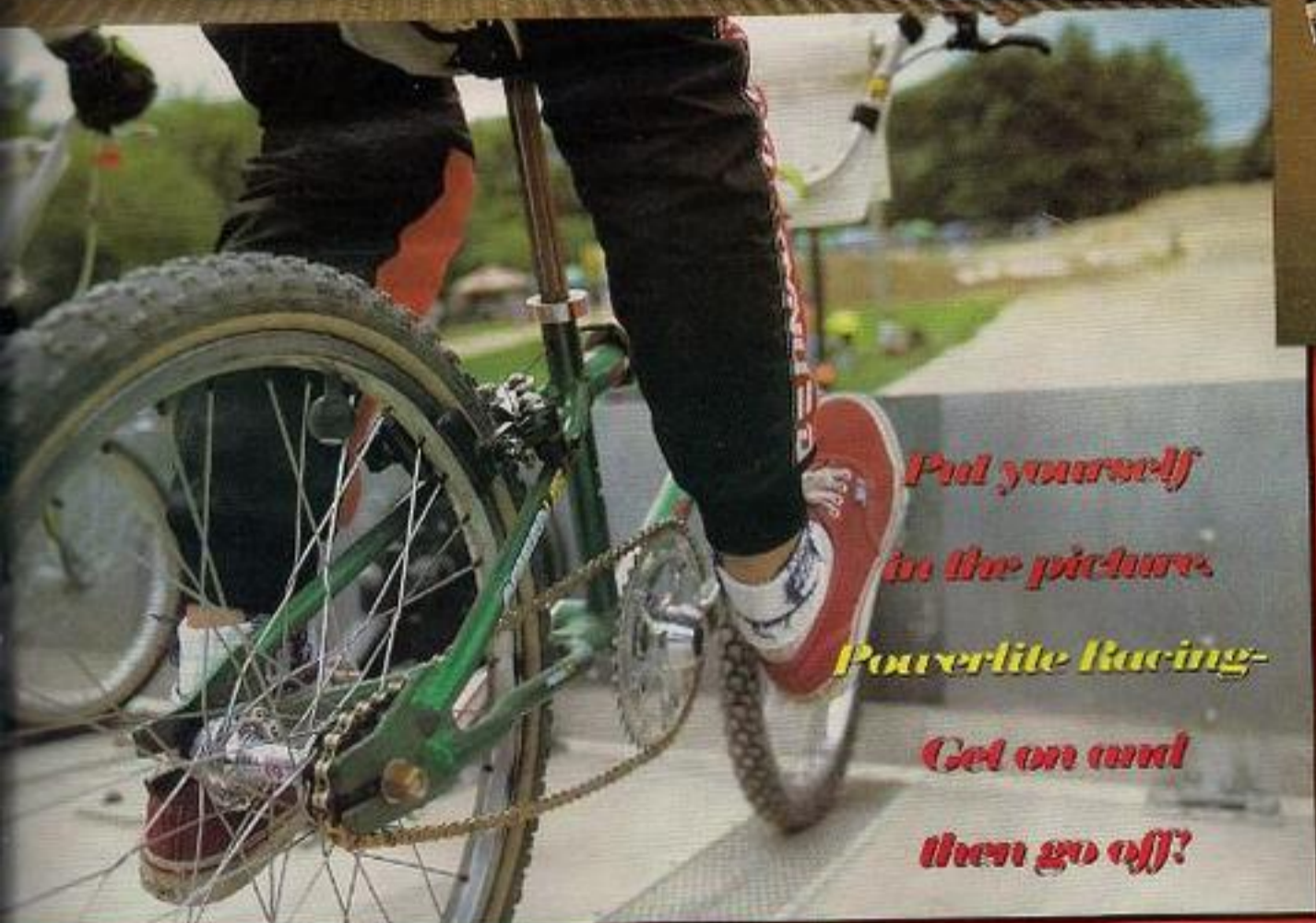


**POWERLITE**  
**RACING**

New Powerlite banner. Maximum color impact. 54 x 36" big. Put one on your ceiling.



Powerlite 16" chromoly seatposts. Same high quality post we've made since the beginning. Available in show chrome finish only.



*Put yourself  
in the picture.*

**Powerlite Racing-**

*Get on road  
then go off?*

Powerlite's double pinch-bolt seatpost clamp grabs the post and frame like a vise with two 6mm allen bolts. Polished alloy.



**POWERLITE**



*Chromoly craftsmanship at its finest. It just doesn't get any better than the Powerlite P-61 and P-51.*

Upgrade your bike to Pro level with a Powerlite P-61 (Pro SL) or P-51 (Pro) frameset. Handcrafted in the USA from 100% 4130 chromoly, 1-1/2" down tubes, you know these things are solid. Available in show chrome only.

## P-61 P-51

*New Powerlite Junior alloy pedals. Ultra light weight design, chromoly spindles, sealed bearings, replaceable cages, laser cut logo.*



*The freestyle frame's standing platform: minimal but effective.*



## FREESTYLE

Talk about a break with tradition! All new this year is Powerlite's first freestyle frameset. Made in America from 100% 4130 chromoly, this rock-solid ride is ready to stand right out of the box. Don't settle for less. Show chrome finish only.



This could very well be the ultimate BMX frame ever. Lightweight 6061-T6 aluminum TIG welded construction, massive 1-5/8" diameter down tube, rear cantilever brake bosses, ball burnished finish. Frame weight: 3 lbs. 5 oz.

## PRO AL



Oversize seat and chain stays, double-thick dropouts. BMX Trickness abounds on the Powerlite Pro AL.

### JUNIOR

For 11 years/100 lbs. & under  
Frame weight: 2 lbs. 2oz.

### MINI

For 9 years/75 lbs. & under  
Frame weight: 2 lbs.

### MICRO

For 6 years/55 lbs. & under  
Frame weight: 1 lb. 15 oz.



## JR. MINI MICRO

Powerlite. The best Jr. and Mini framesets on the planet. All Powerlite responsive and lightweight 6061-T6 aluminum frames feature a European bottom bracket, durable ball burnished finish and a milled headtube to accept road bike headset.

Powerlite Pro and junior forks are constructed from bulletproof 4130 chromoly and chrome plated to perfection. Dropouts are stamped with the Powerlite P logo.

Heavy-duty welds and beefy head tube gussets ensure a flex-free front end on all Powerlite aluminum framesets.





All new and very cool, Powerlite 3-piece chromoly cranks have special ovalized tubular arms combined with a precision-splined chromoly spindle and sealed bottom bracket. The ultimate crankset anywhere! 170, 175, 180 and 185mm lengths available. Show chrome finish.



Powerlite's sealed bearing bottom bracket is available with a titanium or chromoly spindle. Titanium spindle also available separately.



### CRANKSETS

Powerlite makes handlebars to fit the smallest pocket rocket to the biggest pro. All Powerlite bars are made in the USA and feature our unique Powerbend at the ends for extra pulling power. Choose the size that fits you best.

#### EXAL

7 3/8 x 26"  
17.6 oz.

#### MX

6 1/2 x 24 1/2"  
17 oz.

#### XRIM

5 1/2 x 25 1/2"  
16.4 oz.

#### RM

5 1/2 x 25 1/2"  
405 grams

#### Jr. .125

4 1/2 x 23 1/4"  
360 grams

#### MINI 065

3 x 22 1/4"  
181 grams

#### ULTRA

#### MINI 065

3 x 18 1/4"  
153 grams

### ALLOY BARS



### CRO-MO BARS

#### BEASTIE

8 3/8 x 28" .065 wall  
37.4 oz.

#### PRO

8 3/8 x 27 1/2"  
27.5 oz.

#### CRUISER

6 1/2 x 27 13/8"  
22.8 oz.

#### EXCM

7 3/8 x 26"  
25.5 oz.



It's how you handle the details that puts you ahead of the competition. PowerBend bars give you the Powerlite advantage.



Powerlite's new stem is made from CNC cut billet aluminum with a chromoly shaft. Bar slippage is now a thing of the past. Available in Mini, Pro and Pro XL sizes.

Powerlite machined alloy cranks are designed for smaller riders. Constructed from 7075 billet aluminum and available in 155, 160, 165, 170 and 175mm lengths, these cranks will lighten-up any race bike. High polished finish.



**POWERLITE**

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