

mountain

hybrid



street

touring

racing

tandem



nineteen
94

£2.50

c o n t e n t s

m o u n t a i n

Tough bikes for tough conditions, our mountain bikes are built to cope with all the toil of the long uphill as well as the pounding of breakneck descents. A choice of eleven seriously good bikes designed for riders of all standards - from the hardcore competitor to the off-road novice.

h y b r i d

If you like the style of the mountain bike, but recognise that most of your cycling is likely to be on-road rather than off, where speed and agility count, then you are just the person we had in mind when we developed our innovative new seven-model hybrid range.

s t r e e t

Should your requirement be for a bike that is simply easy to ride, and supremely comfortable, where 'performance' means less effort, and practicality counts, then look no further. Our street range is designed to be equally at home on the muddy canal tow-path as on the uneven city streets - truly bikes for all seasons.

t o u r i n g

Planning to travel further afield? Then, whether it's a weekend tour of the local countryside or a cross-continental expedition, the proven choice is a touring bike from the world-renowned Dawes range.

r a c i n g

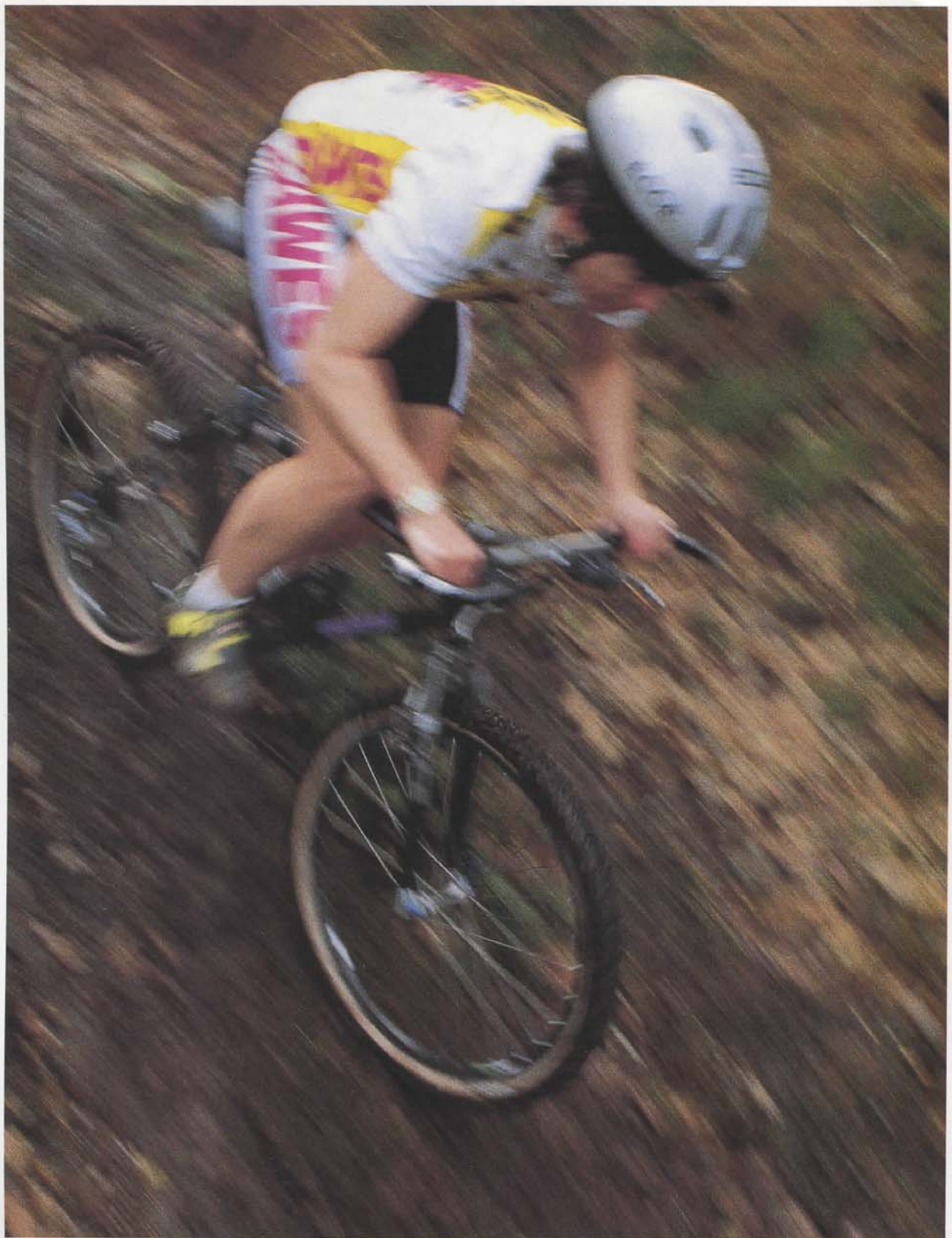
Ideal for full-blown competition or fitness training, our lightweight racing bikes are handbuilt with thin gauge Reynolds tubing. Each features tight frame angles and a short wheelbase for excellent power transfer and performance cornering. Designed strictly for speed - and excitement.

t a n d e m

Twice the fun of solo bikes, tandems add teamwork and togetherness to the cycling experience. Our expanded range now offers you a choice of styles - touring, mountain or street - and a wider selection of sizes, to suit a variety of captains and stokers.



n i n e t e e n



The Edge Team



Designed to satisfy the most demanding of competitors, The Edge Team is both the flagship and blueprint for the Dawes '94 off-road range.

Tested recently by Mountain Biking UK magazine's 'Wrecking Crew' (who pride themselves in being ruthlessly honest), the 1994 model scored a remarkable total

of 98 points out of a possible 100, and was acclaimed as "a superb top-end machine.....we couldn't fault the ride".

For our part we can only concur with their final conclusion - "we would thoroughly recommend a close look".

Built strictly to order.

SIZES: 16", 18", 19", 20"

653
Fillet-brazed with Reynolds 653 Custom Mo Mo butted tubing throughout. Geo-Max 653 forks. Option: Pace RC-35 suspension.

 Shimano XTR groupset. 24-speed Dual SIS transmission. Zero titanium bottom bracket.

 XTR Rapidfire Plus ST1 shifters & Servo Wave brake levers. Rear quick adjuster. Titanium bolts.

 XTR 32 hole hubs with Zero titanium/alloy Q/R skewers. Campag Shimano Horizon 1 1/2 rims. DT Comp d/b spokes. Alloy nipples. Ritchey Z-Max WCS kevlar folding tyres.

 Ritchey Force Lite Aheadset stem & Pro-Line bars. Onza bar ends. Vetta SL leather saddle. XTR pillar. Zero titanium Q/R. SPD pedals.



The Edge Extra

Well capable of being taken to the edge (and sometimes over it!), this competition level machine has a hard-earned reputation for being 'totally hammerable'.

For the new season, the Dawes design team have focussed their efforts on further reducing the weight, and at less than 11 kilos. The Edge Extra offers an unrivalled package of strength, rigidity and lightweight performance.

SIZES: 16", 18", 19", 20"



Pace RC-35 suspension



Fillet brazed with Reynolds 653 Custom Mo Mo butted tubing throughout. Geo-Max 653 forks. Option: Pace RC-35 suspension.



Deore XT groupset. 24-speed Dual SIS compact transmission. SLR Plus cantilever brakes.



Deore XT Rapidfire Plus S11 shifters & Servo Wave brake levers. Rear quick adjuster.



Deore XT 32-hole paraflex hubs. Campy Shimano Hardox 1 1/2 rims. DT Comp 4/5 spokes. Ritchey Z-Max kevlar tyres w/130 gram tubes.



The Edge

Equipped with Shimano's much-acclaimed Deore LX gruppo and a new, leaner wheel and component spec, The Edge is a highly-affordable option for anyone committed to top-flight competition or serious off-road riding.

Fillet-brazed using a customised Reynolds 653

tuberset, The Edge series is handbuilt to combine dynamic traction for aggressive hill-climbing with stability and control for high-speed descents.

Give yourself The Edge this coming season.
SIZES: 16", 18", 20", 22"

 Fillet-brazed with Reynolds 653 Custom Mo Mo butted tubing throughout. Geo-Max 653 forks. Option: Pace RC-35 suspension.

 Deore LX groupset. 21-speed Dual SIS compact transmission.

 Deore LX Rapidfire Plus STI shifters & Servo Wave brake levers. Rear quick adjuster.

 Deore LX 32 hole parallax hubs. Campag Shimano Hardox 1 1/2 rims. DT Comp 4/8 spokes. Ritchey Z-Max kevlar tyres w/130 gram tubes.

 Dawes

DAMAGE
LIMITATION
PRINT SYSTEM
5 YEAR
GUARANTEE

mountain



Off Limits

Off Limits was our top-selling mountain bike on the Continent in 1993. So, for 1994 we're giving you even less bike for your money!

How come? Well, there's a redesigned 'custom' frameset, new Deore LX groupset, and upgraded

rims, tyres, spokes and saddle – all of which keep the pounds off the weight without loading the pounds onto the price.

SIZES: 16", 18", 20", 22"



Lugged & brazed with Reynolds 501 Custom Cr Mo butted regular/oversize frame tubes. Vanadium stays. Geo-Max 531 forks. Option: SR suspension.



Deore LX groupset. 21-speed Dual SIS compact transmission.



Deore LX Rapidfire Plus STI shifters & SLR brake levers.



Deore LX 32 hole parallax hubs. Campag Sphero h/t rims. DT Comp 4/b spokes. Ritchey Z-Max tyres w/130 gram tubes.



mountain



Kickback Comp

Designed specifically for the rigours of off-road competition and hardcore riding, Kickback Comp really is one for the rough stuff.

There's an upgraded Reynolds frame, with a race-proven pedigree, a lightweight pair of wheels, and a package of premium features.

SIZES: 16", 18", 20", 22"



Lugged & brazed with Reynolds 501 Custom Cr Mo butted regular/oversize frame tubes. Vanadium stays. Cr Mo oversize fat taper forks. Option: SR suspension.



Shimano STX 21-speed Dual SIS compact transmission. M-System alloy cantilever brakes.



STX Rapidfire Plus STI shifters & SR brake levers. Optical gear display.



STX parallel Q/R hubs. Campag Zark box section rims. Stainless spokes. Ritchey Z-Max tyres.



Cr Mo titanium finish stem & bars. Oversize Ritchey headset. Alloy bar ends. Vette SE saddle. Lite alloy pillar & Q/R. Alloy pedals.



SR Duo Track suspension

mountain



DAMAGE MITIGATION
WARRANTY SYSTEM
5 YEAR
GUARANTEE



One Track



One Track ladies

STX Rapidfire Plus gear shifters with Optical Gear Display



Alivio Rapidfire-L gear shifters with Optical Gear Display



Kickback

If full-blown off-road competition is not quite your style, but you still expect a quality package that can cut it with the best of them, then Kickback's designed for you.

The Cr Mo frame is strong yet light. The STX

groupset has all the features of Shimano's top-of-the-line groups, including Rapidfire Plus trigger levers for precision shifting. And there is a host of special lightweight features as standard.

SIZES: 16", 18", 20", 22"



Tig-welded with SAE 4130 Cr Mo regular/oversize frame tubes.
Forged dropouts.
Fat taper forks.
Option: suspension.



Shimano STX/Alivio 21-speed Dual SIS compact transmission.
M-System alloy canti brakes.



STX Rapidfire Plus STI shifters & SLR brake levers.
Optical gear display.



Alivio parallax Q/R hubs. Anodized alloy rims. Stainless spokes. Ritchey Z-Max tyres.



One Track

If you thought your budget would never stretch to a performance off-road mountain bike, think again! Because, to quote Mountain Biking UK magazine, "the One Track performs flawlessly", offers a "superbly balanced ride", is "excellent value" and "does

everything better than most". In short "it shines". What more can we say?

SIZES: Mens (diamond): 16", 18", 20", 22"

Womens (open): 17 1/2", 19 1/2"

*November 1993



Tig-welded with SAE 4130 Cr Mo regular/oversize frame tubes.
Forged dropouts.
Fat taper forks.
Option: suspension.



Shimano Alivio groupset. 21-speed Dual SIS compact transmission.
M-System alloy canti brakes.



Alivio Rapidfire-L STI shifters & SLR brake levers.
Optical gear display.



Alivio parallax Q/R hubs. Anodized alloy rims. Stainless spokes. Ritchey Z-Max tyres.



Die Hard

Our most popular bike in '93, the new Die Hard series looks set to be enjoyed by even more people in '94.

Its tough off-road specification combines a superb, lightweight, chromoly frame with a choice of 2 component packages. The standard 18-speed model features Shimano's new Altus C50 transmission system with front and rear indexed gears and dual repeat under-bar shifters. Whilst the Die Hard 21 option offers 21-speed STI shifting performance, upgraded wheels, and full-bend Scorpion bars for that extra out-of-the-saddle leverage on those tough uphill climbs.

What's more, you've a choice of 2 colours.

SIZES: Mens (diamond): 16", 18", 20", 22"

SIZES: Womens* (open): 17 1/2", 19 1/2" (*Standard model only)

Die Hard 21



Top-welded with SAE 4130 Cr-Mo regular/eversize frame tubes. Forged dropouts. Fat tape forks. Option: suspension.



Shimano Altus/Altus 21-speed Dual SIS transmission. M-System alloy cantle brakes.



Altus C10 Rapidfire STI shifters & SLR brake levers.



Shimano alloy hubs. Anodized alloy rims. Stainless spokes. Blackwall tyres.

Die Hard



Top-welded with SAE 4130 Cr-Mo regular/eversize frame tubes. Forged dropouts. Fat tape forks. Option: suspension.



Shimano Altus C50 18-speed Dual SIS transmission. M-System alloy cantle brakes.

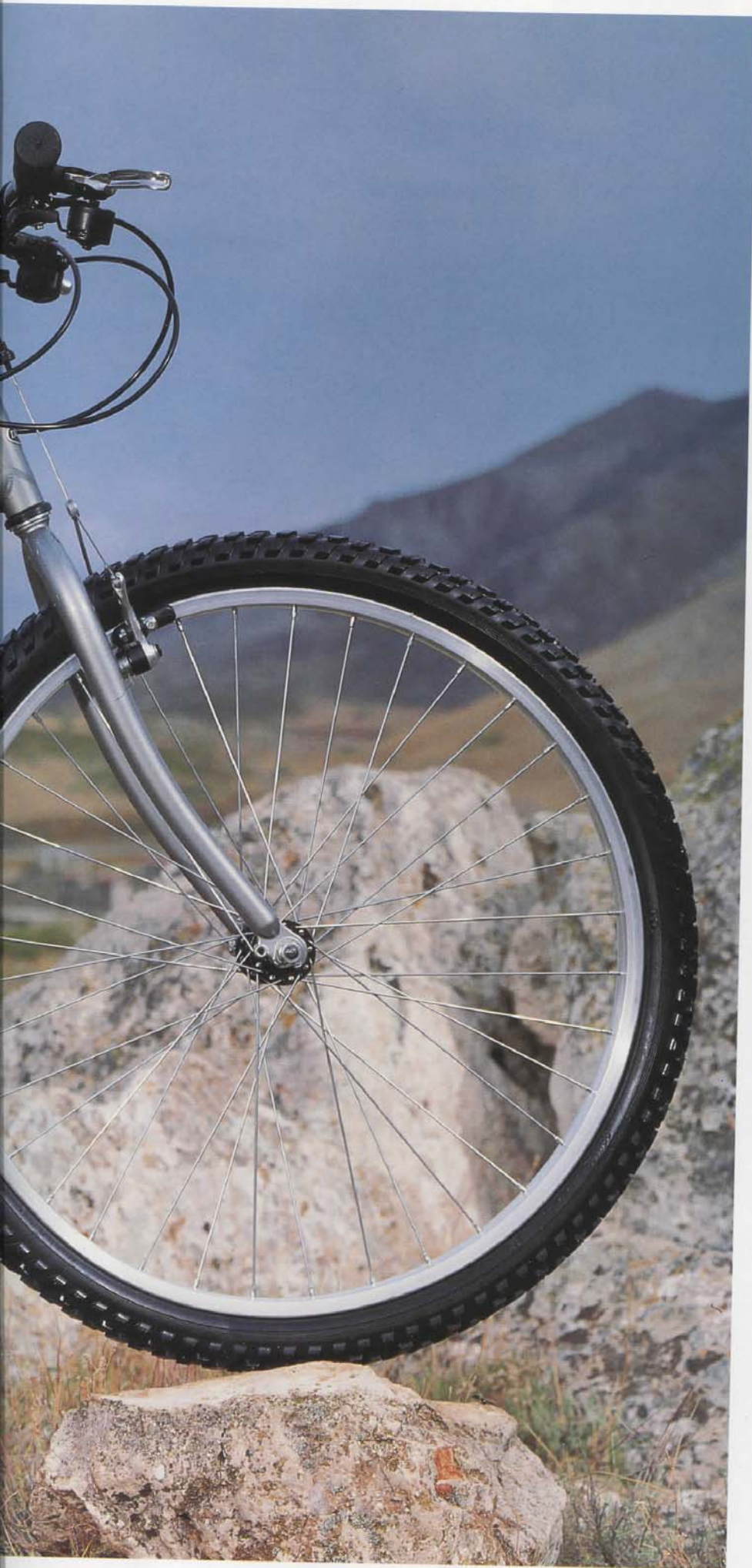


Altus C50 Rapidfire Shifters & SLR brake levers.



MTB heavy duty hubs. Alloy rims. Blackwall tyres.





Altus C10 Rapidfire Dual
Repeat gear shifters



Altus C50 Rapidfire Unilever

DAMAGE
LIMITATION
PAINT SYSTEM
5 YEAR
GUARANTEE



Hardware ladies



Hardware ladies

Tourney 30 shift lever with d
Gear Display



Hardware

One of the lightest bikes in its class, Hardware's spec is as well-balanced as its ride, offering a host of advanced Shimano functions at an entry-level price. The shifting performance is light and precise, and the M-System brakes deliver dependable

stopping power whatever the weather conditions—features designed to put you, the rider, in complete control when the going gets tough.

SIZES: Mens (diamond): 16", 18", 20", 22"
Womens (open): 17½", 19½"



Tig-welded with SAE 4130 Cr-Mo regular/oversize frame tubes. Forged dropouts. Fat taper forks. Option: suspension.



Shimano Tourney 30 series 18-speed Dual SIS transmission. M-System alloy cantilever brakes.



Tourney Advanced Light Action thumbshifters & SLR brake levers. Dial-type optical gear display.



MTB heavy duty hubs. Alloy rims. Blackwall tires.





DAMAGE LIMITATION
PAINT SYSTEM
5 YEAR
GUARANTEE*

Vertex

A classic example of our commitment to giving you quality and great value for money-whatever the price of the bike.
The tig-welded Cr Mo frame incorporates many design features taken from our top models, such as cables mounted along the top tube, and a reverse seat bolt to keep it clear of the mud.

The 18-speed gears are supplied by Shimano and the alloy wheels are built to last. And there's a choice of 2 colours.
Quite simply, if you can find a better bike at the price, buy it!
SIZES: Mens (diamond): 16", 18", 20", 22"
Womens (open): 17 1/2", 19 1/2"

CONSTRUCTED WITH 4130 Cr-Mo FRAME TUBES
Tig-welded with SAE 4130 Cr Mo regular/oversize frame tubes.
Forged dropouts.
Fat taper forks.
Option: suspension.

SHIMANO TOURNEY 20 SERIES 18-SPEED SIS TRANSMISSION
Shimano Tourney 20 series 18-speed SIS transmission.
Low profile cantilever brakes.

TOURNEY SIS THUMBSHIFTERS
Tourney SIS thumbshifters.
Resin brake levers.

MTB HEAVY DUTY HUBS
MTB heavy duty hubs. Alloy rims.
Blackwall tyres.





Vertex ladies



Vertex ladies



DAMAGE
LIMITATION
PAINT SYSTEM
5 YEAR
GUARANTEE
WARRANTY INFORMATION

hybrid

Synthesis 653 XT

SYNTHESIS def - combining of elements into a whole.

How better to describe this new generation of on/off road bike? Durable and rugged like a mountain bike, lightweight and responsive like a street bike. Offering a 'dream ride', the Synthesis series is truly more than the sum of its parts.

This flagship model of the hybrid range is a bike on which no expense has been spared, as a quick glance at the key points alongside will confirm.

SIZES: 17", 19", 21", 23"



Fillet-brazing is a highly skilled method of joining tubes, which eliminates the need for lugs. The result is a lighter frame.

653
DURABLE

Fillet-brazed with Reynolds 653 Max Max butted tubing throughout. Hybrid design. R653 unicrown forks.

Shimano Deore XT groupset.

74-speed Dual SIS compact transmission. SLR Plus alloy cantilever brakes.

Deore XT Rapidfire Plus STI gear shifters & Servo Wave brake levers.

Deore XT parallax Q/R hubs. 32 hole. Mavic PSF 234 box-section 700C rims. DT Champion stainless spokes. Ritchey Hard Drive tyres.

Deore XT parallax Q/R hubs. 32 hole. Mavic PSF 234 box-section 700C rims. DT Champion stainless spokes. Ritchey Hard Drive tyres.

Deore XT parallax Q/R hubs. 32 hole. Mavic PSF 234 box-section 700C rims. DT Champion stainless spokes. Ritchey Hard Drive tyres.



Synthesis 653 LX

At the heart of the Synthesis series is a beautifully crafted lugless frameset, fillet-brazed at low temperatures for inherent strength, using a customised set of 653 heat-treated tubing for lightweight performance.

Spec'ed to a similar high standard of components, Synthesis 653 LX is an outstanding multi-purpose machine.

SIZES: 17", 19", 21", 23"



Fillet brazed with Reynolds 653 Alu Mix butted tubing throughout. Hybrid design. R653 microweld forks.



Shimano Deore LX groupset. 21-speed Dual SIS compact transmission. Al System alloy cantilever brakes.



Deore LX Rapidfire Plus STI gear shifters & Servo Wave brake levers.



Deore LX parallax O/R hubs. Alexia 917 box-section 700C rims. DT Champion stainless spokes. Ritchey Hard Drive tyres.







Synthesis 501 STX

Equipped with Shimano's all-new STX groupset, Synthesis 501 STX boasts all the latest functions and technical benefits, including Advanced Light Action gears for lighter, more precise shifting, and a HyperDrive-C compact drive train.

With all the lightweight manoeuvrability of a bike designed primarily for the road, yet a style and controllability that reflects its MTB heritage, Synthesis 501 STX promises you'll enjoy your cycling to the full.

SIZES: 17", 19", 21", 23"



Fillet-brazed with Reynolds 501 Cr Mo butted frame tubes. Hybrid design. Cr Mo unicrown aero forks.



Shimano STX groupset. 21-speed Dual SIS compact transmission. M-System alloy cantilever brakes.



STX Rapidfire Plus STI gear shifters with optical display. STX alloy brake levers.



STX parallel Q/R hubs. Alexsa 917 box-section 700C rims. Stainless spokes. Ritchey Hard Drive tyres.



Cr-Mo Titanium finish bars & stem. Dawes air shock absorbing saddle. Alloy micro pillar. Alloy pedals.

Synthesis 501 Alivio

Quick, responsive and built for speed, this 'entry' model in our Synthesis series shares the special geometry and fillet-brazed construction methods of its 'big brothers'. Whilst utilising less expensive frame materials and components, this bike is still no lemon when you ask it to perform.

Available in a choice of two colours.

SIZES: 17", 19", 21", 23"



Fillet-brazed with Reynolds 501 Cr Mo butted frame tubes. Hybrid design. Unicrown aero forks.



Shimano Alivio groupset. 21-speed Dual SIS compact transmission. M-System alloy cantilever brakes.



Alivio Rapidfire-L STI gear shifters with optical display. Alivio alloy brake levers.



Alivio parallel Q/R hubs. Box-section 700C alloy rims. Stainless spokes. Ritchey Hard Drive tyres.



Cr-Mo Titanium finish bars & stem. Dawes air shock absorbing saddle. Alloy micro pillar. Alloy pedals.





IMAGE
MITIGATION
INT. SYSTEM
5 YEAR
WARRANTY

Hybrid Alivio (OPPOSITE)

Featuring a special unisex frame design, with a low top tube for a stiffer ride and plenty of clearance, the new hybrid series is the ideal choice for the recreational cyclist.

Boasting a full Shimano Alivio groupset, complete with oversize parallax hubs and a lightweight compact HyperDrive-C transmission, this bike offers quite outstanding value-for-money.

SIZES: 17½", 19½", 21"



Tig-welded with hi-tensile carbon steel frame tubing. Unisex hybrid design. Unicrown aero forks.



Shimano Alivio groupset. 21-speed Dual SIS compact transmission. M-System alloy canti brakes.



Alivio Rapidfire-L S11 gear shifters with optical display. Alivio alloy brake levers.



Alivio parallax Q/R hubs. Box-section 700C alloy rims. Stainless spokes. Ritchey Hard Drive tyres.



Tig-welded steel Anatomic saddle. Beartrap pedals.

Hybrid Tourney (LEFT)

Shimano's new Tourney 30 series component groupset brings a whole host of advanced functions to a new generation of cyclist.

Functions such as Advanced Light Action for lighter, more positive shifting performance. Dial-type Optical Gear Display for at-a-glance gear selection. And M-System brakes for dependable all-weather stopping power.

SIZES: 17½", 19½", 21"



Tig-welded with hi-tensile carbon steel frame tubing. Unisex hybrid design. Unicrown aero forks.



Shimano Tourney 30 series groupset. 18-speed Dual SIS compact transmission. M-System alloy canti brakes.



Tourney 30 indexed thumbshifters with optical gear display. Tourney alloy brake levers.



Alloy hubs, Q/R front. Polished 700C alloy rims. Stainless spokes. On/off road tyres.



Tig-welded steel Anatomic saddle. Non-slip pedals.

Hybrid 18-S (RIGHT)

An excellent entry-level choice for the 'hybrid convert'.

There's a lively tig-welded frame with a well-capable range of quick-shift indexed gears, cantilever brakes for serious stopping power, and heavy 700C tyres to soak up the bumps.

Perfect for city streets and those off-road short-cuts.

SIZES: 17½", 19½", 21"



Tig-welded with hi-tensile carbon steel frame tubing. Unisex hybrid design. Unicrown aero forks.



Shimano Tourney 20 series. 18-speed SIS gears. JM 100 chainset. Low profile canti brakes.



Shimano indexed thumbshifters. ATB brake levers.



ATB chromed hubs. Polished 700C alloy rims. Rustless spokes. Hybrid on/off road tyres.



Tig-welded steel Anatomic saddle. Resin ATB pedals.



Mean Street XT

Mean Street XT has been designed for those who truly appreciate premium quality in a bike. Hence the 531 Super Tourist frameset.

Substantially upgraded for '94 and featuring Shimano's compact XT groupset, our flagship Street model is handbuilt specifically to deliver uncompromising 'town and trail' performance and maximum enjoyment.

SIZES: 19½", 21", 22½", 23½", 25¼"



Lugged & brazed with Reynolds 531 Super Tourist. No Mo butted tubing throughout. Galaxy design. 531 fillet-brazed uncrown forks.



Shimano Deore XT groupset. 24-speed Dual SIS compact transmission. SLR Plus alloy canti brakes.



Deore XT Rapidfire Plus 511 gear shifters & Servo Wave brake levers.



Deore XT parallax QR hubs, 32 hole. Mavic PSP 234 box section 700C rims. DT Champion stainless spokes. Continental City Grip tyres.



Deore XT Rapidfire Plus gear shifters



Mean Street

Featuring the latest upgraded version of our galaxy series 531 frameset, Mean Street combines the strength and handling characteristics of a classic English touring bike with the innovation of Japanese components technology - offering all the

high-performance benefits and durability you would expect of a competition-level mountain bike groupset.

SIZES: 19 1/2", 21", 22 1/2", 23 1/2", 25 1/4"



Lugged & brazed with Reynolds 531 Super Tourist. Mr. Me. Butted tubing throughout. Galaxy design. 531 fillet-brazed unicrown forks.



Shimano Deore LX groupset. 21-speed Dual SIS compact transmission. M-System alloy canti brakes.



Deore LX Rapidfire Plus STI gear shifters & SLR brake levers.



Deore LX parallel Q/R hubs. Alexia 917 box section 700C rims. DT Champion stainless spokes. Continental City Grip tyres.





Street Sharp

Widely praised in the cycling press for its responsive handling, the award-winning Street Sharp has been further upgraded for the '94 season to Shimano's all-new STX compact group.

A bike of real quality, style and functionality, Street Sharp just goes from strength-to-strength.

SIZES: Mens (diamond): 19 1/2", 21", 22 1/2", 23 1/2", 25 1/4"
 Womens (open): 19 1/2", 21"



Lugged & brazed with Reynolds 501 butted Cr-Mo frame tubes. Oversize touring design. Cr-Mo unicrown aero forks.



Shimano STX groupset. 21-speed Dual SIS compact transmission. M-System alloy cantilever brakes.



STX Rapidfire Plus ST1 gear shifters with optical display. STX alloy brake levers.



STX parallel Q/R hubs. Alesis 917 box section 700C rims. Stainless spokes. Continental City Grip tyres.



Street Sharp ladies



Back Street

The '94 Back Street is lighter and better than ever, with a design that includes many of the features of our top-end Street bikes - including a new, stiffer oversize touring frame and all the benefits of Shimano's latest compact drive train system.

Highly successful last year, this model offers excellent value-for-money.

SIZES: Mens (diamond): 19½", 21", 22½", 23½", 25¼"
Womens (open): 19½", 21"



Lugged & brazed with Reynolds 501 butted Cr Mo frame tubes.
 Oversize touring design.
 Uniraven aero forks.



Shimano Alivio groupset.
 21-speed Dual SIS compact transmission.
 H-System alloy cantilever brakes.



Alivio Rapidfire-L S11 gear shifters with optical display.
 Alivio alloy brake levers.



Alivio parallax Q/R hubs.
 Box section 700C alloy rims.
 Stainless spokes.
 Swallow Scout tyres.



Colour co-ordinated ATB bars.
 Vette Foam saddle.
 Alloy pillar & stem.
 Beantop pedals.
 Chrome mudguards.

Back Street ladies



Easy Street

Our top-selling Street bike last year. Easy Street boasts a host of special features, including a Shimano groupset, complete with the easy-to-use Rapidfire repeat function uni-lever gear controls, mounted on a superb Reynolds frame, and shod with a pair of nimble alloy wheels.

The perfect bike for everyday, out-and-about cycling.

SIZES: Mens (diamond): 19 1/2", 21", 22 1/2", 23 1/2", 25 1/4"

Womens (open): 19 1/2", 21"



Lugged & brazed with Reynolds 500 Cr Mo frame tubes. Standard touring design. Unicrown rear forks.



Shimano Altra CS0 groupset. 18-speed Dual SIS transmission. M-System alloy cantilever brakes.



Altra CS0 Rapidfire Uni-lever gear shifters. CS0 alloy brake levers.



Alloy hubs, Q/R front. Polished 700c alloy rims. Rustless spokes. Swallow Scout tyres.



Black A18 bar. Bossano New saddle. Alloy collar & non-slip pads. Chrome mudguards.







Street Life 18

Street Life 18 is a bike for those whose cycling needs are relatively uncomplicated, but who nevertheless still demand lightweight performance and the latest features - including Advanced Light Action gears for more precise gear shifting, with at-a-glance optical gear display, and M-System alloy

canti brakes for dependable stopping power, whatever the weather conditions.

SIZES: Mens (diamond): 19½", 21", 22½", 23½", 25½"
Womens (open): 19½", 21"



Lugged & brazed with Reynolds 500 Cr Mo frame tubes. Standard touring design. Unicrown aero forks.



Shimano Tourney 30 series groupset. 18-speed Dual SIS transmission. M-System alloy canti brakes.



Tourney 30 indexed thumbshifters with optical gear display. Tourney alloy brake levers.



Alloy hubs. Polished 700C alloy rims. Rustless spokes. Swallow Scout tyres.

Street Life

Dawes have long been known for building quality bikes - at a price.

In the case of Street Life, the price is remarkably low, especially when you consider it still boasts components from the likes of Shimano, Weinmann

and Alesa mounted on a handbuilt frame. A bike of great style and value, with a choice of 6-speed or 12-speed gears.

SIZES: Mens (diamond): 21", 22½", 23½"
Womens (open): 19½", 21"



Lugged & brazed with hi-tensile carbon steel frame tubes. Standard touring design. Unicrown aero forks.



Shimano Tourney 20 series 12-speed or 6-speed SIS gears. Weinmann alloy sidepull brakes.



Shimano indexed thumbshifters. ATB brake levers.



ATB chromed hubs. Polished 700C alloy rims. Rustless spokes. Semi-knobby tyres.



Street Life 18 ladies



Street Life 6





Super Galaxy

With a pedigree stretching back over 30 years, Super Galaxy is the product of literally millions of miles of serious touring.

The world-renowned frameset has been fully redesigned for the '94 season, enhancing

the lateral stiffness but without sacrificing any of the comfort, stability and load-bearing characteristics upon which its enviable reputation has been built.

SIZES: 19½", 21", 22½", 23½", 25¼"



Reynolds 531 Super Tourist Ma Mo butted tubing throughout. New semi-oversize touring design. Vertical dropouts. 531 forks.



Shimano Deore LX groupset. 21-speed SIS gears with bar-end shift levers. Cantilever alloy brakes with 105 SRR servo levers. Detachable alloy rings.



Deore LX Q/R hubs. Aleso 917 box-section 700C rims. DT Champion stainless spokes. Continental Top Touring tyres.



STT Vert gel Allen pens Esp Str ha Alle



Continental Top Touring tyre - with an extra puncture resistance.



Box-section, double eyeletted rim - for added strength.



Seat cluster with internal cable routing, and oversized seat post - for increased rigidity.



Stronglight A9 sealed roller bearing alloy headset - ultra smooth and hard wearing.



Super Galaxy Plus

When only the very best will do, Super Galaxy is the ultimate choice. Combining our classic English touring frameset with the technical excellence and flair of

Campagnolo's Italian design team has produced a custom-quality tourer ready to take on the world.
SIZES: 19 1/2", 21", 22 1/2", 23 1/2", 25 1/4"



Reynolds 531 Super Tourist. Min Mo butted tubing throughout. New semi-oversize touring design. Vertical dropouts. 531 forks.



Campagnolo Centour touring groupset. 24-speed indexed gears with bar-end shift levers. Forged alloy cantilever brakes and cranks.



Campagnolo Q/R hubs. Alexia 917 box-section 700C rims. DT Champion stainless spokes. Continental Top Touring tyres.



31TTT Synthesis stem. Wetta Turbo leather gel saddle. Alloy front & rear pannier carriers. Edge mudguards. Straightlight AF headlight. Campagnolo Centour pedals.



Galaxy

the most famous name in cycle touring, the Galaxy remains the first choice for thousands of dedicated enthusiasts.

Equipped with Shimano's latest state-of-the-art STX components, including a compact transmission with

SG-X chainrings for fast and smooth chain transfer, to complement the upgraded frameset. The new Galaxy is something quite special.

SIZES: 19 1/2", 21", 22 1/2", 23 1/2", 25 1/2"



Raynolds 531 Super Tourist. Min-Max butted tubing throughout. New semi-over-size touring design. Vertical dropouts. 531 forks.



Shimano STX groupset. 21-speed SIS gears with A100 down tube levers. Cantilever alloy brakes with A251 SLR aero levers. Compact transmission.



Shimano STX parallax Q/R hubs. Alex 917 box-section rims. Stainless spokes. Continental Top Touring tyres.



Alloy Race bars. Vette Lite Alloy panniers. Chromo m. Sealed head Alloy pedals.

Horizon

Take a close look at the key points listed alongside and you'll quickly appreciate just how comprehensive the Horizon package is.

Further upgraded for '94, it incorporates many of the ideal touring features developed for our Galaxy range.

Horizon is a seriously good tourer at a seriously good price.

SIZES: Mens (diamond): 19½", 21", 22½", 23½", 25½"
Womens (open): 19½", 21"



Reynolds 501 Cr Mo butted frame tubes. New semi-over-size touring design. Vertical dropouts. Cr Mo unicrown aero forks.



Shimano Alivio groupset. 21-speed SIS gears with A400 down tube levers. Cantilever alloy brakes with A351 SLR aero levers. Compact transmission.



Shimano Q/R alloy hubs. Anodised, eyeleted box section 700C rims. Stainless spokes. Touring tyres with centre rib.



Alloy bars. Bottle holder. Alloy chainrings. Alloy cleats. Alloy pedals.

Sterling

If your idea of cycle touring is a day out around the highways and byways, rather than a circumnavigation of the globe complete with

kitchen sink, then Sterling is the perfect choice.

SIZES: Mens (diamond): 19½", 21", 22½", 23½", 25½"
Womens (open): 19½", 21"



Reynolds 500 Cr Mo frame tubes. Vertical dropouts. Internal cable routing. Unicrown aero forks.



Shimano Tourney 18-speed SIS gears and chainset. Cantilever brakes with alloy levers.



Atom alloy hubs, Q/R front. Alloy 700C rims. Touring tyres with centre rib.



Alloy bars. Bottle holder. Alloy chainrings. Alloy cleats. Alloy pedals.





Horizon Ladies



IMAGE
STATION
SYSTEM
5 YEAR
WARRANTY

racing



available, Linear framesets supplied with headset fitted.

Linear

If you insist on superior performance, and are looking for a bike that is lightning-quick, superbly stiff and handles like a dream, then look no further.

Crafted from heat-treated Reynolds 653 tubing, and an investment cast lug-set, in our Custom Frame Shop, Linear weighs in at a meagre 22lbs. Built strictly to order.

SIZES: 20", 21 1/4", 22 1/2", 23 1/2", 24 1/4" (51/54/57/60/63cm)



Reynolds 653
Max Mo butted
tubing throughout.
Investment cast
lugs, bridges & BB.
Close clearance
geometry.
653 forks.



Shimano 105SSC
groupset.
18-speed Dual SIS
gears with STI Dual
Control levers.
Super SLR Dual
Pivot brakes.



105 Q/R hubs.
Mavic Open 4CD 32
hole rims.
DT Champion
stainless spokes.
Hutchinson Profil U
tyres with kevlar.



31TTT P
bars &
stem.
Vetta 5
saddle.
Lite all
105 ha
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Stratos EP

Stratos EP brings together Dawes' race-proven, handbuilt, British 531C frameset with the engineering excellence and classic Italian styling of Campagnolo - acknowledged masters as far as most serious racing cyclists are concerned.

And their latest Stratos groupset, with its combination Ergopower brake and gear levers, makes that legend available to a whole new generation of competitive road racers.

SIZES: 20", 21¹/₄", 22¹/₂", 23¹/₂", 24¹/₄" (51/54/57/60/63cm)



Keynolds 531 Competition Ma Mo butted tubing throughout. Investment cast seat lug & crown. Close clearance geometry. 531 forks.



Campagnolo Stratos groupset. 16-speed indexed gears with Ergopower combination control levers.



Campagnolo Q/R hubs. Campagnolo Omicron 32 hole rims. DT Champion stainless spokes. Hutchinson Profil U tyres with kevlar.

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racing



Stratos STI

Perhaps the most exciting technical development of the 1990's, Shimano's Dual Control combination gear/brake levers have helped top professionals and amateur riders alike knock seconds off their times.

Now this innovation is also available to riders on a sub £700 budget. Combine this with a handbuilt 531 Competition frameset, and a premium-spec wheel package, and you have a bike to beat the bunch.

SIZES: 20", 21 1/4", 22 1/2", 23 1/2", 24 3/4" (51/54/57/60/63cm)

REYNOLDS 531
Competition Mn Mo butted tubing throughout. Investment cast seat lug & crown. Close clearance geometry. 531 forks.

SHIMANO RX100
groupset. 16-speed Dual SIS gears with STI Dual Control levers. Super SLR Dual Pivot brakes.

RX100 Q/R hubs. Campagnolo Omicron 32 hole rims. DT Champion stainless spokes. Hutchinson Profil U tyres with kevlar.

Response Plus

If peak-condition fitness is your goal, you need a bike that can perform to your standards, but doesn't cost the earth.

That's why Response Plus combines a close clearance frameset with Shimano's latest race groupset, which offers a host of advanced functions from the pro-level groups, including 16-speed gears with indexed front shifting and fingertip braking performance.

Outstanding value for anyone on a sub £500 budget.

SIZES: 20", 21 1/4", 22 1/2", 23 1/2", 24 3/4" (51/54/57/60/63cm)

REYNOLDS 501
Cr Mo butted frame tubes. Forged ends. Internal cable routing. Close clearance geometry. Unicrown aero forks.

SHIMANO RX100
groupset. 16-speed Dual SIS gears with down tube levers. Super SLR Dual Pivot brakes.

RX100 Q/R hubs. Campagnolo Omicron 32 hole rims. DT Champion stainless spokes. Swallow Blizzard 700 x 22C tyres.

Impulse

Judged to be "The £450 racer champion" in their '93 Best Buy Awards, Cycling Plus magazine concluded that "The Dawes Impulse rode just as capably as bikes twice the price.... a first-rate bike for beginner time trialing and road racing, even for just a very merry dance down the road".

SIZES: 20", 21 1/4", 22 1/2", 23 1/2", 24 3/4" (51/54/57/60/63cm)

REYNOLDS 531
Competition Mn Mo butted tubing throughout. Investment cast seat lug & crown. Close clearance geometry. 531 forks.

SHIMANO EXAGE
400EX groupset. 14-speed SIS gears. SLR alloy brakes with aero levers.

EXAGE Q/R alloy hubs. SX100 anodised, eyeletted alloy rims. Stainless spokes. Swallow Blizzard 700 x 22C tyres.

Response (BELOW)

Designed to provide the 'feel' of a full-blown competition bike, without the associated price tag, Response is aptly named.

The Reynolds 501 frame shares the geometry of our pro-series, to deliver quite electrifying pace and sprinting ability.

Equipped with a full Shimano groupset, Response promises awesome fun and value-for-money.

SIZES: 20", 21 1/4", 22 1/2", 23 1/2", 24 3/4" (51/54/57/60/63cm)

REYNOLDS 501
Cr Mo butted frame tubing. Forged ends. Internal cable routing. Close clearance geometry. Unicrown aero forks.

SHIMANO EXAGE
300EX groupset. 14-speed SIS gears. SLR alloy brakes with aero levers.

EXAGE Q/R alloy hubs. SX100 anodised, eyeletted alloy rims. Stainless spokes. Swallow Blizzard 700 x 22C tyres.



Ultra Plus

A popular choice for fitness freaks, Ultra Plus
been substantially upgraded for '94, to a full
mano spec, with 14-speed indexed gears.
The slightly longer wheelbase means extra

stability and comfort, whilst mudguard clearances
make Ultra Plus ideal for training 365 days-a-year.
SIZES: 21", 22½", 23½", 25½" (53/57/60/64cm)



Reynolds 500
Cr Mo frame tubes.
Forged ends.
Internal cable
routing.
Mudguard
clearances.
Unicrown aero
forks.



Shimano Exage
300EX 14-speed
SIS transmission.
A250 SLR alloy
brakes with aero
levers.



Exage Q/R alloy
hubs.
Anodised, eyeletted
alloy rims.
Stainless spokes.
Swallow Blizzard
700 x 22C tyres.



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DAMAGE
IMITATION
PAINT SYSTEM
5 YEAR
GUARANTEE

racing

Ultra

Upgraded for '94, Ultra is designed to get the adrenalin flowing without emptying your wallet. It's a quality, entry level package that promises

all the performance benefits of a handbuilt Reynolds frame, and weighs in at less than 25lbs.
SIZES: 21", 22¹/₂", 23¹/₂", 25¹/₄" (53/57/60/64cm)



Reynolds 500
Cr Mo frame tubes.
Forged ends.
Internal cable
routing.
Mudguard
clearances.
Uncrown aero
forks.



Shimano 12-speed
SIS Hyperglide
gears.
A250 SLR alloy
brakes with aero
levers.



Alloy hubs, Q/R
front.
Alloy rims.
700 x 25C tyres.







Double Edge



As Mountain Biker magazine concluded, "Double Edge could be most people's idea of the perfect machine!"

Designed specifically for those who want to 'double up' off the beaten track, the backbone of Double Edge is a bomb-proof frameset, upgraded for the new season to Reynolds 653 tubing for extra stiffness.

The top-notch components package, built around Shimano's revamped Deore XT groupset, has all the guts you'll need for any terrain you choose to tackle.

It's the ultimate off-road experience.

SIZES: 18/16", 20/18"



Fillet-brazed with Reynolds 653 Custom Mn Mo butted tubing throughout. Direct lateral design. Geo-Max R653 oversize forks.



Shimano Deore XT 24-speed Dual SIS gears, cassette freewheel & SLR Plus alloy canti brakes. Deore tandem chainset with XT cassette BB.



Deore XT Rapidfire Plus STI gear shifters & Servo Wave brake levers.



Deore XT parallax Q/R hubs, 36 hole. Alesia 9021 box-section double eyeletted rims. D1 Champion stainless spokes. Ritchey Z-Max kevlar tyres.



T6 alloy one-piece bar & Aheadset front stem. Adjustable rear stem. Vetta SL saddles. Lite alloy pillars. Zero bolts. Alloy pedals. Dia Campo SA-2 Aheadset.



Kickback Comp Twin



A go-anywhere mount for two, the Kickback Comp Twin is a new addition to our highly successful tandem programme.

Sharing the same geometries as our Double Edge model and fillet-brazed using a customised semi-oversize Reynolds tubset, the frame combines stiffness, strength and comfort, with a raised bottom bracket for extra ground clearance.

Study the component spec and then check out the price - it's an outstanding package.

SIZES: 18/16", 20/18"



Fillet-brazed with Reynolds 501 Custom Cr Mo butted frame tubes. Direct lateral design. Cr Mo anticrown oversize forks.



Shimano STX 21-speed Dual SIS gears, cassette freewheel & M-System alloy canti brakes. Stronglight tandem chainset with cassette BB.



STX Rapidfire Plus STI gear shifters with optical display. STX alloy brake levers.



STX parallax Q/R hubs, 36 hole. Rigida Rally 30 box-section eyeletted rims. Stainless spokes. Ritchey Z-Max tyres.



Cr Mo titanium finish bars & front stem. Adjustable rear stem. Vetta SL saddles. Lite alloy pillars. Alloy pedals. Oversize headset.







Street Style Twin



Equally at home cruising country lanes as negotiating canal tow paths and bridleways, this is a premium quality tandem package for all seasons.

A twin sister to our Galaxy tandem, Street Style combines rugged versatility with lively responsive handling.

SIZES: 21 $\frac{1}{2}$ "/19", 23/19", 23/21" (*Step-over design)



Hand-brazed with Reynolds 531 Mo Mo tubing throughout. Direct lateral design. Touring geometries. Fillet-brazed 531 unicrown forks.



Shimano Deore LX 21-speed SIS gears & M-System alloy cantilever brakes. Stronglight tandem chainset with cassette BB. New Success freewheel.



Deore LX Rapidfire Plus S11 gear shifters & alloy brake levers.



Seize tandem hubs, Q/R front, 40 hole. Mavic tandem 700C rims. DT Champion spokes. Continental City Grip Tyres.



Cr Mo titanium finish bars & front stem, adjustable rear. Vetta Lite Gel saddles. Chromo mudguards. Alloy pedals. Oversize sealed headset.



Back Street Twin



Another new addition to the Dawes tandem stable, Back Street Twin is a highly affordable, yet well specced package.

Incorporating many of the key features and benefits from our innovative award-winning 'Street' range of on-off road bikes, plus the hands-on practicality of Grip Shift gear controls, this is the ideal introduction to the unique pleasures of tandem cycling.

SIZES: 21/17", 21/29", 23/21" (*Lady-back open design)



Hand-brazed with Reynolds 501 Cr Mo butted frame tubes. Direct lateral design. Lady-back size option. Cr Mo unicrown forks.



Shimano Alivio 21-speed SIS gears. Alloy cantilever brakes. Stronglight tandem chainset. Eccentric BB.



Grip Shift gear controls. Alloy brake levers.



Exage alloy hubs, Q/R front, Alesis 917 box-section 700C rims. Stainless spokes. Swallow Ranger tyres.



Alloy ATB stems. Vetta saddles. Alloy micro pillars. Chromo mudguards. Non-slip pedals. Sealed headset.





Galaxy Twin



With a pedigree stretching back over half a century, the Galaxy Twin is widely regarded as one of the world's classic touring bikes.

Featuring a semi-oversize direct lateral frame for extra rigidity, upgraded wheels for superior strength, and a host of premium features, this is a truly outstanding touring tandem package for those who demand the very best.

SIZES: 21 1/2"/19", 23/19", 23/21 1/2" (*Step-over design)



Hand brazed with Reynolds 531 Mo Mo tubing throughout. Direct lateral design. Touring geometries. Fillet-brazed 531 uncrown forks.



Shimano Deore LX 21-speed SIS gears & M-System alloy cantilever brakes. Arai rear drum. Stronglight tandem chassis with cassette BB. New Success freewheel.



Shimano bar end gear shifters & drum brake control. Shimano 105 SLR aero cantilever brake levers.



Suzue tandem hubs, Q/R front, 40 hole. Mavic tandem 700C rims. DT Champion spokes. Continental Top Touring tyres.



Tig-welded Cr Mo oversize road front stem, adjustable rear. Alloy Randonneur bars. Vetta Lite Gel saddles. Espe mudguards. Alloy pannier carrier. Alloy pedals. Oversize sealed headset.

Horizon Twin



Strong, dependable and built to a classic marathon design with a shorter wheelbase for stability and ease-of-handling, Horizon Twin is a genuine touring tandem, which offers exceptional value-for-money.

SIZES: 21 1/2"/20", 23/20", 23/21 1/2" (*Step-over design)



Hand brazed with Reynolds 501 Cr Mo butted frame tubes. Marathon design. Reynolds 531 heavy duty crown forks.



Shimano Alivio 18-speed SIS gears. Alloy cantilever brakes. Stronglight tandem chassis.



Shimano down tube levers. Shimano SLR aero brake levers.



Suzue tandem hubs, 40 hole. Alex eyeletted tandem 700C rims. Butted spokes. Touring tyres with centre rib.



Alloy Randonneur bars. Vetta saddles. Chrome mudguards. Alloy pannier carrier. Alloy pedals. Sealed headset.

ZED

ZED is our range of mountain bikes designed for kids and adults whose budget is tight, but want the reassurance of Dawes expertise and quality control.

Quality that's reflected in both the components we select and our hand-finishing of every ZED model. For details, ask your local Dawes dealer or contact us at the address overleaf. Some examples are:



Tempest - adult frame style



Predator - kids frame style



Zig Zag - ladies/girls frame style

Please send me your 1995 Dawes catalogue when it becomes available.

I am particularly interested in: (please tick)

- Mountain
- Hybrid
- Street
- Touring
- Racing
- Tandems

Name _____

Address _____

Postcode _____

To: Dawes Cycles Limited, FREEPOST BM Birmingham B11 1BR.

The Ultimate Paint System.

Every Dawes bike now comes with a revolutionary new paint system called **DAMAGE LIMITATION™** that allows Dawes to offer a **comprehensive 5 year paintwork warranty***. This remarkable process provides a finish that is twice as thick and several times more durable than the paintwork on a typical motor car, offering exceptional resistance to chips, scratches and corrosion.



We build our bikes to be beautiful and we build them to perform. They're bikes you'll be proud to own.

It doesn't matter whether you're a novice to bikes or a seasoned pro, you'll have noticed that the market offers an immense, and often bewildering, amount of choice. So why should you decide to buy a Dawes bike rather than any other?

A leaf through this brochure will quickly show you the exciting designs and paint-finishes on the Dawes range. What it can't show is the full quality of the build. As you know, the heart of any decent bike is the frame - and Dawes are renowned for their craftsmanship and attention to detail in precisely this area.

Over sixty years experience in a continually developing technology means the single most important factor which determines the performance, handling or comfort characteristics of a bike - the frame geometry - is perfect, to the last degree and millimetre.

It means Dawes have the technical know-how to ensure the most suitable materials are specified for each frame design, to achieve the ideal balance between lightness and dependability.

And it means every single Dawes frame is constructed to painstaking standards - from the meticulous hand-building of our fillet-brazed frames to the precise quality-control checks of our tig-welded versions.

It's this degree of commitment and skill that gives Dawes the

confidence to offer a *lifetime guarantee* on all our frames and forks - the ultimate reassurance of superior quality.

Whatever your budget, a Dawes bike is designed to be *totally fit for its purpose*, which involves the skilful mixing and matching of components, selected from the world's leading manufacturers. Names like Shimano, Campagnolo, Alesa, Vetta are commonplace on Dawes bikes. But a good looking spec sheet won't add up to a great bike unless everything is put together with expert regard to compatibility, weight and strength - another area where Dawes have the expertise and the enthusiasm to get it right. It won't necessarily show in the way the bike looks, but it will certainly show in the way it rides and handles.

And now the bottom line. A Dawes bike really does represent excellent value for money. A little extra invested in a well-designed and constructed bike will pay dividends in terms of performance, durability and sheer enjoyment. And that's why you should choose a Dawes.

*For full details of the terms and conditions please refer to the Dawes Owners Manual.



Dawes' quality systems have been assessed and approved by Lloyds Register to BS 5750, ISO 9002 and EN 29002 international standards. Full specifications, including frame geometries, are included in our 'Bike Specification & Retail Price List' available on request from your dealer. Specifications subject to change without notice. Every Dawes bike is fitted with a full reflector kit which conforms to BS 6102.



Dawes Cycles Limited, Wharfedale Road, Tyseley, Birmingham B11 2DG. Telephone: 021-706 6662. Fax: 021-708 2670.