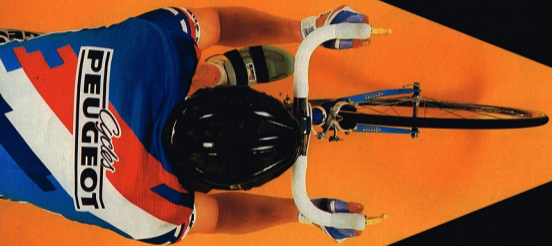


PROFESSIONAL RACING CYCLES 1990



 **PEUGEOT**
CYCLES

753 CHORUS

This is the ultimate ready-to-race professional machine. A dream of a machine that is bursting with competitive performance and speed. The superb Reynolds 753 frame combines ultra lightness with incredible strength and lightning fast response. Equipped with the latest European components, including Campagnolo Chorus groupset, Wolber tubulars, Wolber Profil 20 rims and the new Look PP96 Carbon Pro pedal system which provides additional lateral foot movement, 753 Chorus is destined to become the number one choice of champions.

FRAME SIZES: 52cm (20½"), 54cm (21½"), 56cm (22"), 58cm (23"), 60cm (23½"), 62cm (24"), 64cm (25¼")

FRAME MATERIAL: REYNOLDS 753 tubing, half-chromed fastback stays, forged chromed vertical dropouts, 2 sets of bottle cage mounts

HEADSET: CAMPAGNOLO CHORUS

FORK: REYNOLDS 753 fork blades, aero crown

RIMS: WOLBER Profil 20, aero anodised, stainless spokes

HUBS: CAMPAGNOLO small flange quick-release, alloy

TUBULARS: WOLBER Champion de France SP1
HANDLEBAR: 3TTT Race Team, alloy engraved, anodised

STEM: 3TTT alloy aero

BRAKES: CAMPAGNOLO Chorus short-reach alloy side-pull, with alloy levers and white gumhoods

GEARS: CAMPAGNOLO Chorus short arm rear mechanism, non-indexed down tube levers

CHAINSET: CAMPAGNOLO Chorus, 42 x 53T chainrings, 170mm cranks

FREEWHEEL: 7-speed, 12 x 18T, silver

PEDALS: New LOOK PP96 Carbo Pro, red (supplied with shoe plates)

SADDLE: ROLLS San Marco

SEAT PIN: CAMPAGNOLO, aero

COLOUR: Two-tone Dark Blue/Light Blue, with PEUGEOT blaze transfers

REF: CR1100BY



653 ATHENA

A sleek, streamlined pro racer for the professional rider on his way to the top. Stylish performance features include Reynolds 653 frame and forks, Mavic Mach 2CD rims with Wolber Pro SPI tyres, Campagnolo Athena groupset and a Turbo Special saddle. In Peugeot Racing Team colours the 653 Athena looks every bit as good as it performs.



FRAME SIZES: 52cm (20½"), 54cm (21½"), 56 cm (22"), 58cm (23"), 60cm (23½"), 62cm (24"), 64cm (25¼")

FRAME MATERIAL: REYNOLDS 653 tubing, half-chromed fastback stays, forged chromed vertical dropouts, 2 sets of bottle cage mounts

HEADSET: CAMPAGNOLO Athena

FORK: REYNOLDS 653 fork blades, aero crown

RIMS: MAVIC MACH 2CD, aero anodised, stainless spokes

HUBS: CAMPAGNOLO small flange quick-release, alloy

TUBULARS: WOLBER Pro SPI with polyurethane protection system

HANDLEBAR: 3ITT Competition, alloy engraved, anodised

STEM: 3ITT alloy anodised, aero

BRAKES: CAMPAGNOLO Athena alloy side-pull, with alloy aero levers and white gumhoods

GEARS: CAMPAGNOLO Athena, indexed levers

CHAINSET: CAMPAGNOLO Athena, 42 x 52T chainrings, 170mm cranks

FREEWHEEL: 7-speed, 12 x 21T silver

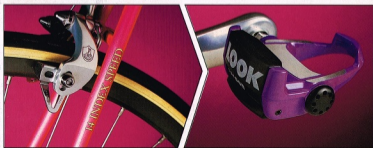
PEDALS: LOOK PP76 Carbon, violet (supplied with shoe plates)

SADDLE: TURBO Special, black

SEAT PIN: CAMPAGNOLO, aero

COLOUR: Two-tone Violet/Pink, with PEUGEOT blaze transfers

REF: CR700BY



531 ALTUS

Ideal in every way for the top amateur who wants to lift performance levels to even greater heights. This lightweight, responsive machine with Reynolds 531 tubing, Shimano new 105 groupset, Mavic rims and Michelin Hi-Lite tyres is a top competition cycle at a highly competitive price.

- FRAME SIZES:** 52cm (20½"), 54cm (21½"), 56cm (22"), 58cm (23"), 60cm (23½"), 62cm (24"), 64cm (25½")
- FRAME MATERIAL:** REYNOLDS 531 butted tubes, vertical dropouts, 2 sets of bottle cage mounts
- HEADSET:** SHIMANO 105
- FORK:** REYNOLDS 531 fork blades, aero crown
- RIMS:** MAVIC 190 NE black anodised, stainless spokes
- HUBS:** SHIMANO 105, alloy anodised, small flange, quick release
- TYRES:** MICHELIN Hi-Lite Comp
- HANDLEBAR:** PHILIPPE Tour de France, alloy engraved
- STEM:** ATAX ASC, alloy
- BRAKES:** SHIMANO 105 SLR (Shimano linear response) with aero levers and white gumhoods
- GEARS:** SHIMANO 105, front and rear
- CHAINSET:** SHIMANO 105 SG (Superglide), BIOPACE, 42 x 52T chainrings, 170mm cranks
- FREEWHEEL:** 7-speed, 12 x 21T, silver
- PEDALS:** SHIMANO 105 Aero, with toe clips and CHRISTOPHE white leather straps
- SADDLE:** TURBO Gel, black
- SEAT PIN:** Alloy aero
- COLOUR:** Two-tone Violet/Water Green, with PEUGEOT blaze transfers
- REF:** CR500BY



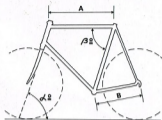
Designed for winners

The racing pedigree of Cycles Peugeot is unrivalled. It is a success story that stretches back over many years and countless competition triumphs in the world's leading races.

Joey McLoughlin, Sean Yates and the winner of last year's Kellogg's Tour of Britain, Robert Millar, are just some of the cycle

super stars who have raced away to victory on Peugeot.

The wealth of experience and knowledge gained from this superlative racing record has enabled us to design and develop what we firmly believe is the finest range of ready-to-race professional speed machines ever produced. A tried and tested range that will prove



SIZE (cm)	C	D	A (mm)	B (mm)
52	72	76	620	490
54	72	76	620	490
56	72	74.5	648	490
58	73.5	74	670	490
60	73.5	73.5	680	490
62	73.5	73	681	495
64	73.5	72.5	687	495

unbeatable at every competitive level.

At the heart of this magnificent range are the incomparable Peugeot frames, built from the latest Reynolds tubing for super-lightness.

The new geometry and aerodynamics of these innovative frames, designed by advanced technology, take these sleek,



streamlined machines into exciting new dimensions of race winning speed and response.

The list of original equipment is the finest you will find, the top quality components that you would choose if you were creating your own dream racer. Campagnolo, Shimano, Look and Wolber are just a few of the world renowned names.

This is a supreme range of craftsman built, ready-to-race cycles, each available in seven



different sizes, that any top professional would be both pleased and proud to ride.

The Peugeot Professional Racing Range - designed for winners by winners.



PEUGEOT
CYCLES



ACCESSORIES

For the dedicated rider who gains as much pleasure from custom building a cycle as from racing to victory, the Peugeot Professional Racing range is also available as framesets, details of which can be obtained from any Peugeot dealer.

And with the Peugeot and Look range of distinctive, designer clothing and accessories, you will be a winner in style as well as performance.

All the bicycles featured in this catalogue are available through every authorised Cycles Peugeot dealer nationwide.

Dave Miller Cycles
41, Frodsham Street,
Chester CH1 3JJ
Tel: (0244) 326506

GUARANTEE

Peugeot cycles are guaranteed against defects in materials and workmanship from the original date of purchase as follows:-
 Frame and Forks 10 years

The warranty covers normal use but not failure resulting from misuse, alteration from original specification, accidental damage, neglect, incorrect assembly, incorrect or lack of maintenance, fair wear and tear or exposure.

It is offered to the original purchaser and is not transferable.

No bicycle can be considered indestructible and therefore the warranty only applies to normal riding conditions.

Cycles not assembled and serviced by an authorised Cycles Peugeot dealer, or which have been fitted with non-Peugeot approved parts are excluded from the guarantee.

This guarantee does not seek to diminish any consumer statutory rights.

The Peugeot policy of continually up-dating and improving their range means that the specifications and appearance of all bicycles in this catalogue are subject to alteration at any time.



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