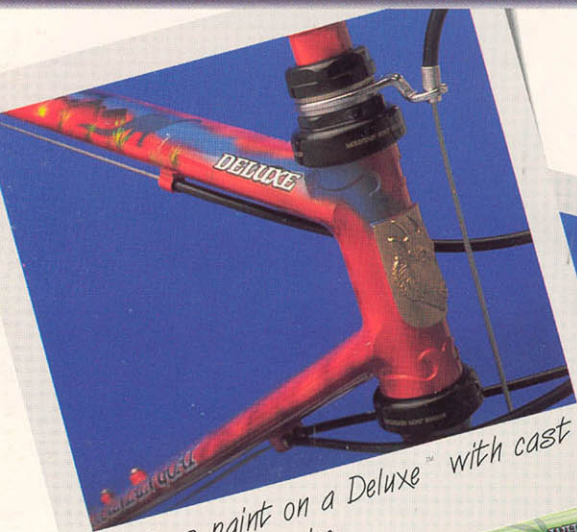


# MOUNTAIN GOAT<sup>®</sup>



## CYCLES

# MOUNTAIN GOAT<sup>®</sup>



*Dinos paint on a Deluxe<sup>™</sup> with cast Goat Head badge.*



*Bamboo finish on a 13" Whiskeytown<sup>™</sup> with matching pump and stem w/bottle bosses.*



*Cracked Blocks paint scheme on a Whiskeytown Racer<sup>™</sup>*



*Neon Measles on a Whiskeytown Racer<sup>™</sup>*

## **Not just another pretty paint job.**

Plainly, there's something about a Mountain Goat that sets it apart from other mountain bikes.

And just by looking, you'd think it was the paint.

But you'd be wrong.

Because while our wild splatters, brilliant fades, and exotic "California Yuppie" manifest a near-fanatical pursuit of the perfect paint finish, the real beauty of a Mountain Goat lies in its construction.

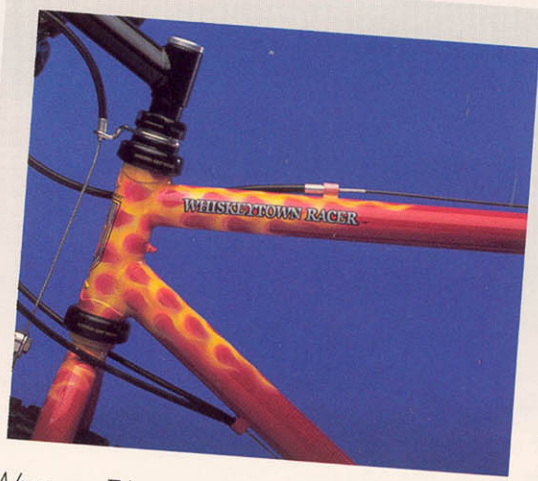
Simply put, it's one of the last great, hand-crafted mountain bikes available.

Because we (and "we" still includes founder Jeff Lindsay) custom-build our frames from the lightest, strongest materials available. And — as a result of our Ride All Day (RAD) philosophy — we still produce a bike that's completely responsive yet entirely comfortable for those long rides.

Which means if a hand-crafted mountain bike with a one-of-a-kind paint job is what you seek, you have two choices:

Build and paint one yourself.

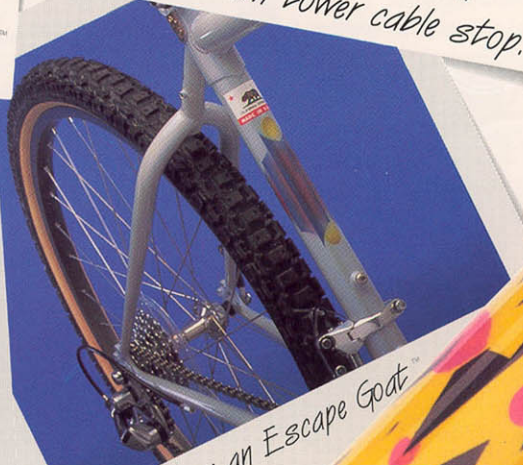
Or get a Mountain Goat.



*Nouveau Flames on a Whiskeytown Racer™*



*Whiskeytown Racer™ with custom tower cable stop.*



*Art Deco on an Escape Goat™*



*Chevron finish on a Whiskeytown™*

*Prismatic finish*



### Still brazing after all these years.

In January of 1981, when the only other mountain bikes were being built by people like Ritchey and Fisher, Jeff Lindsay crafted the first Mountain Goats.

Now, nearly a decade later, Mountain Goats are among the last of the original hand-crafted mountain bikes. Because while others have gone to off-shore factories in a quest for greater profits, Jeff Lindsay and his extraordinary company still produce one-of-a-kind mountain bikes in Chico, California.

They're the finest bikes available.

Each frame is meticulously hand-crafted. (Perhaps because Jeff builds many of them himself.)

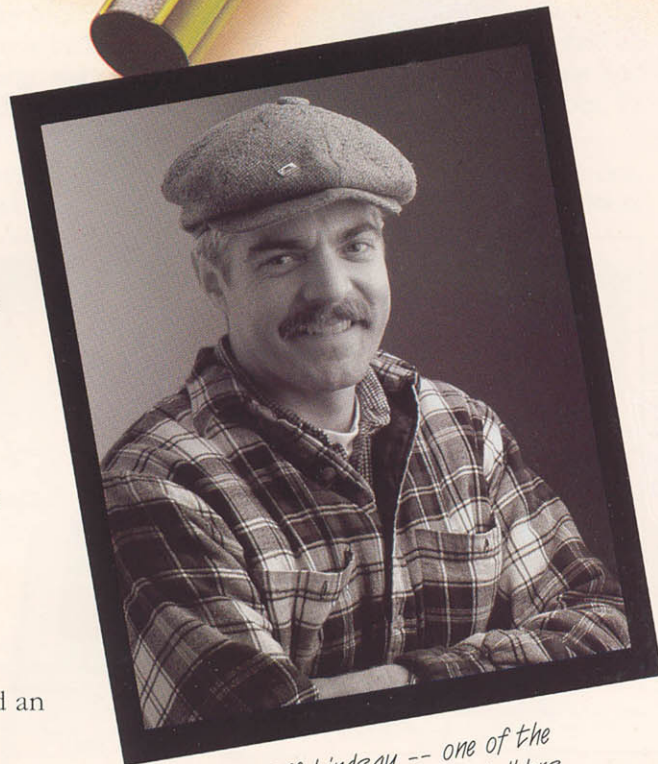
They're the best-handling bikes on the mountain. (Jeff rides them too.)

And each one is custom-built to order.

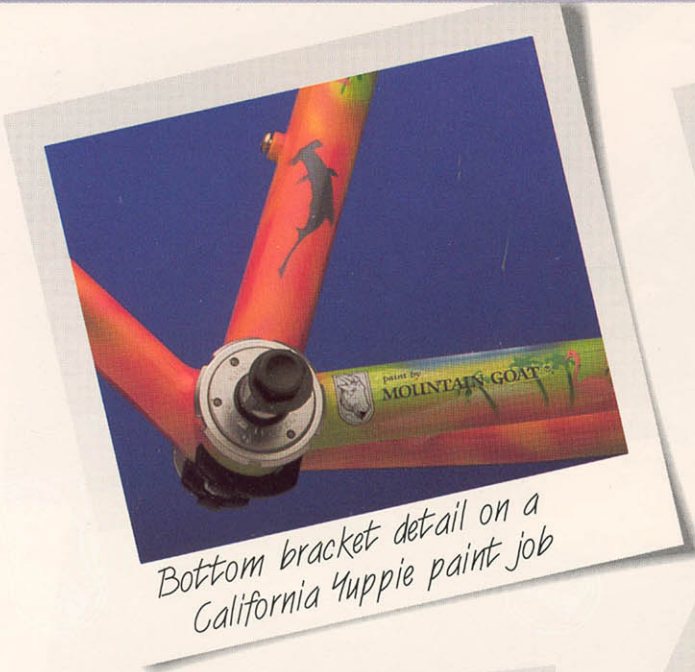
Finally, our paint jobs are the most creative, most original available anywhere, bar none. (You expected an ordinary paint job from an art major?)

In short, they're still Mountain Goats.

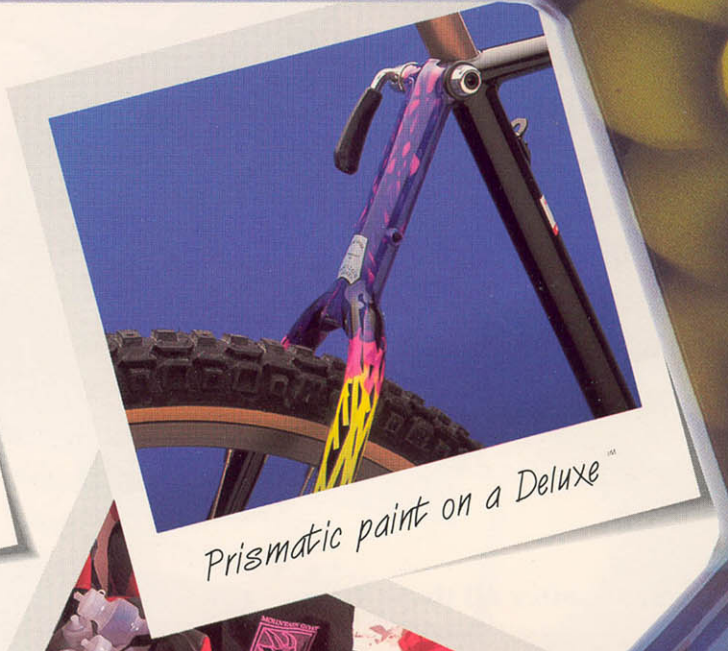
Jeff wouldn't have it any other way.



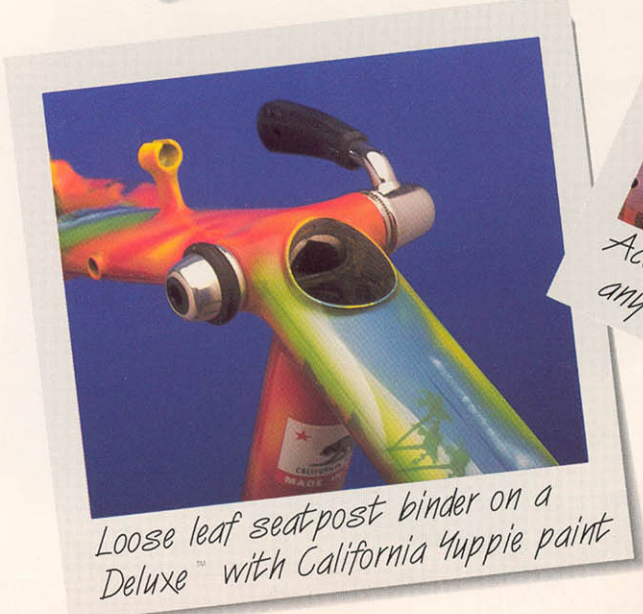
Wm. Jeff Lindsay -- one of the original mountain bike builders



Bottom bracket detail on a California Yuppie paint job



Prismatic paint on a Deluxe™



Loose leaf seatpost binder on a Deluxe™ with California Yuppie paint



Accessories to go with any Goat™

Feathers finish



Lombada Goat™ painted in Nouveau Flames

Cover: Whiskeytown Racer™ in current Team colors

## Specifications

A short word about our frame specifications. Every Mountain Goat frame geometry is designed with the optimum ride and performance in mind. We want your bike to be agile, yet comfortable enough to ride all day long. And since we specialize in very small or large sizes, we strive very hard to preserve the "ride and feel" of a Mountain Goat, no matter what size you may need. Mountain Goats have 73 degree seat tubes, 71 degree head tubes (except the Deluxe™, which is 70°), 17" chainstays, and 11<sup>5</sup>/<sub>16</sub>" bottom brackets.

Naturally, we can build your bike anyway you want it. Just let us know what kind of brakes, braze-ons, and accessories you plan on using and we will build you the best, and prettiest, bike you've ever ridden.

Model	Sizes	Tubing	Construction
Deluxe™	12"-28" in 1" increments	Special California Blend oval chromoly tubeset	Fillet brazed
Whiskeytown Racer™	12"-28" in 1" increments	Tange Prestige™	TIG welded
Escape Goat™	15", 17", 19", 21"	Special California Blend chromoly tubeset	TIG welded
Lombada Goat™	15"/17", 17"/19", 19"/21". Custom sizes available.	Special California Blend chromoly tubeset	TIG welded

Mountain Goat® Cycles reserves the right to improve specifications without prior notice.

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**Mountain Goat® Cycles • P.O. Box 3923 • Chico, CA 95927 • (916) 342-4628 • FAX (916) 342-4647**

Each paint scheme from Mountain Goat® is a one-of-a-kind, hand-painted custom finish. The samples shown are just that, samples. If you order a paint scheme from this catalog, rather than dream up your own, your paint finish will be close to, but not exactly the same as what's shown here. That's what makes each Mountain Goat® unique, no two are the same!