

UNIVEGA



WITH UNIVEGA ALL-TERRAIN BICYCLES, THE FUN DOESN'T END WHEN THE PAVEMENT DOES.

■ Not long ago, there were only two basic types of bicycles. Lightweight, thin-tire, multi-speeds. Or heavy, balloon-tire "clunkers."

The lightweights were fast and sophisticated, making them ideal for high speed touring or sport riding on smooth, paved surfaces. But they certainly weren't designed for off-the-road rough terrain.

The clunkers were as solid and indestructible as an anvil. But they could be almost as heavy. And just about as much fun to handle.

Now, Univega offers you the best of both worlds by taking the best features of both lightweight bicycles and balloon-tire models, and factoring in the latest in high technology design and components.

As a result, there are whole new categories of bicycles: all-terrain, city-sport, and cruiser bikes.

THE ALPINA SERIES.

ALL-TERRAIN BIKES AS TOUGH AS ALL OUTDOORS.

■ Univega builds all-terrain bikes to go anywhere. So wherever you take them, they can take it.

We start with the latest frame geometry, materials and construction techniques and build frames that are light and resilient, but still bullet-proof. And we fit them with aggressive fat tires built to take on everything from a wilderness trail to the asphalt jungle of potholes, curbs and train tracks. We complement and balance the whole package with high technology components that combine strength with agility.

The end products are bikes that stop at nothing to give you a great time.

THE ROVER SERIES.

CITY/SPORT BICYCLES BUILT LIKE ALL-TERRAIN BICYCLES, BECAUSE THINGS ARE ROUGH ALL OVER.

■ Univega all-terrain bicycles were such a good and popular idea that it seemed a shame to leave them out in the boondocks. So we took all the best features, such

as the rugged frame geometry executed in strong, lightweight Chromoly, and the tough, lightweight alloy components, and added slightly narrower tires for a smoother more comfortable ride on the pavement. The result is a hybrid just made to rove the city like you owned it. But the Rover series also has the stuff to handle an occasional jaunt off the beaten path.

THE LAND ROVER SERIES.

UNIVEGA TURNED "THE CLUNKER" INTO "THE CRUISER!"

■ The old-time "clunker" was as dependable as a plow horse. And just about as exciting. So we took it and gave it some thoroughbred touches that turned the "clunker" into a "cruiser." Our Land Rovers are as care-free and rugged as clunkers, but they have lots more style and agility. So they let you show off your best moves without even breaking into a sweat.

NO ONE BUILDS MORE VARIETIES OF FUN THAN UNIVEGA.

■ Univega has built its reputation by building bicycles for every need and budget.

And our all-terrain, city-sport and cruiser models are no exception.

We offer everything from a sleeker, more agile update of the old time, All-American, single speed bicycle to a pull-out-all-the-stops, state-of-the-art, all-terrain brute that eats up the countryside for breakfast.

So just figure out whether you're more inclined to just cruise around town in style and comfort, or whether you want to ride where other bikes fear to tread. And select the all-terrain, city-sport, or cruiser model that best fits your needs and budget.

Then go for it!

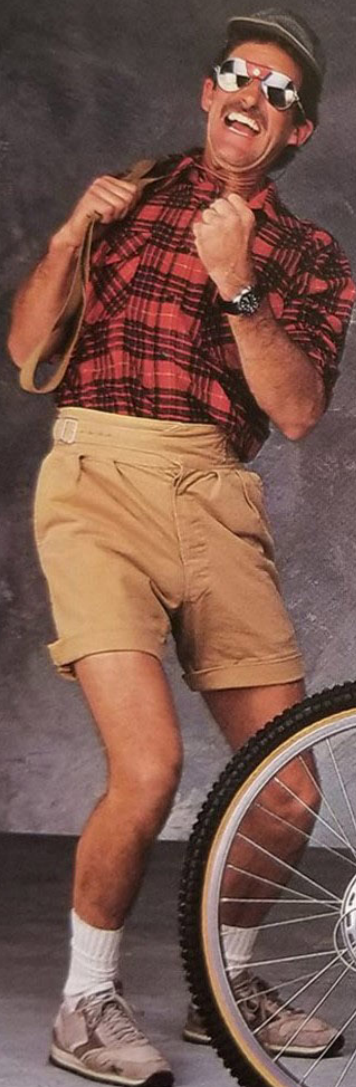


Univega makes a complete range of all-terrain, city-sport, and cruiser bicycles for everyone from off-the-road enthusiasts to weekend beach cruisers.

ALPINA ULTIMA

ALL-TERRAIN BICYCLE

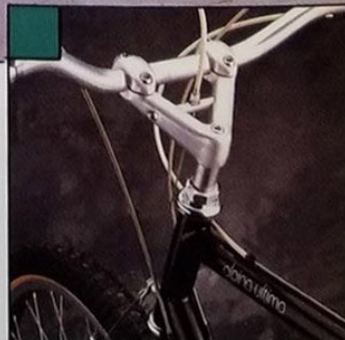
As the name implies, this is the ultimate all-terrain bicycle. It features a custom-quality full Chromoly triple-butted frame that's fully lugged for the minimum weight and the maximum strength and resiliency. Plus our unique Chromoly fork with aero crown. The components on this 18-speed screamer are equally state-of-the-art, including Sugino TAT forged alloy crankset, the Suntour New Superbe GT derailleurs with pro-type thumb-shifters, and Nitto forged alloy handlebar and stem. Finished in Midnight Black.



FRAME: Chromoly triple-butted tubing with special All Terrain chromoly rear stays and Eisho lugs. Forged tips with double eyelets. Brazed-on cable stoppers, cable guides, carrier boss and three sets of bottle bosses. **FRAME SIZE:** 17 $\frac{1}{2}$ ", 19 $\frac{1}{2}$ ", 21", 23". **FRONT FORK:** Chromoly with special All Terrain forged crown. TL forged tips with double eyelets and brazed-on carrier basement. **HEADSET:** Tange New Levin sealed. **CRANKSET:** Sugino TAT forged alloy, 48 x 40 x 28 teeth triple chainwheel. **B.B. SET:** Sugino sealed bearings with chromoly axle. **TIRES:** Univega 26 x 2.125 Nylon Belted, All Terrain. **RIMS:** Araya RM-25 new style silver anodized, 40 hole



Chromoly tapered direct seat stays with dual quick-release saddle adjustment.



Specially designed NITTO forged alloy handlebars and stem.

rear. **HUBS:** Sunshine MX-30S sealed bearing with black flange. **FREEWHEEL:** Suntour New Winner 13-32T 6 speed. **SPOKES:** Stainless steel 14G with brass nipples. **DERAILLEURS:** Suntour front, new Superbe GT rear, with thumb shifters. **HANDLEBAR:** Nitto forged alloy with Nitto special All Terrain forged alloy stem. **BRAKES:** New Gran Compe 982 alloy cantilever. **CHAIN:** D.I.D. Lanner, Silver. **PEDALS:** Suntour XC-II oval sealed with chromoly axle. **SADDLE:** Vetta Maxi suede. **SEATPOST:** Sakae Mountain Bike MBE-100 alloy with longitudinal adjustment. **SEATPOST CLAMP:** Suntour QR-120 quick release.

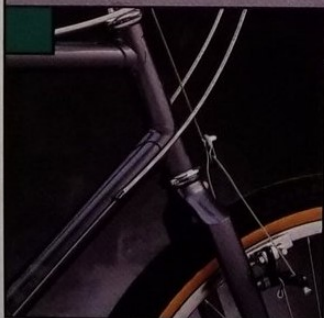
ALPINA PRO

ALL-TERRAIN BICYCLE

If you don't let anything get in the way of your fun, this is the bike for you. It features a strong, resilient, lightweight fully-lugged frame with Chromoly triple-butted main tubes. Plus our unique Chromoly front fork with aero crown. The components are just as "all-out." Sugino LT-LP triple crankset, Suntour light alloy hubs with sealed bearings. The stopping power of the new Dia-Compe 980 black anodized cantilever brakes, and two-way quick-release adjustable saddle. Finished in new aggressive Gunmetal or Deep Burgundy.



FRAME: Chromoly triple-butted tubing with special All Terrain chromoly rear stays and Eisho lugs. Forged tips with double eyelets. Brazed-on cable stoppers, cable guides, carrier boss and three sets of bottle bosses. **FRAME SIZE:** 17 1/2", 19 1/2", 21", 23". **FRONT FORK:** Chromoly with special All Terrain forged crown. TL forged tips with double eyelets and brazed-on carrier basement. **HEADSET:** Tange New Levin sealed. **CRANKSET:** Sugino LT-LP one piece forged alloy. 48 x 40 x 28 teeth triple chainwheel. **B.B. SET:** Tange JL-401S sealed tech. **TIRES:** Uni-vega 26 x 2.125 Nylon Belted, All Terrain. **RIMS:** Araya RM-25 new style silver anodized, 40 hole



Chromoly front fork with our exclusive aero crown.



SUNTOUR Mountech wide-ratio derailleur.

rear. **HUBS:** Suntour MB sealed bearing alloy with chromoly axle rear. **FREEWHEEL:** Suntour New Winner 13-32T 6 speed. **SPOKES:** Stainless steel 14G with brass nipples. **DERAILLEURS:** Suntour Mountech front, Mountech GTL rear, with thumb shifters. **HANDLEBAR:** Sakae MTB-204 alloy with MTS-100 All Terrain black stem. **BRAKES:** Dia-Compe 980 black alloy cantilever. **CHAIN:** D.I.D. Lanner Silver. **PEDALS:** Suntour XC-II oval sealed with chromoly axle. **SADDLE:** Vetta Maxi suede. **SEATPOST:** Sakae Mountain Bike MBE-100 alloy with longitudinal adjustment. **SEATPOST CLAMP:** Suntour QR-120 quick release.

ALPINA SPORT

ALL-TERRAIN BICYCLE

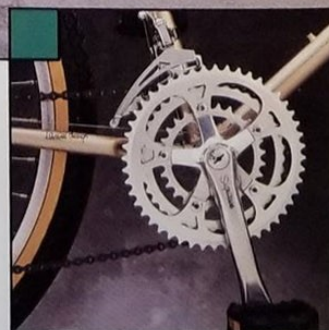
This is the all-purpose, go-anywhere bike that puts the fun back into getting there. Features a fully-lugged Chromoly triple-butted frame for lightweight plus strength. The components are equally serious. Like our exclusive forged alloy SR Signature crankset, Shimano Deore XT cantilever brakes, Suntour sealed bearing hubs, and Ukai black anodized alloy rims with 40-spoke rear. Finished in Charcoal or Brown Sand.



FRAME: Chromoly triple-butted tubing with special All Terrain rear stays, fully lugged. Brazed on cable stoppers, cable guides, carrier boss forged tips with double eyelets and two sets of bottle bosses. **FRAME SIZE:** 17 $\frac{1}{2}$ ", 19 $\frac{1}{2}$ ", 21", 23" **FRONT FORK:** Chromoly with MC-4 crown. Forged tips with double eyelets. **HEADSET:** Tange New Falcon. **CRANKSET:** SR Signature one piece forged alloy 48 x 40 x 28 teeth triple alloy chainwheel. **B.B. SET:** Tange JL-401S sealed tech. **TIRES:** Univega 26 x 2.125 Nylon Belted All Terrain. **RIMS:** UKAI black/silver alloy anodized, 40 hole rear. **HUBS:** Suntour



Chromoly fork with forged all-terrain crown.



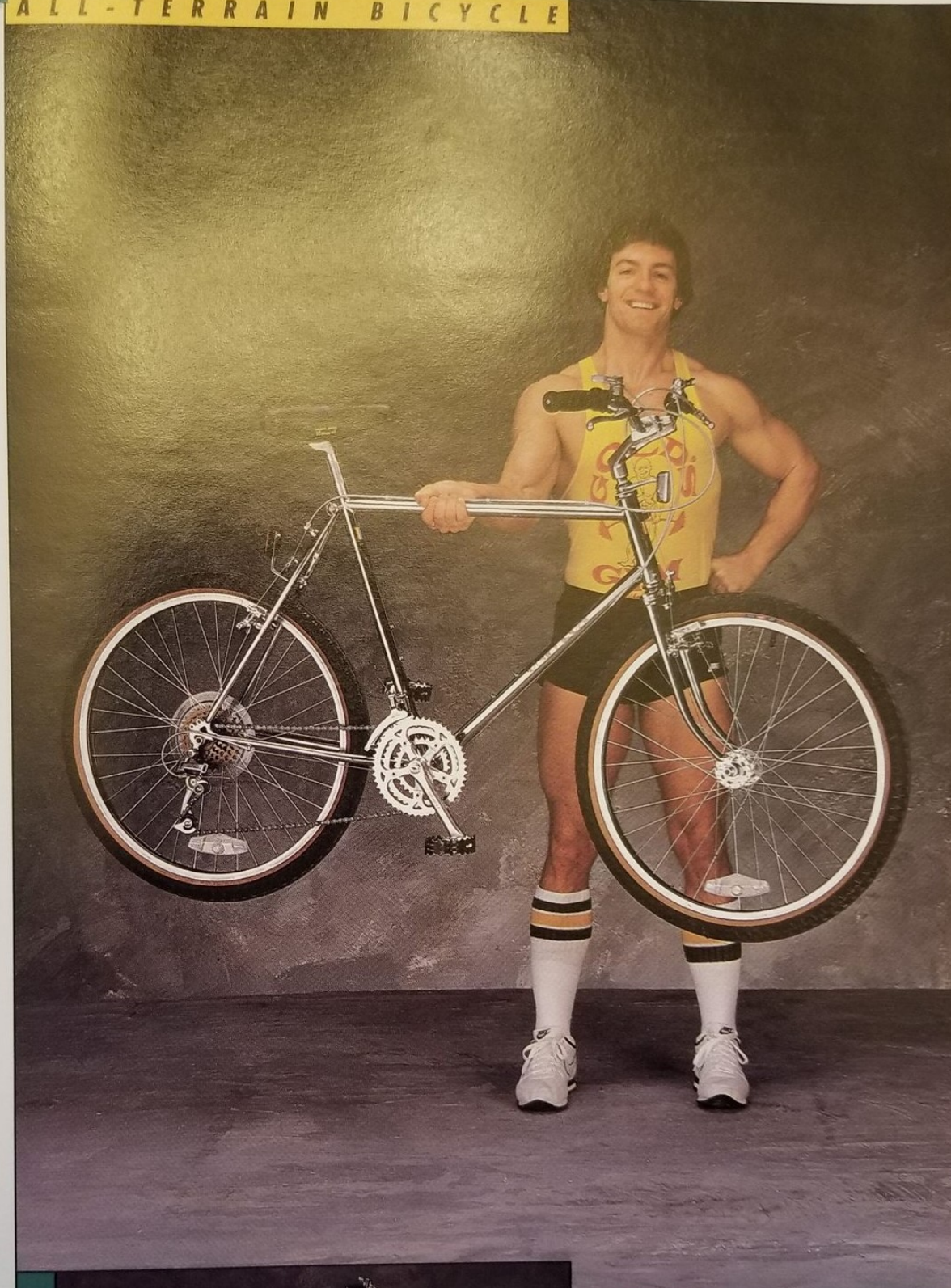
The new forged alloy SR Signature triple crankset.

MB sealed bearing alloy with chromoly axle rear. **FREEWHEEL:** Shimano UG 14-32T 6-speed. **SPOKES:** Stainless steel 14G with brass nipples. **DERAILLEURS:** Shimano Z-204 GS front, RD-L512 SGS rear with thumb shifters. **HANDLEBAR:** Sakae MTB-204 alloy with MTS-100 All Terrain black stem. **BRAKES:** Shimano Deore XT. All Terrain cantilever. **CHAIN:** Shimano UG Black. **PEDALS:** Sakai SP-518 black alloy with chromoly axle. **SADDLE:** Vetta Maxi vinyl. **SEATPOST:** Sakae CT-5 forged alloy, Micro adjusting. **SEATPOST CLAMP:** Suntour QR-120 quick release.

ALPINA UNO

ALL-TERRAIN BICYCLE

This is Univega's newest all-terrain bicycle that doesn't require all-out spending to own and enjoy. Unheard of features for this price category, including Chromoly frame and fork for strength plus lightweight. Fitted with components usually only found in much more expensive bikes, including Sugino TGT forged alloy crankset, Suntour AG-Tech wide ratio derailleur with thumb-shifter, alloy rims, and the new Dia-Compe 980 cantilever brakes. So that everyone can get in on the fun, it's available in both men's and ladies' frames. Finished in Midnight Black, Cardinal Red or Chrome.



FRAME: Chromoly tubing with All Terrain rear stays. Heliarc Pulse welded, forged tips with double eye-lets. Brazed on cable guides and two sets of bottle bosses. **FRAME SIZE:** Mens: 19", 21", 23" Ladies: 17". **FRONT FORK:** Chromoly with forged crown. **HEADSET:** Tange MX 600M. **CRANKSET:** Sugino TGT forged alloy 48/40/28 teeth alloy chainrings. **TIRES:** Univega 26 x 2.125 All Terrain skin wall. **RIMS:** Ukai 7-2 black/silver alloy anodized. **HUBS:** Suzue MTB alloy small flange. **SPOKES:** 14G. Chrome with brass nipples. **DERAILLEURS:** Suntour

AG-Tech wide ratio with thumb shifters. **HANDLE-BAR:** All Terrain chrome with Sakae MTS-100 All Terrain black stem. **BRAKES:** Dia Compe 980 All Terrain cantilever. **PEDALS:** Victor VP-747 A.T. alloy. **SADDLE:** Viscount Tera Nova new style anatomic. **SEATPOST:** Sakae alloy Micro adjusting with quick release.

Available in both men's and ladies' models.

ROVER SPORT

CITY-SPORT BICYCLE

This is the newest form of fun from Univega. An advanced hybrid that combines the best features of our all-terrain brutes together with sophisticated refinements that make this 15-speed at home in the city. The strong, lightweight Chromoly frame was adapted from our all-terrain Alpina series. So were many of the components, including the forged alloy crankset, the alloy hubs and rims, and the cantilever brakes. For smoother riding while roving the city, it's fitted with slightly narrower tires. Since everyone will want one, we offer both men's and ladies' frames. Finished in Midnight Black, Sapphire Blue or Cardinal Red.



FRAME: Chromoly tubing with All Terrain rear stays. Heliarc welded, forged tips. Brazed-on cable guides and two sets of bottle bosses. **FRAME SIZE:** Mens: 19", 21", 23" with 26" wheels or 18" with 24" wheels. Ladies: 18" with 26" wheels. **FRONT FORK:** Hi-Tension with chromoly steerer tube and forged tips. **HEADSET:** Y.S.T. 8201 BMX. **CRANKSET:** Takagi forged alloy. 48/40/28 teeth alloy rings. **TIRES:** 26 x 1.5 skin wall sport type. **RIMS:** UKAI alloy silver anodized. **HUBS:** Sakai KK alloy large flange. **SPOKES:** 14G. chrome plated with



brass nipples. **DERAILLEURS:** Suntour AG-Tech wide ratio with thumb shifters. **HANDLEBAR:** Wide touring chrome with Kusuki MT alloy stem. **BRAKES:** Cantilever 880 alloy black anodized. **PEDALS:** Victor 500 alloy with chromoly axle. **SADDLE:** Viscount Tera Nova new style anatomic. **SEATPOST:** Alloy SP-210

Available in ladies' model with 26" wheel, and men's model in both 26" and 24" wheel.

ROVER TEN

CITY-SPORT BICYCLE

Here is the latest hybrid city-sport bicycle in an affordable form. Built with all-terrain features, but most at home cruising the streets. It has the light-weight strength of a Chromoly frame with all-terrain geometry. The flexibility of 10 speeds, plus advanced components such as Sugino VT forged alloy crankset, alloy rims with 26 x 1.5 tires. So that no one has to miss out on the fun, we offer both men's and ladies' frames. Finished in Charcoal, Classic White, or Chrome.



FRAME: Chromoly tubing with All Terrain rear stays. Heliarc welded, forged tips, brazed-on cable guides and two bottle bosses. **FRAME SIZE:** Mens: 19", 21", 23" with 26" wheels or 18" with 24" wheels. Ladies: 18" with 26" wheels. **FRONT FORK:** Hi-Tension with chromoly stem, forged tips. **HEADSET:** Y.S.T. 8201 BMX. **CRANKSET:** Sugino DVI cotterless alloy one piece, 50/42 double chainrings. **TIRES:** 26 x 1.5 skin wall sport type. **RIMS:** SUMA alloy black/silver anodized. **HUBS:** BMX black. **SPOKES:** 14G. chrome plated with brass nipples. **DERAILLEURS:** Shimano 2501 wide ratio with thumb shifters. **HANDLEBAR:** Wide touring with alloy double bolt stem. **BRAKES:** Dia Compe 1020 alloy black anodized. **PEDALS:** Victor 300 black. **SADDLE:** Nova new style anatomic. **SEATPOST:** Alloy fluted.



Available in ladies' model with 26" wheel.

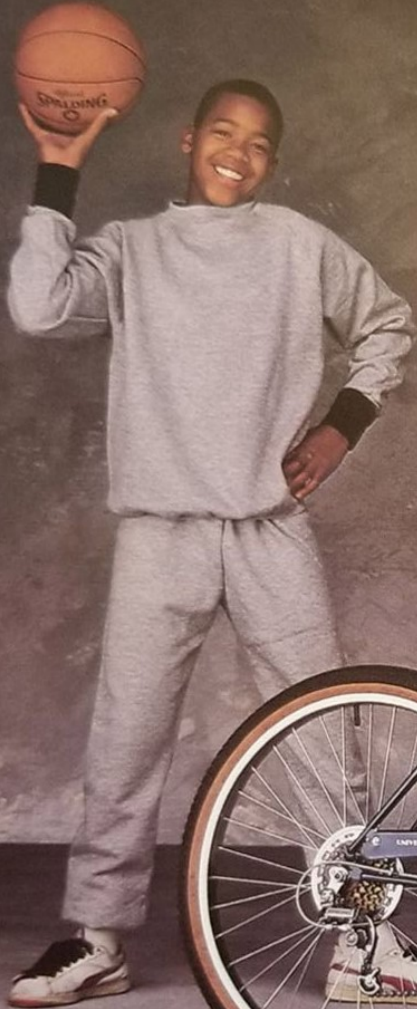


Also available in men's model in both 26" and 24" wheel.

LAND ROVER FIVE

CRUISER BICYCLE

Here is the ultimate bicycle for cruising in style and comfort. It has the rugged frame and fat tires to take on grades and curbs like nothing, and five speeds so you can fly through all kinds of situations with no sweat. Available in 26" and 24" models. Finished in Midnight Black, Sapphire Blue or Cardinal Red.



FRAME: Light steel tubing, welded with brazed-on cable guides. **FRAME SIZE:** 18" w/26" or 24" wheels. **FRONT FORK:** Hi-Tension with chromoly steerer tube. **HEADSET:** Univega ball bearing. **CRANKSET:** One piece steel. **TIRES:** 26 x 2.125 skin wall. **RIMS:** Chrome plated 26 x 1.75. **HUBS:** BMX chrome plated. **FREEWHEEL:** Suntour 14-36T five speed. **SPOKES:** 14G chrome plated. **DERAILLEURS:** Suntour AG wide ratio with thumb shifter. **HANDLEBAR:** Wide touring with alloy double bolt stem. **BRAKES:** Dia Compe alloy side pull. **PEDALS:** Chrome plated. **SADDLE:** Viscount soft comfort saddle. **SEATPOST:** Alloy fluted.



Available in men's model in both 26" and 24" wheel.

LAND ROVER ONE

CRUISER BICYCLE

This bicycle captures all the ruggedness and just plain fun of the old balloon-tire single-speed "dunkers" of yesterday. But we've updated it with the latest technological improvements to make it more agile and to give it lots more style. The result is the ultimate single-speed "cruiser" with coaster brakes that lets you show your stuff with no sweat. Available in men's and the old style ladies' frames. Finished in Midnight Black, Classic White or Cardinal Red.



Available in both men's and ladies' models.

FRAME: Light steel tubing, welded. **FRAME SIZE:** Mens and Ladies 18" **FRONT FORK:** Hi-Tension with chromoly steerer tube. **HEADSET:** Univega ball bearing. **CRANKSET:** One piece steel. **TIRES:** 26 x 2.125 white wall. **RIMS:** Chrome plated 26 x 1.75. **HUBS:** BMX front, coaster brake rear. **SPOKES:** 14G, chrome plated. **HANDLEBAR:** Wide cruiser with alloy double bolt stem. **PEDALS:** Black rubber. **SADDLE:** Cruiser with double springs. **SEATPOST:** Chrome.