

**MUDDY FOX** 





# What is a Mountain Bike?

by **Jacque Phelan**

A Mountain Bike is a bike capable of climbing over mountains with relative ease, of crossing fields, rivers or even today's tough city streets in fact all terrains - hence 'ATB' or 'All terrain bikes'.

So what makes it different from a conventional bike?

1. Fat tyres of 2.125" enable the bike to float over potholes, rocks and even ploughed fields.
2. Larger diameter Frame-tubing made from lightweight Chrome-Moly for strength and durability.
3. Frame geometry design that has evolved to the characteristic shape of today's Mountain Bikes - ideally suited for controlled crossing of rough terrain.
4. Cantilever brakes - Test them for yourself - with just one finger pull the front brake lever, lift the rear of the bike and put your full weight behind it - that wheel just won't turn.
5. Wide motorbike-styled handlebars for greater control and stability.
6. Thumbshifters. You need your hand on the grips to stay in control so where better and safer to have the gearshifters than within reach of your thumbs.
7. 18 speed gears. Yes - 18 speeds that'll get you climbing the walls - or just climbing that hill in the saddle while others have to get off and push.
8. Sealed bearings, sealed headsets and sealed hubs for less maintenance hassle.
9. Components of the highest order designed by the world's experts experts in component technology to cope with the ever increasing demands of the Mountain Bike rider.
10. Overall a heavy-duty tough yet deceptively light bike that is in a different league from any other bike on or off the roads!



Jacque Phelan - The U.S.A. N.O.R.B.A. Women's champion receiving the award for her victory in the 'Man V Bike V Horse' event. Jacquie rides the Monarch.

## The Monarch

Selected from the millions of designs in all fields that mankind has ever produced as one of the 'GOOD DESIGN' - 100 BEST EVER PRODUCTS' Boilerhouse exhibition at the Victoria & Albert Museum.

'Beautifully Styled' - *BICYCLE Magazine*



## Rambler

'Almost too much to take in at once - every conceivable extra you'd want on a Mountain Bike, well finished & very well equipped and handles like an off-road bike should.'

- *BICYCLE Magazine*

*I wanted one too. And then with a thrill of excitement I met a Muddy Fox' 'A name guaranteed to arouse instant affection'*

- *SUNDAY TIMES MAGAZINE*



## Pathfinder

Chosen by Nick & Dick Crane to set the record conquering the 14 peaks of Snowdonia in 12 hours 26 minutes.

'Well mannered, top-line bike. Kind handling lubricates learning and comfort for beginners but stays right out in front when the going becomes fast, steep and hairy. A bike you can trust.'

- *BICYCLE BUYER'S BIBLE*

'A very good ride' - *BICYCLE Magazine*

'The Pathfinders really do show their class in everything you ask them to do'

- *BICYCLE ACTION*

'On the downhill the bikes handle so well you can fling them into corners like a pair of finely waxed skis'

*NICK CRANE*





## Explorer Deluxe

Chosen to follow 'In the Footsteps of Scott South Pole Expedition 1984/6' by the Expedition leaders for Antarctic travelling.

'It seems there is nothing the bike is not capable of.. The only limiting factor was our own nerve. Under all circumstances failed to find fault with the bike.. Great value.. Remarkably light and lively' - *BICYCLE TIMES*  
 'Handsome appearance .. Good value for money' *BICYCLE BUYER'S BIBLE*



Almut Pflüger - Captain of the West German Muddy Fox Team on her EXPLORER DE LUXE.



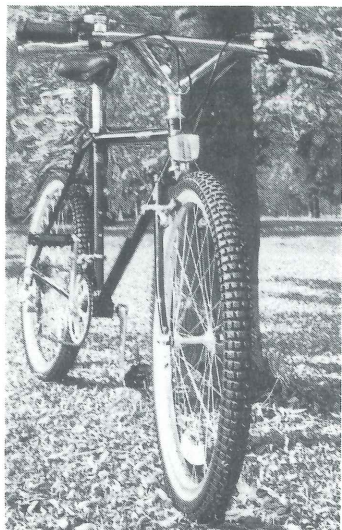
The 'In the Footsteps of Scott' Antarctic Expedition Team about to embark on their three year epic journey with their EXPLORERS.



## Seeker

'The Seeker ....shifts up hills nicely .. neat extras .. the forks and frames felt lively .. relaxed geometry ... STOOD THE TEST.'

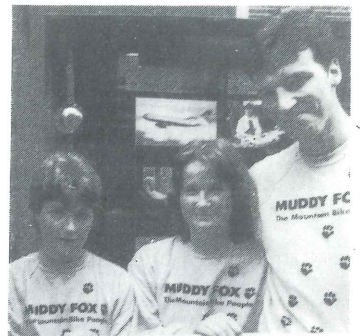
- *BICYCLE Magazine*



## Seeker MIXTE

'Great Stuff. Mixte Mountain Bike with 17.5" or 20" Frame. Ideal for smaller people or as shared family bike which can handle city potholes as well as heavy loads or a small child who doesn't want to miss any of the fun.'

- *BICYCLE BUYER'S BIBLE*  
 'The only mixte ATB available' - *BICYCLE Magazine*



The Americas Cycling Expedition - sponsored by American Express and Muddy Fox, about to cycle the 19,000 mile length of America on their SEEKER and BIGFOOT 2 Mountain Bikes.



## Bigfoot 2

Chosen by two of The Americas Cycling Expedition for their 19,000 mile length of America Expedition.

'Quality is the key word. Looks superb. High quality components throughout. It has to be one of the safest bicycles to ride around town.. Superb traction even in the wet. Stopping power is superb. Head off toward the hills. This is what cycling is all about. The BIGFOOT 2 will tackle just about anything..... One of the best if not THE best example of what a Mountain Bike should be.' - *BMX Bi Weekly*.



'Off - Rhoda' Morrison - organiser of the MUDDY FOX WOMEN ONLY EVENT with her BIG FOOT 2



Vince Edwards - Muddy Fox Champion and Team Captain - began his Mountain Bike career with the EXPLORER and has now moved on to the PATHFINDER.

**I**n the beginning.....  
 It's almost ten years since the pioneers of Mountain Bikes first tried combining derailleur gears with the old beach cruiser bikes.  
 They immediately realised that they had hit upon something special but

were frustrated by the limitations of the components.  
 They began to improvise, improve and redesign the entire bikes from the tread up. It was then that Mountain Bikes were born.  
 The surge of interest, enthusiam and demands for better parts soon attracted the enterprising component manufacturers such as Araya, Suntour, Tange, Dia Compe, Sugino, Shimano, KKT etc. resulting

in today's State-of-the -Art Mountain Bikes. Muddy Fox.  
 MUDDY FOX - The Mountain Bike People have research and development teams in California, Osaka and London designing and anticipating the next developments in this rapidly expanding phenomenon. That's how MUDDY FOX stay one step ahead to be able to offer to you now the bikes that the others will try to imitate tomorrow.



Jo Maude - After cycling from Lands End to John O' Groats on her BIG FOOT 2.



# IT'S HERE! THE PUNCTURE SOLUTION

# MUDDY SEAL



NON TOXIC . WASHABLE . FOR ALL CYCLE VALVES .  
NON CORROSIVE . LASTS INDEFINITELY .  
HARMLESS TO TUBES AND TYRES . NATURAL !

*"I can wholeheartedly recommend this"...*

*"Oval Nail, screw and Rivet all failed to deflate my tyres"...*

*"Cheap and 100% effective!"... - BICYCLE MAGAZINE*

It really works ! Simply squeeze the MUDDY SEAL into the inner tube and carry on cycling. You probably won't even know if and when you get punctures !

## What actually happens...

The MUDDY SEAL remains a solution within the tube, spun around by the centrifugal force of the rotating wheel. When the tube is punctured, the MUDDY SEAL is forced by the pressure into the hole (in a similar manner to the way villains get sucked out of aeroplane windows in James Bond movies). At this point the fibres suspended in the solution instantly mesh together forming an airtight seal.

## Meanwhile lying in wait...

...the MUDDY SEAL still within the tube retains its original form ready to pounce on the next unsuspecting puncture. In this manner the MUDDY SEAL will continue to repair punctures *over and over again*.

MUDDY SEAL can be inserted after a puncture or for peace of mind, before you even get let down.

*MUDDY SEAL is the only instant puncture solution suitable for all types of valves found on cycle tubes.*

