

OVERBURY'S

The Specialist Cycle Shop

138 Ashley Road, Bristol 6. Telephone: (0272) 557924.

OVERBURY'S is a long established family business and we are proud of our national reputation for providing friendly, efficient service to all cyclists, whatever their sphere of interest. As well as offering the latest in cycles, equipment and clothing, we have our own frame-building workshops and the custom-built 'Andy Powell' racing bikes and 'Overbury's' touring bikes that we produce are recognised to be built to the very highest standards.

Since the advent of the Mountain Bike in this country, our imaginations have been captured by the exhilaration of off-road riding. On most week-ends we explore some of the finest off-road terrain: Exmoor, the Quantocks, the Mendips, the Brecons and the Black Mountains - all are within easy reach of Bristol. As NORBA associates we organise the South Western Fat Tyre Five event - one of the series of nationwide rides that attract Mountain Bikers from all over the country.

As dedicated Mountain Bikers we were among the first to recognise the need to adapt the standard American/Japanese 'Downhill Flier' into a machine more suited to our unique British riding conditions. The smaller scale of our landscape with its sharp ascents and descents and twisting wooded trails often thick with cloying mud, demands a more manoeuvrable and weatherproof bike - bikes built for long fast dusty descents and wide-open spaces have limited value in northern Europe and so we have endeavoured to provide, firstly ourselves, and consequently our customers, with the best Mountain Bikes available.

Because we are a small self-contained and flexible manufacturing unit, we have been able to devote much time and effort to experimentation and practical evaluation - a capability denied to large manufacturers with their huge investments in plant and tooling and who have little or no personal commitment to Mountain Biking.

Our technical and engineering expertise allied with our wide off-road experience has enabled us to design frames with such features as the optimum geometry for varying sizes, precise mudguard clearances and positioning of bosses, guides and pump-pegs; refinements that are so often ill-considered but which set our frames apart.

The frames and components are assembled using the best water-proof grease and brass washers - more features not normally found on production bikes, but we never skimp on these finishing touches. The components we use, from brakes to gears, stainless steel spokes to allen-key bolts, have all been through rigorous and exhaustive off-road testing. Any item that is not good enough to keep us pedalling through the wilds is not considered good enough for an Overbury's Mountain Bike.

Finally, as part of our general business policy, we endeavour to keep our prices as low as we can whilst providing our customers with perhaps the best after-sales service available - we like to feel that the owners of the best Mountain Bikes are deserving of our best attention.

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138 Ashley Road, Bristol 6. Telephone: (0272) 557924.

YOUR REF:

OUR REF: AJP/EJP.

DATE: JANUARY, 1985.

Dear Cyclist.,

Thank you for your enquiry regarding our MOUNTAIN BIKES.

We enclose our specification sheet and a technical information leaflet on the BIO-PACE chainset - as fitted to our CROSSFELL model.

Over the last 18 months we have been developing our frame design and equipment specification to the point where we now feel that we offer the utmost refinement and durability at the most reasonable prices.

On all three models we use exactly the same frame - handbuilt by our own craftsmen with REYNOLDS ~~503~~ 531 ALL TERRAIN TUBING and incorporating such features as pump-pegs and double bottle-cage bosses as standard.

The equipment on the "FELLRIDER" is often found on other makers MOUNTAIN BIKES costing as much as £450. and it is entirely functional with sealed hubs and bottom bracket to give outstanding value for money.

The PEAKFINDER and CROSSFELL feature SHIMANO XT equipment throughout and in our extensive and continual off-road testing has proved to be simply the best available. The technical design and superb finish of the SHIMANO componentry is remarkable and features such as sealed brake and gear springs with allen-key adjustments throughout, make serviceability and use in demanding conditions far easier than any other equipment we have used.

Allied to our technical expertise, we are also dedicated off-road riders and we organise rides on most weekends, ranging from Exmoor to the Black Mountains. As well as being for our own pleasure, these rides enable us to constantly test new equipment and techniques and to plan Events, both competitive and recreational, to attract riders from all over the country.

We are pleased to offer you the opportunity of taking one of our bikes for a test ride - please phone or write to make an appointment. Please note that we are CLOSED ALL DAY WEDNESDAY and our shop hours are 9.30. - 6.p.m. LATE NIGHT THURSDAYS until 7.00.p.m.

We hope we may be of service to you.

Yours sincerely...

Andrew J. Powell
"OVERBURY'S".

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YOUR REF.

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DATE:

THE PIONEER RANGE.

The PIONEER is THE machine for the discerning enthusiast! Developed specifically for riding over the most difficult of terrain, this radical new design revolutionizes OFF ROAD performance.

The faultless construction of the filletbrazed lugless 531 frame with its unique geometry and short wheelbase results in a rugged yet lightweight bike that will out-maneuvre any other. The sloping top tube gives up to 1 1/2" more clearance for safety and comfort and allows the saddle to be dropped right out of the way on those really fearsome descents! The 13" high bottom bracket gives extra ground clearance for the pedals and chainset and the ultra-short chainstays give stunning traction and power transfer capabilities making unthinkable ascents rideable and leaving other mountain bikes spinning in the dirt!

There are 4 models in the range:-

PIONEER	£549.	00.
PIONEER XC.....	£615.	00.
PIONEER XC TEAM...	£715.	00.
PIONEER 753.....	£970.	00.

PLEASE CONTACT US FOR DETAILED SPECIFICATION SHEETS.

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OUR REF. PRESS RELEASE

sheet 2

DATE

February 1985

The LYNX, PUMA and WILD CAT are designed to allow the smaller rider the thrill of riding a real Mountain Bike with none of the compromise in performance, safety or style that is inherent in small-wheeled or city-bike versions.

The 17" lugless 531 frame has a sloping top-tube which enables a person with an inside-leg measurement of only 27" - 30" and who would ideally ride a 17" - 19" road bike, to safely and comfortably ride a full-blooded Mountain Bike.

The LYNX is equipped at the same level as the Fell Rider with SHIMANO ALII gears and cantilever brakes and a TAKAGI forged triple chainset. With HANDBUILT WHEELS and sealed XT HUBS, the LYNX offers incredible performance and value for money.

The PUMA, like the Peak Finder, uses SHIMANO XT equipment throughout. Undoubtedly the best off-road equipment currently available, the complete use of SEALED BEARINGS makes the PUMA totally dependable when the going gets really tough!

The WILD CAT is bound to be as much sought after as the Cross Fell; SHIMANO XT components with the intriguing BIO-PACE chainset and the rugged SHIMANO DX pedals - the WILD CAT is the best specced small Mountain Bike in production.

These are the only 531 framed, top-equipped small Mountain Bikes available:

the LYNX costs £409.95, the PUMA £438.95, and the WILD CAT £489.95.

NOW SMALLER PEOPLE CAN RIDE THE MOUNTAIN BIKES THEY'VE BEEN DEMANDING

* * PRICES INCLUDE VAT * *



The 17½" WILD CAT

The WILD CAT, PUMA & LYNX are the only perfectly proportioned small-framed Mountainbikes available today. They have been specifically designed and built for the smaller person so as to give a comfortable riding position with no sacrifice in performance. Suitable for people with inside-legs of 27"-30", the handbuilt lugless 531 frames are equipped to three standards so that there is a model to suit everyone.

NOW SMALLER PEOPLE CAN RIDE THE BIKES THEY'VE BEEN DRAWING!

OVERBURY'S 
MOUNTAINBIKES

138 Ashley Road, Bristol 6. (0272) 557924

ALWAYS A STEP AHEAD

OVERBURY'S

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YOUR REF:

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DATE:

SEPTEMBER, 1986.

MOUNTAIN BIKE PRICE LIST.

FELLRIDER.....	£389.95.
PEAKFINDER.....	£418.95.
CROSSFELL.....	£469.95.
CROSSFELL EQUIPE.....	£519.95.
LYNX.....	£409.95.
PUMA.....	£438.95.
WILDCAT.....	£489.95.
ALPINE X.C.....	£569.95.
PIONEER.....	£549.00.
PIONEER X.C.....	£615.00.
PIONEER X.C.TEAM.....	£715.00.
PIONEER 753.....	£970.00.
CUSTOMISED MACHINES.....	PRICES ON REQUEST.

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As well as offering the latest in cycles, equipment & clothing, our own framebuilding workshops produce the custombuilt 'Andy Powell' racing frames and 'Overbury's' touring & tandem frames - our craftsmanship is recognised to be of the very highest standard.

We offer the best service available whilst keeping our prices as low as we can.

Our priority Mail Order department can provide you with a bike or a brake-shoe by return of post.

- STOCKISTS OF: CLAUD BUTLER, DAKES, FALDON, PEUGEOT, REVELL; HOLDSWORTH, ORBIT, SARACEN etc.
- COMPREHENSIVE RANGE OF FRAMES FOR TOURING, TRAINING OR RACING - ALL OF WHICH CAN BE BUILT INTO COMPLETE CYCLES TO YOUR SPECIFICATION.
- ALL THE TOP LIGHTWEIGHT EQUIPMENT - CAMPAGNOLO, SHIMANO, SUNTOUR, MAVIC, CINELLI etc. SOLE SOUTHWEST STOCKISTS OF THE NEW SHIMANO 7400 COMPONENTS.
- VAST RANGE OF TOURING EQUIPMENT - BLACKBURN, KARRIMOR, CARRADICE, MADISON, SPECIALIZES etc.
- HUGE SELECTION OF CLOTHING & SHOES - BEBY BAG, EAGER, WORTHY, MADISON, ADDIDAS, DUBGI, VITTORIA Inc. COMPLETE ASSOS RANGE.
- 753 APPROVED FRAMEBUILDERS * EXPERT WHEELBUILDING
 - BRITAIN'S LEADING MOUNTAINBIKE SPECIALISTS *
 - ACCESS BARCLAYCARD CREDIT TERMS AVAILABLE *

OPENING HOURS: 9.30 to 6.00 CLOSED WEDNESDAYS 7.00pm THURSDAYS

