



S & G Distributors,
136/138 New Cavendish Street.,
London W1M 7FG

S&G Distributors

Tel. 01-637 5960/636 2926/636 2816
Tlx. 274 S ANDG G

1984 will be remembered by the Cycle Trade as the year that Mountain Bikes exploded onto the U.K. market. One company almost solely responsible for their successful introduction is Muddy Fox - The Mountain Bike People.

1984

Intelligent advertising and promotion all designed to help the most important and vital link in the chain - The Trader, has within one season established Mountain Bikes as a profitable market and Muddy Fox as the leaders in the field "leaving the pack behind" To reprint all the publicity and articles about Muddy Fox and Mountain Bikes would require a hefty book. The snippets below will however give you an idea of the coverage and enthusiastic welcome given to Muddy Fox by the press within the last few months.



"Muddy Fox have already established themselves at the forefront of the road scene with quality components and first class bikes"
Bicycle Magazine



BTT "A complete range of bikes available for the dealer"

Cycle Trader "At the vanguard of the ATB revolution"
"The largest range of Mountain Bikes in Europe"

"It is now up to the dealer to cash in on the gains that Muddy Fox have made and stock mountain bikes to their advantage."



Cycle Trader

WINNER

EXPLORER

MUDDY CITY

BIGFOOT

THE BIGGEST RANGE OF MOUNTAIN BIKES IN EUROPE

PAV A

SOME OF THE BIKES

Bicycle Times "It seems there is nothing the bike is not capable of"
 "The only limiting factor was our own nerve"
 "Under all circumstances failed to find fault with the bike"

Chosen to follow "in the footsteps of Scott" South Pole Expedition 1984-86
 The first bikes to ever set tyre on the Antarctic Icecap.

MUDDY FOX - EXPLORER



MUDDY FOX - MUDDY CITY

Time Out "A smooth lively ride giving the cyclist a feeling of confidence that whatever the situation he will stay mounted"

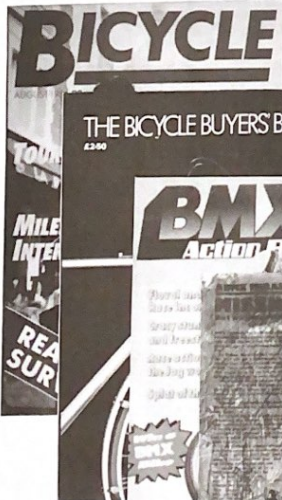


Bicycle Buyer's Bible "A new idea and a good one"

"definitely worth a look"

MUDDY FOX	MUDDY CITY	6 SPEED	£300
FREEWHEELER	PROLITE	15 SPEED	£325.00
MUDDY FOX	BIG FOOT	12 SPEED	£325.70
MUDDY FOX	ADVENTURER	12 SPEED	£334.70
MUDDY FOX	EXPLORER	10 SPEED	£282

MUDDY FOX - BIGFOOT



Bicycle Magazine "Lots of kids turned up and most of them had their eyes on the Muddy Fox Bigfoot"

Bicycle Buyer's Bible "A rare beast- a good mountain bike for the smaller rider and kids"

BMX Action "most impressive"
 "the missing link between BMX and mountain bikes"



MUDDY FOX - EXPLORER

In The Footsteps of Scott, Antarctic Expedition 1984-86



*Chosen to follow "in the footsteps of Scott" South Pole Expedition 1984-86-
The first bikes to ever set tyre on the Antarctic Icecap.*

*Bicycle Times "It seems there is nothing the Bike is not capable of"
"The only limiting factor was our own nerve"
"Under all circumstances failed to find fault with the bike"*



ON THE TRAIL WITH A MUDDY FOX and IAIN IVAN



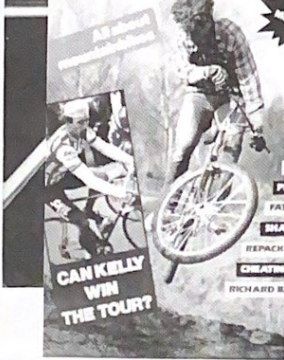
ALL WINNER FLOWS SALE
BELOWS



*Bicycle Buyer's Bible "Handsome appearance"
"Good value for money"*



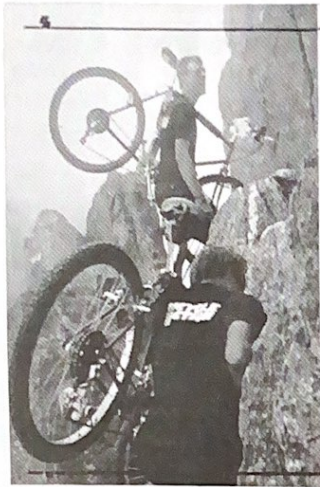
*Bicycle Action "A genuine off-road capability when the going got rough"
"Remarkably light and lively"
"Great value for money"*



MUDDY FOX-PATHFINDER

Chosen by Nick and Dick Crane to set the record conquering the fourteen peaks of Snowdonia in 12 hours 26 minutes.

Nick Crane "On the downhills the bikes handle so well you can fling them in fast turns like a pair of finely waxed skis"



OVER THE TOPS

Conquering the fourteen 1,000-foot peaks of Snowdonia in twelve hours and twenty-six minutes is a feat that has never been done before. The record is held by Nick and Dick Crane, who set the record in 1984. The pair used Muddy Fox Pathfinders to complete the challenge.



OVER THE TOPS

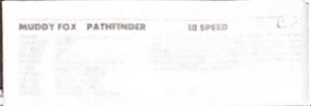


FOURTEEN PEAKS

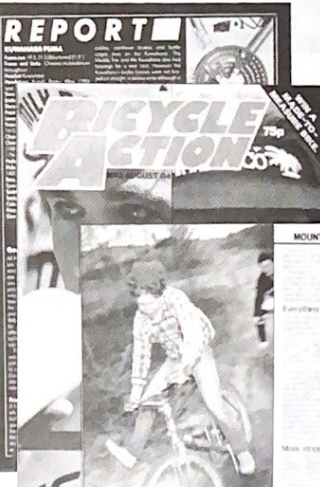
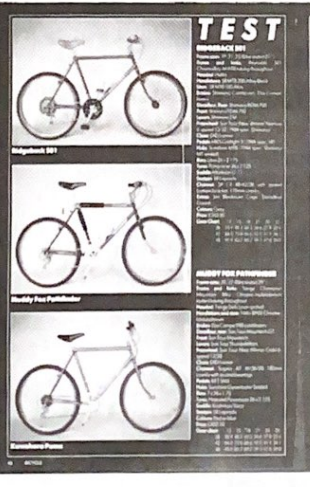
The fourteen peaks of Snowdonia are: Crib Goch, Pen y Fan, Crib y Ddud, Crib y Ddud, Crib y Ddud, Crib y Ddud, Crib y Ddud, Crib y Ddud, Crib y Ddud, Crib y Ddud, Crib y Ddud, Crib y Ddud, Crib y Ddud, Crib y Ddud.

THE FOURTEEN PEAKS

- Crib Goch
- Pen y Fan
- Crib y Ddud
- Crib y Ddud
- Crib y Ddud
- Crib y Ddud
- Crib y Ddud
- Crib y Ddud
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- Crib y Ddud
- Crib y Ddud



Bicycle Buyer's Bible "Excellent specifications" "Gives a lively ride"



Bicycle Magazine "A very good ride" "most comfortable"

Bicycle Action "the Pathfinders really do show their class in everything you ask them to do"

Muddy Fox Limited Edition

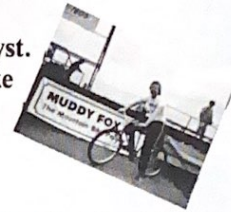
Bicycle Action "One thousand pounds worth of mountain bike"
"Beautifully made" "Lovely"

Cycle and Motorcycle Trade Monthly "A superb piece of engineering"



Mountain Bikes would never have taken off so quickly without some form of catalyst. Muddy Fox provided that shot in the arm by sponsoring every major mountain bike event in the U.K.:

May 27th - The London Mountain Bike Spectacular



Bicycle "competitors and spectators alike thoroughly enjoyed the day's activities"
"The availability of sponsor's bikes (Muddy Foxes) was a very popular feature"
"Worthy of mention were - Muddy Fox - who not only supplied bikes but even entered two members into the races."
The Muddy Fox Team won the Team Relay Event

Bicycle Action "thanks to support from Muddy Fox there were bikes available to try.
Many of the competitors had never ridden one before. They all swore they certainly would again."



June 17th - Wendover Bash - The Chiltern Forest

IF YOU GO DOWN TO THE WOODS TODAY...

FAT TYRE FIVE WENDOVER



Bicycle Action "proved exactly why mountain bikes are here
"The Muddy Fox Open meant some exciting
"Brian O'Brien of Muddy Fox had an argument with
that left him winded and the tree permanently da
"Everyone had come to have a good time. They weren't disappo
Channel 4" "It's a reg



July 8th EXPO ATB - Sussex

Bicycle Magazine "A huge success"

"Sponsors Muddy Fox displayed their extensive range ATBs and ran a repair service"

"generous to risk lending out their valuable and impressive machines to the public...without these EXPO ATB could never have been the success that it was.

BICYCLE
MUDDY FOX **SHIMANO**

EXPO A.T.B
 1984 is the year the All Terrain Bikes really arrived!

Now you can ride with Shimano's...
 Fox presents the first big A.T.B. event...
 Here's your chance to try out the best...
 Shimano's...
 Shimano's...
 Shimano's...

The date is
 July 8th at 1.30pm
 The place is
 Golding Barn Raceway
 Henfield Road
 Small Dole
 Sussex

[nearest BIF]

ALL TERRAIN ACTION



Expo ATB

SHAKE, RATTLE AND ROLL

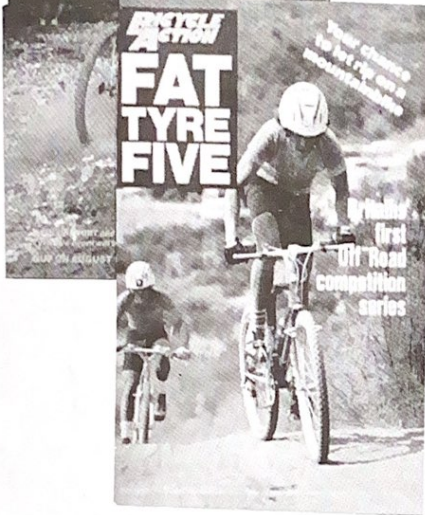


Bicycle Action "Yes, it's people having fun on mountain bikes again"
"Everyone had a great time"
"Prizes courtesy of Muddy Fox... put an edge on the competition"

Yet to be reviewed.....

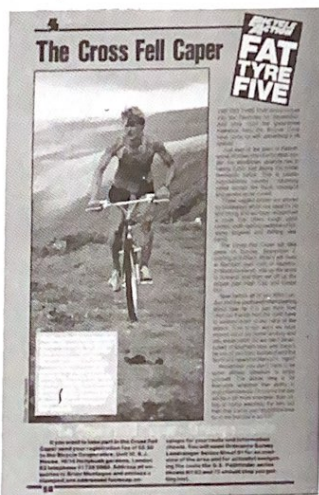
July 28th/29th - Wales Hay Bluff Cross Country Ride

A great success - The first two-day mountain bike ride and everyone had a great time. Looking forward to the reviews to come in the press.



Still to come.....

**August 26th - Telford EXPO ATB 2
September 1st/2nd - Cumbria - The Cross Fell Caper**



In the pipeline....

**The Scottish Mountain Bike Event
The Coast to coast off-road event
In the footsteps of Scott 84/86**





Climb every mountain



Designed in California - made in Japan

MUDDY FOX NATURE



MUDDY FOX EXPLORER



MUDDY FOX

The Mountain Bike People

The Mountain Bike People

MUDDY FOX Leave the pack behind

The largest range of Mountain Bikes in the country

MUDDY FOX

MUDDY FOX

MUDDY FOX - The Reviews

Muddy Fox has been awarded the title of 'Best Mountain Bike' for the 1987 season...

Best Mountain Bike

MUDDY FOX

MUDDY FOX MUDDY CITY

S&G Distributors

MUDDY FOX The Mountain Bike People

The largest range of Mountain Bikes in the country

S&G Distributors

MUDDY FOX

START MUDDY FOX FINISH

The Greatest Mountain Range in the world

MUDDY FOX The Mountain Bike People

MUDDY FOX

MUDDY FOX EXPLORER

MUDDY FOX

The Greatest Mountain Range in the world

MUDDY FOX FINISH

MUDDY FOX The World's Largest Range of Mountain Bikes

MUDDY FOX The Mountain Bike People

MUDDY FOX The Mountain Bike People

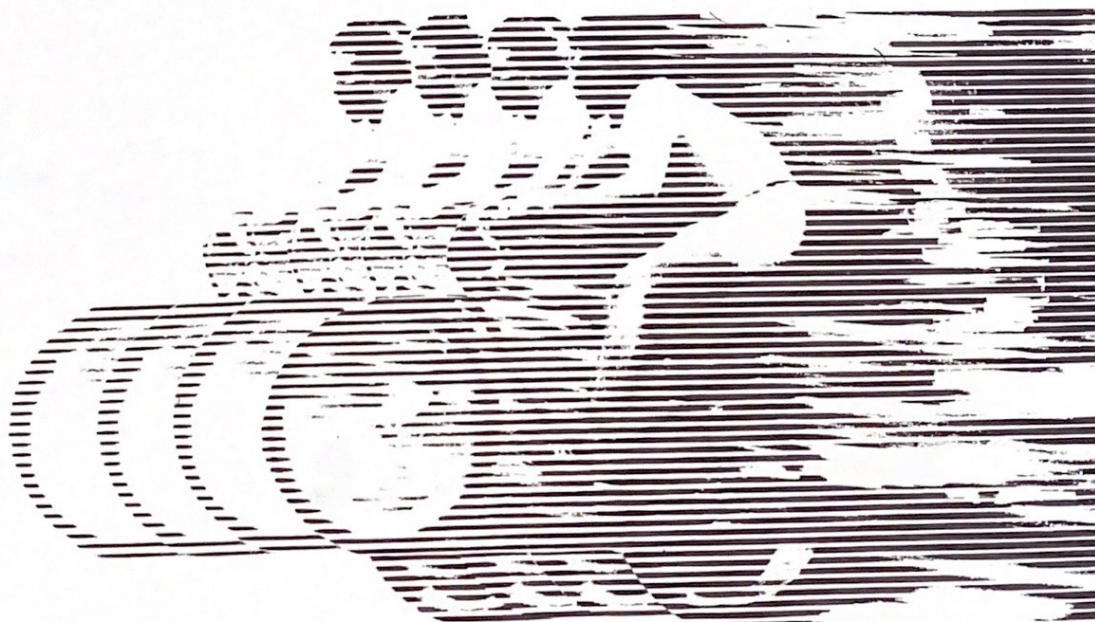
MUDDY FOX

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Ref.	Model	Sizes	Colours	Trade Ex VAT	R.R.P. Inc. VAT
Super 1	Limited Edition	18 $\frac{1}{2}$, 20, 22,	Gun Metal	£594	£1,000
26 SDX	Pathfinder	20 22	Crystal Red Deep Sea Blue	£296	£455
26 ADL	Explorer De Luxe	20 22	Silver Khaki Brown Black	£219	£337
26 A	Explorer	20 22	Black	£208	£320
26 BDL	Adventure De Luxe	20 22	Mountain Ice Blue Black Silver Khaki Brown	£197	£299
26 B	Adventurer	20 22	Mountain Ice Blue	£173	£266
24 A	Bigfoot	18 $\frac{1}{2}$	Mountain Ice Blue Deep Sea Blue	£166	£256
26 C	Muddy City	20 22	Deep Sea Blue Black	£153	£235





APPLICATION TO JOIN THE MOUNTAIN BIKE PEOPLE

S & G Distributors

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Tel: 01 637 5960-636 2926-636 2816 Tlx: 27421 SANDG G

Name in full

Address

.....

.....

Tel. No.

Type of Company

(Delete where applicable)

PLC LTD Partnership Sole Trader

Number of years in business

Years..... Months

Trading Name

(if different from above)

Names and addresses of Proprietors

1)
.....
.....

2)
.....
.....

Tel No

Tel No _

3)
.....
.....

.....
.....
.....

Tel No _

Tel No _

Company Reg. No. (if any)

Banker's References

Bank Name

Principal Trade

Address

Number of Cycles sold per annum

[]

.....

Amount of monthly credit required

£ []

.....

Account No

Business References

1) Name

Address

.....

.....

.....

2) Name

Address

.....

.....

.....

Other details

.....

.....

.....

Signed

Position

Date

MUDDY FOX 

BIGFOOT

The Junior Mountain Bike





in the Beginning...

It's almost ten years since the pioneers of Mountain Bikes first tried combining derailleur gears with the old beach cruiser bikes. They immediately realised they had hit upon something special but were frustrated by the limitations of the components.

They began to improvise, improve and redesign the entire bikes from the ground up. It was then that Mountain Bikes were born.

The surge of interest, enthusiasm and demands for better parts soon attracted the enterprising component manufacturers - the Japanese. The marriage of the American ideas and enthusiasm with the technological wizardry of the Japanese manufacturers such as Araya, Suntour, Tange, Dia Compe, Sugino, Shimano, KKT etc. produced today's State-of-the-Art Mountain Bikes:- MUDDY FOX

MUDDY FOX-The Mountain Bike People have research and development teams in California, Osaka and London designing and anticipating the next developments in this rapidly expanding sport. That's how MUDDY FOX stay one step ahead to be able to offer to you now the bikes that others will try to immitate tomorrow.



BIGFOOT The Missing Link

The Call of the Wild - you know the feeling - when the spirit of restlessness rises within you, howling to be let loose. When you need to get out, to run, to leave the pack behind - The BIGFOOT feeling.

Journey into the unknown on the back of this powerful beast, stalking the city streets, leaping the kerbs, flying swiftly out of town into wild and unexplored land.

Let your imagination soar and your only master be your instincts.

Enlarge Your Territory on BIGFOOT-
A unique and rare breed.

What the Press say:

- 'most impressive specs'
- 'I want to steal this bike'
- 'it's different' 'It's new'
- 'It's easy to ride and the gears are nice'
- 'the wheels are a good size'
- 'Wheels are no problem'
- 'Yes I'd like to nick it'
- 'use it for cruising about the streets' 'I think my mum would nick it' 'It's got everything you see on a mountain bike.'
- 'I'd say this Bigfoot is real good value.'
- BMX Action Bike

BIGFOOT

BIGFOOT ANATOMY

Frame	MAGNY
Forks	MAGNY
Headset	TANGE SEIKI MA-40
Handlebar	WIN MT-24 Chrome Plated
Stem	WIN MT-100 Alloy
Brakes	DIA COMPE 980 CANTILEVERS
Derailleur	SUNTOUR AR rear SUNTOUR AR GT front
Tires	NATIONAL PANRACER NO. 1 24" x 2.125"
Shifter	SUNTOUR MS-M Thumbshifter
Chainset	SUGINO DNT-1 46-34T x 165
Pedals	SR MP-468
Saddle	KASHIMAX VC-SPORT
Seatpost	SR ASP
Freewheel	SUNTOUR PN-65 14-30T
Chain	DID LANNER
Hubs	SUZUE ALLOY S.F.
Rims	ARAYA 7X 24"x1.75"
Colour	MOUNTAINICE BLUE
Extras	COBRA TYPE GRIPS, QUICK SEAT LEVER, REFLECTORS
Weight	29 lbs.
Size	18

ALL MUDDY FOX made by ARAYA bikes are fully tested and manufactured to meet all current Federal, State, CPSC and BS6102 safety standards. Our policy is one of continuous development and improvement so listed specifications are subject to change without notice. MUDDY FOX made by ARAYA bikes carry a limited warranty without time limit. See your Warranty card.

BIGFOOT 12 Speed Junior Mountain Bike

For specifications of the range of Muddy Fox Mountain Bikes and your nearest dealer please contact:

MUDDY FOX 136-138 New Cavendish St., London W1M7FG.
The Mountain Bike People Tel: 01 637 5960 - 636 2926 - 636 2816 Tlx: 27421 SANDG G

MUDDY FOX e Sponsors of FATTRE FIVE, LONDON MOUNTAIN BIKE SPECTACULAR and EXPO ATB



MUDDY FOX 



ADVENTURER



n the Beginning...

It's almost ten years since the pioneers of Mountain Bikes first tried combining derailleur gears with the old beach cruiser bikes. They immediately realised they had hit upon something special but were frustrated by the limitations of the components.

They began to improvise, improve and redesign the entire bikes from the ground up. It was then that Mountain Bikes were born.

The surge of interest, enthusiasm and demands for better parts soon attracted the enterprising component manufacturers - the Japanese. The marriage of the American ideas and enthusiasm with the technological wizardry of the Japanese manufacturers such as Araya, Suntour, Tange, Dia Compe, Sugino, Shimano, KKT etc. produced today's State-of-the-Art Mountain Bikes:- MUDDY FOX

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MUDDY FOX

MUDDY FOX

ADVENTURER

MUDDY FOX

The Mountain Bike People

Bred for action the ADVENTURER is definitely not for the stay-at-home-type. It's for individuals with spirit who feel the need to get out and enjoy life.

Broaden your horizons and head for the hills on this powerful thoroughbred letting your spirit of adventure roam free.

Glide over land you once thought impossible thanks to the wide knobby tyres which cushion the ups and downs of rough terrain or city streets and kerbs.

It only takes a flick of the thumb to accelerate through the 12 powerful gears enabling you to effortlessly climb mountains while sitting comfortably on the saddle.

Imagine that feeling when at the top of your climb you stop to savour that moment before your exhilarating descent at fantastic speed while remaining in total control thanks to the stability of wide handlebars and motorbike-style brakes.

There's a whole world waiting for you out there -
Go on - Go on an adventure -
Go on your ADVENTURER.

ANATOMY

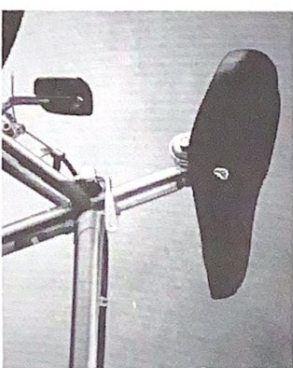
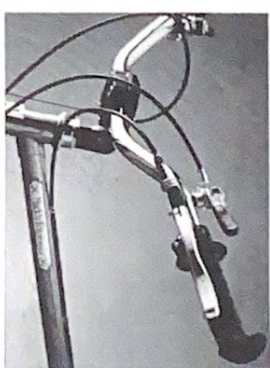
Frame	MAGNY
Forks	MAGNY
Headset	TANGE SEIKI MA-40
Handlebar	WIN MT-28 Chrome Plated
Stem	WIN MT-100 Alloy
Brakes	DIA COMPE 980 CANTILEVERS
Derailleur	SUNTOUR AR rear
	SUNTOUR AR GT front
Tyres	NATIONAL PANARACER NO.1 26" x 2.125"
Shifter	SUNTOUR MS-M Thumbshifter
Chainset	SUGINO DNT-1 46-34Tx165
Pedals	SR MP-468
Saddle	KASHIMAX VC-SPORT
Seatpost	SR ASP
Freewheel	SUNTOUR PN-6S 14-30T
Chain	DID LANNER
Hubs	SUZUE ALLOY S.F.
Rims	ARAYA 7X 26"x1.75"
Colour*	MOUNTAINICE BLUE
Extras	COBRA TYPE GRIPS, QUICK SEAT LEVER REFLECTORS
Weight	32 lbs.
Size	20" 22"

ADVENTURER Deluxe
18 Speed Deluxe model available with straight one-piece handlebar & stem

* (Deluxe also in Army Brown, Black or Silver)

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ANATOMY



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MUDDY FOX
The Mountain Bike People

136-138 New Cavendish St., London W1M 1TFG.
Tel 01 637 5960-638 2926-638 2506 Tlx 7321 S AND G.

MUDDY FOX 



MUDDY CITY



n the Beginning...

It's almost ten years since the pioneers of Mountain Bikes first tried combining derailleur gears with the old beach cruiser bikes. They immediately realised they had hit upon something special but were frustrated by the limitations of the components.

They began to improvise, improve and redesign the entire bikes from the ground up. It was then that Mountain Bikes were born.

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MUDDY FOX

MUDDY CITY

The City Mountain Bike

Through a process of natural selection the MUDDY CITY has evolved to become the perfect bike for today's city riders - Combining the technology and developments of today with traditional common sense and a desire for comfort.

The wide handlebars ensure stability at even the slowest speeds e.g. approaching traffic lights - yet narrow enough to ensure access through the tight gaps. The comfortable upright position ensures you won't step off the bike feeling like the Hunchback of Notre Dame.

Comfort is also governed by the cushioning effect of the balloon tyres enabling you to float over bumps, kerbs and potholes that would have jarred your bones before. The centre ridge of the tread however gives less resistance when on firm ground. Leave that rat-trace behind!

You'll find the six speed gears will flatten mountains at the flick of a thumb-Remember when gear shifters were in the most awkward spot possible? Well the MUDDY CITY has its positioned right where your thumb will be so you can keep your eyes on the road. And so others on the road can see you-you'll have the latest in wide-angle reflectors complying with British Standards.

Let's face it, in this country it rains so we've included light alloy mudguards to keep the rain off your back and to take the load off it you'll have the strong

MUDDY FOX

Quality you have the right to expect

light alloy luggage rack. The light alloy changuard will keep your trousers clean. Oh and you will find the strong light alloy kick-stand a great bonus.

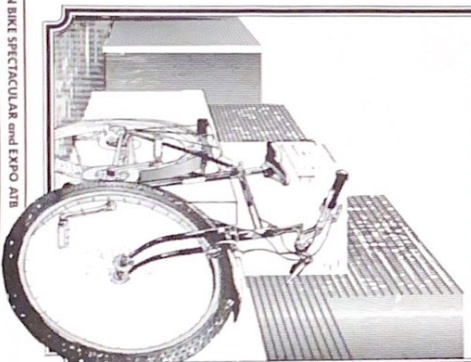
The frame employs the technology of Mountain Bike developments comprising of chrome-moly-a tough, strong yet light alloy. In fact you'll be pleasantly surprised to discover how light the MUDDY CITY is - 31 1/2 lbs!

The rims are of an alloy originally designed to cope with the bone-shattering knocks the BMX boys dish out.

The MUDDY CITY will take anything you can! It's not only tough, light and practical - it looks good - check the finish.

MUDDY CITY

The Natural selection.



MUDDY CITY

Built to survive the tough city streets.

Frame	: Araya Chrome Molybdenum
Forks	: Magny
Headset	: Tange Seiki MA.40
Handlebar	: SR AKA-102-90
Stem	: SR SR-60AH
Brakes	: 17& Compe 890 Side-Pull P/N 135 Levers
Derailleur	: Suntour AR GT
Shifter	: Suntour Mighty Shifter
Chainset	: Sugino SNG-1A 48T x 170
Pedals	: SR SP-468
Saddle	: Kashimax VC Sport
Seatpost	: SR ASP
Seatpost Clamp	: Sun Tour Quick Release
Freewheel	: Sun Tour PT-6S 14-32 T 6-speed
Chain	: DID Lanmer
Hubs	: Suzue Alloy L.F.
Tyres	: National Parancor Skinside 26" x 1.75"
Rims	: Araya 7X 26 x 1.75
Extras	: BS6102 Reflectors - Front, Rear and Spokes, Light Alloy Rear Luggage Rack, Kick Stand, Sponge Grips, Light Alloy Mudguards, Light Alloy Changuard, Bortle Mounts, Bell
Weight	: 31 1/2 lbs.
Colours	: Metallic Blue, Black

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Tel 01 637 5960 - 636 2926 - 636 2816 Tlx 27421 SANDG G

MUDDY FOX 



Pathfinder



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MUDDY FOX

Pathfinder

What the Press say

Finish 'good with brazings for all cables, cantilever brakes and rear rack'

Angles 'the gentle angles and fork rake needed to make riding over rocks tolerable'

Feel 'felt better off the road... not dead on tarmac, a very good ride'

Frame Ends 'fitted with adjuster screws'

Ratios 'get you up most mountains ... the even 46/36/28 ratio gives a more blended gear range.'

Sealed Bottom Brackets 'are a must in wet conditions'

Long Cranks 'for even easier hill climbing'

Pedals 'KKT were superior, Gears 'changed smoothly ... possible to change gear easily while climbing rough terrain'

Saddle 'The Kashimax Voco... the most comfortable'

Wheels 'sealed hubs, stainless spokes and alloy rims... Arrives with wheels true and well tensioned... after the test the wheels were still true'

Tyres 'gripped well'

Handlebars 'The best set, integral chrome-anoly giving strength and preventing twisting of the bars in the stem. The forward extension was also longer and made out of the saddle riding much more comfortable.'

Q/R seat clamp 'worked smoothly'

Headset 'a sealed bearing headset - a definite plus on an ATB (Mountain Bike)'

Padding 'It also has padding around the frame which was useful both as a shoulder pad when carrying the bike and to stop a painful knock when dismounting quickly on rough ground'

'Bicycle Magazine'

'This is a stylish machine'
'Cyclist Monthly'

Well that seems to cover most points but we'll let **Bicycle Action** sum it all up - 'The Pathfinders really do show their class in everything you ask them to do.'

'Bicycle Action'



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MUDDY FOX made by ARAYA bikes carry a limited warranty without time limit. See your Warranty card.

GEAR CHART

Ratios	28	24	20	17	15	13
Inner	28	26	30	36	43	48
Middle	36	33	39	47	55	62
Outer	46	43	50	60	70	80

For specifications of the range of Muddy Fox Mountain Bikes and your nearest dealer please contact:

MUDDY FOX

MUDDY FOX is a Sponsor of FATTYRE FIVE, LONDON MOUNTAIN BIKE SPECTACULAR and EXPO ATB

Frame : Tange Champion Mountain Bike
: Chrome Molybdenum Butted Tube throughout

Forks : Tange Champion Mountain Bike
: Chrome Molybdenum Butted Tube throughout

Frame Sizes : 20" 22" We recommend a frame size that's an inch to two inches smaller than a touring frame size.

Headset : Tange Seiki Levin Sealed

Handlebar & Stem : Nitro B902 Chrome Molybdenum Chrome-Plated

Brakes : Dia Compe 980 Cantilevers

Derailleur rear : Sun Tour Mountech

Derailleur front : Sun Tour Mountech

Freewheel : Sun Tour New Winner Gold 6 speed 13/15/17/20/24/28

Chain : DID Lanner Gold and Black

Chainset : Sugino AT 46/36/28 180mm Sealed Bearings

Pedals : KKT SMX

Hubs : Sunshine Gyromaster sealed

Rims : Araya 7X 26 x 1.75

Tyres : National Panracer 26 x 2.125 No.1 Skinside

Saddle : Kashimax Voco Super Pro.

Scapost : SR Laprade CT P5 Alloy Fluted

Scapost Clamp : Quick Release Sun Tour

Gear Shifters : Sun Tour Thumb Power

Angles : H 70° S 70°

Fork Rake : 2 1/2"

Wheelbase : 42 1/2"

Stays : 18"

Bottom Bracket : Height 12"

Crank Length : 175mm

Colours : Metallic Blue, Metallic Red

Weight : 30 lbs.

Extras : Bottle & Cage, BS6102 Reflector set front and rear plus spoke reflectors, Sponge grips Threaded Mudguard and Carrier Eyelets, Frame pads for shouldering and protection.

Listed weight varies according to frame size.

The Mountain Bike People

136-138 New Cavendish St., London W1M7FG.

Tel 01 637 5960 - 636 2926 - 636 2816 Tlx 27421 SANDG G

MUDDY FOX 



EXPLORER



n the Beginning...

It's almost ten years since the pioneers of Mountain Bikes first tried combining derailleur gears with the old beach cruiser bikes. They immediately realised they had hit upon something special but were frustrated by the limitations of the components.

They began to improve, improve and redesign the entire bikes from the ground up. It was then that Mountain Bikes were born.

The surge of interest, enthusiasm and demands for better parts soon attracted the enterprising component manufacturers - the Japanese. The marriage of the American ideas and enthusiasm with the technological wizardry of the Japanese manufacturers such as Araya, Suntour, Tange, Dia Compe, Sugino, Shimano, KKT etc. produced today's State-of-the-Art Mountain Bikes:- MUDDY FOX

MUDDY FOX-The Mountain Bike People have research and development teams in California, Osaka and London designing and anticipating the next developments in this rapidly expanding sport. That's how MUDDY FOX stay one step ahead to be able to offer to you now the bikes that others will try to imitate tomorrow.

MUDDY FOX

MUDDY FOX EXPLORER

The Mountain Bike People

Bred for the trails of California by MUDDY FOX-The Mountain Bike People-This masterpiece of engineering, design and comfort will boldly go where no bike has gone before.

Capable of withstanding the toughest knocks that you can give it or a smooth ride across town. - in fact if you can take it, the EXPLORER can.

This bike is probably the best buy available for a bike of this high standard. But don't take our word for it -

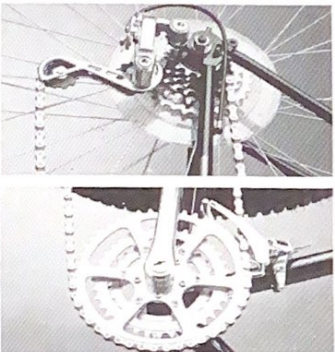
What the Press say:

'A genuine off road capability when the going got rough'

'Apart from looking great, it was remarkably light and lively'

'Great Value for Money'

Bicycle Action



'The only limiting factor was our own nerve'

'Lightweight frame, excellent wheels, and class SHIMANO parts make the MUDDY FOX EXPLORER a good mount and a good looker'

'We tested the MUDDY FOX EXPLORER over some of the harshest terrain in the Scottish Borders, on forest tracks, sheep tracks, footpaths and peat bogs and under all circumstances failed to find fault with the bike.'

'It seems there is nothing which the bike is not capable of'



Listed weight varies according to frame size.

ALL MUDDY FOX made by ARAYA bikes are fully tested and manufactured to meet all current Federal, State, CPSC and BS6102 safety standards.

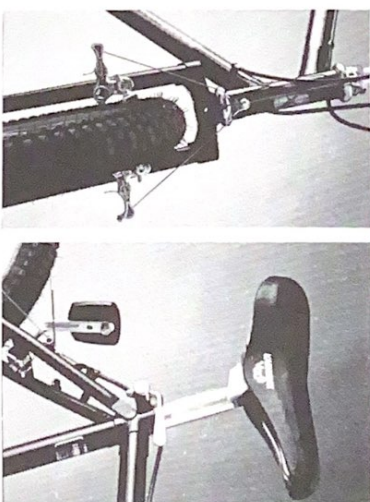
Our policy is one of continuous development and improvement so listed specifications are subject to change without notice.

MUDDY FOX made by ARAYA bikes carry a limited warranty without time limit. See your Warranty card.

MUDDY FOX

Frame	Tange Champion Chrome Moly
Forks	Mangaloy
Frame Size	20" 22"
Headset	Tange Seiki New Falcon
Handlebars	Nitto No B801*
Stem	Nitto Pearl 6*
Brakes	Dia Compe 980 Cantilevers
Derailleur	Shimano AL-11
Freewheel	Shimano MF-1600 6speed 14-28T Gold
*Crankset	Sugino PRO-MX6 3speed 46,36,28T x 170
Chain	DID Lanner Black & Gold
Pedals	Shimano PD MX
Hubs	Shimano HB-AN II SF
Rims	Araya 7X 26 x 175
Brake Levers	Dia Compe 280 Mountain Levers
Tyres	National Panaracer No.1 26x2-125
Saddle	Kashimax VC Super
Seat Post	SR CT-P5 Alloy Fluted
Weight	30 1/2 lbs
Colours	Black (Deluxe also in Army Brown or Silver)
Shifters	Shimano MT50 Thumbshifters

*STOP PRESS!
Crankset now improved to one-piece forged SUGINO GT 46/76/28T



MUDDY FOX EXPLORER Deluxe



*Deluxe model available with straight one-piece Chrome-Moly Nitto B902 handlebar & stem

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