

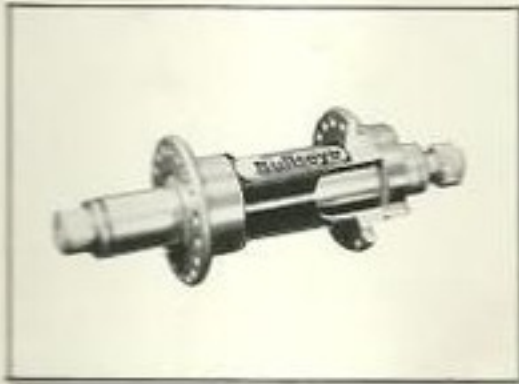
CATALOG FOR BICYCLE ACCESSORIES





Bullseye Hubs (10-12 Speed, Mountain Bike, Tandem)

In-frame lubrication of sealed bearings. Low friction produces the ultimate in ease of wheel rotation. No cones to adjust and completely rebuildable in minutes. Quick release or allen bolt mounting available. Light, tubular, interchangeable one piece axles. 28, 32, 36, or 40 spoke hole with mid flange, and 48 hole large flange of aircraft quality aluminum. Polished metal, black and colors available.



Bullseye Hubs (BMX)

The original hub with interchangeable axles and replaceable bearings. The most convenient, toughest and best made hub available to the super BMX'er. About 30% less friction than cone type hubs. Can be lubricated while in the frame and can be completely rebuilt in minutes. Allen bolt mounting and anodized in a choice of colors (red, gold, blue, metal, black, or combinations). Tubular axles are super strong.



Rollerbracket...for threaded frames

Huge capacity roller bearings, sealed inside and out, 4 1/4" to 5 1/2" long spindles available in 1/4" increments. Complete lateral adjustment for exact chair alignment. For BMX, mountain bikes, 10-12 speed, tandem. Unique with Bullseye; an oil hole allows lubrication in as little as two minutes.



Bullseye Pulleys

Requested by Pros from around the world because of their low friction. Sealed but oilable ball bearings make our pulleys easier to maintain and provide a racer's edge. Used in the Tour de France and by Olympic teams in the last two Olympics and requested by the coaches of the current U.S. Olympic team.



Ballbracket...for American frames

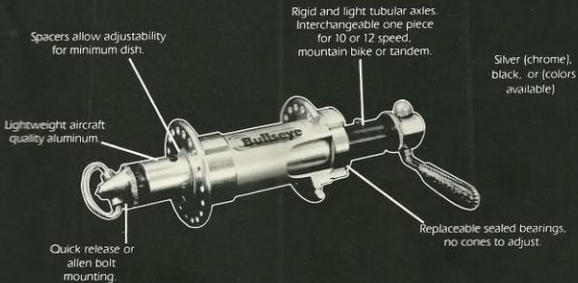
Set collars are located internally out of the way. Replaceable sealed ball bearings-no cones to adjust. Triple alloy steel crankshafts are identical to Rollerbracket. Cups are in colors and can be selected to match bike. Red, blue, silver, gold, black.



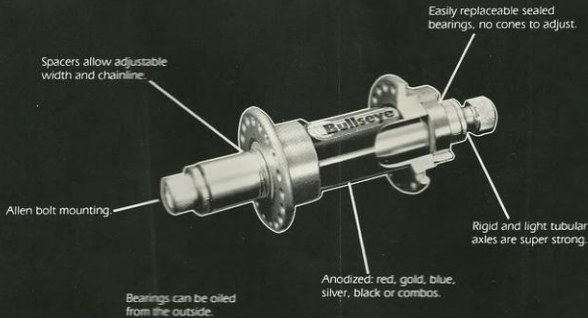
Patch and Decal Kit

Identify yourself with Bullseye. Five small decals and the famous Bull will show competition you know and use the best. Put the patch on your racing jacket or shirt.

When you know what's inside, you'll know why winners choose Bullseye.



Super lightweight and super tough.





Roger Durham, founder of Durham Bicycles, and maker of Bullseye Products, brings sound training and experience to his company. He is an engineering graduate of California State College at Los Angeles. He worked 25 years as a tool designer, machine designer, manufacturing engineer, and mechanical engineer. He holds 8 patents in fields ranging from fuel injection to elliptical chainrings. As a cyclist, he has completed numerous centuries, double centuries, and five triple centuries. Roger is the co-holder of the record for the most triple centuries. He cycled the length of the Oregon Trail.

Every Bullseye component was conceived and first made in response to some need encountered on his own bicycle. Roger and Bullseye made moving parts for the Gossamer Condor and the Albatross (which Roger himself flew briefly). This was the first human powered flying machine to cross the English Channel.

Laura Saunders Durham, his wife, has won distinction as a time trialist, currently having a high national ranking in her category and being the California Masters Woman Time Trial Champion. In October 1983, Roger and Laura rode in a bicycle tour from San Francisco to Los Angeles, 500 miles in five days. Their knowledge of bicycles and the components required for long distance riding are evidence in the fact that they actively participate in riding daily.

Bullseye has developed and is steadily continuing to grow into a company known for its superior quality products.



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