



Claud Butler

Some of today's finest bicycles



The Claud Butler crest
'Famous when your dad was a lad'

Cresta — style and performance



OBTAINABLE in any of four new colours from Britain's most modern workshop, a machine in high quality tubing, ready to ride away. Now equipped with slotted quick-release levers on the Weinmann brakes, and the new GB Neta Allen-key handlebar stem in light alloy. HP rims and tyres are fitted for a safe and long life in all weathers, and five or ten speed Campagnolo Valentino Extra gears. A light alloy cotterless chainset is a standard fitting.

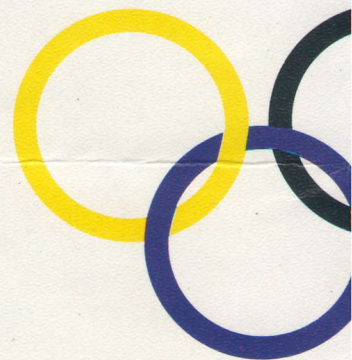
Cavalier — tops in town or country



A NEW MODEL, with Matex quilted saddle. Weinmann brakes have safety levers for instant braking in any position, Esge chromoplastic guards, Claud Butler de luxe carrier, Campagnolo gears, Sakae light alloy chainset.

CLAUD

Marque of



The Olympic symbol,
Butler crest, dedicated
riders using

Velox — geared to a high specification



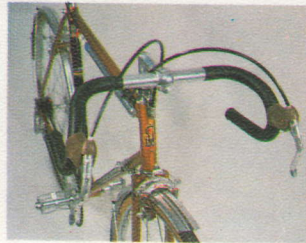
OBSERVE the improvements for 1977 in this cycle with Reynolds tubing.—NEW three-arm light alloy cotterless chainset. NEW Grand Prix saddle with quilted top and bag loops moulded in. NEW Esge chromoplastic virtually-unbreakable guards with conductive strip for dynamo lighting. NEW GB Neta Allen-key light alloy handlebar stem with quick release levers on Weinmann 999 brakes. Campagnolo Velox five or ten speed gears.

READY for you in prime racing condition! Reynolds 531 tubing and double-butted forks with a superb silver finish. Sakae RGII five-pin light-alloy cotterless chainset, quill pedals. Ten speed Campagnolo Nuovo Gransport ensemble. Sprint wheels with large-flange quick-release Sanshin hubs, butted spokes, Canetti 100 tubular tyres. Weinmann extra shallow 500 brakes with slotted quick-release levers on light alloy handlebars in GB Neta Allen-key light alloy stem, Royal GT quilted racing saddle.

Competitor — with a line of sheer speed



Elegance in design complemented with top quality equipment



Balance in steering and in braking: safety and handling are inherent with all Claud Butler cycles



Light-alloy cotterless chainsets, now standard on all Claud Butler complete cycles



Campagnolo gears on all models ensure efficient gear change

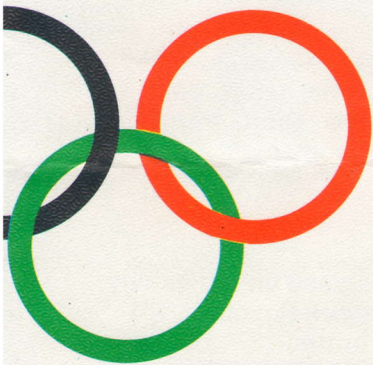
YOUR CLAUD BUTLER DEALER IS:

Herby Ray

Holdsworth policy is one of continuous improvement therefore we reserve the right to alter specification and/or prices without prior notice

BUTLER

Champions



incorporated into the Claud Butler frames of the Olympic medals won by Claud Butler frames

Colstar — a 'classic' for the roadman

TOP OF ITS CLASS, with nothing spared. Hand-brazed throughout in Reynolds double butted 531 tubing for a roadman's special. Campagnolo Nuovo Record transmission, Strada single or double chainset, and Record large flange quick-release light alloy hubs. Universal 68 brakes on Fiamme bars and stem. Super Champion or Fiamme rims with Canetti 100 tubular tyres. FRAME ONLY MAY BE OBTAINED FOR YOU



What goes into a **CLAUD BUTLER** frame?

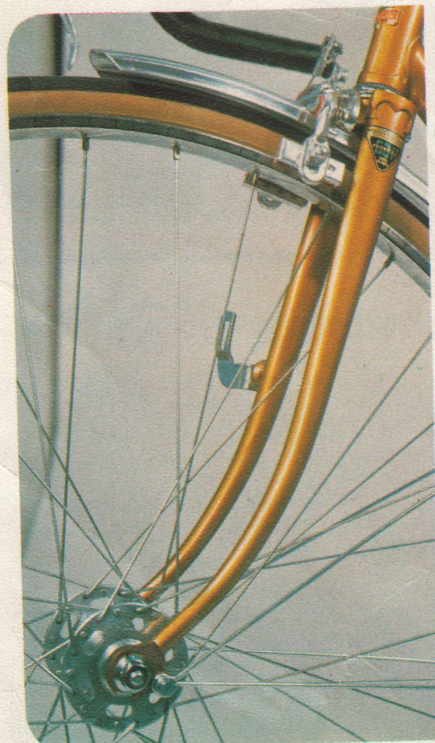


Perhaps one of the most important ingredients of Claud Butler frames is the method of building, Claud Butler frames have been specially produced to meet the high demands of bicycle racing for more than 40 years.

The same method is retained today—each tube is hand-picked and polished before assembly, with the components such as lugs and the fork crown all carefully selected by Holdsworth, whose expertise in the United Kingdom is probably unparalleled.

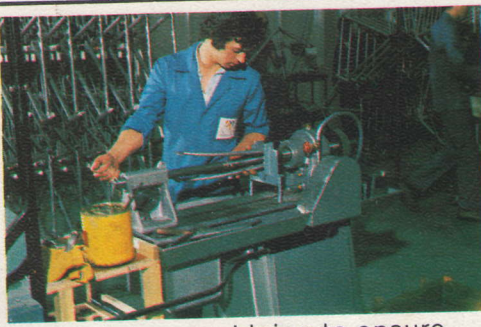
Although models are designed for different uses, the craftsman gives the same care and attention to each frame ensuring your enjoyment and satisfaction.

Look at the detail of workmanship on Claud Butler frames



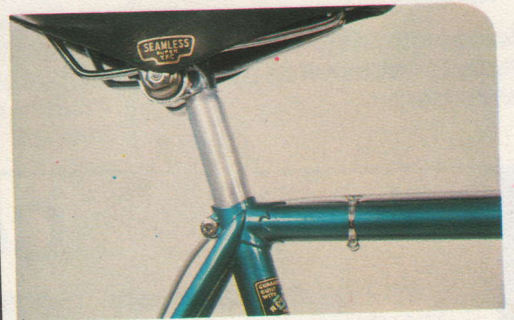
Butted Reynolds 531 fork blades, a feature on all Claud Butler frames

The classic lines of a Claud Butler frame lug finished and polished by hand



Precision machining to ensure accurate fitting of head and bracket bearings

Sound frames based on top quality tubing some with Reynolds 531 butted



Finely finished rear ends brazed and polished by hand, for strength and appearance

Skill-Pride-Experience, the extra ingredients that make Claud Butler

Handcrafted and distributed by:-
The Holdsworth Co. Limited,
Oakfield Road, London SE20 8DE

Holdsworth

Claud Butler cycles and frames