

The World's finest Bicycles made in England by

RALEIGH

Only a Raleigh is ready a Raleigh





RALEIGH SUPERBE

Truly the world's most elegant bicycle. The Superbe incorporates such patented features as the Dynohub built-in generator, with tail-light and oversized head lamp, fork lock, Sturmey-Archer Hub, Brooks Race Leather Saddle, shock-stop rubber grips, Dunlop Amber-Wall tires, large touring bag and pump. The perfect choice in Bronze Green for those who demand the ultimate.

Girls Model 04-04 available in 27" and 21" frame in Bronze Green.

Ladies Model 04-04L available in 21" frame in Bronze Green.

2



World Famous **RALEIGH**

RALEIGH SPORTS

World famous high quality classic touring bicycle, incorporating every feature for comfort and reliability. Standard equipment includes Sturmey-Archer 3-speed hub with trigger control, Brooks leather saddle, shock-stop rubber grips, Dunlop Amber-Wall tires, front lamp bracket, pump and touring bag.

Girls Model 04-03 available in 21" frame in Black, Burgundy and Bronze Green and 27" frame in Black and Bronze Green.

Ladies Model 04-03L available in 21" frame in Black, Sky Blue and Bronze Green, 26 1/2" frame in Sky Blue.



3 speed

Touring Cycles



26"

5-speed

RALEIGH SPRITE

Splendid addition to the Raleigh line of fine touring bicycles is the 5-speed Sprite. Built for effortless fun cycling . . . Dual shift-levers give fingertip control of a 5-speed gear range from extra-low to super-high . . . gears are fully enclosed in the new patented Sturtey-Archler 5-speed hub.

Standard equipment includes fenders, whitewall tires, rear wire spring carrier, Brooks Leather Saddle, shock-absorber grips, pump and front lamp bracket.

Boys Model D0-70 available in 21" and 23" frame in Bronze Green.

Girls Model D1-78L has 21" frame in Bronze Green.

Racing and Sports Cycles



RALEIGH RECORD

A fine racing bicycle deserving of its reputation as a "Record Breaker". Equipped with Hunt 10-speed gears in 40-52 T, Chain Wheel, Alloy Mudguards, Chrome Fork Ends, Brooks Racing Saddle, Dunlop Spine-Tires 27" x 1 1/4". Includes toe clips, straps, stainless bottle plus many other deluxe features.

Model D1-71 has 27 1/2" frame in Bronze Green.

RALEIGH CARLTON

Hand-made in Raleigh's Carlton factory by the world's leading specialists in the racing field. The frame is precision built with 531 Reynolds Tubing. Equipped with Simplex Prestige 10-speed gears, Williams 40-52 tooth chain wheel and 14-28 T. Sprocket, Wide Range hubs, 27" x 1 1/4" Weinman tires, Dunlop high pressure racing tires, Brooks W-13 racing saddle. Alloy equipment, including fender mudguards.

Available in 27 1/2" and 29 1/2" frame sizes in coffee and Avoca Blue colors, accented with contrasting panels.

27"

10-speed

RALEIGH Five to Teen Bikes



RALEIGH COLT

Featuring big 26" wheels but with frame sizes youngsters can handle, Colts are the ideal bike for boys and girls 9 years and over. Available with Spanner-Archer 3-speed AW or TCW* hubs. All Colts are lavishly equipped with Dantop white-wall tires, mattress saddle, shock-stop grips, pump and touring bag.

BOYS MODEL DL-28 has 20"/18" drop frame; choice of Black or Burgandy colors.

GIRLS MODEL DL-28L has 18" frame; choice of Black or Sky Blue colors.

RALEIGH SPACE RIDER

Designed for boys and girls 7 - 9 years old, Space Riders combine a 24" wheel size with 14" frame. Choice of TCW* 3-speed Hub or Coaster brake. Includes most all the Raleigh big-bike quality features, equipped with Dantop white walls and spring saddle. Touring bag and Spanner Wrench standard with TCW Models.

BOYS MODEL DL-24 has 10"/16" drop frame, in Carmine color with white trim.

GIRLS MODEL DL-24L has 10" frame in Sky Blue color with white trim.



*AW Hub offers 3 speeds with free wheeling and Front and Rear Hand Brakes.

TCW Hub offers 3 speeds with Foot Brake and Front Hand Brake.

RALEIGH MOUNTIE

The perfect first two-wheeler, Mountie is designed for 5- to 7-year olds. A miniature of the Big Raleighs, the Mountie with 20" wheels with Dunlop white-wall tires, and new 14" cantilever frame comes with a coaster foot brake and is easy to ride and handle.

BOYS MODEL DL-79 has 20"/14" drop frame. Choice of Carmine or Bronze Green trimmed in white.

GIRLS MODEL DL-79L has 14" frame in Sky Blue with white trim.

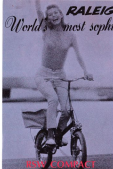


RALEIGH WINKIE TRICYCLE

Cycling begins on a Raleigh Winkie, the quality-made tricycle. Made like an ordinary trike, the Winkie features chain drive, 16" wheels and ball bearings throughout for easy pedaling, equipped with a hand brake, cushion tires, and front wheeling just like the big bikes. . . Winkie extras include rear fenders, chain guard, kit bag and toy-tone basket. Available in Firecracker Red or Sky Blue with white trim.

RALEIGH RSW SERIES

World's most sophisticated His and Her bicycles



RSW COMPACT

Designed with you in mind. Commuter, boat owner, sports enthusiast . . . whatever your liking, this new "Short Guy" COMPACT adds a new dimension to your life. Two dinks and the handle bars are folded down, break the main member (as you would a shot gun) and the unit folds in two. Times four and one-half seconds. The new RSW COMPACT offers pleasure and elegance combined with faultless functional performance. Available in Bronze Green.

RSW-16

Designed as a convenient adjunct to modern living, the new Raleigh RSW-16 provides a perfect form of transport for easy commuting, shopping and moving quickly through traffic. Special Mummy-Teaser Gear with anti-grip control, wide profile tires to cushion bumps, quick-release lever-adjusting saddle and control bar stems to fit any height, swappable mudguards, fully sprung saddle with thick foam overlay and large capacity detachable carrier bag. The RSW Deluxe incorporates Dunlop built-in generator. Both models available in Bronze Green and Flamingo Red.



RSW COMPACT



RSW-16

IT FOLDS AND FOLDS TO COMPACT



RALEIGH RODEO BIKES



**NEW DESIGN
DURA-SPEED WHEELS**
built for Speed
and Rough Riding



**STURMEY-ARCHER 3-Speed
TRIGGER Power Control**



RODEO AWT

26" wheel 3-speed AWT Hub with Sturmey-Archer trigger Control.
Boys Model DL-86 available in Cammie, Gold and Bronze Green.
Girls Model DL-86L available in My Blue and Bronze Green.

RODEO CST

26" wheel with Coaster Rear-brake

Boys Model DL-87 Available in same colors as AWT Models.
Girls Model DL-87L Available in same colors as AWT Models.

RODEO 3+2

Now a Sports Bike that really puts you in charge... with the newest 3-SPEED Sturmey-Archer Power Control that gives you the real feel of "3 on the floor".

Three speeds are on the "stick" and a special **Beering** lever gives you the plus 2 with one gear for quick getaways and a super high gear for jet-throat action... an unbeatable combination for fun on a bike. Responsive **Trailblazer** control cuts hills down to size and puts you ahead of the pack. Extra Sports-Bike features and standard equipment on Rodeo Models include: New-design Raleigh **Dura-Speed Wheels** with White-Wall Hoop Duty Trailway Tires by Dunlop (liner tire has knobby traction tread). Caliper brakes front and rear. Adjustable high rise handle bars with finger insulated grips... Silver Glitter Saddle and Kickstand.

RODEO 3 + 2 Model DL-85

With 3-speed Sturmey-Archer Hub and Trigger Shift. Available in choice of 5 colors — Cammie, Gold, Bronze Green, Turquoise, Black.



5 speed

The mark of a Real Raleigh is the Raven Crest and only bicycles bearing this emblem are made to the exact specifications and with all the special quality features described in this catalog and shown below:

RALEIGH SPECIFICATIONS

Unmatched Fluorescent Color Finishes ... Manufactured on an Raleigh Model in England. Although an excellent 2-1/2 inch diameter coating process with layers of primer ... Undercoat and color ... Undercoat and 2 coats of high gloss finishing lacquer.

FINISH ... Raleigh enamel and chrome-plating plant and recognized the world over as the finest that is obtainable (providing the coating over 50 parts including the wheel metal).

FRAMES ... Made of highly tensile (2700) steel tubing joined by top fitted ball joint frame ... every joint sealed for precision-braced to last a lifetime.

SPRINGS ... Are of tubular steel especially designed and spaced for lightness, maximum durability and shock-absorbing qualities ... constructed from top steel pipe with ... installed by exclusive Raleigh 120 lb. lbs. tubes.

BOTTOM BRACKET ASSEMBLY

Precision Machine through 50 separate operations. Features tapered axle and cup, fully machined with precision ball bearings for friction-free operation.

RIMS ... All steel, unique tubular Raleigh pattern rims for extra strength.

MOVING PARTS ... Every moving part is fully ball bearing with machined steel and brass. Parts remain tight and don't free.

New design Raleigh **DOUBLE SPEED** wheels, mounted on all lower frames ... are built to speed in wet or rough riding. Special Raleigh Pattern ballroom rim for extra strength and adjustment rear wheel. **DOUBLE SPEED** wheels are the standard and fitted job of line wheel made. They are Heavy-Duty **SHOCKER** by design.



BRAKES ... Machined steel caliper hand brake mechanism to give a safe and a sure stop.



WAX-COATED RUBBER GRIPS standard on all 27" wheel models.



CRANKS ... Squared Strongway Machine forged crank sets, heat treated, polished for strength and smooth pedaling. Exclusive Raleigh Chainset with forged Master design.



HEAD ... **STURDY ARCHES**, of chrome, set over frame, crisscrossed the front over. They are adjustable and friction free.

27"-3 speed wide ratio free spinning.

27"-3 speed wide ratio free spinning.

27"-3 speed wide ratio free spinning.

27"-3 speed wide ratio free spinning.

27"-3 speed wide ratio free spinning.



DOUBLE MOUNTED STEY double play for extra support is standard on all 27" wheel models.



SEAT ... Not only comfortable but will also hold an extra durability designed leather saddle made by Brooks, of course.



TRUCK POINT CHAIRSEATS AMERICAN standard on all Raleigh models.

INTERNATIONAL CYCLE WARRANTY

All Raleigh made bicycles bearing this factory affixed emblem are **UNCONDITIONALLY GUARANTEED** against all defects in material and workmanship (anywhere in the world) and Raleigh will replace without cost any Raleigh make part which is found defective in manufacture. This guarantee is applicable to any rights in law and does not cover defects from wear, accident or misuse nor defects in products not manufactured by us, nor dealer labor charges or transportation costs.



John's Custom Bicycle Center
DAYTON AREA'S NO. 1 RALEIGH DEALER
746 EAST OXIE DRIVE

WEST CARROLLTON, OHIO

852-7481

your authorized Raleigh Dealer

RALEIGH

INDUSTRIES OF AMERICA, INC.

1266 70 Commonwealth Avenue.

Boston, Massachusetts 02114