GENERAL INFORMATION

SERVICE

Our aim is to satisfy and to please our customers in every respect. If anything goes wrong we want them to tell us frankly and give us a fair chance to make it right. If you don't tell us it cannot be considered our fault.

GOODS

Our goods are as represented of highest quality at lowest price. Combined with reliable and prompt service, we made thousands of satisfied friends whom we have served for 35 years and we hope to continue serving them as well as others who will give us a trial.

WHEN ORDERING

Always give number and name of article wanted, which will avoid correspondence and delay. Our aim is to give prompt service.

IF YOU ARE IN DOUBT

as to correctness of article wanted or same is not listed in this catalogue, send sample. If we do not stock same we will endeavor to obtain it for you.

DO NOT FORGET

- 1 Address your mail fully and clearly. We often receive orders without name and address.
- 2 Never remit cash in ordinary letters, as there is a possibility of it going astray. 3 - Always remit by Post Office Money Order, Postal Note, Express Money Order or
- Bank Money Order.

WE DO NOT

pay Shipping Charges. You must remit sufficient cash to cover Postage or Express Charges at Stations without Agent. Otherwise we will be compelled to ship goods to nearest open Station. If you remit more than required same will be refunded with parcel.

TRAFFIC RULES

Bicyclists can add much to their own safety and increase their prestige with the general public by always observing these traffic rules, as motorists are obliged to do. The bicycle is a vehicle and is entitled to the same rights and privileges on the

road as motor cars and other vehicles. It is also, however, subject to the same laws. Bicyclists should keep to the extreme right side of the road and, as far as possible,

out of the way of other vehicles.

Many boys make a practice of hanging on with the hand to a car or other moving vehicle and are led into danger accordingly.

A bell, horn or other warning device should be on every bicycle, and should be used.

TEN COMMANDMENTS FOR CYCLISTS

1-Keep to the right and near the curb.

2-Meeting traffic, pass on right; overtaking traffic, pass on left. 3-Turn right close to curb. Turn left around centre of intersection.

- 4-Raise one arm when stopping and slowing up and to indicate direction when turning.
- -Ride straight. Don't wobble.

-Watch for STOP signs and traffic officers' signals.

-Give traffic coming from right the right-of-way at intersections

- -Do not hang on to moving vehicles. -Don't "cut in" in front of a moving car.

10-Keep your feet on the pedals-your hands on the handlebars.

Phone 21 126 BICYCLES — PARTS — ACCESSORIES HUNTERS' AND ANGLERS' SUPPLIES



AGENTS, DISTRIBUTORS AND MANUFACTURERS Established 1914

247 Notre Dame Ave., WINNIPEG, MAN.

Dear Friend and Customer:-

We wish to take this opportunity of thanking you for your past support. Our business relations, we trust, have been mutually satisfactory, and there is no need for us to assure you that we personally appreciate your patronage and pledge ourselves to do everything in our power to merit a continuance of your goodwill.

You may continue to rely on us to serve you to the best of our ability to fill your orders with the best quality of goods at the lowest possible prices.

Any orders we receive from you—whether large or small—will be given personal and immediate attention.

We trust this catalogue will be of interest to you, in case you have no further use for it, will you kindly pass it on to someone you know that could use it, we shall consider it a great favor for doing so.

Yours for Service, BICYCLE SALES CO.



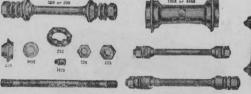
C.C.M. Joy-Rider. Price	\$ 6.50
C.C.M. No. 2 Wagon. Box size 30 x 131/2". Wheels 8 x 1" TireEach	15.50
C.C.M. No. 3 Wagon. Box size 36 x 15". Wheels 10 x 1" TireEach	16.50
C.C.M. No. 10 Tricycle for Children. 21/2 to 31/2 years Each	21.50
C.C.M. No. 12 Tricycle for Children. 31/2 to 41/2 years Each	21.50
C.C.M. No. 14 Tricycle for Children. 4 to 6 years	21.50

ALL PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

C.C.M. LADIES' AND GENTS' CURRENT MODEL

The new models are made in sizes as per list below. Nicely enamelled in two combination colors. Frame and wheels marcon or blue with white stripe. Guards to





C.C.M. Front Hub 3/8" Axle No. **1036** Price Each **\$2.15**

FOR C.C.M. F. HUB 3/8 AXLE

		Each
1058	-C.C.M. Hub Shell	1.20
	-Front Axle Set, includes one	
	axle, two cones, two nuts.	
	two washers and two lock	
	nuts. Size 3/8 x 24" thread	. 75
221-	-Front Axle, size 3/8 x 24"	
	thread	.15
224-	-Front Axle Cone, 3% x 24"	
	thread	.25
252_	-Front Ball Cages, 1/4" balls	.20
	-Front Axle Nut, 3/8 x 24"	
445-	there is a state in a	-
	thread	.05
226-	-Cone Lock Nut, 3/8 x 24"	
	thread	.05
H90-	-Washers	.03
H20-	-Oil Hole Clip	.10

FOR C.C.M. F. HUB 5/16 AXLE

Each

207 —Front Axle Set, includes one axle, two cones, two nuts and two washers. Size $\frac{5}{16}$	
x 24" thread	.65
223 —Front Axle, $\frac{5}{16} \ge 24$ " thread	.15
213 —Front Axle Cone, $\frac{5}{16} \ge 24$ " thread	.25
252—Front Ball Cage, uses ¼" balls	.20
215 —Front Axle Nuts, $\frac{5}{16} \times 24^{"}$ thread	.05
216-Front Axle Washers, 5''	.03
H20—Oil Hole Clip	.10

FOR C.C.M. ENGLISH 5/16 A		SIR SZR SJR 64R 65R 66R 67R 66R 69R 70R
229—Front Axle Set, includes one axle, two cones, two nuts	Each	0 ~3 C -
and two washers. Size $\frac{5}{16}$ x 24" thread 223 —Front Axle, $\frac{5}{16}$ x 24" thread 629 —Front Cones, $\frac{5}{16}$ x 24" thread	.65 .15 .25	TIR TAR TAR TAR TAR TAR TAR TAR SAR SAR SAR SAR SAR SAR SAR SAR SAR S
215 —Front Axle Nuts, $\frac{5}{16} \times 24^{"}$ thread 216 —Front Axle Washers, $\frac{5}{16}$ " This set uses $\frac{5}{16}$ " ballsDoz.	.05	66R—Clutch Nuts .80 67R—R. H. Cup .70 68R—Driving Screw 1.25
		69R—Sprocket
FOR ENGLISH 5/16 and 3/8 A	Each	69R—Sprocket 22T Cannot Procure 70R—L. H. Cup .65 71R—Arm Clip .35
210 —English Front Axle Set, in- cludes one axle, two cones and two nuts. Size $\frac{5}{16} \times 26^{\circ}$		72R—Lock Ring
thread	.75	74R—Ball Retainer, Small, with Balls .25 75R—Spring .10
 199—Front Axle Nuts This set uses ³/₁₆" steel ballsDoz. 243—English Front Axle Set, includes one axle, two cones 	.05 .20	76R—Adj. Cone .45 77R—Spring Screw .10 78R—Split Collar, wide .10
and two nuts. Size % x 26" thread	.75	79R—Split Collar, narrow .10 80R—Fixed Nut .15 81R—Spindle Collar .20
232—Front Axle, % x 26" thread 227—Front Cone, % x 26" thread 1306—Front Axle Nut, heavy	.25 .25	82R—Fixing Nut .20 83R—Arm Clip Nut .05 84R—Arm Clip Screw .05
pattern This set uses ¼" steel ballsDoz.	.10 .20	85R—Spindle Nuts .15 86R—Lubricator .20 87R—Spindle Only .30
FOR NEW DEPARTURE FROM HUB	NT	89R —Expander Stud
203 —Axle Set, complete	Each .65	C.C.M. "37" COASTER R. C.C.M. 37"

203 — Axle Set, complete	.65
M4 —Front Axle	.20
M13 —Front Axle Nuts	.05
M204-New Model Front Axle Set	.65
M22 —New Model Front Cones	.25
M27 —New Model Ball Cages,	
with $\frac{3}{16}$ " steel balls	.20

FALCON FRONT HUB

1050—Hub Complete	1.25
01050—Axle Set	.75
221 —Axle	
01754—Cone and Dust Shield	
490 —Washer	.03
225 —Nut	.05
01751 —Oiler Cover	.10

EADIE BRAKE PARTS

	ach
61R—Shell	50
62R—Friction Plate 1	.30
63R—Bronze Ring 1	.00
64R-Cone and Lever 1	
65R—Spring Lever	.55



BRAKE

State Size of Sprocket Wanted

ALL PRICES ARE F.O.B. WINNIPEG

Each

Fooh

6.75 9.85

Coaster Brake

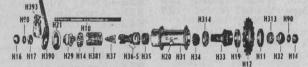
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PARTS FOR C.C.M. "37" BRAKE

H393.	
H90 16 H21 40	H314 H313 55 H90
301'1) (0 1 =	
100 10 10 10 10 10 10 10 10 10 10 10 10	H20 37 H34 43 H19 H11 H32 56R H14

		Each			Each
H5	Clutch Drag	.15	47	Long Wedge	.20
H11	Sprocket Lock Nut	.40	47	Short Wedge	.20
H12	14, 16, 18, 20 Teeth x ¹ / ₈ "	.50	48	Sleeve	.90
		.20	49	Ctationana Cara	
H313	Retainer and Balls			Stationary Cone	.80
H314	Retainer and Balls	.25	55	Lock Washer	.05
H14	Retainer and Balls	.25	56 L	Lock Nut	.05
H15	Chain Line Ring	.15	56R	Lock Nut	.05
H16	Nut	.15	H90	Washers2 for	.05
H19	Dust Shield	.15	H392		.40
				Side Arm Complete	
513	Oil Hole Clip	.15	H390	Side Arm Only	.25
H21	Dust Cap	.15	H393	Side Arm Clip	.15
H32	Adj. Cone	.30	H383-		
30	Shell, Dr. 36 or Dr. 40	3.10	A-Sic	le Arm Clip Screws, 2 for	.05
40	Axle	.25		le Arm Clip Nuts, 2 for	.05
					.05
43	Driving Screw			e Arm Clip Washers, 2 for	
45	Driving Clutch			parts with prefix H are	
H34	Driven Clutch	.50	changeak	ole with older model pri-	or to
46H-	5 Spool and Drag	.80	Model "a	37."	

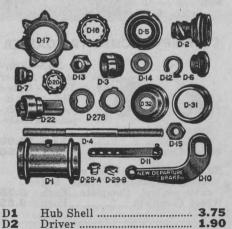
C.C.M. HERCULES BRAKE PARTS



Made Prior to New '37 Model

H17	Axle	.05	H37	Spool and Drag Wedge	.25
H33 H31	Stationary Cone Driving Screw Hub Shell Driving Clutch	1.25 3.10	H381	Shim Sleeve e parts are not interchang with No. 37 Brake.	.90

PARTS FOR MODEL "D" NEW DEPARTURE COASTER BRAKE



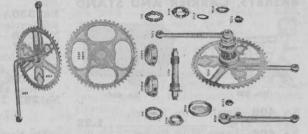
D3	Clutch Sleeve	1.00
D4	Axle	.30
D5	Sprocket Set Nut	.45
D6	Brake Clutch	1.00
D7	Axle Adjusting Cone	.30
D10	Brake Arm only	1.00
D11	Clin Nut and Dolt complete	
	Clip, Nut and Bolt, complete	.15
D12	Transfer Spring	.10
D13	Axle Nut	.10
D14	Axle Washers2 for	.05
D15	Lock Nut	.05
D16	Large Ball Retainer and	
	Balls (Ten ¼" Balls)	.25
D17	Sprocket 18T or 20T	.85
D20	Small Ball Retainer and	
DAU	Balls (Seven ¼" Balls)	.20
Daa		
D22	Disc Support Sleeve	1.90
D278	Brake Disc	.90
D29A	Oiler	.20
D31	Dust Cap, Sprocket End	.15
D32	Dust Cap, Drum End	.20

PERRY BRAKE PARTS	P309 P304
P300 Brake Arm Clip P301 Brake Arm Clip with Bolt and Nut	Paos Paos PERT Paos Paos Paos Paos Paos Paos Paos Paos Paos Paos
P302 Locking Washer .10 P304 Notched Washer .10 P305 Brake Arm only .35	PS22
P306 Left Cone 1.35 P303 P307 Dust Cap 10	P314 P316 @ P320
P308 Large Ball Cage vith Balls25 P309 Hub Shell	
P311 Brake Clutch with Spring	1.45 P316 Dust Cap15
P311 (A) Clutch Rollers P311 (B) Clutch Retaining Ring P312 Roller Guide Ring P313 Rollers	1.45 P317 Sprocket Lock Nut .25 .10 P318 Axle with small Cone attached .70 .85 P318 (B) Axle only .55 .10 P318 (B) Axle only .55
P314 Sprockets, 14, 16, 18 and 21 Teeth	P318 (A) Small Right Hand Cone .25 .50 P320 Axle Nuts .10

C.C.M. TRIPLEX AND ONE-PIECE CRANK HANGER PARTS

C.C.M. ONE-PIECE HANGER PARTS

All other parts same as used on Triplex Hanger.



C.C.M. TRIPLEX HANGER PARTS

		Each			Each
121 R	Jamb Nut	.15	4922	C. B. Axle	2.00
122L	Jamb Nut	.15	4926	Sprocket, Gents' 50T.	
321	Retainers and Balls	.25		Ladies' 38T	2.85
120L	Crank, Left, Gents'	1.50		Dust Shield	
4928R	Crank, Right, Gents'	1.75	4932	Ball Cup	.50
4733	Washer	.05	4933	Stationary Cone	.50
4734	Lock Nut	.25	4934	Adjusting Cone	

ENGLISH CRANK PARTS

		779	R. Crank and Sprocket, Gents' 48T	3.25
	NGLISH ANDARD	741	R. Crank and Sprocket, Ladies' 44T	3.25
	GER PARTS	742	L. Crank, Gents'	1.85
NV:		743 778	L. Crank, Ladies' C. B. Axle	1.85
	ill Fit All	773	Cup, Right	.50
Dugi	ider	774 775	Cup, Left	.50
-	Each	4830	Locking Ring Cotter Pin Complete,	.23
740	Hanger Complete 8.75	912-11	3%-inch	.20
1061 776	Sleeve Unit 2.75 Sleeve Only	13	Hanger Ball Cage and Balls	.25

REMIT CASH AND SAVE C.O.D. CHARGES

Each .60

.60

LAMP BRACKET



The Holdfast Bracket fits around the bicycle frame head. Clamp is felt lined and adjustable to any size frame. Nickel finish.

No. 1150 Each .25

CRANK REPAIR TIP

	622R-Right
Contraction of the local division of the loc	622L—Left

STEEL BALLS

1/2		Doz.	.20
$\frac{1/8}{\frac{5}{3}\frac{2}{3}\frac{3}{16}}$		Doz.	.20
$\frac{3}{16}$		Doz.	.20
$\frac{7}{32}$		Doz.	
1		Doz.	
		Doz.	
	* * * 5	Doz.	.30
	%	Doz.	.40

BASKETS, CARRIER AND STAND







No. 406

No. 406—Small Wire Basket, 15"x8"x7½"	1.25
No. 404-Large Wire Basket,	
18¾"x8"x6¾", with Brace No. 529—Strap Iron Carrier,	3.25
20"x14"x5½" deep	3.65
No. 412-Rear Carrier and Stand	2.35
No. 652-Side Kick Stand	1.00

No. 989 No. 987



No. 956 No. 960

HANDLEBAR GRIPS (RUBBER)

	Pair
No. 831-Black, 7/8"x4"	.45
No. 881—Red, %"x4"	.50
No. 604—Black, %"x5¼" Re-	
flector	.50
No. 609-White, %"x5¼" Re-	13
flector	.90
No. 607—Black, %"x4%"	.35
No. 875—Black, 7/8"x33/4"	.25
No. 880—Red, %"x3.34"	.30





No. 637 No. 637 SpeedometerEach 7.50

BELLS





No. 330A

No. 338 Each

No. 330A-Suitable for Bicycle	or
Tricycle	50
No. 338-Pleasant Single Tone	e75
No. 267-Pleasing Tone	70
Double streamlined bell, w	ith
steel gongs. The two gor	igs
differ in tone and produce	a
loud chime effect. Size 21/2	4 ".
No 282	1.00

No. 282

No. 1003 SIREN

The New Persons Siren operates of	n side
of tire. Hardened and polished ball	bear-
ings. Balanced high speed turbine.	Dou-
ble bracket. Easily attached.	
No. 1003Each	
No. 1002-Tire BellEach	1.90

C.C.M. HANDLE BARS AND GRIPS

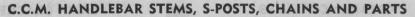


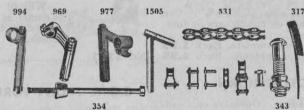
No. 607 608 604

No. 608—Black, %"x54" No. 877—%" Joycycle Grips No. 855—1" Joycycle Grips No. 882—34" Joycycle Grips	.40 .20 .25 .25
HANDLEBAR TOPS	
No. 960-C.C.M. H.B. Top	
No. 956—20" Top No. 987—Double Bar Top and	1.95
Crossbar	3.25
No. 989—Double Bar less Cross- bar	3 35
nar	

831

875





HANDLEBAR "STEMS"

994	Plain Stem, 7/8 x 51/2" long	1.50
980	Plain Stem, 7/8 x 61/2" long	1.50
969	Streamlined, one size only	2.05
973	Delivery, 7/8 x 9" only	1.75
975	Extension, Short, 7/8 x 51/4"	
	long	1.25
977	Extension, Long, 7/8 x 61/4"	
		2.00
988	Motorbike, one size only	2.15

PARTS FOR HANDLEBAR STEM

341 343	Clamp Screw Clamp Bolt and Nut	.20
354	Handlebar Bolt, 4 34" long	.20
355	Handlebar Bolt, 6½" long	.20
359	Handlebar Bolt, 3%", for De-	
	livery No. 973	.30
356	Expander Plug, Regular	.20
307	Expander Plug, Delivery	.20

LAMPS, FLASHLIGHTS, GENERATOR SETS, UNIT CELLS



No. 1315-Miller Generator Set,	
complete with Tail Lamp	9.50
No. 1351-Miller Generator Set,	
without Tail Lamp	8.50
No. 1334-Generator Tail Lamp	1.25
No. 1352-Head Lamp only	
No. 1353—Generator only	

BULBS

No. 1161-2.5V, .30 Amp., for 2 cells	.15
No. 1162-3.8V, .30 Amp.,	1.200
for 3 cells No. 1163 —6.2V, .30 Amp.,	.15
for 5 cells	.20
Set No. 1491-6.0V, .04 Amp. Gen.	.20
Tail Lamp No. 1493—6.0V, .30 Amp. Miller	.20
Gen	.20

CHAINS

		Each
531	$\frac{1}{2} \times \frac{1}{8}$ "—114 links (English)	1.85
589	$1x\frac{3}{16}$ "-57 links (American)	2.00
590	$\frac{1}{2} \times \frac{3}{16}$ "-114 links (American)	2.00
592	1/2 x 1/8"-114 links (American)	2.00
	Connecting Links (Give size)	.10
	Block Link (Give size)	.10
1225	Chain Graphite	.25

SEAT POST

No.	1506-7% x 10", straigh	t type,
	chromium plate	d60
No.	343 -Clamp, Bolt and	
	Bolt only, 3/8 x	1¼"15
	Nut only for sa	

No. 317 BRUSH

Bristle Spoke Brushes, single strand, 5 inches long. Length, including handle, 13½ inches. A handy brush for bicycle cleaning.

No.	317—Bristle Brush	.35
No.	318—Steel Brush	.50

EVEREADY FLASHLIGHT

No. 2251-Eveready Automatic	
Spot Flashlight, complete. Each No. 2351—Same as above, 3 cell,	
complete. Each No. 1026—Double Flashlight	2.95
Holder	.25
No. 1034—Flashlight Holder No. 1000—Locking Flashlight	.25
Holder. Each	.25
No. 950 —Unit Cells	.15

BATTERY LAMPS

No. 1131—Torpedo; mounted on handlebar or front fender. Oper- ates on two 950 unit cells. Price	
complete	2.00
No. 1175-Roadmaster; self-con- tained. Streamlined. Operates	
on two 950 unit cells. Complete	2.75
No. 1176-New Style; graceful lines, white enamel finish, chro-	
mium plated band. Large pow-	
erful reflector and lense. Oper-	
ates on two 950 unit cells. Self-	

Tech

Each

CLEARANCE LAMPS

Torpedo Lamp, size 5¼" x 5%". Can be mounted either on handlebars or fork. Operates on 1 cell.

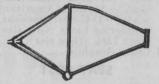
No. 1104—Green, complete. Each 1.35 No. 1104—Red, complete. Each 1.35

ELECTRIC HORN

White enamel case. Operates on 1 cell. Push button switch.

No. A1995-CompleteEach 2.70

C.C.M. STRIPPED FRAMES



Men'sEach	14.00
Ladies'Each	14.00
Boys'Each	14.00
Girls'Each	14.00

IMPORTANT

New Frames cannot be purchased unless you send in your old broken frame with serial number on it.



		Each
4982	Fitting Complete	2.00
4703	Lock Washer	.06
4709	Lock Nut	.35
4977	Ball Retainer and Balls,	
	$\frac{3}{16}$ Balls	.25
4979	Stationary Cone	.30
4980	Cup	.50
4981	Adjusting Cone	

FORK HEAD FITTINGS "ENGLISH"

Stationary Cone Ball Cup (Bottom) Ball Cup (Top) Adjusting Cone Lock Washer Lock Nut	.25
	Ball Cup (Bottom) Ball Cup (Top) Adjusting Cone Lock Washer



LAMP BRACKET

Will fit any size fork. Enamel of frame is protected by felt pad. Nickel finish.

No. 1161 Each .30

C.C.M. FRONT FORKS

Please Note

When ordering Forks, and you are not sure what make your bicycle is, give length of Fork stem and length over all, also send adjusting cone so that we can make sure of thread required. This will save time and postage.

Enema		Ctom	Frame	Wheel
Frame Size	Model	Stem Size	Head Length	Size
24/22"	Gents	$8\frac{7}{16}$ "	7"	28"
23/21"	Gents	$7\frac{7}{16}$ "	6"	28"
22/20"	Gents	$6\frac{7}{16}$ "	5"	28"
21/19"	Gents	$5\frac{7}{16}$ "	4"	28"
20/18"	Gents	$4\frac{15}{16}$ "	31/2"	28"
22/20"	Delivery	$8\frac{7}{16}$ "	7"	26"
22/20"	Balloon	$8\frac{7}{16}$ "	7"	26"
20"	Ladies	$10\frac{7}{16}$ "	9"	28"
21"	Ladies	$10\frac{7}{16}$ "	9"	28"
20"	Bal. Ladies	$10\frac{7}{16}$ "	9"	26"
20/18"	Boys Juv.	$6\frac{\tau}{16}$ "	5"	26"
18/16"	Boys Juv.	$4\frac{15}{16}$	31/2"	26"
18"	Girls Juv.	$8\frac{7}{16}$ "	7"	26"

Complete with Fork Plug, Crown Cover Plate, Stationary Cone......Each 4.25

C.C.M. TRUSS FORK PARTS



Prior to 1940 Each

4816 Head Plate25

4817 Bottom Plate.. .50 **4821** Top Plate Nuts .15

C.C.M. FORK TRUSS PARTS

For 22/20 Gents' Balloon

Current Model

No.	625—For	right side.	Each	1.00
No.	626-For	left side	Each	1.00
No.	627-Top	Plate	Each	.35
No.	4821-Top	Nuts	Each	.15
No.	628—Trus	s complete	Each	2.10

REMIT SUFFICIENT CASH FOR CHARGES

REFLECTORS

A reflector with a white enamelled case 1½" in diameter. The red is for the rear mudguard, the white for the handlebars.

No. 1171-RedEach .30

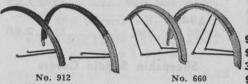
No. 1172—WhiteEach

Stimsonite Reflector is ideal for safe night riding. Provides protection for motorist and cyclist. This reflector can be seen quite clearly 500 feet ahead.

No. 1190-Size 17%" diam. Each .50

No. 1155—Small Reflector, Red, Yellow and Green......3 for .25

C.C.M. DROPSIDE GUARDS



Regular, With Single Brace

912	Complete,	28"	or	26".	Pair	1.75
913	Front.	28"	or	26".	Each	.75

- 914 Rear, 28" or 26". Each 1.00
- 933 2-Hole Brace 28" or 26"
- **933** 2-Hole Brace, 28" or 26", black onlyEach .25

C.C.M. "BALLOON" AND "DELIVERY"

- 660 Complete, 26"..... Pair 2.75
- 661 Front, 26".....Each 1.25 662 Rear. 26" Each 1.50
- 662 Rear, 26".....Each 1.50
- 838 Double Front Brace, 26", black only.....Each .50
- 839 Double Rear Brace,
 - 26", black only.....Each .50

TROUSER CLIPS

No.	501-Wide	Pair	.15
No.	500-Narrow	Pair	.15

PUMP WASHERS

CHAIN GUARDS, GUARD BRACE AND SCREWS, PLUGS AND REFLECTORS

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No. 933 No. 1155 No. 929 No. 930 No. 841

CHAIN GUARDS

841	Enamelled	Each	\$1.25
842	Nickel plated	Each	1.30

RIVETS, FORK PLUGS AND GUARD SCREWS

900	Tubular RivetsDoz10	È
901	Solid RivetsDoz10	
326	Screws, Nuts, Washers. Each .05	
902	Mudguard Screw Compl. Each .10 Lock Washer for 9022 for .05 Screw only for 902Each .05 Plain Washers for 9022 for .05	
929	Fork Plug, LargeEach .20	
930 932	Fork Plug, SmallEach .20 Fork Plug, OversizeEach .20	

PUMP, WRENCH and TIRE LEVER



IF IN DOUBT AS TO PARTS WANTED, SEND SAMPLE



DOMINION LOCK

A Theft-proof Bicycle Lock No. 350

This SPECIALLY designed dependable lock can be quickly fitted to the upper rear fork of any bicycle to provide security against theft.

A Permanent Installation

RUST PROOF — RATTLE PROOF — DURABLE No. 350—PriceEach \$1.50

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

No. 1564-Price each 3.00



BUILT-UP WHEELS LESS TIRES

Each

Rear Wheel Hercules Brake, 28" or 26" x 1½ rim. State size of sprocket 9.25

"WIDE SECTION" STEEL RIMS 26 and 28 x 1 1/2-in.

Black, Maroon or Blue.....Each 1.65

RIM TAPE

2135-Rim TapesEach .10

C.C.M. TIRE TAPE

2131-2-oz.	Roll	Each	.20
2132-8-oz.	Roll	Each	.60

BICYCLE SPOKES AND NIPPLES

For Dunlop and Endric Rims

	Front	Rear	Doz.
26" Bicycle Wheels.	10 % "	101/2"	.25
28" Bicycle Wheels.	11 % "	111/2"	.25
Delivery Bicycle			
Wheels		101/2"	.75
Spoke Washers			.05
			Each
No. 908-C.C.M. SI	ooke Wr	ench	.50
No. 836-Snoke W	rench		.25

ASSORTED SCREWS

No. 1901-Nickel Screws and	
Nuts, assorted lengths, No. 6, 8,	
10Doz.	.20

CHAIN ADJUSTERS

No.	200	Pair	.20
No.	236-Nut	Each	.05
No.	1900—Hub	CleanersPair	.20

BICYCLE LOCKS

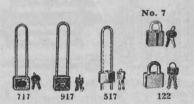
Front Wheel No. 1036 C.C.M., Front Hub, 28" or 26" x 1½" rim **4.50** Do not fail to state size of wheel and

Front Wheel Falcon Hub, 28" or

size of sprocket for rear wheel.

26" x 1½ rim

state color wanted.



No	. 7—Master	Lock	Each	\$1.00
No.	122-Master	Lock	Each	1.00
No.	517—Master	Lock	Each	1.00
No.	717—Master	Lock	Each	1.35

SLAYMAKER LOCKS

These locks have a 5-inch shackle.

No.	1244—Combination Lock	
	and ChainEach	1.05
No.	1230-PadlockEach	.65
No.	1229—Padlock Tumbler Pin.	
	Each	.85
No.	1259 —Dudley Combination	
		1.35

LOCKING CHAIN

3-foot Ha	ardened	Steel	Locking	
Chain			Each	.50



TOOL BAGS

Made of split cowhide stoutly sewn, nicely finished.

Each 260—Tool Bag .65 348—Straps10

OUR AIM IS QUICK SERVICE

Each 3.65

Also

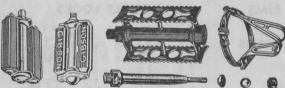
OIL, GREASE, ENAMEL, BRUSHES

C.C.M. CYCLE ENAMEL

					Lach
No.	768—Maroon,	1/4	pints	only	.45
No.	712—Blue,	1/4	pints	only	.45
No.	703—Black,	1/4	pints	only	.40
No.	715—White,	1/4	pints	only	.45



PAINT BRUSHES



No. **1600**—C.C.M. Juvenile, Rubber, Pedals ½ x 20Pair **1.00**

PEDAL PARTS "GIBSON"

347 —Ball Cages and Balls.	Each	.20
1518—End Screws	Each	.05
1548—Cone	Each	.15
1549—Washer	.Each	.05
1551—Lock Nuts		.05
1602—Rubbers		.50
1603—Washer		.05
ACOA TI I DI I	1 1	.10
1604—End Plate	Each	.10
1606 —Axle, Right, ½"	Each	.40
1607 —Axle, Left, ½"		.40
1608 —Axle, Right, ½"	Laci	
assembled	Each	.55
1609—Axle, Left, ½"		
assembled	Each	.55
1627-Axle, Right, 9"	Each	.40
1628—Axle, Left, 916"	Each	.40
1629—Frame		.70
1640—Washer		.05

Send sample if other makes of Pedal Parts are wanted.

C.C.M. CILUX ENAMEL

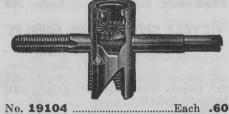
735—Black,	¼ pt.	only	.55
736—Maroon, 1/2	i pints	only	.65
737 —Blue,	¼ pt.	only	.55
752—Joycycle Red,	¼ pt.	only	.55
695—Ashes of Roses,	¼ pt.	only	.55

OIL AND OILERS

	Each
1356 —3-in-1 Oil, 3-oz. bottle or can	.30
1358 —C.C.M. Oil, 2-oz. bottle only	.15
1374 —Brake Grease (1-lb. can)	
1374-0 —Oiler	.30

PEDALS AND PARTS

MARVEL VALVE TOOL



VALVES AND CAPS	
2535 —Valve Interiors, Each	
2535 —Valve Interiors (box of 5)40	
21101—Valve Caps, Each10	VUV
21101—Valve Caps (box of 5)40	PAT IN CANADA
6300 —Valve Caps Each	1901
2665 —Valve Lock Nuts. Each .05	SCHRADER UNIVERSAL

WHEN ORDERING GOODS GIVE PART NUMBERS

PATCHING MATERIAL

No. 454

JOHN CAB

John Bull Patching Kit, contains Patches, Cement, Canvas, Soapstone, etc.

Each

No. 45430

No. 450

Best Rubber Cement, quick drying, non-inflammable.

No. 423-1-oz. tube. No. 424-2-oz. tube.

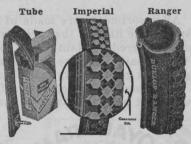
Best Quality Patching Rubber. This is a specially prepared material for repairing anything made of rubber. It is self-vulcanizing.

				Each
No.	450—Size	of strip	3" x 6"	15
No.	451—Size	of strip	6" x 6"	
No.	552—Size	of strip	6" x 10"	
No.	462(0)-]	Dunlop	Kit	25

GLYPTAL CEMENT

Easy to apply. Dries rapidly, cements strongly and permanently. Waterproof and oilproof, transparent, excellent electrical insulating qualities. For wood, glass, china, metals, paper, leather fabrics and plastics.

DUNLOP TIRES AND TUBES



Standard Size Tires

	Laci
Imperial-28x11/2", Standard Rim	\$2.40
Ranger-28 x 11/2", Standard Rim	1.95
Ranger-26 x 11/2", Standard Rim	
Carrier-26 x 134", Delivery Bike	3.25
Balloon-26 x 2", Standard Rim	3.25

Imported Odd Sizes

	Each
Imperial-28 x 11/2", English Rim	2.40
Speedster-28 x 1¼", Endric Rim	3.00
Imperial-28 x 13%", Endric Rim	2.50
Imperial-26 x 13%", Endric Rim	2.50
Imperial-24 x 1½"	2.50
Dunlop Juvenile—16 x 1%"	2.00
Dunlop Juvenile—18 x 1 3/8"	2.00
British H.P27 x 11/4" Racing	
Tire	3.50
American Balloon-26" x 2.125"	3.50
American Balloon-White Wall,	
26" x 2.125". Each	3.95
American Tube-26" x 2.125"	1.65
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Dunlop Tubes

	Lach
Dunlop Tube—28x1½" or 26x1½"	1.25
Dunlop Tube—16x1%" or 18x1%"	1.25
Balloon Tube-26 x 2"	1.65
Carrier Tube—26 x 1 ³ / ₄ "	1.65
British Racing Tube H.P	
27 x 1 ¹ / ₄ "	1.65
No. 2135-Rim Tape	.10

IF THERE ARE ANY OTHER GOODS YOU REQUIRE, WE WILL BE PLEASED TO PROCURE SAME FOR YOU

WE SHIP THE SAME DAY WHENEVER POSSIBLE

13

Fach

Fach

No. 424

ASSORTMENTS

All assortments are made of heavy gauge copper. Highly finished in most suitable finishes that are best known to fool fish. Mounted with high grade feathered or plain treble hooks, or a hook that is most suitable for a particular bait. We also use extra strong brass shanks, nickelled steel split rings, and a good quality brass barrel swivel wherever required.

Each assortment consists of six best selected spoons or wobblers, mounted six baits to attractive card, packed two cards to box.



This assortment is now mounted with the following spinners, all spinners are mounted with our easy spinning hanger, swivel not required.

No. **6071**, medium. Consists of 2-Fluted 5, 2-Willow 4, 2-Kidney 5. Put up 6 baits to card, 2 cards to box.....Per card **\$2.70**



Blades mounted with easy spinning hanger, do not require swivel.



GREEN FROG TROUT WOBBLERS

One of the best known trout and salmon killers. This bait will take them when all other baits fail.

Consists of 2-Green Frog Wobblers size 1-0, 2-size 2-0 and 2-size 3-0. Six baits to card, two cards to box.

No. 6081-G.F.-Per card......\$4.10

The above Green Frog Trout Baits are now available in Boxe	d stock as	per list	below.
Size:	1-0	2-0	3-0
No. 6082—List, Each	.60	.65	.70

THIS CATALOGUE CANCELS ALL PREVIOUS LISTS ALL PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE



GUINEA PIG WOBBLER

This wiggler has a Guinea Pig appearance, a proven bait. Plain treble or salmon hook and brass barrel swivel, mounted with split rings. Finish-Copper, Black Eyes, Black Tail or Copper, White Convex, Red Eyes, Red Tail.

2-11/16in	3in
4-0 .60	5-0 .70
	4-0 .60

One Dozen to Box. State finish wanted.



STEWART SPOONS

A splendid bait to catch fish of all kinds. The blade is specially shaped with both ends cupped, which gives it a gliding, wobbly motion similar to a fish swimming. This bait has earned its reputation over many years. Made of high grade copper. Best quality, brass barrel swivel, split rings and single salmon hook used. Finish—All Copper. All Nickel. All Brass.

Size No. Blade leng Hook S.S.		2 2¾ in 7-0	3 3¾ in 8-0	4 5¼ in 9-0
No. 480.	Each	.50	.60	.75
These shows	0	ne Dozen	Dar	

ne Dozen to Box. State finish wanted.



TROUT WOBBLER

Oval body, best spear point treble plain hook, barrel swivel, mounted on split rings. An old reliable for all game fish. Finish-All Nickel. All Copper. Also Copper and Nickel Reverse.

Size No.	1-0	2-0	3-0
Blade length	2-7/16in	2-11/16in	3in
Hook P. T. size	3-0	4-0	5-0
No. 550. Each	.45	.50	.55

One Dozen to Box. State finish wanted.

ALL ROYAL BRAND BAITS ARE MADE OF BEST QUALITY SOLID COLD ROLLED COPPER

RUBY EYE WRIGGLER

The bright red ruby eyes and the active wiggle has made this bait popular. Mounted with treble hook, barrel swivel, on split rings. Finishes—All Copper, All Nickel, All Brass. Also Copper Nickel Reverse.

Size	2	3	4
Blade length	2½in	3in	4in
Hook P.T. size	4-0	5-0	7-0
No. 460. Each	.55	.60	.80

THE NEW L.K. SPECIAL

This new GREEN FROG RUBY EYE is a proven fish getter. Good for Pickerel, Jack, Lake Trout, Muskie, etc. One finish, Green Frog Convex, White Concave.

ONE EYE WOBBLER

Made of heavy copper. Hunch-back shaped blade. Head is shaped in opposite direction, fitted with a bright ruby eye. Hook and swivel are mounted on split rings. Good for trout and general fishing. Finished—All Nickel, All Copper, All Brass. Copper and Nickel Reverse.

Size:	2	3
Blade Length:	3"	4″
Hook Size:	2-0	4-0
No. 493—Price Each	.60	.65

One dozen to box. State finish wanted.

DEVIL BAIT — REGULAR

Famous for Pickerel, Lake Trout and Muskallunge. Its devillish wiggle with a dart movement makes it very alluring to game fish. Specially well built and highly polished. Fitted with strong treble hook, split rings and brass barrel swivel. Finished—White Stripe, Red Side, Copper in. White Stripe, Black Side, Copper in. Also Red and White or Black and White with Nickel in.

Size:	2	- 3
Blade Length:	21/2"	31/2"
Hook Size:	1-0	2-0
No. 474-Price Each	.40	.45
One dozen to box. State	finish	wanted.

DEVIL BAIT - SPECIAL

Made of medium weight material, fitted with treble hook and split ring, less swivel and split ring on front, but shaped same as our regular Devil Baits. Finish—White Stripe, Red Side, also White Stripe, Black Side, Copper or Nickel in.

Size:	2	3
Blade Length:	21/2"	31/2"
Hook Size:	1-0	2-0
No. 477—Price Each	.30	.35
One dozen to box. State finish	wanted.	

WELL MADE - WELL FINISHED





.85

WHALE-BACK WOBBLER

Made of extra heavy copper, with a ridge down center of body. Mounted with treble hook and barrel swivel of suitable size on split rings. A very effective bait and popular for lake trout or salmon, also other game fish. Finished—All Copper. Also Copper, Nickel Reverse.

Size No.	1-0	2-0	3-0
Blade length	2-7/16in	2-11/16in	3in
Hook P.T. size	3-0	• 4-0	5-0
No. 491. Each	.55	.60	.65

One Dozen to Box. State finish wanted.

THE NEW TWISTER BAIT

Specially constructed of heavy copper. The body is twisted to an auger shape. When in action the auger twist gives a continuous copper flash. The body of this bait has a spinning action in itself, and the additional small oval spinner in front makes it a very active bait. A good all round bait.

Put up one dozen to card. Two cards to box.

LAKE TROUT SPECIAL

A specially designed spoon for LAKE TROUT and SALMON. Two oval blades are mounted on two individual wire shanks. Each spoon is beaded with ruby beads. The two shanks with blades are joined with a brass barrel swivel in center. A special trolling bait, supplied with C.B. live bait safety pin and treble hook. Finished—All Copper. All Nickel. Copper and Nickel Reverse.

Size No.	1-0	2-0	3-0
Blade length	2-7/16in	2-11/16in	3in
Hook C.B.P. and P.T.	3-0	4-0	5-0
No. 699. Double only	7.		
Each	.90	\$1.10	\$1.30

State finish wanted. One Dozen to Box.

SLICK EEL

A long slender blade highly polished, a close imitation of a shiner minnow. The blade spins close to the shank. Strong in construction to stand the hard fight of a large trout, salmon or muskie. Also suitable for all other game fish. Finishes — All Nickel. All Copper. All Brass. Copper and Nickel Reverse.

Size No.	8
Blade Length	3 3/4 "
No. 650-Less HookEach	.65
No. 653-With Hook F.TEach	.80
No. 649—With C.B. Live Bait Safety Pin and P.T. HookEach	.80

One Dozen to Box. Above mounted with Easy Spin Hanger, no swivel required.

MUSKIE SPINNERS

Famous Muskie Spinners are of extra strong construction to hold large ones. These spoons are also exceptionally good on all other game fish.

FINISHES-All Copper. All Nickel. All Brass.

Size No.	7	9	12
Blade Length	2½ in	3in	4in
Hook F.T. Size	4-0	5-0	6-0
No. 677-Each	.55	.65	.80

One Dozen to Box. State finish wanted.

Above mounted with Easy Spin Hanger, no swivel required.

C. B. LIVE BAIT SAFETY PINS

A specially designed live bait safety pin for casting or trolling with live bait. The safety pin is designed to take any size treble or single hook. The hook can be changed in a jiffy.

PIN ONLY-

No. 651-P.O.-Dozen.....

Sizes Length of Pin
 Small
 Medium
 Large

 2¼ in
 2¾ in
 3¼ in

 \$1.35
 \$1.35
 \$1.35

PIN AND P.T. HOOK-

No. 652 with P.T.H. Dozen \$2.00 \$2.00 \$2.00 The above Pins are put up six to a card, three dozen to box.

NOTE-When ordering No. 652, Pin with Hook, state size of Hook wanted.

JUNE BUG SPINNERS

Extra strong, mounted on piano wire shank; ruby beads, supporting body brace. Blades are made of heavy copper nickel plated, highly polished with red tip. Also with Imitation Gold Tip.

WITH FEATHERED TREBLE HOOK-

Size No.	4	3	2	1	1-0
Blade length inches	1-9/16	1 ¾	2-1/16	2¼	2-7/16
Hook F.T. size	1	1-0	2-0	3-0	4-0
No. 720. Each	.40	.45	.50	.55	

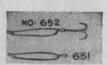
WITH CARLISLE SINGLE HOOK-

No. 726. Each .30 .35 .40 .45 .50

One Dozen to Box.

Easy Spin arrangement, no swivel required.

ROYAL BRAND REPRESENTS THE BEST





GLITTERING MINNOW

The Glittering Minnow is an improvement over the well known "Devon." This bait is stamped out of heavy gauge cold rolled sheet copper. Mounted with plain or feathered treble hook and brass barrel swivel on strong split rings. When in action its highly polished flat sides throw a glittery flash which fish cannot resist in striking. Exceptionally good for pickerel. Length of body 3 inches, over all 5 inches. Finish—All Nickel, All Copper, All Brass.

- No. 904. With plain treble hook. Per card.......\$3.30 Each .55
- No. 905. With feathered treble hook. Per card......\$3.90 Each .65

Put up six baits to a card, two cards to box.

State finish wanted.

ATTRACTION SPINNER

A rust-resisting wire leader, mounted with a 2-inch Minnow-shaped blade. A handy spinner which can be used to great satisfaction with any artificial or live bait for extra attraction. Finish—All Nickel.

No. 20. Leader with spinner. One dozen to box......Each .30

PILOT BASS SPINNER

Highly polished propeller shaped blade, mounted on rust-resisting wire shank. Bright red beads below blade. Easy spring snap. Finish—All Nickel.

SINGLE—No. 103, Medium. Blade length 1¾-in. Hook F.T. size 1-0. Each.......35 DOUBLE—No. 105, Medium. Blade length 1‰-in. Hook F.T. size 2-0. Each.......45

One Dozen to Box. Easy Spin arrangement.

THE NEW PICKEREL DARTER

A famous Pickerel bait. It spins and darts. Constructed with a specially designed small wobbler and spinner. On the lower end of the wobbler is attached a treble hook on a split ring. On the upper end a wire trace beaded with red ruby beads. Above the beads is fitted a close spinning blade of the same shape and size as the wobbler. Put up one dozen to card, 2 cards to box. Finish: All Nickel.

Double Pickerel Spinner, two blades of same shape mounted on ruby-beaded wire shank. No. 561P-With P.T. Hook. Each .45 No. 562F-With F.T. Hook. Each .50

IN WORKMANSHIP AND MATERIAL









NOTE

If desired, we can card for you any of the boxed baits listed in this catalogue into suitable assortments for your trade, 6 Baits to card, 2 cards to box, at an extra charge of .40 per dozen list.

OVAL SPOONS

The old reliable for general fishing. Extra heavy spring brass wire shank, double bearing easy running hanger and spear point feathered treble hook. No swivel. Finished— All Nickel, All Copper or Copper and Nickel Reverse.

One Dozen to Box.

SINGLE-											
Size No.	7	6	5	4	3	2	1	1-0	2-0	3-0	
Blade length in.	1	$1\frac{3}{16}$	1 3/8	$1\frac{9}{16}$	13/4	$2\frac{1}{16}$	21/4	$2\frac{7}{16}$	$2\frac{11}{16}$	3	
Hook F.T. size	4	ŝ	2	î	1-0	-2-0	3-0	4-0	5-0	6-0	
No. 700. Each	.25	.25	.30	.35	.40	.45	.50	.55	.60	.65	
DOUBLE-			1919 AND								
No. 706. Each	.35	.45	.50	.55							

FLY BAITS

COLORADO FLY SPINNERS

All Fly Spinners are made in the following finishes—All Nickel. All Copper. Nickel Copper Reverse. Put up six baits to a card, three dozen to a box.

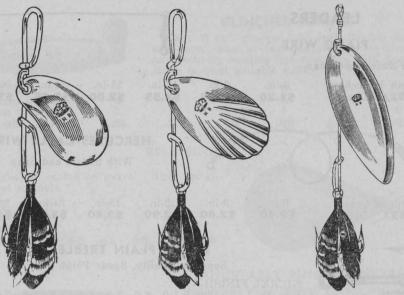
Size	4-0	3-0
Blade Length	½"	5%"
Hook Size, Plain Treble	10	10
No. 1001—SINGLE, less Hook No. 1003—SINGLE, with Hook No. 1010—DOUBLE, less Hook No. 1011—DOUBLE, with Hook	.20 .25 .30 .35	.20 .25 .30 .35

INDIANA FLY SPINNERS

Size	2	3	$1\frac{4}{1\frac{3}{16}}''$
Blade Length	3⁄4″	1″	
Hook Size, Plain Treble	8	6	
No. 1020—SINGLE, less Hook No. 1021—SINGLE, with Hook No. 1030—DOUBLE, less Hook No. 1031—DOUBLE, with Hook	.20	.20	.20
	.25	.25	.25
	.30	.30	.30
	.35	.35	.35

THE CUSTOMER'S INTERESTS ARE OUR INTERESTS





Kidney Spinner

Fluted Spinner

Willow Leaf Spoon

21

KIDNEY SPINNERS

Good quality. These baits are constructed of good heavy copper materials. Blades are—Polished Nickel. Brass shank with easy snap. Double bearing easy spinning hanger. Feathered hook. No swivel. The above applies to kidney and fluted.

SINGLE-Size No.	1	2	. 3	4	5	6	7	8
Blade length, inches	1	11/4	1 3/8	1 %	1 1/8	21/8	2 %	23/4
Hook F.T. size	4	3	2	1	1-0	2-0	3-0	4-0
No. 840. Each	.25	.25	.25	.30	.35	.40	.50	.55
DOUBLE-								
No. 810. Each	.35	.40	.45					

No. 810. Each .35 .40

One Dozen to Box.

FLUTED SPINNERS

SINGLE-Size No.	1	2	3	4	41/2	5	6	7	8	9
Blade length in.	1	$1\frac{3}{16}$	1 3/8	$1\frac{9}{16}$	13/4	$2\frac{1}{16}$	21/4	$2\frac{7}{16}$	211	3
Hook F.T. size	4	3	2	1	1-0	2-0	3-0	4-0	5-0	6-0
No. 850. Each	.25	.25	.25	.30	.35	.40	.45	.50	.55	.60
DOUBLE-	25	40		E			1			

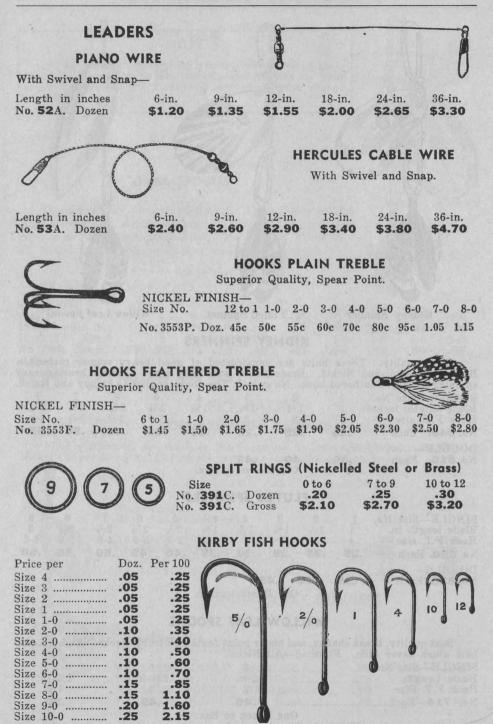
One Dozen to Box.

WILLOW LEAF SPOONS

Best quality, brass shanks, and spear point feathered treble hooks. An all round bait which never fails. Finished-All Nickel. SINGLE-Size No. 6 5 4 Blade Length Hook F.T. Size 2-in. 2¼-in. 2¾-in. 2 1-0 1 No. 714-Each40 .45 .50

One Dozen to Box. Mounted with easy spin hanger, no swivel.

THE CUSTOMER IS ALWAYS RIGHT



QUALITY COMES BEFORE PRICE



CLINCHER SINKERS

Made of soft grooved lead with flexible lip at each end. Can be fastened securely to line at any point by bending lips over line with fingers. Made in most suitable sizes.

Size No.	2	4	6	8	10	12
Weight in ounces	1/8	1/4	1/2	7/8	1	21/3
Gross to box	1	1	1	1	1/2	1/4
No. 95. Dozen	.25	.30	.45	.80	1.25	1.65

BELL SINKERS

disturbing hook.

6

1-3

1.40

31/2

4

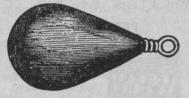
1-5

1

.30

Bell shaped, casted on swivel. Sizes shown are most suitable.

Size No.	9	7	5	3	1	
Weightinoz.	316	3/8	5/8	1 3/4	4	
Gross to box	1	1	1	1/2	1/4	
No. 96. Dozen	.50	.65	.95	1.50	2.85	



10

11/2

1/2

.80

12 234

1/4

1.55



Sinker is instantly adjustable to line without

8

3/4

1

.55

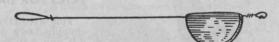


Size No.	2
Weight ozs.	1/8
Gross to box	1
No. 90. Dozen	.20

KEEL SINKER

Casting or Trolling

Six-inch piano wire leader with spring snap. Keel sinker casted on to same. Handy for casting; will not allow twisting of line. Made in two sizes.



Size of	Leader	Sinker	6-in.	6-in.
Weight	of Keel		½-0z.	1-oz.
No. 79.	Each		.15	.20

BARREL SWIVEL

2



.00	.05		 1.10
		and the second	 ~
	- Commenter -		

1

1-0

2-0

10

SWIVEL AND SNAP

No. 101 Small Medium Large Price per dozen .75 .85 \$1.00

SAFETY SNAP

5

.55

 No. 100.
 Size
 S3 Small
 S4 Medium
 S5 Large

 Price per dozen......
 .40
 .50
 .60

OUR PRICES ARE REASONABLE

RINGED SNELLED HOOKS TO NYLON

Superior quality double Nylon 7" Snells. 6 to card.

Size	4	3	2	1	1-0	2-0	3-0	4-0
Price per card	.50	.50	.50	.50	.50	.50	.50	.50
		N	YLON	LEADE	RS			

Test in lbs. Length With 3 Loops. Price, Each

.50 .40

20

36"

PRESERVED BAITS

Salmon Eggs



Real Salmon Eggs, packed in pure whale oil. Excellent for trout, whitefish and perch. Bright red color-will not turn musty when container is opened. No. 110 (A)— Per jar30



PRESERVED BAITS

Pork Rind

20

54"

72"

.75

The Pork Rind Bait is 3 inches long, punctured to fit hook. Designed for small mouth bass and short strikers.

No. 8 (A)-12 strips in a jar. Per jar...... .40

Minnows

Best quality Silver Shiners, fine and hard. Approximately one and one-half dozen in a jar. Now packed in a tasteless and odorless solution.

No. 18 (A)—Per jar35



Size No 1.

FLIES FOR BASS AND OTHER GAME FISH

This attractive fly is made of high grade silk chenille body dressed with inverted wings. 1-0, 2-0 and 3-0 hooks. Wing feathers and hackles are selected from specially fine material. A real Bass Getter.

Rovan Type

All yellow All red Yellow and red Bumble Bee All white

All red Yellow and red Brown, yellow and red White, yellow and red

BUCKTAIL STREAMERS

They are securely tied with specially selected untrimmed hair and wool bodies with tinsel ribbing. Hook, size 8, 6 and 4.

Black and white Brown and white Red and white Blue and white

Red and black Red and yellow All brown Yellow and green All red

POLAR BEAR STREAMERS

Tied with selected genuine Polar Bear hair. This hair presents a glittering sheen especially attractive to fish. Hook, size 4, 6 and 8.

Red and white	Red and black
All red	Black and white
Red and yellow	Blue and white
Brown and white	All white

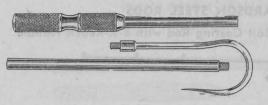
Price, Each35

Price, Each...... .35

OUALITY COMES BEFORE PRICE

24

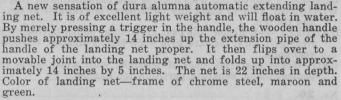
Eri-O Type



No. 300 — Land 'Em Gaff Hooks. Sturdy 3 piece (2 piece aluminum handle with 3-inch hardened steel hook) to fit ordinary tackle box. Most moderately priced on the market. Individually boxed, weight 12 ounces each (60 boxes to carton-weight 45 lbs.)\$3.25

No. 300. Price each

LANDING NETS



Not the actual Illustration

No. 60-Landing Net. Price......Each \$6.95

KEEP ALIVE STRINGER

This stringer consists of a strong fine RUST PROOF CHAIN 9 feet long fitted with FIFTEEN LARGE EASY operated spring brass safety snaps. A lifetime stringer that will keep your catch alive.

No. 15-Price each.....\$2.65

RICHARDSON STEEL RODS

No. 14 Hexagon Steel Bait Casting Rod with E-Z-Reach Handle

A A



BLADE: Hexagon shape, grained walnut color finish baked on. LENGTHS: 4-41/2 feet.

FERRULE: Brass, chrome plated with %-in. forward taper. Lock to prevent turning. GUIDES: 3 and tip top with 8 x 3½ mm hardened steel rings, chrome plated. WINDINGS: Silk at guides, butt and tip top. Gold with narrow black edgings.

HANDLE: "E-Z Reach" die cast aluminum with heavy aluminum butt cap, all chrome

plated. Rear grip specie cork, forward grip brown scored plastic. Chrome plated screw threaded reel band.

BAG: Heavy material, possibly duck, covering a heavy waterproof paper tube, with separate pocket for the handle.

No. 14—PriceEacl	\$19.40
No. 15-Is a round seamless tubular rod, 5' 3" longEach	21.50
No. 25-Is also a seamless tubular rod of a cheaper grade, 5' 3" long. Each	

WE RENDER A COMPLETE REEL AND ROD REPAIR SERVICE

RICHARDSON STEEL RODS

No. 20 Hexagon Steel Bait Casting Rod with E-Z-Reach Handle



BLADE: Hexagon shape, cream color finish baked on. Black plastic butt taper. LENGTHS:4-4½ feet.

FERRULE: Brass, with lock to prevent turning.

GUIDES: 3 and tip top with 8 x 3½ mm hardened steel rings, chrome plated.

WINDINGS: Blue or black silk (whichever is available at time of winding), at guides and tip top.

- HANDLE: "E-Z Reach" die cast aluminum, polish buffed. Chrome plated butt disk. Rear grip cork, forward grip plain brown plastic. Chrome plated screw threaded reel band.
- BAG: Heavy material, duck if possible, with wood dowel in separate partition to protect blade, separate partition for handle.

No. 20. Price No. 75—Jointed Seamless Tubular Fly Rod, beautifully finished brownEach \$15.85 enamel, baked on, 81/2 ft. longEach 24.40

No. 40 Hexagon Steel Bait Casting Rod with Regular Offset Handle



BLADE: Hexagon shape, walnut color finish baked on, but not grained as in the case of the No. 14. Red plastic butt taper. LENGTHS:4-4½ feet.

FERRULE: Brass with lock to prevent turning.

GUIDES: 2 and tip top with 8 x 3½ mm hardened steel rings, chrome plated.
WINDINGS: Wire wound and soldered, striped red with narrow black edge at guides.
HANDLE: Regular die cast aluminum offset: same as furnished in 1940. Satin finish with cork grips, forward and rear. Chrome plated screw threaded reel band.
BAG: Cotton cloth with dowel. Khaki color.

No. 40. PriceEach **\$11.80**

No. 157 Square Steel Bait Casting Rod with Regular Offset Handle



BLADE: Square, gun metal opalescent finish with yellow plastic butt taper. LENGTHS: 4-4½ feet.

FERRULE: Brass with lock to prevent turning.

GUIDES: 2 and tip top with $9 \times 3\frac{1}{2}$ mm hardened steel rings, chrome plated.

WINDINGS: Wire wound and soldered, striped red at the guides and above the butt taper.

HANDLE: Modified aluminum die cast, satin finish. Cork forward and rear grips. Chrome plated screw threaded reel band.

BAG: Cotton cloth with dowel.

No. 157. Price

> WE CARRY PARTS FOR ALL POPULAR REELS WE DO EXPERT ROD AND REEL REPAIRING

RICHARDSON STEEL RODS

No. 788 Reversible Handle-Telescopic Bait and Fly Rod Joints Telescoped

JOINTS TELESCOPED



JOINTS: Four, interlocking, tapered, chrome plated end bands. COLOR: Bamboo finish. GUIDES: Three and tip top, hard Chromaloy, chrome plated. HANDLE: Single grip, reversible. All metal parts nickel plated. Kantslip reel band. GRIP: Shaped, high quality cork. BAG: Khaki cloth, partitioned. LENGTHS: Joints telescoped—29 inches. Joints extended—9 feet.

 No. 110—Trolling Rod, solid steel blade, double grip maple handle, 5 ft. long
 Each \$19.30

 No. 175—Salmon or Weakfish Rod, solid steel blade, double grip maple handle, 5 ft. 2 in. long
 Each 18.20

HANDLES FOR RICHARDSON RODS

For No. 14 Rod. Polished aluminum.	Each\$5.00
For No. 10 Rod. Polished aluminum.	Each 4.00
For No. 41 and 157. Regular Handle.	Each 3.00

COLLAPSIBLE MINNOW BUCKETS

Here is an item that will interest most fishermen. This new patented MINNI-SAC has been enthusiastically endorsed by all fishermen who have used it.

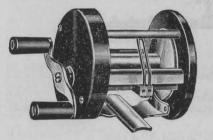
Here are some of the advantages:

- 1. Constructed of waterproof fabric, with top of strong cotton netting.
- 2. Steel rings at top and bottom insure shape and durability.
- 3. Compact (collapsible to one inch in height).
- 4. Remains erect when full of water.
- 5. Evaporation through bag keeps bait cool, active and alive.
- 6. May be hung from the belt, shoulder or from side of boat. May be hung from door handle of car on long trips.
- 7. No more bulky and noisy buckets.
- 8. Saves returning for bucket while wading or fishing from shore.
- 9. Also may be used for keeping Frogs, Hellgramites, Crickets, Grasshoppers, Salamanders and Soft Craws.
- 10. Two sizes reasonably priced within the budget of every fisherman.

WE RENDER A COMPLETE REEL AND ROD SERVICE



BRONSON CASTING REELS



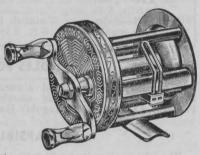
A full quadruple multiplying, 100 yd. capacity, level winding reel. Walnut bakelite head and tail plates and tapered crank handles to match. Equipped with new improved click. All metal parts bright nickel plated. Sturdily constructed throughout. 3-piece, take-down. Net weight 7 oz. Shipping weight 8 oz. Length of pillars 1¾". Diameter of spool 1½". Packed individually in attractive box.

ALTOONA

No. 4250. Price......Each \$3.35

MERCURY

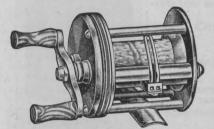
The leading value of the Bronson line. Constructed of high grade brass throughout. Heavily chrome plated. Head cap, tail plate and the edge of the head cap attractively decorated. Black and white shaped handle grips on balanced crank. Duo-pawl. Adjustable click on tail plate with hardened steel ratchet and pawl. Chromium plated level winding screw. Pillared rod clip. Jewelled, adjustable spool caps. Pillar length 1¾ in. Diameter of spool 1½ in. Net weight 8¼ oz. Shipping weight 12 oz. 100 yard capacity. Light weight aluminum spool fitted with cork arbor spool filler. Packed individually.



......Each \$6.70

No. 2550. Price.....

LASHLESS LEVEL WINDING REEL



An amazing new development in level winding bait casting reels that is a practical boon to all bait casters, expert and amateurs alike. This reel is equipped with a newly devised spool bearing mechanism that provides a highly sensitive accurately adjustable anti-back lash feature. Unlike old style anti-back lash reels this reel does not have a bail wire under which the line must be threaded to control the cast. All adjustments to compensate for the variation in the weight of different lures and the style of

adjustments to compensate for the variation in the weight of different lures and the style of the reel. Turning it to the right increases the tension applied for heavy lures and turning to the left decreases the tension for light lures. When properly adjusted this new feature eliminates thumbing and backlashes. Constructed of high grade brass throughout, heavily chromium plated. Equipped with a new aluminum spool that is 28% lighter. Adjustable click on tail plate. Full 100 yard capacity and quadruple multiplying. Four gear train, two spur and two spiral. Furnished with duopawl. Two pawls in one. S shaped crank with comfortable shaped colored handles. Length of pillars 1% in. Diameter of spool 1½ in. Spool fitted with cork arbor spool filler.

No. 1700. Price.....

......Each **\$10.00**

Genuine J. A. Coxe Level Winding Casting Reel-Model 60

This new Coxe custom-built level winding reel even though only moderately priced, re-tains most of the exclusive Coxe features. Cross-bolt type construction which allows greater distance in casting with less effort. No tools required to disassemble reel; merely remove cross-bolt and reel falls apart. Of high-grade brass throughout, beautifully chromium plated. Featherweight aluminum spool. action thumb drag. Comfortably Smooth shaped, ivory colored handle grips. Adjust-able click. Quadruple multiplying. 100 yard capacity. End plate diameter 2¹/₄". Spool

diameter 11/2". Pillar length 13/4". Net weight 8 ozs. Shipping weight 13 ozs. No. 60C. Price.....Each \$13.40

Genuine J. A. Coxe Level Winding Casting Reel-Model 95C

Here's a brand new reel. New in design, new in materials, new in lightness of weight, new in casting action—at a new low price! We can truthfully say it is without an equal for noiseless action, smoothness of performance, real non-backlash operation, combined with unreal non-backlash operation, combined with un-believable featherweight advantages. The Model 95C is another choice addition to the Coxe family of famous bait casters. It is designed to match the lightness and smarter "whip" of today's new bait casting rods. It is built for a lifetime of fishing en-

joyment. It is inexpensive enough for the be-

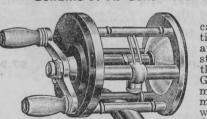
ginner-yet built with a standard of performance to serve the most discriminating dyed-in-the-wool fisherman. Made of black anodized aluminum (proof against chip-ping, cracking or oxidation) and bright chrome, it is truly a beautiful reel. Weighs 4½ ounces. Has special spring tension spool bearing on tail plate, adjustable to any weight lure to eliminate backlash. A snap-on plastic arbor with line tie is furnished with each reel. Quadruple multiplying with new silent spiral gears. 100-yard line capacity.

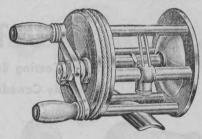
No. 95C—Price

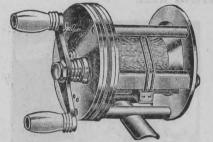
Genuine J. A. Coxe Level Winding Casting Reel-Model 25

The feature reel in the Coxe line of bait casting reels is "tops" in reel building perfection. The workmanship, materials, and design are the finest Coxe cross-bolt-take-down construction. Featherweight spool. Feathertouch thumb drag. One piece frame, no screws. Gear shaft oiling feature. New Coxe free spool mechanism. New level winding screw guard, diameter 1½". Pillar length 1¾". Het winding screw guard, more complete protection. Gear shaft, level winding pawl and cross-bolt of monel metal. Adjustable click on tail plate. Black molded end plates. 100 yard capacity. Quadruple multiplying. End plate diameter 2¼". Spool Net weight 8 ozs. Shipping weight 19 ozs.

ROD AND REEL HOSPITAL Expert Reel and Rod Repairing. Parts for all leading makes of Reels. When ordering parts always send old part as sample. WE CAN ALSO TAKE CARE OF YOUR GUN REPAIRS





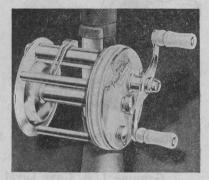


TRENT VALLEY CASTING REEL

This reel has earned a highly appreciable reputation by all anglers who have used it. Made in Canada, by Canadians, for Canadian Fishermen. Well made, well finished, easy running and easy to control. All this adds pleasure to fishing trips.

No. T.V. Casting Reel, 50 yd. line capacity.

Price each \$9.95



Shakespeare ULTRA WONDEREELS

Make Accurate Casting Easy — Reels "Built Like a Watch" By Canadians For Canadians



TRUE BLUE

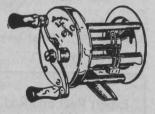
Radiating an appealing message of beauty from its new bright chromium finish, new jeweled spool caps and popular 3-unit design, the new True Blue is sure to win added admiration from its host of angler friends. Fishermen everywhere will recognize the same sturdy qualities and exacting performance of the old reliable True Blue. New mono-pawl with knob for easy removal. Pillared rod clip.

Capacity: 100 yards 15 lb. test line. Weight: 7.9 ozs.

TRIUMPH

This moderately-priced reel has plastic head ring and embodies the most essential features of higher grade reels. 3-unit take-down design. Adjustable tail drag, quiet spiral gears.

No. 1958—Price \$9.95



WHEN ORDERING REEL PARTS DO NOT FAIL TO SEND OLD PART AS SAMPLE



WONDEREEL

(Model No. 1920)

CRITERION DE LUXE Popular with anglers for many years, the original Criterion-created to be the finest possible free-running reel at a reasonable costhas been improved in this latest model. Chrome

plated over nickeled brass. Adjustable casting

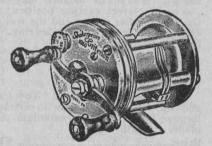
No. 1960—Price \$11.95

SHAKESPEARE REFLS

WONDEREEL

Popular Wondereel anti-backlash features at a new low price. Built for many years of heavy service. Beautiful circle finish chrome plate over nickelled brass.

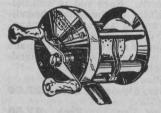
No. 1920-Price \$11.95



Shakespeare

(Model No. 1960)

CRITERION DE LUXE



drag. Quick take-down.

LIGHTWEIGHT WONDEREEL

Learn to cast in 5 minutes! Just keep your rod tip up, and your line stops without over-running. Long-wearing phosphor bronze bushings and drive gear.

SILENT TRU-ART AUTOMATIC

With a Tru-Art Automatic you're always ready when the big ones strike. Free stripping with automatic take-up of slack line at touch of a finger. Strong aluminum frame with attractive green anodized finish. Chrome plated line guard. Capacity 80 vards G line.



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OUR PRICES ARE REASONABLE

SHAKESPEARE RODS

TRU-AIM DOUBLE OFFSET HANDLE

An Inglis-Shakespeare Exclusive!

Accurate casting is as easy and natural as pointing your finger. Handle, reel seat and rod blade are all set at different angles. You're in balance only when you're in correct casting position, with the reel handles on top and the reel running smoothly on the tail bearing. Relieves wrist strain.

SIMCOE

Solid tapered steel blade. Two guides and tip. Tru-Aim handle in attractive lacquer finish. Quality cadmium plated blade. Length 4½ ft.

Price \$7.95

ST. LAWRENCE CASTING ROD

Highest quality solid steel, cadmium plated—two stainless steel guides and tip. Both 4½ and 5 ft. over-all length. Tru-Aim handle.

Price \$11.95

SEVERN

High quality solid squares tapered steel blade. Two chrome plated guides and tip. Tru-Aim handle. Finished in metallic lustre lacquer. Length 4½ ft. Price \$9.95

GLASS WONDEROD

SHAKESPEARE WONDEROD. This rod has the action of a very fine Bamboo Rod which is attained from using over a million glass fibres in building one casting rod. Glass fibres are very flexible and are even stronger than steel. The three guides and tip are of Carboloy. Has famous Shakespeare double offset handle, buffed and adonized green. Heavy Canvas case of Royal Blue edged with Tangerine, Zipper opening, aluminum tube for rod protection.

No. 1190-Shakespeare Wonderod,

5 ft. 2 in.....Each \$29.95

CANDIAN SPLIT CANE FLY RODS

三日間にする

Mr. Andrew Barr, a Scottish rodmaker, is producing a line of split cane fly rods which we believe to be equal, if not superior to, any split cane rods made on this continent. Each rod is well-balanced, beautifully finished and unconditionally guaranteed against any manufacturing defects. Best quality butt cane is used, aluminum screw reel seat, snake guides, silk whippings ensure a handsome, serviceable rod.

"The Frigate"-

- 9 feet, 2 tops, 5½ oz......Each **\$27.50** "The Cruiser"—
- 9 feet, 2 tops, 7 oz.....Each **27.50** "The Frigate Spinning Rod"—

7 feetEach **27.50** "The Corvette"—

9 feet, 2 tops, 6 oz.Each 18.95

SIRCO CASTING RODS

These rods are round tapered tempered alloy steel fitted with guides and tip and offset handles. A popular rod at a popular price.

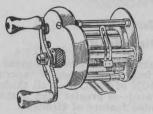
No. 51021—Length 3' 8"....Each \$3.45 No. 51023—Length 4' 3"

and 4' 9"Each 5.55 No. 51029—Length 4' 3"....Each 4.65

32

St. Mar Oak Wilder

SHAKESPEARE REELS — LINES



For fishermen who prefer free-spinning spool type, amazing two gear direct-drive, level-wind design. Head and tail plates anodized aluminum in beautiful forest green. Light aluminum spool.

No. 1984—Price \$14.95

ULTRA WONDEREEL

Matchless performance plus light weight will delight every angler. This direct-drive ultra thumbless reel is equipped with plastic arbor, head ring and matching bell-shaped handles.

No. 1985—Price \$16.95

ROYAL WONDEREEL

New durable nickel silver two gear direct-drive Wondereel. Built for long life—will stand up under all salt or alkaline water fishing conditions with reasonable care. Has outstanding smoothness of operation ensuring ease and accuracy of long casts. No thumbing, no backlash. Coral arbor, head ring and handles.

No. 1985A—Price \$19.95

PRESIDENT

The first President reel was an individual creation for the President of the United States. The new President, built by Shakespeare's best craftsmen, is the finest reel ever produced. Makes an ideal gift for a beloved angler friend. Very sturdy—built throughout of stainless steel. Has matched set bronze spiral gears, diamond hard lifetime carboloy spool bushings. Has oiling spool cap and crank nut. Automatic thumb casting drag. Chromium plate instant take down level-wind. Beautiful genuine leather case. 100 yards 14 lb. test. Weight 7½ oz. Finest reel ever made—the ultimate in fishing reel craftsmanship.

No. 1970—Price \$50.00



SHAKESPEARE NYLON AND SILK LINES

No. 4490—Nylon Line. Weight for weight, test for test, Shakespeare Nylon Line will outlast, outwear any other fishing line. Made from Du Pont high tenacity nylon filament with a safety margin of 10 to 20% above stated test weight.

4490	10 lb. test (50 yd. spool)	\$1.75
4490	15 lb. test (50 yd. spool)	2.00
4490	20 lb. test (50 yd. spool)	2.25
4490	25 lb. test (50 yd. spool)	2.50
4490	30 lb. test (50 yd. spool)	2.75
4490	35 lb. test (50 yd. spool)	3.00
4370	Nylon Level Fly Line "C"	
	(25 yd.)	4.25
4370	Nylon Level Fly Line "D"	
	(25 yd.)	3.95
4370	Nylon Double Taper Fly	
	Line H.D.H. (30 yds.)	12.95
4370	Nylon Double Taper Fly	
	Line H.C.H. (30 yds.)	12.95

SILK LINE

4428	12 lb. test (50 yd. spool)	\$2.75
4428	18 lb. test (50 yd. spool)	3.00
4428	24 lb. test (50 yd. spool)	3.25
4389	Tru-Art Double Taper	
	H.D.H. (30 yds.)	15.95
4389	Tru-Art Double Taper	
	H.C.H. (30 yds.)	15.95
-	NUDNIAMENT CHUZ III	IF

FOURNAMENT SILK LINE (Not Waterproofed

4½ lb. test (50 yd. spool) 2.25 6 lb. test (50 yd. spool) 2.35

"REGENT" NYLON LINE

10 lb.	(50 yd	l. spool)	1.45
15 lb.	(50 yc	l. spool)	1.70
20 lb.	(50 yd	l. spool)	1,95
25 lb.	(50 yd	l. spool)	2.20
30 lb.	(50 yd	. spool)	2.45
35 lb.	(50 vd	spool)	2.70

"REGENT" SILK LINE

12	lb.	(50	lb.	spool)	2.50
18	lb.	(50	yd.	spool)	2.75
24	lb.	(50	yd.	spool)		3.00

KNON-STICKING FERRULE

STANS

Heddon No. 1051 "PAL" Bait-Casting Rod

The Rod With the Fighting Heart

Heddon "PAL" Tubular Steel Rods combine extreme lightness with great power, backbone and balance, due to Heddon's new and improved process of tapering and power-tempering. By the PROPER DISTRIBUTION of steel, the wall thickness in the lower half of the tip—where strain is concentrated—is greater than in the upper part where flexibility is required. This is a patented feature of Heddon's.

The "PAL" Bait Casting Rod is neither tip-heavy, nor has it a wrist-breaking and tiring vibration, but duplicates the "feel" of a fine Bamboo Rod. For nearly a half century the craftsmen of Heddon's have produced the finest of split bamboo rods ... rods noted for their perfect action and feel. This priceless skill is combined with the science of metallurgy to produce the Heddon "PAL" Tubular Steel Rod.

No. 3151—DeLuxe Model "Pal" Bait-Casting Rod with OFFSET HANDLE

Durable black offset handle, Screw-locking Reel-Seat and with cork rear grip and hand-checkered Circassian Walnut forward grip. Tip locks in place—cannot stick or turn or come out by accident. Tip finished in rich "brownstone" grained effect and handsomely trimmed in two colors of silk. Chrome metal guides. Handsome case, tip protected by tube.

No.	3151L -Light Action	1,	41/2,	5	ft.	long	Each	\$28.35
							Each	
							Each	
No.	751M-Medium Act	on,	41/2,	5	ft.	long	Each	14.20

2120 SERIES-"CRAZY-CRAWLER" SURFACE BAIT

The "TOPS" of top-water baits. A surface bait with a swimming-crawling action that really gets the big ones. Different from all other surface lures. A consistent prize winner in national fishing contests. Big bass, pike and muskies cannot resist it.

Weight 34 oz. - Length 234 in. - Two No. 2 Treble Hooks.

Price

> No. 730 Series

Heddon "PUNKINSEED

Colors

2120YRH Yellow, Red Head Silver Shore Minnow 2120BF Bull Frog 2120XRS 2120GM Gray Mouse 2120BWH Black, White Head 2120XRW Red and White Shore Minnow

730 SERIES—THE NEW, PERFECTED "PUNKINSEED"

Do not confuse this lure with any previous model of the Heddon "PUNKINSEED." This bait has undergone a radical change which gives it an entirely different life-like action combined with natural colorations that duplicate the panfishes-the favorite food of the hard-to-get big ones.

A sinking bait which travels approximately two feet under the surface when retrieved, depending upon the speed of reeling. Catches bass, walleyes and pike when other lures fail. Weight % oz. — Length 2¼ in. — Two No. 2

Treble Hooks.

	Price				
		Colors			
730SD 730CRA 730XRY	Shad Crappie Yellow Shore Minnow	730SUN 730BGL 730XBW	Sunfish Bluegill Black and White Shore Minnow		



Heddon "CRAZY- CRAWLER" Small Size



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HEDDON'S PLASTIC PLUG BAITS

9010 SERIES — MIDGET — "RIVER-RUNT-SPOOK"



The smallest of the "RIVER-RUNT-SPOOK" family. Extremely popular with the light-tackle angler. Sinks slowly and has excellent action. Especially effective for large and smallmouth bass, white bass, walleyes and other game fish, including large brown and rainbow trout. Especially suitable for use with EXTRA-LIGHT action "PAL" rods. State color and size wanted.

Colors

9010SDShad9010MPike9010RBRainbow9010LYellow Perch9010PShiner Scale9010RHWhite, Red Head

9010XRG 9010XRY 9010XRS 9010XRW 9010XBW 9010XBW Green Shore Minnow Yellow Shore Minnow Silver Shore Minnow Red and White Shore Minnow Black and White Shore Minnow Pearl and Black Shore Minnow

Standard—21/8", 3% oz.....Each \$1.55 Standard—21/2", 1/2 oz.....Each 1.55

Standard—3", ½ oz.....Each **\$1.55** Jointed—2%" only, % oz....Each **1.75**

GO-DEEPER — "RIVER-RUNT-SPOOK"

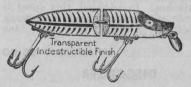
Especially designed for deep-feeding fish such as walleyes. Goes deep with a wiggle and STAYS deep due to a large lip. Produces results in hot weather when all other lures fail. A "must" for bass, pike, and muskies in summer months. The new models have a new style of lip not as illustrated.

Made in Two Sizes

D-9110 Series—"Midget" — Weight ½ oz.—Length 3½ in.Price \$1.75 D-9110 Series—"Standard"—Weight ½ oz.—Length 3½ in.Price 1.75

	States of the second states and	Colors	
SD	Shad	XRG	Green Shore Minnow
M	Pike	XRY	Yellow Shore Minnow
RB	Rainbow	XRS	Silver Shore Minnow
L	Yellow Perch	XRW	Red and White Shore Minnow
Р	Shiner Scale	XBW	Black and White Shore Minnow
RH	White, Red Head	XPB	Pearl and Black Shore Minnow

9430 SERIES — JOINTED-FLOATING — "RIVER-RUNT-SPOOK"



9430SI 9430M 9430RI 9430L 9430P

9430RH

		Colors	
D	Shad	9430XRG	Green Shore Minnow
[Pike	9430XRY	Yellow Shore Minnow
B	Rainbow	9430XRS	Silver Shore Minnow
	Yellow Perch	9430XRW	Red and White Shore Minnow
	Shiner Scale	9430XBW	Black and White Shore Minnoy
H	White, Red Head	9430XBP	Pearl and Black Shore Minnov

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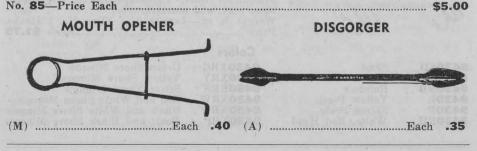


PENN REELS FOR WIRE LINE DEEP TROLLING Ideal for Deep Bottom Fishing

The No. 149 is a star drag reel. The free spool clutch is operated by a snap lever on rim. The steel gears are double multiplying for easy winding. The oversize handle is fitted with our slip-proof torpedo grip and one turn of the handle winds in $1\frac{1}{2}$ feet of line. End plates are metal bound. The molded plastic spool is light in weight, 100% salt water proof and fitted with a large diameter ($1\frac{3}{4}$ ") arbor for fast winding. Metal parts are hand polished and chromium-plated. Weight of reel 25 oz. Line capacity 150 to 200 yards.

POPULAR STAR DRAG REEL With "Light Weight" Spool

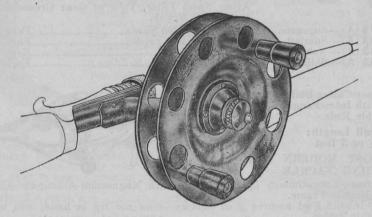
A star drag Universal salt water reel of standard size for deep sea, surf, pier, boat and bay fishing. This reel is equipped with our light weight EASY-CAST spool which produces long casts and reduces backlashes. In addition, this spool is corrosion proof and a great line saver. Reel is made of genuine bakelite and brass, finished in nickel. Plate diameter $3\frac{1}{4}$; spool width $1\frac{1}{16}$; weight $13\frac{1}{2}$ ozs. Line capacity 200 yards. No. 9 or 150 yds. No. 12



BICYCLE SALES CO., WINNIPEG, MAN.

THE NEW MODEL MASTER COMBINATION CASTING AND TROLLING REEL

Makes Fishing Easy



Advantages gained with the "Master" Reel over others:

1-Guaranteed anti-back-lash, if properly adjusted.

2-Level wind.

3-Will cast 25 to 50 yards with ease.

4.—Bring in line with speed.

5-A line drier.

6-Fits every rod (state type of handle-straight or offset).

7-Easy to line-up with agate on any rod.

8-The adjustable drag will do the thumbing.

9-You can watch the bait and forget the reel.

10-It has no gears or complicated mechanism to wear out.

11-Easy running, smooth and silent action.

12—Two in one, cast and troll. Holds 100 yards of reasonable weight line. Silk for casting, copper for trolling.

No. 1—Model fits straight handle. Spool size 4"; Weight 5½ ounces.

> WE CARRY A COMPLETE STOCK OF REEL PARTS FOR ALL POPULAR MAKES

PFLEUGER FISHING REELS

Made of Nickalum, a metal light in weight but strong as steel. Anti-Backlash mechanism automatically thumbs the spool and stops it as the bait strikes the water. With the adjusting screw and dial regulator any tension can be obtained. Tension Oil Cups, Quadruple Multiplying Graduated Spiral Tooth Gears, Steel Pivots, tempered and polished. Phosphor Bronze Bearings, Adjustable Back Sliding Check, Double Handle, Pyralin Ivory Grips, 1%-inch Pillar, 2½-inch Plate. Weight 8 ozs. Complete with Cork Arbor Spool Filler, Tube of Gear Grease and Oiler. In Chrome Finish.

(A)—Supreme.	Capacity 75 to 200 yardsEach	\$42.00
(A)—Summit.	Capacity 75 to 200 yardsEach	16.15
(A)—Nobby.	Capacity 90 yardsEach	13.20
(A)—Skilkast.	Capacity 60 yardsEach	11.95

Hurd Super-Caster Builtin Reel with Interchangeable Rods

No. 1963 No. 1953

> **Overall Length:** 41/2 or 5 feet

THE MOST MODERN IN FISHING TACKLE

Construction—Exceptionally light and rigid with Magnesium-Aluminum Alloy Reel and Handle Frame.

HURD ROD

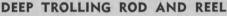
Balance-Inbuilt Reel assures good balance-does not tip in hand; will not come apart in action.

Pistol Grip-Convenient, easy to handle. Thumb Button Drag-new and modern way of controlling Reel action, eliminates "thumbing."

Reel Spool-Lightweight, extra large diameter-gives slower, smoother action, greater Line capacity, longer Casting. Reel and Handle Frame-Rigid One-Piece Casting holds Mechanism in proper align-

ment, insures longer life.

Rods-High Carbon Spring Steel Precision Ground and Calibrated for uniform action. Highest quality, corrosion-resistant throughout. HURD SUPER-CASTER (A)......Each **\$55.00**





Aluminum Rod with Brass Tip and 10-in. Wood Handle. Free running Line Drying Aluminum Reel, 5¼-in. diamter, 600 ft. capacity. Spring

Copper Brake Lever. Length overall 36 ins. Completely demountable. Weight 2	21/4 lbs.
No. 200—A sturdy Trolling Rod and Reel (B)Each	\$6.75
No. 300—Flat Reel only (B)Each	
No. 400—Upright Reel only (B)Each	3.55

FLATFISH

The popular known Flatfish is available in the following sizes and colors: Each

No. U20-Standard underwater.	Laci
Length 3¼"	\$1.50
No. T4-Troller. Length 31/2"	
No. S3-Surface (M). Length 3%"	1.50
	-

0—Orange FR-Green Frog W-White OB-Orange, red head, black top OW-Orange, white belly, black top





Colors YB-Yellow, red head, black top LAS—Large aluminum scale LS—Large Scale

SI-Silver metallic finish

OS-Orange top, silver belly metallic

ROD & REEL Sporting Boots

Today, more than ever, outstanding favorite with sportsmen satisfied with only the best. Lightweigt . . . without sacrificing durability or ruggedness. "Rocker" last . . . exclusive, easy-walking motion. Cleated sole . . . for surer footing. Inside knee harness . . . plus snaps in top band prevents flopping when boot is rolled down. Semi-hard toe cap . . . eliminates possibility of stone bruises. Comfort cushion insole. Adjustable belt strap.

FROG HARNESS

For Harnessing Live Frogs. Bright Tin Plated Long Shank Limerick Hooks. Weed Guard not only protects from fouling with Weeds, but holds Head of Frog in proper position without injury to the Frog.

No. 2055 (A) - Size 4/0 Each .65

MINNOW HARNESS

Has attraction spinner at the front. Minnow is not harmed and stays alive when held in this type of harness. Spinner is detachable from the harness and single hook.

No. H-1066(M)-Hook size 4/0.....Each .75



FISH STRINGER SNAPS

The ideal thing for the fisherman who prefers to make his own fish stringers. Made of high quality Stainless Steel and Brass, these Snaps will not rust.

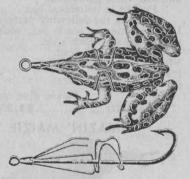
MR-8 — Sleeve Snap Assembly. Each .25

"KLEEN" FISH SCALERS



Made of Steel, Bright Metallic Rustproof Finish. Teeth designed for quick Scaling. Length, 6½ inches.

No.	729	(A)	Each	.15
110.		(11)		



JOHNSON SILVER MINNOWS



Single Hook-For All Game Fish

For Fishing in Reedy Waters, it wiggles through, will not spin and gather Weeds. The fast wiggling action and Flashing Color makes it a perfect imitation of Live Minnow. Can be used for both Surface and Underwater Fishing. Silver or Gold Plated Finish.

	MIN	NOW	BUCK	ETS	
4	8/0	3 3/4	Each	1.65	
3	6/0	$2\frac{13}{16}$	Each	1.35	1.65
2	4/0	$2\frac{7}{16}$	Each	1.20	1.35
No.(M)	No.	ins.		Silver	Gold
	Hook	Length			
		Blade			

Minnow Master—Air Breather

Will keep minnows alive indefinitely. Automatic in operation. Air gets through Porours Insert but will not leak water. Diameter 9¼ inches, height 3 inches, Weight 3 lbs. No. **395**(A)Each **\$4.15**

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THE LURE WITH THE TWO MOVEMENTS

The "Jinx" is designed to be used as a deep water lure as packed, but by changing the screw eye sideways on plug it makes a semi-surface plug that travels a few inches under the surface with a wide lazy movement. This style can be used over weed beds and in shallow water. When used as a deep water lure the "Jinx" has a short erratic movement.

Made of tenite in hard durable finishes that will not crack, peel or chip. Weight one-half ounce-21/4 inches in length.

Recommended for large and small mouth bass, wall-eyes, pickerel and other fresh and salt water game fish.

YS-Yellow scale.

PLT-Pearlescent.

BBW-Black bar, white body.

RB-Rainbow.

FG-Frog.

Packed in individual box - one dozen to a master box.

Made in the following patterns with code letters: GGS-Green scale.

LBR-Luminous, black bar, white body. BWH-Black, white head.

WRH-White, red head.

YRH-Yellow, red head.

PS-Pike scale.

GS-Gold scale.

Please give code letters as to patterns desired.

Musky Size......\$1.85......

AMAZIN' MAIZIE



A tenite deep running lure. 8 popular colors. Each lure has a 2-inch stainless steel wire leader. Weight 5% oz.

COLOIS		Each
No. 42RW	Red and White	\$1.50
No. 42BW	Black and White	1.50
No. 42S	Silver	
No. 42YP	Yellow Perch	
No. 42F	Green Frog	1.50
No. 42P	Pike	
No. 42GS	Green Scale	

SPOTTY, THE WONDER FROG

The frog with knee action. Made of soft tough live rubber. Legs jerk like a swimming frog when retrived with short jerks of rod.

No. 201-% Oz. Size 1 Weedless

TrebleEach **\$1.20**

JUNIOR RODS

A real rod the same as Dad's for the young beginner. Two-piece construction with offset handle to take any of the regular casting reels. No. 107Each \$1.25 SILVER MAPLE NYLON CASTING LINES

High-grade 100% Nylon Line, Beaver Brand. 50 yards to spool, 2 spools to box.

15.	-lb.	Test,	per	spool	 \$1.75
20	-lb.	Test,	per	spool	 1.80
25.	-lb.	Test,	per	spool	 1.95
30.	-lb.	Test,	per	spool	 2.05
40.	-lb.	Test,	per	spool	 1.65

CUTTYHUNK FLAX CASTING LINES



Super Cable Laid Flax. Non-Kink. Color-Green.

84-Foot Coils

Size	No.	18(A)	Each	.25
Size	No.	24 (A)	Each	.35
Size	No.	36 (A)	Each	.40

HAWAIIAN WIGGLERS

No. 1-RUNS DEEP. The deep running member of the Hawaiian family gets fish in deep water and doesn't snag. The ideal river bait for Small Mouth and Walleves. No. 1—Single Spinner, % oz. (M)Each \$1.20 No. 2—Double Spinner, % oz. (M)Each 1.35 No. $1\frac{1}{2}$ — MEDIUM RUNNER. The medium runner is a great all-around killer with either single or double spinner. No. 1½—Single Spinner, %....Each \$1.20 No. 1½—Double Spinner, %....Each 1.35 No. 2-SHALLOW RUNNER. The No.

2 runs shallow and is very effective in snags, lily pads and brush. More action can be had by putting the skirt on backwards.

NEW No. 21/2 FOR EXPERTS ONLY

A Noisy Surface Bait! Can be reeled over but not through most weeds and moss. Will catch fish when reeled in slowly but is designed for fast retrieving. Bass will strike this noisy. fast moving bait when others fail. Can get varying sound effects by holding rod tip at different angles and retrieving at different speeds.

......Each **\$1.35**

weather. Wears a small (20 streamer) skirt. No. 3—5% oz. (M)Each \$1.35 NEW HULA DANCER

> Small but heavy enough for long casts. Used with the small size hula skirt. Action is like a hula hula dance. Same colors as Jitterbug.

> Hula Dancer-5% oz. (M)Each \$1.35

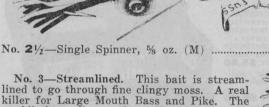
JITTERBUG

The big double-lobed spoon attachment not only makes the best wobble but also makes a paddling sound. Just the right bait for Bass and surface fishing. Colors: Frog, Red and White, Perch, Scale, Yellow, Black. Note % oz. sinks slowly when at rest. Jitterbug-% oz. (M)Each \$1.35

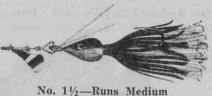
Jitterbug—5% oz. (M)Each 1.35

Extra Skirts for Above

SmallEach .20 LargeEach .30



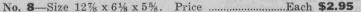
world's best all-around weedless bait. Casts farther than No. 2 and is better for windy



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TACKLE BOXES

THE CLIMAX TACKLE BOX has the following features: Full size box, full size tray, plenty of partitions, partitions are removable, partitions are adjustable, automatic safety lock, two-side snap catches, finger grip handle, name plate holder, cantilever tray, six heavy tray supports, three-colored rule on cover, black satin finish, aluminized tray, nickel plated hardware, round corner construction. Just the Box you need.





THE P. K. TACKLE BOX

No. 29 Tackle Box has the famous Lift-Lock handle-automatically locking box when handle is in carrying position. Prevents loss of valuable lures and accessories. Continuous hinges, wateris in carrying position. Prevents loss of variable lures and accessories. Continuous hinges, water-tight electrically welded seams. Corners are rounded and reinforced. Equipped with 4 canti-lever trays. The two lower trays have 8 com-partments lined with cork-keeps finish of fancy lures from scratching. Two upper trays have 3 unlined compartments each. Outside of box fin-ished in black wrinkle enamel. All hardware and tray mountings rust-resistant. and tray mountings rust-resistant.

WATERTITE TACKLE BOXES

One-piece, full drawn, seamless round corners, returned edges, embossed stripe reinforcement on cover, embossed reinforcement on bottom. Wa-tertight throughout. Finished in Chriscoat rust-resisting undercoating. Sand tan hammertone exterior two-coat enamel finish. Rust-resistant cadmium plated spill-proof lock and matching bolt catches, full grip handle riveted to cover. Size-14½ long, 7¼" wide, 6" high, cantilever tray with 7 compartments, weight 4 lbs. each. No. 8414-Price

Size 19" long, 7¼" wide, 6" high, single canti-lever tray with 9 compartments, weight 5¼ lever tray lbs. each.

clips to hold cards of hooks and leaders. No. 8419-Price



ALLCOCK'S LATEST PATTERN OF DEAD BAIT SPINNER

The "SAFETY FIRST" SPINNER (Patent 1379/24). Strong and simple, it has many advantages over other tackles of the Spinner type. The dead bait being threaded from the tail prevents it being thrown off as is the case with most other tackles. If desired, the



tackle may be used without fins, and after a few casts the bait will assume a natural curve.

Length over-all	3¼"	4"	4 ³ / ₄ "	5¾"
Size of Hook. No.	5	3	1/0	3/0
7306—Price Each	.95	1.10	1.25	1.50

SPORTSMAN'S SPECIAL



A RIOT OF SPARKLING COLORS— Bulgarian Tinsel, French Horn, Candlestick stripes.

NO CAMOUFLAGE — Solid Plastic Handles, Solid Nickel Silver Bolsters, Solid Dollar Value, Full Five Inch Size.

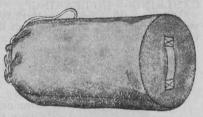
PLUS HIGH QUALITY—Blades of fine Cutlery Steel scientifically hardened, tempered, ground, glazed and mirror polished. Brass lined, Handles and Trim highly polished.

Four Color 8" x 13½" Easel Display	y Card holding twelve knives in 3 assorted colors.
No. 883C-Display Card	Per Card \$15.00
No. 883 -Single Knife	Each 1.25

DUNNAGE BAGS

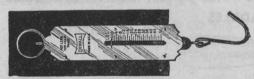
The Dunnage Bag is the handiest and most compact method of carrying supplies or clothing to camp, summer resorts or on cance trips. All Dunnage Bags are fitted with grommets and strong cord for closing. Substantial handle is incorporated on the bottom. All seams are double stitched to insure strength. Made of best quality Brown Waterproof material.

No. 70(L)-8-oz.	Size:	11 x 23
Price each		\$2.10
No. 70(L)-10-oz.	Each	2.35



14 x 36	$14 \ge 42$
\$3.55	\$3.95
3.95	4.35
	\$3.55

FISH SCALES

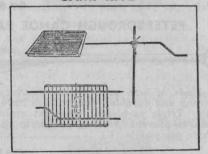


Brass Face, Size $1\frac{1}{2}$ " x $5\frac{3}{4}$ ". Graduations 0 to 50 lbs. in 1 lbs. N.P. Ring diameter $1\frac{3}{4}$ " N.P. Hook. Length $2\frac{1}{4}$ ". Green Enamelled Back.

No. 050(A)Each \$1.00

ANCHOR ROPE LOCK

"CAMP-RITE"



Here's the Ideal Equipment for the Great Outdoors

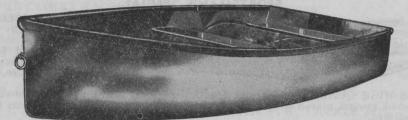
The adjustibility of CAMP-RITE is one of its outstanding features. It's detachable. Can be set up in thirty seconds. CAMP-RITE compactness makes it ideal for outdoor camping. It consists of only four parts which fit snugly into a box 11" x 24" x 1", constructed of durable material.

IMPORTANT FEATURES

The griddle, which is 10" x 16", has an adjustable range of 18 inches vertical, 17 inches horizontal, and revolves 360 degrees. CAMP-RITE weighs only 5 lbs. Price Each **\$5.45**

BICYCLE SALES CO., WINNIPEG, MAN.

DURALUMINUM WELDED BOATS



Welded Duraluminum Boats; not a pound of excess weight — not an ounce of strength sacrificed. Wood gunwale for strength and fending. Wood seats — braced — never get as hot or cold as metal. Pentox treated wood insures against moisture, rot, insects. Non-sinkable; air tanks in bow and stern. V-bottom and 6-bilge keels prevent sliding. Rubber floor and bow mats. Oar locks. NO PAINTING — NO CAULKING — NO LEAKING.

If you want a lightweight utility boat with a nice turn of speed and easy handling we recommend you the Aluminum Boat. A smooth, easy sailer on any man's river. Good for rough water, too. Made in two sizes.

1	Length	9 ft.	11½ ft.
	Weight	85 lbs.	110 lbs.
	Beam	48 in.	50 in.
	Freeboard	19½ in.	19½ in.
Price	F.O.B. Factory	\$176.95	\$194.35
	F.O.B. Winnipeg		209.35
	Delivery tim	e required, 30 days	and the second second
	Tonnitonial	Doolong Wanted	

Territorial Dealers Wanted.

SPRUCE OARS

These oars are made from selected spruce, straight grained and thoroughly seasoned. E x c e e d i n g l y strong.

used to prevent breaking. Made in size 41/2 feet, 5 feet, 51/2 feet.

Price per paddle (L)

PETERBOROUGH CANOE PADDLES

Made of best quality material, very light but strong and durable. Our paddles have a fine finish. Triple varnished. Straight grain timber is



...... \$3.25



OAR LOCKS						
Open S	tyle_G	alvanized				
	7855B	(A)7855D				
Between Horns,		1300				
Top, ins. Between	2	$2\frac{1}{2}$				
Horns,						
Center ins.	21/2	3				
Wgt. Pr.,	1	himal mails				
lbs.	11/2	\$1.90				
Per Pair	\$1.35	\$1.90				

North River Pattern Weldless Drop Forged Steel Horns, Hot-Dip Galvanized Brass Side Plates. Sockets drilled for No. 10 Screws. Opening between Horns, 2½ ins. Weight, pair, 1½ lbs. No. 432 (L)-Pair...\$1.75

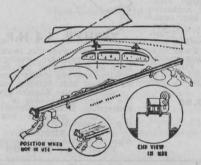


BICYCLE SALES CO., WINNIPEG, MAN.

CAR TOP UTILITY CARRIERS







Securely clamps to No. 210SW Car Top Carrier. Makes loading a Boat, Canoe, or Ladder easy for one Man. Ideal for loading Pipe, Lumber, and other long heavy objects up to 55 inches in width. A flick of the wrist locks Roller in loading position or returns it to inoperative position. Remains attached to Carrier.

No. 2101W(A)Each \$6.15

LIFE PRESERVERS

BUOY-O-BOY SAFETY FLOATS



Kapok filled, will not Waterlog though submerged in Water for 100 Hours. Safety Buckles cannot become unfastened.

Size	Supports lbs.	Each
Child's (A)	70	\$1.50
Junior (A)	110	2.00
Adult (A)	200	2.50

LIFE BUOYS

Made from the best quality solid cork covered with extra strong canvas; all lines securely bracketed around each buoy. Guaranteed to pass Steamship inspection.

	Size:	24"	30″
No.	684(L)-Each	\$14.80	\$17.80

EVINRUDE MOTORS-THE STANDARD OF COMPARISON

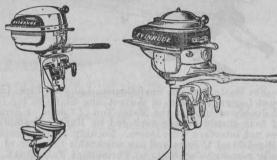
When you buy your outboard motor, you naturally want the best. You want positive start-ing ... EVINRUDE has it. You want smooth, effortless preformance ... EVINRUDE gives it. You want power and operating ease ... EVINRUDE has them too. And EVINRUDE has an added feature! It is friendly, efficient EVINRUDE SERVICE, yours to command almost every-where you go. EVINRUDE dealers across Canada offer you well-equipped service facilities and fully trained mechanics. Buy an EVINRUDE ... it means years of boating pleasure ahead.



SPORTSMAN, 1.5 H.P.

From Simplex Starter to Fisherman Drive, the Sports-Fisherman Drive, the Sports-man gives you Evinrude's finest features in a light mo-tor powered just right for small fishing craft and fam-ily boats, canoes, dinghies and car top boats. *Develops 1.5 O.B.C.certified brake H.P. at 4000 R.P.M.

PRICE \$120.00



SPORTWIN, 3.3. H.P.

Here is power that is incredibly smooth, quiet, flex-ible . . . dozens of exclusive credibly smooth, quiet, flex-ible . . dozens of exclusive new features . . big, accu-rate fuel gauge . . finger-tip control panel . . Tran-som Trigger for instant ver-tical adjustment. Twin cyl-inder alternate firing motor. Fisherman Drive, Full Re-verse. *Develops 3.3. O.B.C. certified brake H.P. at 4000 R.P.M

PRICE \$180.50

ZEPHYR, 5.4 H.P.

Finer than ever ... match-less four-cylinder perform-ance in a motor of the most popular size for smart family boats and fast fishing craft ... and now the Zephyr gives the added advantages of the Fisherman Drive. *Develops the added advantages of the Fisherman Drive. *Develops 5.4 O.B.C. certified brake H.P. at 4000 R.P.M. PRICE **\$220.00** Also available with conven-tional drive **\$208.00**

SPEEDITWIN, 22.5 H.P.

Here's brilliant performance for big runabouts and speed hulls . . . husky power for outboard cruisers and heavy utility boats . . . stamina to meet the rugged requirements of commercial service. New speed-lined gear housing for higher speed on fast hulls. *Develops 22.5 O.B.C. certified brake H.P. at 4000 R.P.M.

PRICE \$463.00

SPEEDITFOUR, 33.4 H.P.

This is the great four-cylinder Evinrude that powers thousands of the finest outboard boats afloat . . . up to 35 mile speed on runabouts. *Develops 33.4 O.B.C. certified brake H.P. at 4000 R.P.M. BIG FOUR . . . Develops 50.0 B.C. certified brake H.P.

at 5000 R.P.M. Special folder sent on request. PRICE ON APPLICATION

OUTBOARD MOTOR SAFETY CHAIN

500 pound test, coated with Neoprene synthetic rubber. This oil-resistant rubber coating on the chain keeps it from scratching the boat, motor or hands. Very pliable and easy to handle.

No. MSC-1-36 inches long Each \$2.00

FOR FULLER INFORMATION WRITE FOR EVINRUDE FOLDER

heavy hulls. *Develops 9.7 O.B.C. certified brake H.P. at 4000 R.P.M. PRICE \$298.00

Drive for powering hulls. *Develops 9.7

LIGHTFOUR, 9.7 H.P.

Outstanding in its power class for 4-cylinder smooth-ness, flexibility, thoroughbred performance. A favorite for fast family and fishing boats ... up to 20 mile speed on light unabouts Available

with Heavy Duty Reduction Gear Drive for

light

Prices are F.O.B. Winnipeg. Subject to Change Without Notice.

UNDER-WATER GEAR LUBRICANT



Every Outboard Motor owner requires this convenient Underwater Gear Lubricant to preserve the gears of his motor. Use same liberally to avoid unnecessary repairs and delay. No grease gun required.



THE SPECIAL NEW TYPE 2-CYCLE LUBRICANT

Specially blended from fine, highly purified, crude bases . . . with the new penetrant and cleaning additives that give COMPLETE lubrication — at all speeds and under all weather conditions.

Non-Carbonizing

Pow-R-Flo Outboard Motor Oil is more free from carbon content than ordinary oils — plugs keep cleaner and rings are free from sticking. A specially refined oil, proportioned exclusively for twocycle lightweight motors, assures a clean motor when used with a good grade of gasoline.

COLEMAN

No Piston Varnish

to gum rings. It furnishes correct lubrication and saves frequent overhauling and repair work, helps maintain the speed control, makes all outboard motors start easier.

Mixes Quickly—Stays Mixed

Prevents oil clogging in carburetor and fuel line . . . a better lubricant for new and old motors. NOT recommended for four-cycle motors.

Made by the makers of the proven Pow-R-Flo lubrication products used in truck and bus fleets, diesels and tractors.

DIRECTIONS: Use Pow-R-Flo Outboard Motor Oil in the correct amounts as recommended by the manufacturer of your outboard motor, for best results use a good grade of gasoline.



2-Burner Forester Camp Stove This popular Camp Stove has the following features: Lights instantly—the easy way. Finished in Attractive Green Baked Enamel. Fuel Tank removable for filling. Sturdy Steel Box with built-in Wind Baffles. Folds up and carries like a Suit Case. Weight 13 lbs. No. 6J Forester (A).......Each \$13.95 "KOLD KITTY" PORTABLE REFRIGERATION



Specially designed for Sportsmen and Campers, this all aluminum watertight ice box is the ideal thing, having a removable inside food tray, 200 cubic inches capacity, takes either dry or regular ice. It is furnished with a drain and is insulated with fiber glass.

Model A(M).....Each \$26.75



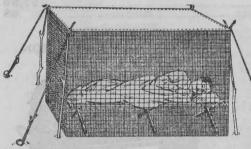
TARPAULINS

10-oz. Special Brown Waterproof Duck Tarpaulins for Tent Floors, etc., to order in all sizes.

CAMPERS' WALL TENTS

The all-round utility tent. Ideally suited for a wide variety of uses, such as camping, extra housing, etc. Many outstanding construction features: Double stitched at points of strain, extra patches at corners, ropes with slides at the eaves, strong ties at bottom of walls, and tie tapes at door all combine to make this an exceptionally good value.

	Size
No. L1	7x 71/2
No. L2	8x10
No. L3	8x12
No. L4	10x12
No. L5	10x12

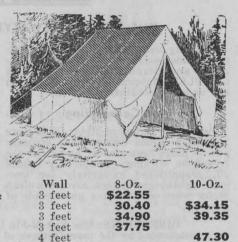


PALMETTO ECONOMY TENTS

Popular with the Tourist or Camper. Good quality Tan Colored Waterproof Duck. Seams double stitched at points of strain. Supplied with Mosquito Net Door, sewn in Waterproof Floor. Window at rear with storm flap. Complete with Wood Pegs, Jointed Hardwood Centre. 2 Canopy Poles, Poles and Metal Framework. Drop Flap can be used as Canopy. Size 9 x 9 Feet at Base. 7 Feet High at Centre.

No. E100(A) -Complete with

Poles and PegsEach \$57.60



Extra Fly Roofs available on request. Poles and Pegs not included.

COT MOSQUITO BARS

Provides adequate sleeping protection against Mosquitoes, Flies, etc. Can be used Outdoors or inside of Tent. Canvas Duck Top, Cheesecloth Sides fitted with Rope at Top Corners, Peg Loops at Bottom Corners. Cotton Sod Cloth at Bottom. Fitted with Ropes at Top Corners as shown.

No. 96 Single — Length 78", Width 30", Height 42" (L or A)......Each \$3.60 No. 97 Double—Length 78" Width 54", Height 42" (L or A).....Each 4.90

PICNIC TENTS

Walls made of Mosquito Netting with Cotton Top. Light, compact and easily erected. Will fit into Auto Trunk with ease. Size 6x9x6 ft. high.

No. 91 (A)—Complete with Jointed Poles and Pegs.....Each \$13.65

FOLDING STOOLS

Varnished Frame 18 ins. high. Legs $13/16 \times 13_{\%}$ ins. Canvas Seat. Weight each, $4\frac{1}{2}$ lbs. No. 10Each **\$1.60**

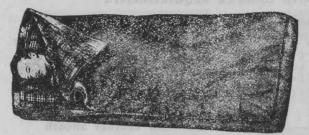
FOLDING CAMP COTS

Frame of Hardwood, Varnished. Centre Leg reinforced. Cover of very strong Hessian with Green Stripe. Size open, 76x25x15 ins., when closed, 4x7x28 ins. Weight each, 15 lbs.

No. 12Each \$7.45

FOLDING CHAIRS

KLONDIKE SLEEPING ROBE



"KANUCK" SLEEPING ROBE

"Kanuck" Sleeping Robe. Has wool batt filling. Fine texture Wool lining covered with serviceable khaki duck. Full zipper side, complete with carrying bag. Weight approximately 10½ lbs. Size 33" x 72".

Price each (L) \$24.05

"KUMFY" SLEEPING ROBE

"Kumfy" Sleeping Robe. Made of cotton batt filling. Doeskin lining covered with strong khaki duck. Side slide fastener opening. Complete with pillow. Approximate weight 8½ lbs.

Price each (L) \$12.20

LINEN HUNG GILL NETS (L)



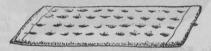
4' Deep, Complete with Floats and Sinkers

10 yd. Nets, 3"	MeshEach	\$3.65
20 yd. Nets, 3"	Mesh "	7.30
30 yd. Nets, 3"	Mesh "	10.90
10 yd. Nets, 31/2"	Mesh "	3.40
20 yd. Nets, 31/2"	Mesh "	6.75
30 yd. Nets, 31/2"	Mesh "	10.15
10 yd. Nets, 4"	Mesh "	3.00
20 yd. Nets, 4"	Mesh "	6.00
30 yd. Nets, 4"	Mesh "	9.00
10 yd. Nets, 41/2"	Mesh "	2.85
20 yd. Nets, 41/2"	Mesh "	5.65
30 yd. Nets, 41/2"	Mesh "	9.50
10 yd. Nets, 5"	Mesh "	2.70
20 yd. Nets, 5"	Mesh "	5.40
30 yd. Nets, 5"	Mesh "	8.10
10 yd. Nets, 51/2"	Mesh "	2.40
20 yd. Nets, 51/2"	Mesh "	4.85
30 yd. Nets, 51/2"	Mesh "	7.30

Sleep outdoors in comfort! "Klondike" Eiderdown is fitted with dot or slide fasteners for convenience, also a hood for protecting the head and neck. They are light in weight, being easily carried. Each Eiderdown is packed in a suitable Duffle Bag for carrying purposes. Approximate weight 13 lbs. Size 78" x 84".

Price each (L)...... \$68.70

AIRO AIR MATTRESSES



Made of Khaki Cloth Coated on the inside with a double Layer of Rubber. Zig Zag construction holds the Mattress Steady and prevents rolling. Easily inflated by lung pressure through a valve. Sand, Germ and Waterproof. Light, will roll small.

No. Size, ins. Weight, lbs. Each K36(A) 26½x74 7½ **\$18.75**

AIR PILLOWS



Easily inflated by Lung Pressure through Valve. Sand, Germ and W at er p r o o f. Light weight, will roll easily. Size 11x15 ins. Weight 2 lbs.

No. J98(A)Each \$2.50

WATERPROOF GROUND SHEETS

A Utility Item for Tent Floors, under Sleeping Bags and other uses where protection from dampness is desirable. Made of Rubberized Fabrilite with Grommets at each corner. Size 36 x 72 inches.

No. 93(A)Each \$5.05

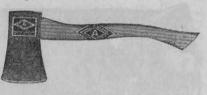
COMMON SENSE MINNOW NETS

¹ 4" Mesh, Cor Floats and Si 6' x 4'	inkers (L)
10' x 4'	" 3.40
15' x 4'	" 5.05
20' x 4'	" 6.50
30' x 4'	" 9.75
40' x 4'	" 12.95
Minnow Nettin by the yard, deep, per ya	4'

49

HUNTER AND CAMPER REQUIREMENTS

PROSPECTOR'S OR CAMP AXE



HUNTING KNIVES — Leather Handle With Leather Sheath



Leather handle, aluminum tip. Furnished with sheath. These knives were particularly designed to meet the requirements of the professional hunter, trapper and guide who requires a thin, keen edge for dressing skins and furs. The back of blade is designed for scraping skins while on forms.

No. 545—Marble's Expert, length of steel blade 5 inches, leather handle 3¾ inches, weight complete with leather sheath 6 ozs. (A)......Each \$4.75
 No. 7870—(A) Black Handle, ordinary steelEach 2.10



HAVERSACKS

No. H222 — (A) Made of Olive Tent Duck with canvas shoulder strap. Size 12x14 ins......Each **\$1.95**

No. H224—(A) Same as No. H222 but with leather bottom, two pockets and adjustable shoulder strap. Size 12x18".....Each **\$2.20**



MOSQUITO HEAD NETS



PACK SACKS

Wall Pack made of waterproof Duck with canvas shoulder straps only. Size 16x20x6 inches. Weight $1\frac{1}{4}$ lbs. No. 4X—(A)Each **\$4.95** An inexpensive wall pack for lighter use. Khaki water-

Wall pack made of 10-oz. Olive Duck. Single flap at top. Heavy Leather Shoulder and Head Straps. All buckles reinforced with leather patches. Size 21x24x6 inches. Weight 1½ lbs.

No. 2B—(A) Each **\$8.80** Heavy duty colored watertight wall pack. Fitted with double roll flap at top and heavy russet leather shoulder and head straps. Strongly reinforced with leather patches inside and out. Size 20x25x7 inches. Weight 2 lbs. No. 8—(A) Each **\$13.50**

BICYCLES SALES CO., WINNIPEG, MAN.



PLEASE NOTE:—All Shotguns and Rifles are still in short supply, in fact certain models listed in this Catalogue are not obtainable at time of this Catalogue going to press. On account of price fluctuations we are unable to quote definite price. Will be pleased to quote price on application providing same is available.

OVERUNDER SHOT GUNS

The Overunder Shotgun represents the most efficient and highest development of the double barrel gun and the Browning Overunder is the outstanding design and example of the Overunder type. For years, the Overunder type gun has been known to possess marked advantages over side-by-side guns for all forms of shooting. The Browning Overunder combines the advantages claimed for single and double barrel guns — plus additional advantages. It has fewer but stronger parts — coil springs are used. The large number of enthusiastic shooters using the Browning is evidence of its merit and worth.



BROWNING STANDARD MODEL GRADE 1 HAND ENGRAVED

Long Range Field Gun with Raised Ventilated Rib—Single selective trigger, automatic selective ejectors which give complete ejection. Field stock, Type F, 15%x2½x 14% inches. Pistol grip as illustrated. Standard grip forearm as illustrated.

STEVENS MODEL 240 OVERUNDER SHOT GUN



.410 Bore—Chambered for 2½ and 3-in. shells. Barrels 26 inches, .410 bore both full choke. Colasta white bead sight. Take down. TENITE Stock with checkered full pistol grip, capped. Fluted comb, paneled side. TENITE Fore-end, checkered. Equipped with special fastening which prevents gun from shooting loose. Double hammer and trigger action. Frame case-hardened over high polish.

Model 240-.410 Gauge, 26-inch barrels. Weight 6½ lbs. Price......Each \$31.50

STEVENS OVERUNDER RIFLE AND SHOT GUNS Take-Down Single Trigger

.22 Caliber Rifle Barrel — .410 Bore Shot Gun Barrel

Over Barrel—.22 Long Rifle, for Regular or High Speed Cartridges; .22 Short or .22 Long may be used. Under Barrel—.410 Bore, Chambered for 3-inch Shells.

Barrels—24-inch Rifle barrel, "precision" rifled for accuracy. Shot Gun barrel bored full choke. New combination Rifle and Shot Gun stainless steel head front sight and adjustable rear sight. Take-down. American Walnut stock, pistol grip, fluted comb, hard rubber butt plate. American Walnut fore-end, equipped with special fastening which positively prevents gun from shooting loose. Single trigger action, low rebounding hammer, separate retractors; top lever operates either to right or left to open action. Handsome case-hardened finished frame. Slide button on right side for instant selection of barrel to be fired.

No. 22-410-Overunder Rifle and Shot Gun. Weight 6 lbs......Each \$42.40

BICYCLE SALES CO., WINNIPEG, MAN.



Vulcan steel barrels, American walnut stock, checkered pistol grip and fore-end,

rubber butt plate, standard drop 2½ inches. No. VH-20 gauge, 28 or 30-inch barrels, without automatic ejector. Weight, 6¼ to 6¾ lbs. Price on Application.

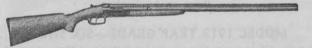


Alloy forged steel, proof-tested barrels, precision bored, modified and full choke, 16 Gauge, 28-inch BarrelEach

20 Gauge, 28-inch BarrelEach

Price on Application.

WINCHESTER HAMMERLESS



Frame made from solid steel forging, forged choking levers and top lever; all springs are coiled wire. Barrel lock, sturdy bolt engaging in forged barrel lug in-suring positive locking. Fore-arm lug electrically welded to barrels instead of con-ventional soldering. Beavertail effect of fore-end keeps fingers away from barrel. All steel fore-end shoe. Stock and fore-end genuine American walnut, composition butt plate, stock length $14\frac{1}{4}$ ins., drop at comb $1\frac{9}{16}$ ins., drop at heel 2% ins., pitch down 2 ins. Solid matted rib. Chambered for $2\frac{3}{4}$ -inch shells.

No. 24-12 gauge, 30-inch barrels, right modified choke, left full choke.

Weight, 7½ lbs.Price on Application

STEVENS (SPRINGFIELD BRAND)



Blued, compressed forged steel barrels, tested with Nitro powder, left barrel full choke, right barrel modified choke. Matted rib. Hammerless Coil Springs, box frame action. Frame is polished and case-hardened. American Walnut stock, fluted comb, full pistol grip, length about 14 inches, drop about 234 inches. No. 31:

1-	12	gauge,	30-inch	barrels,	weight	71/2	lbs.	Each
								Each
	16	gauge,	30-inch	barrels,	weight	7	lbs.	Each
	20	gauge,	28-inch	barrels,	weight	61/2	lbs.	Each
Price on Application.								

REMINGTON REPEATING SHOT GUNS



Solid Breech Hammerless, Take Down Standard Grade—Six Shots **Side Ejection**

Model **31**A—"Standard" Grade Regular Weight. Chambered for 2¾-inch shells. Cross bolt safety. Top of receiver matted. Hammerless. Solid breech. 5-shot capacity. 3-shot plug furnished separately. Wide selection of barrel lengths and borings. American walnut stock and fore-end. Standard stock dimensions, 14 inches long, 2½ inches drop at head, 1% inches drop at comb. Half pistol grip. Weight, 12 gauge, about 7½ lbs.; 16 gauge, about 6¾ lbs.; 20 gauge, about 6½ lbs. Model **31**A —Standard 12, 16 and 20 gauge —Each Model **31**TC—Target Grade 12 gauge 30" full choke, ventilated rib. Each Price on Application.

WINCHESTER-GUARANTEED FOR NITRO POWDERS MODEL 1912 STANDARD GRADE—SIX SHOTS



- 12 Gauge-Nickel steel barrel, pistol grip stock and action slide handle of plain walnut, not checked. Rubber butt plate, 30 and 32-inch barrel; weight 7¼ lbs.Each \$105.00
- 105.00 105.00

MODEL 1912 TRAP GRADE—SIX SHOTS



Trap Gun, Raised Matted Rib. Take Down.

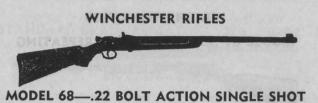
Has full choke barrel with solid raised matted rib. Chambered to shoot 2%-inch shells. Standard Trap grade walnut stock with extension slide handle and full pistol grip, handsomely checkered, full rounded comb. Winchester rubber recoil pad. Metal front and middle sights.

Price on Application.

MODEL 42 STANDARD GRADE—SIX SHOTS .410 Gauge, For 3-Inch Shells

The ideal all-around family gun. Light enough for boy or woman shooter, yet full size for men. Has walnut stock and walnut slide handle. Model 42-.410 Gauge, 26-inch barrel; weight 5% lbs Each

Price on Application.



Bolt Action, Take Down. Shoots .22 Short, .22 Long and .22 Long Rifle Rim Fire Cartridges.

A newly designed Winchester. Suits equally well the experienced and inexperienced shooter. One-piece stock of American black walnut. Composition butt plate. Shotgun butt with pistol grip and finger grooves on forearm. Military type bolt action, with quadruple safety firing pin. 27-inch round tapered blued barrel, chromium-plated bolt, bolt handle, safety lock and trigger. Sporting type front sight, with slip-on cover; new Winchester two-aperture rear peep sight, with adjustments for elevation and windage; removable target disc screws into hunting aperture. Length overall, 42% inches; take down, 31 inches. Weight 5 lbs.

Model 68-.22 CaliberEach Price on Application.

#6, ******

MODEL 67-22 BOLT ACTION SINGLE SHOT

Bolt Action, Take Down. Shoots .22 Short, .22 Long and .22 Long Rifle Rim Fire Same as Model 68, except that this rifle has open front and rear sights. Weight 5 lbs.

MODEL 69A-22 BOLT ACTION REPEATING



Box Magazine—Take Down. Shoots .22 Short, .22 Long and .22 Long Rifle. Has 25-inch round tapered barrel, crowned at the muzzle. Walnut sporting type pistol grip stock, with semi-beavertail fore-end. Winchester No. 97A front sight on ramp with sight cover. Winchester No. 96B peep sight on rear of receiver. Five-shot clip magazine. Weight 5 lbs.

Model 69A (G6901R)Each Model 690S (G6902R)—Same Rifle, with Winchester No. 75C front and No. 32C open rear sight. No ramp on sight cover.....Each Price on Application.

MODEL 72-22 BOLT ACTION SPORTING, TARGET, REPEATING



Tubular Magazine—Take Down. Shoots .22 Short, .22 Long and .22 Long Rifle. Has sporting type pistol grip stock, full shaped, long semi-beavertail fore-end of American walnut, composition butt plate. Military type bolt action with up-turn and pull-back breech bolt. Fast handling ovoid-shaped bolt handle. Barrel 25-inch, round, straight taper, with crowned muzzle. Magazine is tubular type, capacity— 20 .22 Short, 16 .22 Long or 15 .22 Long Rifle Cartridges. Weight 6 lbs. Model 72 (G7202R)—.22 Caliber. With open rear sight......Each Model 72 (G7201R)—.22 Caliber. With peep sight......Each Price on Application.

WINCHESTER RIFLES

MODEL 61 .22 HAMMERLESS REPEATING



Sliding Forearm Action, Take Down

Shoots .22 Short, .22 Long and .22 Long Rifle. Has 24-inch round tapered barrel. Pistol grip stock and semi-beaver tail. Stock of walnut. Steel but plate, checked, with slight curve. Bead front sight and 32B sporting rear sight. Magazine capacity, 20 .22 Short, 16 .22 Long or 14 .22 Long Rifle cartridges. Weight 5½ lbs. Model 61 (G6101R) — .22 Caliber.

Price on Application.

MODEL 74-22 AUTOMATIC



Take Down with Open Sporting Rear Sight

Price on Application.

MODEL 1894—.30-30 CARBINE REPEATING—7 SHOTS

Lever Action, Solid Frame, 20-Inch Round Barrel

Has straight grip shotgun butt type stock and forearm. Steel butt plate. Bead front sight mounted on ramp with sight cover. No. 22K open sporting rear sight. The magazine holds six cartridges, which with one in the chamber makes it a sevenshot repeater. Weight 64 lbs.

Model 1894—.30-30 Caliber. Price Each \$78.40

MODEL 64-30-30 REPEATING-6 SHOTS



Lever Action, Solid Frame

A light weight, high velocity deer, black bear and general big game rifle, for hunters who prefer the lever action. N.R.A. type walnut stock, with steel butt plate and full pistol grip; walnut forearm. Solid frame, 24-inch round barrel. Magazine holds five cartridges. Sights: Front, long ramp with hunting bead; rear, new quickelevating Rocky Mountain type, with adjusting elevator. Weight 7 lbs. Model 64—30-30 Caliber.

Price on Application.

MODEL 64C .30-30 REPEATING CARBINE-6 SHOTS

Same as Model 64, but has 20-inch round barrel with flat top adjustable rear sight and front sight protector. Weight 6½ lbs. Model 64C-.30-30 Caliber.

Price on Application.

BICYCLE SALES CO., WINNIPEG, MAN.

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SAVAGE RIFLES MODEL 4S REPEATING-TAKE DOWN-22 CALIBER-6 SHOTS



Fitted with 24-inch tapered, round barrel with crowned muzzle. For .22 Long Rifle, .22 Long or .22 Short cartridges, 5-shot detachable clip magazine. Chromium-plated bolt and trigger. Positive extraction and ejection. One-piece pistol grip stock of selected walnut; black hard rubber butt plate. Equipped with hooded front sight, with three interchangeable inserts, folding leaf sporting middle sight and receiver rear peep sight, with elevation and windage adjustments. Weight 5½ lbs. Model 4S-.22 Caliber. Price on Application.

Extra Magazines For Models 4 and 4S

MODEL 4 REPEATING—TAKE DOWN—.22 CALIBER—6 SHOTS

Same rifle as Model 4S. Only difference being equipped with a Gold Bead Front Sight with elevation adjustment. Receiver tapped for mounting Weaver Telescope Sight. Weight 51/2 lbs.

Model 4-22 Caliber. PriceEach \$34.50

MODEL 3S-22 CALIBER-SINGLE SHOT

Single Shot, 26-inch barrel. Otherwise same as Model 4S. Weight 434 lbs. Model 3S-.22 Caliber. Price on Application.

MODEL 3—.22 CALIBER—SINGLE SHOT

Same as Model 3S except that it is equipped with gold bead front sight and adjustable flat-top rear sight. This model is outstanding value and quality. Safe and dependable for the Junior Sportsman yet man's size in all specifications. Weight 4 % lbs.





Bolt Action

MODEL 65—AUTOMATIC REPEATING—TAKE DOWN—.22 CALIBER Bolt Action

Same as Model 6 shown above except fitted with hooded ramp front sight with three interchangeable inserts. Receiver peep sight and two sighting discs, folding middle sight. Receiver tapped for mounting Weaver Telescopic Sight. Weight, 6 lbs. Model 6S—.22 Caliber. Price on Application.

MODEL 219 HAMMERLESS



Take Down—30-30 Caliber—Single Shot

Tapered round 26-inch barrel, with raised ramp front sight base. Automatic top tang safety; automatic ejector. Blued polished frame. American walnut full pistol grip stock and forearm, fluted comb. Hard rubber butt plate. Adjustable flat top rear sight, bead front sight. Weight 6 lbs.

No. 219-30-30 Caliber, 26-inch Barrel. Price on Application.

MODEL 99—REPEATING LEVER ACTION RIFLES



Hammerless, lever action, smokeless steel barrel, case hardened lever, blued receiver, white metal bead front sight on raised ramp, and adjustable semi-buckhorn sporting rear sight. Six shot rotary box type magazine, with numeral indicators. Capacity, five cartridges. Tang drilled and tapped for standard aperture sights. The hammer indicator shows cocked or fired position of hammer.

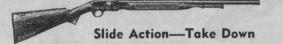
MODEL 99-EG—SOLID FRAME—6 SHOTS .250-3000 and .300 Savage

Tapered, medium weight round barrel, walnut stock, full pistol grip,	steel butt
plate, matted trigger. Weight 7 lbs.	
	\$112.45
Model 99EGEach	112.45

EXTRA MAGAZINES FOR SAVAGE RIFLES

For Savage Model 19—Target Rifle. Weight each, 2 ozs.Each **\$1.50** For Savage Model 40—Weight each, 2 ozs.Each **4.20**

REMINGTON RIFLES MODEL 121A—"FIELDMASTER" .22 CALIBER REPEATING



"Standard" Grade, hammerless, solid breech; 24-inch round barrel. American walnut pistol grip stock with shot gun style steel butt plate; grooved semi-beavertail fore-end. Magazine holds 20 Short, 15 Long or 14 Long Rifle cartridges. Rear sight with adjustable step for elevation; white metal bead front sight. Length taken down 27½ inches. Weight 6 lbs.

No. 121A—.22 Caliber, shoots .22 Short, .22 Long and .22 Long Rifle cartridges. Price on Application.

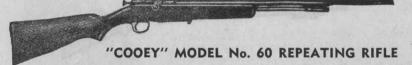
BROWNING MODEL 1922 REPEATING RIFLES



.22 Caliber, Trombone Action, Magazine Holds 15 Short, 12 Long or 11 Long Rifle Cartridges

Rim fire, hammerless, solid breech, take down. This arm incorporates all the latest improvements to rifles of this class. Length over all 39 inches. Barrel 21½ inches. Weight 4% lbs.

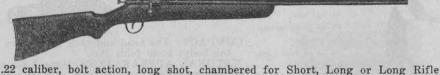
Model 1922—.22 Caliber. PriceEach \$67.50 Model 1922—.22 Caliber, semi-automatic. PriceEach 59.95



.22 caliber, bolt action. Holds 10 Long Rifle or 12 Short cartridges. Smooth action, with double safety feature. Large genuine walnut stock, full pistol grip, steel butt plate. Adjustable rear sight and silver bead front sight. 24-inch barrel. Length over all 41 inches. Weight 5½ lbs.

No. 60-Repeating .22 Caliber. PriceEach \$18.75

"COOEY" MODEL No. 75 TARGET RIFLE



EXTRA WINCHESTER MAGAZINES

For Model 69, 69A, 690S and 69 Target.

5 Shot, .22 Long or Long Rifle. Weight each, 1 oz......Each **\$3.15** 10 Shot, .22 Long and Long Rifle. Weight each, 2 ozs.....Each **3.85**

DAISY TARGETEER AIR PISTOL OUTFIT



No. 118 Target Pistol Outfit can be supplied now. Outfit includes famous, low velocity, blue steel Tar-

DAISY AIR RIFLES



A big husky Air Rifle with Gun Blued Metal Parts and well finished Stock of sound wood, natural finish. Lever Action. Gravity feeds 1000 Shots when fully loaded. Length 35 inches. Weight 2 lbs. No. 155-Daisy 1000 Shot Repeater



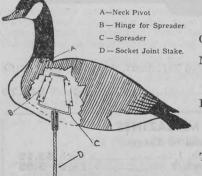
Blued Carbine Bands around Muzzle and Fore-end, all other Metal blued. Double Notch Sight. Carbine Fore-end fits your grip. Pistol Grip Stock, Walnut Finish with Red Ryder Name and Horse Brand. Has Leather Thong for lashing to Bike or hanging on wall. Length 36 inches. Weight 3½ lbs. No 111—Daisy Red Ryder Carbine, 1000 ShotEach \$5.95

This Daisy Pump Gun cocks easily by pulling slide toward Stock. Has adjust-able Rear Sight and non-slip Grooves on Butt of Pistol Grip. Walnut Finish Stock. All Metal Parts Gun-Blue with Gold Engraved Jacket. Length 37 ins., weight 3¹/₄ lbs. No. 25-Daisy Pump Gun, 50 Shot Each \$8.70

AIR RIFLE SHOT

3-oz. Tube steel copper coated. Price per tube10

DUPE-A-GOOSE PRACTICAL GOOSE DECOY



COMPACT: The head and neck folds down into the body; body folds flat. NATURAL APPEARANCE: Dupe-A-Goose is

a photographic reproduction of a live Canadian goose in natural color. Socket-joint per-mits decoy to turn and face into the wind. EASY TO USE: Simply snap spreader in place,

push aluminum stake into ground, and then set decoy on stake. Since the metal spreader is permanently attached to decoy it cannot become lost.

TOUGH: Dupe-A-Goose decoys are made of tough oil impregnated stencil board. They will last many seasons.

BICYCLE SALES CO., WINNIPEG, MAN.



CANADA GOOSE

Nothing excites the average person more than the melodious honking of wild geese winging their way south. These birds are much sought after and justly so as they are a prize any hunter would be very proud to bag.



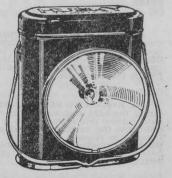
ROYAL BRAND DUCK STUBBLE HEADS The Perfect Decoy For Stubble Hunting

Please Note: For best results use a combination of Duck Stubble Heads and Goose Decoys. Place Goose Decoys about 10 to 15 yards in front of Pit or Hide, and Stubble Heads at about the same distance at the rear of Pit or Hide. The Goose Decoy will attract the Ducks from a distance and height. As they approach closer they will always land towards the Stubble Heads. This method will bring in Ducks to you anywhere on the field they are feeding in. Pits are best for Stubble Shooting, for either Ducks or Geese.

DELTA ELECTRIC LANTERN

HUSKY—A low-priced, heavy duty utility lantern, giving an effective spot beam. Operates from two No. 6 "Eveready" "Ignitor" Dry Cells.

No. 1452(L)-Price completeEach \$5.85







Mallard Drake



Pintail Drake

Scientifically made duck decoys — lightweight — durable — lifelike. The original art-work from which DUC-EM decoys were produced was painted by Mr. Lynn Bogue Hunt, a famous wildlife artist who really knows ducks. DUC-EM Decoys head, neck and bills are flexible and will not break off. Full life size DUC-EM Decoys are true life likeness of the wild species. Guaranteed not to waterlog or

lose shape. 4 Mallard Drakes, 2 Mallard Hens, 4 Pintail Drakes, 2 Pintail Hens. 1 dozen to carton.



THE GENUINE DUCK SHOOTER'S DECOY— Made from cellulose — Extremely light in weight — Lifelike reproductions — Designed by sculptor of national reputation — Painted to resemble actual plumage — Thoroughly waterproof — Will stand hard usage — Ready for use — Balanced at factory and equipped with anchor line swivel. Packed 4 Drakes, 2 Hens per case of 6. Price per dozen **624 00**

Price per dozen..... \$24.00



Price Per dozen \$22.20

The DUC-EM Duck Call is a new model, one piece construction, sounding mechanism fitted inside, nothing to lose or become damaged. Fitted with the finest phosphor bronze reed locked in, it is adjustable and moisture will not change tone. Will not stick or give false notes

Price each \$1.50

OLT'S PERFECT BIRD CALLS

GOOSE CALLS

No. A-5-OLT'S PERFECT GOOSE CALL in the New Patented Model is made to true precision standards. Hand made of the very finest black hard rubber . . . nicely pol-ished. A single straight reed of our own original compo-position on Olt's patented reed base, produces melodious whatsoever to get out of order, because there is nothing to keep in adjustment. . . . Has the new Olt feature of "screw-in" assembly, can be taken apart, cleaned, and reassembled without loss or change of tone loss or change of tone. PRICE (Standard Model)Each \$4.00

ADJUSTABLE CALL

No. B-4—OLT'S ADJUSTABLE GAME AND BIRD CALL is made of select polished hard rubber. A convenient nickel plated Tone Slide which can be shifted in a second produces an almost endless variety of realistic imitations. Ideal for nature lovers, Boy Scouts, hunters, and all who wish to have the added advantage of having a number of imitations of wild birds which can be produced on one call just when you want it — OLT makes the only adjustable Game and Bird Call in the world.

PRICEEach \$3.50

DUCK CALL

No. C-3—OLT'S NEW IMPROVED MALLARD AND DUCK CALL is a compact and hand-somely designed pocket-size Call. Precision made. Has the new Olt feature of "screw-in" assembly which makes it easy to take apart, clean, and reassemble quickly without loss or change of tone. The choice of the most discriminating duck hunter who wants the "true-life" of a wild mallard duck built right into a call. PRICE (Standard Size)Each \$3.00

CROW CALL

No. E-1—OLT'S PERFECT REGULAR CROW CALL Inring the wild and wary crow within gunshot range of their blinds. Made of fine polished hard rubber throughout—reed is held securely in place between two hard rubber lips which constitute the mouthplece. Wide groove in reed base eliminates possibility of reed sticking. Immune to climatic conditions. Will not become out of tone unless mouthplece is removed. Blows with extreme ease. Excellent tone, raucous and far carrying. Lightweight, easy to hold in mouth on long shoots. Vest pocket size. PRICEEach \$2.00

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DOMINION AMMUNITION Loaded Shotgun Shells

IMPERIAL LONG RANGE MAXUM, CANUCK AND SKEET

priming, steel reinforced double chilled shot.

Special long range, smokeless, waterproof. Finished in "Duco". "Super-Clean"

"IMPERIAL" SPECIAL LONG RANGE SHOT SHELLS Waterproofed — Finished in "Duco" — Double-Chilled Shot

a choirt priori	Shell ength	Shot		Price
SHOT LOADS:	ins.	oz.	Shot Sizes	Per Box
12 GA. "Imperial"		1¼ 1¼	BB, 2, 4, 5, 6, 7½	3.00
12 GA. "Imperial" 16 GA. "Imperial"	$3 \\ 2\frac{9}{16} \\ 2^{9}$	$1\frac{5}{8}$ $1\frac{1}{8}$ $1\frac{1}{8}$	BB, 2, 4, 5, 6 BB, 2, 4, 5, 6, 7½ SG	2.45
20 GA. "Imperial"		1 /8 1 1	BB, 2, 4, 5, 6, 7½	2.35
.410 GA. "Imperial"	21/2	1/2 3/4	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1.90
RIFLED SLUG (5 to a box):	e l'it			2010
12 GA. "Imperial" 16 GA. "Imperial" 20 GA. "Imperial" .410 GA. "Imperial"	$2\frac{9}{16}$ $2\frac{1}{2}$	7/8 5/8	Rifled Slug Rifled Slug Rifled Slug Rifled Slug	.70 .70

"MAXUM" LONG RANGE SHOT SHELLS Waterproofed — Finished in "Duco" — Double-Chilled Shot

12	GA	"Maxum"	2 3/4	11/4	BB, 2, 4, 5, 6, 7½ \$2.70
14	un.	Maxum	 23/4	11/4	BB, 2, 4, 5, 6, 7 ⁴ / ₂

"CANUCK" STANDARD AND HEAVY LOAD SHOT SHELLS Waterproofed — Finished in "Duco" — Double-Chilled Shot

10 GA. Long Range	21/8	1 %	BB, 2, 4, 5, 6	\$3.35
10 GA. Long Range	2 %	1 1 1/8	SG	
10 GA. Standard	23/4	11/4	BB, 2, 4, 5, 6	2.70
12 GA. Heavy	2 %	11/8	BB, 2, 4, 5, 6, 7½	2.40
12 GA. Standard	25%	11/8	BB, 2, 4, 5, 6, 7½, 8, 10	2.30
12 GA. Spread Shot	2 5/8	11/8	8	2.65
16 GA. Standard	$2\frac{9}{16}$	1	BB, 2, 4, 5, 6, 7½, 8	2.15
20 GA. Standard	21/2	7/8	BB, 2, 4, 5, 6, 7½, 8	2.10
00 CA Standard	21/2	5/8	BB, 2, 4, 6, 7½	2.20
28 GA. Standard	21/2		Single Ball	2.50

TRAP AND SKEET LOADS

12	GA. "Canuck" New Crimp Trap	2 3/4	11/8	7½	\$2.20
12	GA. "Canuck" New Crimp Skeet	23/4	11/8	9	2.20
16	GA. "Canuck" Skeet	$2\frac{9}{16}$	1	9	2.15
	GA. "Canuck" Skeet			9	2.10
28	GA. "Canuck" Skeet	21/2	5/8	9	2.20
	GA. "Imperial" Skeet			9	2.15

All Shot Shells are packed 25 to a box and 500 to a case. All "DOMINION" Ammunition is loaded with "Super-Clean" non-corrosive, non-rusting priming, and with smokeless powder unless otherwise indicated. Prices are subject to change.



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DOMINION AMMUNITION CENTER FIRE RIFLE AND PISTOL CARTRIDGES Prices Subject to Change Without Notice

CENTER FIRE RIFLE, REVOLVER AND PISTOL CARTRIDGES

22 Savage 70 S.P. 20 \$2.30 6.5m/m Mannlicher-Schoenauer 160 S.P. 20 3.20 25/20 Winchester 86 S.P. 50 3.90 25/20 Winchester 60 Pneu. 50 3.90 25/20 Winchester 86 H.P. 50 3.90 25/20 Winchester 86 H.P. 50 3.90 25/250 Savage 117 S.P. 20 2.35 250 Savage 100 S.P. 20 2.70 270 Winchester 130 S.P. 20 2.70 30/30 Winchester 170 S.P.* 20 2.40 30/30 Winchester 170 H.P. 20 2.40 .30/30 Winchester 170 H.P. 20 2.40 .30/40 Krag (.30 U.S.A.) 220 S.P.* 20 3.15 .30/06 Springfield 180 S.P.* 20 3.15 .30/06 Springfield 180 S.P.* 20 3.15 .300 Savage 150 H.P. 20
6.5m/m Mannlicher-Schoenauer 160 S.P. 20 3.20 $25/20$ Winchester 86 S.P. 50 3.90 $25/20$ Winchester 60 Pneu. 50 3.90 $25/20$ Winchester 86 H.P. 50 3.90 $25/20$ Winchester 117 S.P. 20 2.35 $25/35$ Winchester 117 S.P. 20 2.35 250 Savage 100 S.P. 20 2.320 270 Winchester 130 S.P. 20 2.40 $30/30$ Winchester 170 S.P.* 20 2.40 $30/30$ Winchester 170 H.P. 20 2.40 $30/30$ Winchester 170 H.P. 20 2.40 $30/40$ Krag (.30 U.S.A.) 220 S.P.* 20 3.15 $30/66$ Springfield 180 S.P.* 20 3.15 $30/06$ Springfield 180 S.P.* 20 3.15 300 Savage 150 H.P. 20 3.16 .303 Savage 150 P.e.
25/20 Winchester 86 S.P. 50 3.90 $25/20$ Winchester 60 Pneu. 50 3.90 $25/20$ Winchester 86 H.P. 50 3.90 $25/20$ Winchester 50 M.C. 50 3.90 $25/635$ Winchester 117 S.P. 20 2.35 250 Savage 100 S.P. 20 2.35 250 Winchester 130 S.P. 20 2.30 $30/30$ Winchester 170 S.P. 20 2.40 $30/30$ Winchester 170 H.P. 20 2.40 $30/30$ Winchester 170 H.P. 20 2.40 $30/40$ Krag (.30 U.S.A.) 220 S.P.* 20 3.15 $30/06$ Springfield 20 S.P.* 20 3.15 $30/06$ Springfield 180 S.P.* 20 3.15 300 Savage 150 H.P. 20 3.10 303 Savage 190 S.P.* 20 3.10 303 Savage 190 <
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303 British 180 C.P.E. 20 3.15 8m/m (7.9m/m) Mauser Special 170 S.P. 20 3.15 .32 Smith & Wesson 85 Lead 50 2.45 .32 Smith & Wesson Long 98 Lead 50 2.60 .32 Short Colt 80 Lead 50 2.60
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.32 Smith & Wesson Long 98 Lead 50 2.60 .32 Short Colt 80 Lead 50 2.55
.32 Short Colt
.32 (7.65m/m) Automatic 71 M.C 50 3.50
.32/20 Winchester 115 S.P. 50 4.40 .32 Winchester Special 170 S.P.* 20 2.60
.32 Winchester Special
.32 Remington
.32/40 Winchester
.35 Remington
.351 Winchester Self-Loading
9m/m Luger Automatic (Parabellum) 124 M.C 50 4.65
.38 Smith & Wesson
.38 Special
.38/40 Winchester
.38/55 Winchester
.43 ^(11m/m) Mauser
.44/40 Winchester
.45 Colt
.455 Colt

BULLET DESCRIPTION:-S.P.-Soft Point; Pneu.-Pneumatic; HP.-Hard Point; C.P.E.-Copper Point Expanding; M.C.-Metal Covered.

* Loaded with the new, improved "Kling-Kor" Soft Point Bullet.

ALL "DOMINION" Ammunition is loaded with "Super-Clean" non-corrosive, non-rusting priming, and with smokeless powder unless otherwise indicated.

PLEASE NOTE — Place your orders early for required Ammunition for Fall Hunting.

IMPORTED CENTER FIRE RIFLE, REVOLVER AND PISTOL CARTRIDGES

Description	Bullet Weight Grains	Bullet Type
.22 Hornet	45	S.P.
.22 Hornet	45	Mush
.220 Swift	48	S.P.
.25 Remington	117	S.P.
.280 Ross		
7 M/M Mauser		
.30 Mauser (7.63 M/M)		Salar -
.33 Winchester	200	S.P.
.35 Winchester Self-Loading	180	S.P.
9 M/M Mauser		
.38 Automatic Colt Pistol	130	M.C.
.401 Winchester Self-Loading	200	S.P.
.45 Automatic	230	M.C.
.45/70 Government	405	S.P.
Prices on application		

Prices on application. Due to shortages and restrictions, no assurance can be given on deliveries.



DOMINION AMMUNITION

Prices Subject to Change Without Notice

RIM FIRE CARTRIDGES

Standard Velocity

Description	Bullet Weight Grains	Lubri- cant	Quantity Per Box	Price Per Box
.22 B.B. Caps	18	Graph	100	\$.70
.22 Short	29	D-L		.38
.22 Short Non-splashing Gallery	26	D-L	500	3.90
.22 Long	29	D-L		.55
.22 Long Rifle	40	D-L		.60
.22 Long Rifle .22 Winchester (W.R.F.)	40	GSD		.60
.22 Winchester (W.R.F.)	45	Graph		1.15
.22 Winchester Automatic	45	Graph	50	1.15
.25 Stevens Short		I-L		1.35
.25 Stevens Long	65	I-L	50	1.50
.32 Short		GSD		1.35
.32 Long	80	GSD	50	1.45
"BISLEY" .22 RIM Medium .22 Long Rifle	Veloc 40 RIM FII	ity GSD RE CARTRIE	50	.70
High	Velocit	y		
.22 Short	29	D-L	50	.38
.22 Short Mushroom	28	D-L	50	.43
.22 Long	29	D-L	50	.55
.22 Long Rifle		D-L	50	.60
.22 Long Rifle Mushroom	38	D-L	50	.65
"CENTRAL V'S" .22 RIM Standar	d Veloc	ity		
.22 Long Rifle	40	GSD	50	.70
BULLET LUBRICANTS:-Graph Greased; I-LInner Lubricated.	-Graphi	te; D-L.—Dry	Lubricated	; GSD.—

All "Dominon" Ammunition is loaded with "Super-Clean" non-corrosive, nonrusting priming, and with smokeless powder unless otherwise indicated.



Leg of Mutton Cases for Double Barrel or Repeating Shot Guns

Embossed mahogany leather, reinforced at seam and ends. White flannel lined. Made with rod pocket under adjustable partition. Leather handle and sling. Strap and buckle fastening. No name plate. Weight each, 3¼ lbs.

- No. 160 —Lengths 30 and 32 inchesPrices on Application No. 160R—Lengths 30 and 32 inches, for 31A Remington
- Shot GunsPrice on Application No. 55D—Dupont Waterproof Fabcote Case. Leather handle

and sling. Strap and buckle fastening. Length 30 and 32 inches. Weight 3 lbs.Price on Application

English Style, for Double Barrel or Repeating Shot Guns

Russet color leather, white flannel lined, rod pockets under partition, leather handle and sling; for take down shot guns or rifles. Weight each $3\frac{1}{2}$ lbs.

No. 171 —Lengths 30 and 32 inchesEach

No. 171R—Lengths 30 and 32 inches, for 31A Remington Shot Guns. Each Price on Application

CANVAS GUN CASES



Full Length Style, for Repeating Rifles or Shot Guns

Olive tan duck, white flannel lined, grain leather shoulder sling, and trimmings; molded leather end, full canvas bound. Weight each, 6 lbs.

No. 121—Lengths 24, 26, 28, 30 and 32 inches.....Each **\$3.15** Medium weight olive tan duck, white flannel lined, grain leather reinforced at lock and muzzle, molded leather end, combination sling and handle, full canvas bound. Weight each, 8 ozs.

No. 142—Lengths 20, 24, 26, 28 and 32 inchesEach \$5.90

For Bolt Action Rifles

Canvas Rifle Cover, special for Winchester 54, Savage 20, Remington and Mauser Bolt Action rifles. Weight each, 8 ozs. No. 143



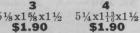
For Take Down Shot Guns and Rifles



Made of best quality tan leather, with high grade sponge rubber firmly cemented in the boot. Laces tightly to the stock. In the following sizes:

NORKA RECOIL PADS

Nos. (A) Size, inches 51/8x1%x11/2 Each



HAWKINS

This model Recoil Pad is constructed to move the gun straight back. Size 51/2 inches long, 17/8





SPONGE RUBBER

(A) Single Ply Sponge Rubber Pads-34 inch thick......Each \$2.10 (A) Double Ply Sponge Rubber Pads-1 inch thick......Each 2.85

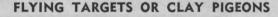
ANTI-FLINCH

There will be no Kick Coming if you use Anti-Flinch Recoil Pad. Made of best grade live rubber vulcanized on black hard rubber base plate. Oblong holes through rubber, slanting to an angle of 45 degrees in line with stock, eliminates upward whip of muzzle and takes up the recoil.

Anti-Flinch Recoil Pads (A)Each \$3.90

REMINGTON HAND TRAP

With an inexpensive Remington Hand Trap, the thrilling sport of trapshooting can be practiced any time and anywhere. Throws targets at any angle. Crossing birds, in-comers or fade-aways. Slow targets for beginners. Fast twisters for experienced shooters. Little throwing effort required. Weighs only 13 ounces. Fits into handbag. Hardwood, non-slip handle. Sturdy coiled flexible ferrule. Fits snugly in the hand. Remington Hand Traps (A)Each \$6.30



Black color, with yellow dome for good visibility. For use with Target Traps. Carefully packed to minimize breakage in transit. Flying TargetsPer Carton \$3.95

Single cartons contain 135 only.

GUN OILS

BARREL BLUE

NITRO POWDER SOLVENT HOPPE'S



The original and dependable preparation for necessary daily use in the proper cleaning of all firearms after firing. Positively prevents rust, and keeps the bore clean and oright. Use it properly and it will do every-thing that is claimed for it. 2-oz. bottle neve never sold bulk.

No. 9 Nitro Powder.		
Each	68	
3-in-1 All Purpose Oil,		
3-oz. cans	30	



Makes a real factory finish for looks and wear. No ex-perience necessary to apply, can be used by any gun owner with best results. Barrel Blue is regularly em-ployed by expert gunsmiths and gun builders in their work. finish Makes a real factory

Kit contains sufficient ma-terial for two rifles or equivalent. 2-oz. Kits (A)...Each \$1.30



NIMROD GUN BLUE

No heat or tank required. Finishes by chemical action alone. Not a paint nor a lac-quer. Made especially for alone. Not a paint nor a lac-quer. Made especially for touching up mars, scratches, etc., and bluing small parts. May be used for refinishing inexpensive guns where no factory job is expected. Kit is complete, containing plat-ing powder, bluing chemical, oil, wax, steel wool, emery cloth and cotton. Nimrod Gun Blue Kits (A) Nimrod Gun Blue Kits (A)



MARBLE'S JOINTED RIFLE RODS



Nos. 9622 and 9728

Joints are very strong; will not break off in the rifle. It is as rigid as a onepiece rod—and stays so. The swivel is a steel roller-bearing—at the end of the rod where it will prevent unscrewing the joints. This accurately fitted bearing withstands hard pulls and thrusts. The handle projects beyond ferrule and prevents marring of muzzle. Furnished with jagged and slotted tips and bag. No. 9622—.22 and .25 caliber _______ Each \$2.20 No. 9728—.28 caliber and up _______ Each \$2.20

One in a sack.

RIFLE CLEANING BRUSHES



No. 246—Bristle brush, twisted wire, brass shank, .22 to .50 caliber. Price Each .25 No. 246B—Brass wire brush, twisted wire, brass shank, .22 to .50 caliber. Price Each .25

POLY-CHOKE



Remember that "The Little Man With 9 Guns" who owns a Ventilated Poly-Choke controls the only versatile and extemporaneous choke regulating device, plus recoil absorber available at any price.

VERSATILE—Because by the twist of the wrist he has a gun choked for any game, any load or shot size, any distance or condition any place.

EXTEMPORANEOUS—Because without warning or notice he can, quick as a flash, transform his gun to meet the conditions that may arise any time.

SELF CONDITIONED-No tools or tubes to carry and change.

The ventilated ribs disperse the gases after the gases have formed the shot charge and it is on its way with all the power behind it where it belongs.

Just send to us by parcel post, insured, the barrel only from any 12, 16 or 20 gauge gun and we will do the rest. We pay postage on barrels both ways for Poly-Choke installations only. We must have barrels to adapt Ventilated Sleeve to Standard Choke.

Ventilated Poly-Choke, installedEach	\$22.75
Standard Poly-Choke, installedEach	17.75
Ventilated Sleeve onlyEach	8.75

Prices Subject to Change Without Notice

LYMAN RIFLE SIGHTS LYMAN RIFLE SIGHTS — BEAD FRONT SIGHTS

For All Rifles Taking Rifle Type of Front Sights

No. **3**—Bead Diameter $\frac{1}{16}$ ". Gives a clear white bead which can be seen distinctly against any object, in any light. The contrasting black neck of the sight makes the bead all the more prominent. Shipping weight each, 2 ounces.

Give make, model and number of rifle.

Prices on application.

GLOBE TARGET FRONT SIGHTS

This Target Front Sight is adapable to rifles having the rifle type of front sight slot, and provides the most accurate sight combination when used with any of the Lyman Micrometer Receiver Sights. Nine Inserts are included. These may be quickly changed without the aid of tools. Weight, 2 ounces. No. 17A Each \$4.50

When ordering, always specify Make, Model and Caliber of Rifle.

REAR SIGHTS

When ordering Rear Sights, give Make and Model Number of Rifle. Prices on application.

WEAVER SCOPES AND MOUNTS

The K2.5 has large lenses mounted in a 1-in. tube which gives larger field of vision and gives quicker aiming at running targets.

K2.5-Scope less mountsEach \$53.50

The K4 has even larger lenses than the K2.5 and picks out obscure targets in deep dusk as easily as in mid-day.

K4—Scope less mounts.....Each \$64.00

The K6 is ideal for long range shooting and varminter with its 6 power lenses.

K6-Scope less mounts.....Each \$69.25

The J2.5 is ideal for all-around shooting at big and small game. It is easier to use and more accurate than metallic sights.

J2.5—Scope less mountsEach \$31.95

The J4 is preferred where the shooting is over 150 yards. The magnification is suitable for the greatest of precision shooting.

J4—Scope less mountsEach \$39.25

The four power model G4 and the six power model G6 are especially designed for .22 rim fire rifles. G Scopes equipped with N Mounts at no extra charge.

G4—Scope	Each	\$13.50
G6-Scope	Each	\$17.85

Range Finder Reticule for K Scopes. Each	\$6.50
Dot Reticule for K ScopesEach	9.50
"U" Mount (Top or Side) for K Scopes. Each	9.35
"Q" Mount (Top or Side) for J. G. ScopesEach	8.50
"N" Mount (Side Bracket) for J. G. ScopesEach	2.95

THE NEW WEAVER DETACHABLE MOUNTS

G4<u>™</u>G6

Weaver detachable mounts use a V locating surface combined with an angular wedge surface that binds the V's of the base and upper parts together to form a solid rigid unit. V locating surfaces are the most accurate known and assures perfect precision in returning the scope to the rifle. By having extra bases mounted on your different rifles this means that you can use your scope on one or more rifles whenever you wish.

No.	R191—Complete Detachable Mount Top or Side, 1-in. or ¾-in.	Each	\$13.45
No.	R190-Extra top brackets for either top or side bases	.Each	11.95
No.	R189-Extra bases for top or side mounting	Each	1.50



FISHING HINTS - WHEN, WHERE AND HOW

LAKE FISHING.—Game fish in lakes, Pickerel, Pike, Bass, Muskie, Trout, Salmon, etc. feed on and attack moving natural food, such as minnows, crawfish, crabs, mice, bugs, water spiders, etc.

Feeding fish in lakes are usually found among or close to rocks, stumps, lily pads, moss, etc. Cast or troll across the feeding grounds for best results.

STREAM FISHING.—Game fish in streams are usually found with their heads up stream watching for minnows, crabs, mice and other food to be carried down to them by the current.

When casting for stream fish, it is advisable to cast the lure across the stream, allowing it to be carried down stream, while reeling slowly is most successful.

BEST HOURS FOR FISHING.—The early morning and the late afternoon are excellent hours for surface fishing. During the middle of the day game fish seek the shaded spots in deeper water, and deep fishing as a rule is best.

The weather and climatic conditions early or late in the season often alter these general rules.